

MTD Sales
294.03 L

Brand Share %
32.45 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **32.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	107.06	80.93 %
W.Heater	50.43	32.33 %
Air-Cool	34.88	12.83 %
Stab-HA2	32.61	57.04 %
Fan	24.70	11.05 %
Stab-AV	24.69	54.45 %
Inverter	19.66	100.00 %
Total	294.03	32.45 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	79.62	26.98 %
SOUTH-01	38.66	35.84 %
SOUTH-03	33.81	34.55 %
TRICHY-01	31.12	43.06 %
CHENNAI-02	23.91	35.48 %
WEST-01	21.05	49.13 %
NORTH ARCOT	17.30	37.47 %
SOUTH ARCOT	16.49	37.07 %
WEST-02	14.24	32.07 %
VIJAYAWADA-01	8.54	20.17 %
TIRUPATI-01	7.87	18.64 %
KL-SOUTH	1.42	46.32 %
Total	294.03	32.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	29.80	15.58 %
Stab-HA	27.86	83.07 %
W.Heater	7.21	26.21 %
Stab-HA2	5.27	88.48 %
Inverter	4.53	100.00 %
Fan	3.34	11.77 %
Stab-AV	1.61	39.94 %
Total	79.62	26.98 %

Branch *	MTD Sales L	Brand Share %
CZWH	28.48	15.42 %
CH19	1.61	26.14 %
WHC3	1.24	17.69 %
MC09		0.00 %
Total	79.62	26.98 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.24	82.30 %
W.Heater	7.04	30.62 %
Fan	5.04	12.73 %
Stab-HA2	4.94	47.20 %
Inverter	4.73	100.00 %
Stab-AV	3.89	63.76 %
Air-Cool	1.78	17.23 %
Total	38.66	35.84 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.45	28.01 %
VNR2	2.16	32.09 %
SVK1	1.04	28.80 %
APK1	0.81	22.39 %
TKS2	0.74	20.81 %
TKS1	0.58	14.37 %
VNR1	0.56	28.99 %
KYR1	0.51	20.30 %
STU2	0.44	21.05 %
S2SD	0.37	24.01 %
SDI1	0.33	28.88 %
PDI1	0.27	27.17 %
SNL1	0.27	16.90 %
ARM1	0.20	19.76 %
Total	38.66	35.84 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	12.14	89.84 %
W.Heater	5.98	37.50 %
Stab-AV	4.67	49.13 %
Fan	4.49	11.91 %
Stab-HA2	4.33	38.57 %
Air-Cool	1.37	14.94 %
Inverter	0.83	100.00 %
Total	33.81	34.55 %

Branch *	MTD Sales L	Brand Share %
TPT1	1.49	26.49 %
MDU2	1.40	28.19 %
TMM1	0.88	18.18 %
ATG1	0.88	30.47 %
MDU3	0.62	20.54 %
PNV1	0.54	27.86 %
KPT1	0.50	24.35 %
CBM1	0.49	18.19 %
MNM1	0.42	29.47 %
ADP1	0.39	27.19 %
TEN2	0.37	19.88 %
SZSD	0.30	18.40 %
BNR1	0.29	19.43 %
NTM1	0.24	18.50 %
PNI1	0.19	27.56 %
USL1	0.12	12.66 %
PKM1	0.08	9.33 %
Total	33.81	34.55 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	13.41	81.89 %
W.Heater	5.54	45.84 %
Inverter	3.35	100.00 %
Stab-HA2	3.26	45.92 %
Stab-AV	2.75	57.29 %
Fan	2.54	10.49 %
Air-Cool	0.27	6.13 %
Total	31.12	43.06 %

Branch *	MTD Sales L	Brand Share %
MDI1	0.90	31.48 %
KIK1	0.80	32.39 %
TRY3	0.49	27.14 %
NMM1	0.48	25.47 %
TYR1	0.27	22.94 %
NCK1	0.23	25.09 %
TZSD	0.14	11.89 %
Total	31.12	43.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	12.91	67.57 %
Stab-HA2	3.50	79.62 %
W.Heater	3.01	21.35 %
Fan	1.73	8.26 %
Inverter	1.46	100.00 %
Stab-AV	0.87	26.78 %
Air-Cool	0.43	10.41 %
Total	23.91	35.48 %

Branch *	MTD Sales L	Brand Share %
CH15	1.94	31.37 %
CH43	1.25	29.35 %
CH12	0.85	24.35 %
CH24	0.79	28.24 %
CH33	0.77	27.00 %
GPD1	0.73	28.16 %
CH41	0.56	25.59 %
CH44	0.47	24.44 %
CH09	0.36	30.63 %
CH46	0.36	26.44 %
CH36	0.36	27.86 %
CH23	0.36	31.71 %
CH31	0.25	20.20 %
CH27	0.19	17.88 %
Total	23.91	35.48 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	10.05	60.51 %
Stab-HA2	3.23	66.84 %
Stab-AV	2.72	51.88 %
Inverter	1.72	100.00 %
Stab-HA	1.59	65.77 %
Fan	1.44	13.94 %
Air-Cool	0.30	17.46 %
Total	21.05	49.13 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.40	31.81 %
KGM1	0.27	26.00 %
SYM2	0.26	22.23 %
WZSD	0.20	18.58 %
PPI1	0.16	16.87 %
PDM1	0.14	18.34 %
GBM1	0.10	23.55 %
Total	21.05	49.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.87	81.67 %
W.Heater	2.67	23.80 %
Stab-HA2	2.11	76.65 %
Stab-AV	1.19	57.63 %
Fan	1.17	7.89 %
Air-Cool	0.70	17.97 %
Inverter	0.60	100.00 %
Total	17.30	37.47 %

