

MTD Sales
348.11 L

Brand Share %
38.81 %

Information:

MTD : 01-08-2025 To 30-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **38.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	85.39	75.86 %
W.Heater	81.58	33.00 %
Air-Cool	69.79	44.79 %
Stab-HA2	31.32	60.35 %
Inverter	28.38	100.00 %
Fan	27.49	10.99 %
Stab-AV	24.16	47.55 %
Total	348.11	38.81 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	81.12	42.51 %
SOUTH-01	41.02	35.73 %
TRICHY-01	34.97	39.18 %
SOUTH-03	32.15	30.52 %
VIJAYAWADA-01	27.96	49.75 %
TIRUPATI-01	25.39	45.94 %
WEST-01	22.96	45.97 %
CHENNAI-02	22.69	31.76 %
NORTH ARCOT	20.81	41.89 %
SOUTH ARCOT	19.06	35.50 %
WEST-02	18.02	32.50 %
KL-SOUTH	1.96	39.87 %
Total	348.11	38.81 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	32.09	43.11 %
Stab-HA	22.29	78.86 %
W.Heater	13.13	31.77 %
Stab-HA2	4.55	91.01 %
Inverter	4.15	100.00 %
Fan	3.14	9.47 %
Stab-AV	1.78	39.16 %
Total	81.12	42.51 %

Branch *	MTD Sales L	Brand Share %
CH05	2.62	34.16 %
CH14	2.56	36.32 %
WHC3	2.22	30.83 %
CH19	1.84	29.43 %
CH08	1.79	24.63 %
CH28	1.74	38.61 %
CH11	1.64	34.24 %
CH07	1.50	31.72 %
AVD1	1.47	37.37 %
CH39	1.07	36.85 %
CH26	0.38	21.67 %
MC02		0.00 %
WCHN	-0.03	35.82 %
Total	81.12	42.51 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	9.77	33.00 %
Stab-HA	8.64	74.75 %
Inverter	7.06	100.00 %
Fan	6.25	14.03 %
Stab-HA2	5.39	52.98 %
Stab-AV	3.93	54.00 %
Air-Cool		0.04 %
Total	41.02	35.73 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.16	34.68 %
TUT1	3.06	37.17 %
TVL1	2.50	32.97 %
VNR2	1.97	34.85 %
TKS2	1.71	28.66 %
TCN1	1.27	36.64 %
SVK1	1.20	35.09 %
TUT2	1.13	29.80 %
VLY1	0.92	38.44 %
PKD1	0.92	37.45 %
SKD1	0.82	25.31 %
TYI1	0.78	33.25 %
RPM1	0.70	32.15 %
TKS1	0.68	18.97 %
TKY1	0.58	32.44 %
APK1	0.57	21.20 %
KYR1	0.57	23.55 %
SNL1	0.53	26.04 %
ERL2	0.52	33.18 %
VKM1	0.51	32.89 %
STU2	0.41	28.17 %
SGT1	0.38	35.06 %
VNR1	0.32	28.04 %
SDI1	0.30	23.26 %
S2SD	0.28	14.95 %
PDI1	0.25	20.41 %
KSM1	0.23	26.04 %
ERL1	0.09	31.18 %
Total	41.02	35.73 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	11.37	36.51 %
Stab-HA	8.30	76.42 %
Inverter	7.95	100.00 %
Fan	3.31	11.89 %
Stab-HA2	2.26	40.30 %
Stab-AV	1.71	36.55 %
Air-Cool	0.06	5.63 %
Total	34.97	39.18 %

