

MTD Sales
240.47 L

Brand Share %
36.62 %

Information:

MTD : 01-11-2025 To 29-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **36.62 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	100.21	31.76 %
Stab-HA	45.64	75.62 %
Stab-AV	28.49	56.40 %
Stab-HA2	26.21	60.56 %
Inverter	24.15	100.00 %
Fan	15.78	9.69 %
Total	240.47	36.62 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	37.48	38.64 %
SOUTH-01	36.52	35.41 %
SOUTH-03	31.67	32.85 %
TRICHY-01	28.79	37.78 %
WEST-01	24.98	49.09 %
WEST-02	17.75	38.04 %
CHENNAI-02	17.39	30.40 %
SOUTH ARCOT	16.05	35.89 %
NORTH ARCOT	15.64	37.73 %
TIRUPATI-01	9.01	43.20 %
VIJAYAWADA-01	3.64	19.33 %
KL-SOUTH	1.56	47.23 %
Total	240.47	36.62 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	14.44	29.70 %
Stab-HA	10.91	71.78 %
Inverter	4.43	100.00 %
Stab-HA2	3.58	79.97 %
Stab-AV	2.46	50.13 %
Fan	1.66	8.57 %
Total	37.48	38.64 %

Branch *	MTD Sales L	Brand Share %
CH08	1.45	24.76 %
CH28	1.38	33.68 %
CH07	1.38	33.14 %
CH14	1.37	32.34 %
CH19	1.32	22.02 %
GUD1	1.13	32.51 %
GUD2	0.90	31.47 %
WHC3	0.81	34.94 %
CGL1	0.72	31.75 %
CH30	0.58	35.19 %
CH39	0.48	20.77 %
TKM1	0.40	25.04 %
KNR1	0.40	33.21 %
CH29	0.28	27.87 %
CZWH	0.25	17.68 %
CH40		0.00 %
MC09		0.00 %
Total	37.48	38.64 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	12.30	27.34 %
Inverter	5.47	100.00 %
Stab-AV	4.98	64.16 %
Stab-HA	4.82	78.37 %
Stab-HA2	4.80	58.84 %
Fan	4.15	13.56 %
Total	36.52	35.41 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.75	36.27 %
TKS2	1.22	24.33 %
SNL1	1.02	32.63 %
VNR2	0.87	21.02 %
TKS1	0.83	29.55 %
KYR1	0.75	30.83 %
APK2	0.73	32.36 %
PKD1	0.66	34.57 %
VLV1	0.59	32.84 %
ERL2	0.52	32.10 %
APK1	0.51	16.85 %
STU2	0.48	36.21 %
SDI1	0.45	20.34 %
COL1	0.36	32.01 %
MAR1	0.36	17.03 %
SGT1	0.31	35.97 %
S2SD	0.31	29.97 %
TKY1	0.22	22.72 %
KSM1	0.01	6.93 %
Total	36.52	35.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	14.62	35.93 %
Stab-HA	5.62	84.16 %
Stab-AV	4.85	42.40 %
Stab-HA2	4.09	42.67 %
Fan	1.94	7.05 %
Inverter	0.55	100.00 %
Total	31.67	32.85 %

Branch *	MTD Sales L	Brand Share %
MDU6	2.31	34.25 %
TMM1	1.47	27.96 %
MDU2	1.09	19.78 %
DKI1	0.95	33.59 %
CBM1	0.85	33.69 %
MDU4	0.80	28.72 %
ATG1	0.79	30.34 %
TEN1	0.76	30.93 %
KRR1	0.74	34.98 %
NKI1	0.64	35.11 %
MDU5	0.61	18.18 %
SVG1	0.61	34.37 %
KPT1	0.54	31.06 %
ADP1	0.49	35.36 %
SZSD	0.44	35.76 %
SGP1	0.43	25.51 %
TDI1	0.41	34.09 %
PNI1	0.41	30.06 %
ODM1	0.39	36.32 %
TPT1	0.38	11.04 %
BNR1	0.30	28.09 %
USL1	0.26	15.51 %
DGL2	0.26	20.36 %
CMR1	0.23	23.70 %
TEN2	0.20	7.95 %
Total	31.67	32.85 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	10.33	28.03 %
Stab-HA	6.34	82.66 %
Inverter	6.31	100.00 %
Stab-AV	2.20	43.97 %
Fan	1.81	11.13 %
Stab-HA2	1.80	43.63 %
Total	28.79	37.78 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.82	35.18 %
MVM1	2.13	36.47 %
PBR2	1.99	32.22 %
TVR2	1.20	26.78 %
TNJ1	1.14	31.40 %
TRY4	1.02	34.31 %
TRY3	0.91	36.10 %
PTK1	0.87	34.16 %
MDI1	0.74	24.42 %
JKM1	0.69	28.97 %
PDK1	0.47	35.35 %
ORU1	0.34	28.18 %
AYR1	0.24	24.37 %
MSI1	0.20	20.72 %
Total	28.79	37.78 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	12.53	52.96 %
Stab-AV	3.55	63.81 %
Stab-HA2	3.09	70.61 %
Fan	2.34	18.27 %
Stab-HA	1.90	65.29 %
Inverter	1.56	100.00 %
Total	24.98	49.09 %