Branch *	MTD Sales L	Brand Share %
VEL1	1.02	31.18 %
VEL2	0.91	29.60 %
TRR1	0.80	29.37 %
CGM1	0.28	31.83 %
CYR1	0.20	23.78 %
ABR1	0.20	14.31 %
GDM1	0.18	23.76 %
PTU1	0.17	20.79 %
NASD		0.00 %
Total	17.30	37.47 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	9.38	84.23 %
Stab-HA2	1.82	69.09 %
W.Heater	1.63	17.53 %
Stab-AV	1.42	55.16 %
Inverter	1.27	100.00 %
Fan	0.79	5.63 %
Air-Cool	0.19	5.39 %
Total	16.49	37.07 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.68	19.23 %
NVL2	0.67	24.80 %
KKI2	0.61	24.10 %
KLM1	0.57	31.48 %
MKM1	0.48	23.82 %
TVM2	0.23	25.05 %
STP1	0.22	24.12 %
TVM1	0.19	30.65 %
Total	16.49	37.07 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.62	46.39 %
Stab-AV	2.99	60.09 %
Stab-HA2	2.42	42.22 %
Stab-HA	1.81	67.13 %
Fan	1.08	6.35 %
Inverter	0.36	100.00 %
Air-Cool	-0.04	-2.42 %
Total	14.24	32.07 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.81	25.79 %
ERD2	0.48	23.39 %
TRM1	0.39	25.06 %
VPD1	0.32	18.85 %
SLM2	0.32	25.49 %
SGI1	0.28	25.99 %
OML1	0.26	24.17 %
KMM1	0.26	22.49 %
PMP1	0.22	31.48 %
SGG1	0.21	25.97 %
DPR2	0.19	27.32 %
MCR1	0.18	14.37 %
NKL2	0.17	14.28 %
TCG1	0.14	22.99 %
WZWH	0.11	7.55 %
MTR1	0.10	14.58 %
EDP1	0.10	9.26 %
DPR1	0.05	12.03 %
Total	14.24	32.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.37	85.38 %
Fan	1.48	18.74 %
Stab-AV	1.07	91.04 %
Stab-HA2	0.61	81.84 %
Inverter	0.48	100.00 %
W.Heater	0.43	6.19 %
Air-Cool	0.09	0.47 %
Total	8.54	20.17 %

Branch *	MTD Sales L	Brand Share %
GDV1	0.37	29.99 %
OGL1	0.36	29.48 %
NRT1	0.34	29.63 %
VJW3	0.27	24.88 %
GNT1	0.25	17.75 %
VJW1	0.23	21.91 %
BVR1	0.23	29.89 %
ELU1	0.22	25.73 %
TDD1	0.15	31.85 %
VJW4	0.14	13.92 %
TEL1	0.13	11.31 %
VKN1	0.13	16.11 %
VJW5	0.12	10.89 %
RMV1	0.11	17.32 %
RAL1	0.09	23.91 %
JPT1	0.09	22.77 %
PRL1	0.08	21.13 %
GNT2	0.04	5.64 %
VJW2	0.02	3.78 %
GTSD		0.00 %
Total	8.54	20.17 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.13	89.48 %
Fan	1.50	20.52 %
Stab-AV	1.32	92.31 %
W.Heater	0.82	12.64 %
Stab-HA2	0.78	79.22 %
Inverter	0.33	100.00 %
Air-Cool		0.00 %
Total	7.87	18.64 %

Branch *	MTD Sales L	Brand Share %
PUT1	0.40	30.50 %
NLR1	0.40	28.94 %
ATP1	0.36	27.81 %
TPY2	0.32	21.48 %
KOU1	0.32	25.45 %
TPY1	0.24	28.31 %
KDA1	0.22	23.71 %
GTL1	0.19	19.72 %
KNL2	0.16	22.53 %
MPL1	0.13	23.65 %
RCY1	0.13	26.63 %
DHN1	0.10	30.25 %
NDL1	0.09	13.41 %
KNL1	0.09	11.28 %
PGR1	0.08	18.42 %
TPSD		0.00 %
Total	7.87	18.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.43	64.86 %
Stab-HA	0.36	94.32 %
Stab-HA2	0.34	95.16 %
Stab-AV	0.18	100.00 %
Fan	0.10	7.16 %
Total	1.42	46.32 %

Branch *	MTD Sales L	Brand Share %
Total	1.42	46.32 %