Branch *	MTD Sales L	Brand Share %
TVR2	2.28	34.08 %
TNJ1	1.82	36.29 %
TNJ2	1.81	28.36 %
MDI1	1.29	27.62 %
PBR2	1.28	27.05 %
PTK1	1.21	35.19 %
JKM1	0.93	35.87 %
TRY3	0.92	25.90 %
NGT1	0.85	35.41 %
TYR1	0.84	37.34 %
ORU1	0.84	34.70 %
KRN1	0.71	36.94 %
TTP1	0.61	36.05 %
MSI1	0.27	17.03 %
Total	34.97	39.18 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	8.51	83.43 %
W.Heater	8.45	32.80 %
Fan	5.18	12.21 %
Stab-AV	5.03	43.34 %
Stab-HA2	4.60	38.97 %
Inverter	0.38	100.00 %
Total	32.15	30.52 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.62	33.56 %
MDU2	1.65	28.46 %
MDU6	1.62	26.03 %
TPT1	1.08	26.13 %
KKD2	1.03	21.81 %
SVG1	0.96	34.72 %
DKI1	0.92	27.27 %
TMM1	0.88	22.12 %
MDU5	0.87	28.21 %
TEN1	0.84	31.77 %
MDU4	0.76	24.24 %
MNM1	0.72	34.09 %
MLR1	0.70	29.24 %
NKI1	0.69	34.91 %
KRR1	0.60	31.16 %
SGP1	0.57	25.76 %
NTM1	0.55	37.82 %
TDI1	0.53	29.71 %
MDU3	0.51	29.05 %
CBM1	0.45	18.68 %
ADP1	0.43	29.65 %
DGL2	0.42	22.47 %
BNR1	0.38	22.07 %
BTU1	0.34	20.67 %
SZSD	0.31	15.24 %
TEN2	0.29	9.75 %
ODM1	0.26	18.72 %
KPT1	0.25	18.40 %
USL1	0.24	15.35 %
CMR1	0.23	22.22 %
PNI1	0.21	25.13 %
Total	32.15	30.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	58.60 %
Stab-HA	4.70	87.26 %
Fan	1.49	20.23 %
W.Heater	0.91	10.52 %
Stab-AV	0.56	82.67 %
Stab-HA2	0.52	82.25 %
Inverter	0.40	100.00 %
Total	27.96	49.75 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.52	37.79 %
GVM1	0.45	36.47 %
TEL1	0.34	24.99 %
CRL1	0.32	30.58 %
VJW1	0.31	21.52 %
VJW3	0.30	15.19 %
VJW5	0.24	26.43 %
NRT1	0.24	20.45 %
BPP1	0.23	22.85 %
VJW4	0.23	17.09 %
GDV1	0.23	33.88 %
GNT1	0.23	21.44 %
TVU1	0.21	24.87 %
CKT1	0.21	27.92 %
JPT1	0.21	31.44 %
MTM1	0.19	30.77 %
PPM1	0.19	38.70 %
KND1	0.19	37.23 %
KDR1	0.18	34.91 %
RAL1	0.18	28.96 %
RMV1	0.14	37.68 %
ELU1	0.13	17.36 %
BVR1	0.13	9.82 %
DPE1	0.13	15.94 %
VKN1	0.10	17.12 %
GNT2	0.09	10.44 %
PNR1	0.08	29.46 %
AMP1	0.08	27.40 %
PRL1		0.00 %
Total	27.96	49.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	57.70 %
Stab-HA	2.19	87.33 %
Fan	1.60	20.76 %
W.Heater	1.38	12.12 %
Stab-AV	1.20	94.44 %
Inverter	0.52	100.00 %
Stab-HA2	0.45	73.64 %
Total	25.39	45.94 %

Branch *	MTD Sales L	Brand Share %
RJP1	0.51	33.06 %
ATP1	0.46	18.82 %
KOU1	0.42	25.78 %
TPY1	0.40	18.87 %
KDA1	0.37	36.80 %
TPY2	0.25	15.46 %
NDL1	0.23	27.16 %
VKI1	0.20	23.81 %
CTO1	0.19	12.61 %
SPE1	0.18	34.79 %
ADI1	0.17	22.06 %
MPL1	0.17	29.52 %
GTL1	0.16	20.02 %
KNL2	0.16	15.21 %
DHN1	0.11	10.79 %
RCY1	0.10	27.30 %
PIL1	0.09	17.97 %
TPI1	0.08	16.10 %
KNL1	0.06	4.84 %
PDT1	0.03	6.57 %
PGR1	0.03	6.56 %
KVL1	0.02	18.98 %
Total	25.39	45.94 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	11.42	53.42 %
Stab-HA2	3.37	76.66 %
Stab-AV	2.90	47.62 %
Stab-HA	2.01	70.69 %
Fan	1.78	13.78 %
Inverter	1.33	100.00 %
Air-Cool	0.15	14.78 %
Total	22.96	45.97 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.19	29.42 %
CBE4	0.98	27.01 %
PLI1	0.68	32.23 %
TPR4	0.30	30.87 %
DPM2	0.29	21.08 %
AVI1	0.28	28.04 %
SYM2	0.27	24.30 %
UMP1	0.21	26.63 %
ANR1	0.18	37.95 %
Total	22.96	45.97 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	10.17	59.96 %
W.Heater	4.13	19.96 %
Inverter	3.28	100.00 %
Stab-HA2	2.96	87.25 %
Fan	1.24	5.71 %
Stab-AV	0.90	24.19 %
Total	22.69	31.76 %