Branch *	MTD Sales L	Brand Share %
DPM2	0.32	31.31 %
AVI1	0.28	22.97 %
PPI1	0.19	35.83 %
WHCB		0.00 %
Total	24.98	49.09 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	9.65	39.42 %
Stab-AV	3.09	71.66 %
Stab-HA2	1.80	59.28 %
Stab-HA	1.47	84.51 %
Fan	1.18	9.38 %
Inverter	0.56	100.00 %
Total	17.75	38.04 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.04	31.37 %
HSR2	0.67	21.81 %
NKL2	0.54	27.68 %
VPD1	0.38	24.24 %
BMD1	0.36	34.58 %
SGG1	0.33	33.47 %
APN1	0.33	28.21 %
EPI1	0.33	29.82 %
TRM1	0.30	25.87 %
DPR2	0.29	27.88 %
SGI1	0.26	28.35 %
RSP1	0.25	25.47 %
CMI1	0.21	25.39 %
OML1	0.11	14.31 %
WZWH	0.04	21.91 %
Total	17.75	38.04 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	6.18	23.64 %
Stab-HA	4.73	62.29 %
Stab-HA2	2.71	78.52 %
Inverter	1.78	100.00 %
Stab-AV	1.45	47.13 %
Fan	0.53	3.48 %
Total	17.39	30.40 %

Branch *	MTD Sales L	Brand Share %
CH21	1.38	35.28 %
CH34	1.33	35.74 %
CH18	1.31	27.53 %
MJR1	1.02	34.36 %
CH43	0.98	23.29 %
CH24	0.84	25.30 %
CH17	0.62	23.33 %
CH12	0.61	12.52 %
CH33	0.58	30.21 %
PON1	0.57	33.71 %
GPD1	0.56	30.26 %
CH44	0.48	27.17 %
CH41	0.38	20.86 %
CH09	0.38	24.10 %
CH20	0.26	16.15 %
CH27	0.22	23.03 %
CH46	0.13	22.53 %
CH06	0.04	10.38 %
MC06	0.03	32.58 %
CH32	0.02	11.64 %
Total	17.39	30.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	7.37	30.28 %
Stab-HA	3.74	84.04 %
Inverter	1.69	100.00 %
Stab-HA2	1.26	56.66 %
Stab-AV	1.23	51.20 %
Fan	0.77	7.98 %
Total	16.05	35.89 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.20	35.07 %
CDM1	0.95	30.21 %
PRT1	0.88	33.77 %
KML1	0.76	36.08 %
NVL2	0.72	33.97 %
ULP1	0.55	27.08 %
KKI2	0.53	24.88 %
VPM2	0.51	22.88 %
TDM1	0.51	32.74 %
STP1	0.16	15.70 %
TVM2	0.14	19.32 %
VPM1	0.14	21.58 %
VCM1	0.12	13.38 %
Total	16.05	35.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	7.15	33.21 %
Stab-HA	3.34	74.76 %
Stab-HA2	1.78	84.45 %
Stab-AV	1.64	59.38 %
Inverter	1.32	100.00 %
Fan	0.41	4.44 %
Total	15.64	37.73 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.98	28.70 %
KPM1	0.64	32.25 %
TRR1	0.61	26.86 %
ARC2	0.48	29.02 %
VEL1	0.43	20.66 %
PLR1	0.27	29.07 %
CYR1	0.24	19.08 %
GDM1	0.24	27.13 %
CGM1	0.23	23.33 %
PTU1	0.18	33.75 %
VNB1	0.17	21.94 %
UGI1	0.17	31.58 %
ANI1	0.16	25.93 %
Total	15.64	37.73 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	4.40	36.02 %
Stab-AV	2.55	97.74 %
Fan	0.61	15.14 %
Stab-HA2	0.57	71.57 %
Stab-HA	0.56	63.30 %
Inverter	0.32	100.00 %
Total	9.01	43.20 %

Branch *	MTD Sales L	Brand Share %
KNL2	0.30	29.01 %
KVL1	0.23	34.55 %
TPY1	0.20	34.47 %
PGR1	0.19	21.24 %
KOU1	0.19	28.45 %
PIL1	0.18	36.31 %
DHN1	0.17	33.12 %
ADI1	0.17	25.91 %
PMR1	0.11	22.55 %
KDA1	0.09	24.04 %
Total	9.01	43.20 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.79	85.39 %
W.Heater	0.61	5.55 %
Stab-HA2	0.42	67.06 %
Fan	0.39	8.51 %
Stab-AV	0.29	67.80 %
Inverter	0.14	100.00 %
Total	3.64	19.33 %

Branch *	MTD Sales L	Brand Share %
PRL1	0.20	32.86 %
KND1	0.18	33.66 %
TNK1	0.18	23.95 %
VJW5	0.17	18.47 %
BPP1	0.16	31.42 %
VKN1	0.14	28.65 %
ELU1	0.13	12.90 %
JPT1	0.13	33.91 %
GDV1	0.13	34.72 %
RMV1	0.11	18.39 %
MTM1	0.10	22.43 %
GNT1	0.10	13.74 %
CRL1	0.10	25.57 %
BVR1	0.10	15.32 %
PNR1	0.09	18.62 %
GVM1	0.09	31.00 %
NRT1	0.09	28.34 %
RAL1	0.07	10.77 %
DPE1	0.07	16.93 %
VJW3	0.06	6.20 %
KDR1	0.05	11.90 %
PPM1	0.05	10.80 %
NPR1	0.04	16.89 %
JGG1	0.04	17.18 %
CKT1	0.04	7.79 %
VUY1	0.03	11.17 %
TVU1	0.03	7.93 %
TEL1	0.03	5.83 %
VJW2	0.03	3.82 %
VJW1	0.02	1.29 %
GNT2	0.02	7.37 %
TDD1	0.01	7.66 %
Total	3.64	19.33 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.63	60.09 %
Stab-HA	0.42	81.57 %
Stab-HA2	0.31	94.58 %
Stab-AV	0.19	83.26 %
Total	1.56	47.23 %

Branch *	MTD Sales L	Brand Share %
Total	1.56	47.23 %