

MTD Sales
340.02 L

Brand Share %
37.48 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.48 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	102.15	30.16 %
Stab-HA	82.58	80.94 %
Stab-AV	52.50	53.67 %
Inverter	45.39	100.00 %
Stab-HA2	35.32	43.44 %
Fan	22.08	9.13 %
Total	340.02	37.48 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	52.88	38.22 %
TRICHY-01	50.27	44.67 %
SOUTH-03	48.85	32.26 %
CHENNAI-01	48.59	41.58 %
WEST-01	32.04	44.41 %
WEST-02	27.12	36.18 %
CHENNAI-02	23.43	31.82 %
NORTH ARCOT	22.49	37.02 %
SOUTH ARCOT	19.56	34.75 %
TIRUPATI-01	6.95	30.71 %
VIJAYAWADA-01	6.31	26.69 %
KL-SOUTH	1.51	39.18 %
Total	340.02	37.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	14.71	31.58 %
Inverter	10.32	100.00 %
Stab-HA	9.12	83.65 %
Stab-AV	7.78	67.96 %
Stab-HA2	6.49	43.46 %
Fan	4.46	10.10 %
Total	52.88	38.22 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.14	25.07 %
TKS2	1.41	21.36 %
TUT2	1.36	26.87 %
APK1	1.18	32.43 %
MAR1	1.06	34.10 %
APK2	0.94	32.37 %
KYR1	0.92	28.85 %
SNL1	0.86	29.78 %
PDI1	0.83	36.84 %
SDI1	0.74	37.21 %
TKS1	0.74	18.85 %
VNR1	0.68	31.74 %
SGT1	0.50	30.17 %
STU2	0.43	19.19 %
TKY1	0.37	24.83 %
S2SD	0.15	12.42 %
WHTV		0.00 %
Total	52.88	38.22 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	14.14	34.16 %
Inverter	13.08	100.00 %
Stab-HA	11.68	93.09 %
Stab-AV	5.45	51.69 %
Stab-HA2	3.04	32.99 %
Fan	2.89	11.20 %
Total	50.27	44.67 %

Branch *	MTD Sales L	Brand Share %
TNJ1	2.16	35.78 %
PBR2	1.86	26.34 %
MDI1	1.49	31.34 %
KRN1	0.98	35.44 %
JKM1	0.97	28.77 %
TRY3	0.97	30.57 %
ORU1	0.82	37.17 %
MSI1	0.43	26.91 %
TZSD	0.05	6.71 %
Total	50.27	44.67 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	13.58	31.20 %
Stab-AV	13.06	49.55 %
Stab-HA	11.34	89.90 %
Stab-HA2	5.87	28.63 %
Fan	3.79	8.02 %
Inverter	1.22	100.00 %
Total	48.85	32.26 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.22	25.42 %
MDU6	2.75	29.98 %
MDU2	2.26	25.65 %
TMM1	1.78	24.30 %
MDU3	1.57	33.73 %
CBM1	1.32	30.94 %
MDU4	1.31	35.39 %
DGL2	1.24	37.05 %
ADP1	1.07	35.05 %
DKI1	1.05	28.85 %
TEN1	1.04	25.66 %
TPT1	0.90	19.96 %
SGP1	0.89	34.36 %
NKI1	0.88	23.74 %
TDI1	0.80	31.97 %
MDU5	0.79	20.46 %
BNR1	0.77	27.82 %
KYK1	0.75	34.87 %
PNI1	0.65	29.15 %
USL1	0.54	22.65 %
TEN2	0.52	17.33 %
BTU1	0.52	29.38 %
KPT1	0.42	19.52 %
CMR1	0.39	33.61 %
PKM1	0.33	22.58 %
KKD2	0.29	30.71 %
SZSD	0.18	17.80 %
Total	48.85	32.26 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	18.34	78.80 %
W.Heater	12.97	27.28 %
Inverter	7.67	100.00 %
Stab-HA2	4.42	62.74 %
Stab-AV	2.98	37.80 %
Fan	2.21	9.41 %
Total	48.59	41.58 %