Branch *	MTD Sales L	Brand Share %
CH03	2.00	30.16 %
CH21	1.93	35.91 %
CH34	1.50	29.77 %
CH18	1.34	33.05 %
CH43	1.13	31.11 %
MJR1	0.96	20.92 %
CH20	0.83	25.77 %
CH12	0.76	16.88 %
CH06	0.61	32.19 %
GPD1	0.57	22.37 %
CH09	0.44	31.61 %
CH33	0.43	17.83 %
CH44	0.32	16.66 %
CH31	0.32	22.51 %
CH46	0.32	28.17 %
CH27	0.31	29.22 %
CH36	0.26	22.12 %
CH41	0.13	9.14 %
CH32	0.01	3.45 %
Total	22.69	31.76 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.25	76.22 %
W.Heater	5.29	32.26 %
Stab-HA2	2.65	88.99 %
Inverter	2.06	100.00 %
Stab-AV	1.65	56.16 %
Fan	0.91	7.02 %
Total	20.81	41.89 %

Branch *	MTD Sales L	Brand Share %
TRR1	1.04	33.45 %
AKM1	0.98	32.30 %
VEL1	0.70	26.91 %
PLR1	0.56	37.03 %
CPT1	0.53	33.37 %
UGI1	0.43	34.92 %
ANI1	0.40	31.98 %
ABR1	0.40	18.13 %
WJP1	0.30	24.43 %
CYR1	0.28	25.06 %
VNB1	0.27	28.75 %
PTU1	0.11	23.53 %
Total	20.81	41.89 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.86	82.15 %
W.Heater	6.49	33.91 %
Stab-HA2	1.58	70.73 %
Stab-AV	1.18	47.64 %
Inverter	1.04	100.00 %
Fan	0.90	5.20 %
Total	19.06	35.50 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.10	33.30 %
NVL2	1.33	29.95 %
CDM1	1.09	21.78 %
ULP1	0.87	33.40 %
KKI2	0.69	21.53 %
PRT1	0.62	21.53 %
KLM1	0.59	30.00 %
KML1	0.54	38.79 %
VCM1	0.39	36.41 %
TVM1	0.39	34.19 %
SJI1	0.27	28.32 %
TVM2	0.26	37.94 %
STP1	0.21	24.92 %
Total	19.06	35.50 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	8.69	41.85 %
Stab-AV	2.97	57.27 %
Stab-HA2	2.43	54.28 %
Stab-HA	2.06	64.87 %
Fan	1.60	8.18 %
Inverter	0.21	100.00 %
Air-Cool	0.06	2.76 %
Total	18.02	32.50 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.34	35.99 %
RSP1	0.72	31.53 %
ATU1	0.69	31.06 %
TRM1	0.66	29.40 %
ERD2	0.50	18.00 %
VPD1	0.50	26.93 %
NKL2	0.47	22.47 %
APN1	0.47	36.03 %
KVP1	0.40	23.24 %
SGI1	0.40	30.91 %
MCR1	0.39	17.27 %
MTR1	0.37	24.56 %
KRI1	0.37	20.34 %
EDP1	0.36	28.77 %
CMI1	0.34	37.48 %
SGG1	0.34	36.16 %
PDR1	0.34	35.99 %
HRR1	0.27	25.11 %
DPR2	0.26	20.04 %
EPI1	0.22	11.81 %
PMP1	0.21	21.49 %
BMD1	0.13	16.95 %
OML1	0.13	14.99 %
WZWH	0.10	24.24 %
Total	18.02	32.50 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA2	0.55	94.99 %
W.Heater	0.55	56.95 %
Stab-HA	0.40	100.00 %
Stab-AV	0.37	100.00 %
Fan	0.09	3.41 %
Total	1.96	39.87 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.45	36.36 %
KLR1	0.28	31.64 %
Total	1.96	39.87 %