Branch *	MTD Sales L	Brand Share %
CH14	2.27	33.04 %
CH08	1.90	30.29 %
GUD1	1.49	33.44 %
CH19	1.40	24.33 %
CH28	1.24	29.61 %
SKL1	1.16	36.33 %
CH45	0.91	25.49 %
KNR1	0.77	33.74 %
CH39	0.71	24.00 %
CZWH	0.37	25.43 %
CH26	0.20	15.02 %
Total	48.59	41.58 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	15.19	54.12 %
Stab-AV	5.62	45.53 %
Stab-HA2	3.66	49.66 %
Fan	3.24	17.01 %
Inverter	2.22	100.00 %
Stab-HA	2.11	68.56 %
Total	32.04	44.41 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.73	36.53 %
TPR2	1.30	35.89 %
TPR1	1.02	32.52 %
AVI1	0.63	32.93 %
SYM2	0.53	22.57 %
DPM2	0.47	23.01 %
UMP1	0.43	29.08 %
KGM1	0.41	33.36 %
PPI1	0.41	23.42 %
CNR1	0.28	37.10 %
ANR1	0.24	34.24 %
WZSD	0.10	19.55 %
WHCB		0.00 %
Total	32.04	44.41 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	9.71	35.10 %
Stab-AV	7.55	64.66 %
Stab-HA	3.61	77.43 %
Stab-HA2	3.04	35.54 %
Fan	2.25	10.48 %
Inverter	0.96	100.00 %
Total	27.12	36.18 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.48	32.10 %
HSR2	1.37	37.01 %
SLM1	0.99	24.53 %
VPD1	0.84	35.55 %
EPI1	0.81	31.35 %
APN1	0.76	36.48 %
PMP1	0.59	29.95 %
EDP1	0.59	30.30 %
NKL2	0.50	19.10 %
BMD1	0.49	29.13 %
PDR1	0.47	30.72 %
MTR1	0.44	27.55 %
KVP1	0.44	29.54 %
SGI1	0.42	24.00 %
DPR2	0.38	27.78 %
SGG1	0.37	20.98 %
OML1	0.33	19.34 %
MCR1	0.32	15.33 %
WZWH	0.01	2.54 %
WHPD		0.00 %
Total	27.12	36.18 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.82	66.17 %
W.Heater	5.95	20.13 %
Inverter	3.75	100.00 %
Stab-HA2	3.26	57.07 %
Stab-AV	2.00	36.07 %
Fan	0.65	3.78 %
Total	23.43	31.82 %

Branch *	MTD Sales L	Brand Share %
CH03	1.80	33.95 %
MJR1	1.76	35.63 %
CH43	1.05	26.71 %
PON1	1.03	34.70 %
CH06	0.96	35.65 %
CH18	0.85	23.48 %
CH12	0.76	15.88 %
CH24	0.75	19.82 %
CH20	0.71	21.96 %
CH33	0.60	22.11 %
CH09	0.53	27.22 %
CH23	0.37	24.76 %
CH27	0.33	21.20 %
CH31	0.33	21.98 %
CH17	0.31	19.13 %
CH44	0.28	15.61 %
CH46	0.23	27.70 %
CH41	0.22	12.43 %
CH36	0.22	25.19 %
CH01	0.02	20.86 %
MC05		0.00 %
Total	23.43	31.82 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.45	76.91 %
W.Heater	6.76	26.04 %
Stab-AV	3.53	57.86 %
Stab-HA2	2.57	73.75 %
Inverter	1.49	100.00 %
Fan	0.69	4.95 %
Total	22.49	37.02 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.58	35.09 %
KPM2	1.82	33.95 %
VEL2	1.58	31.00 %
TRR1	0.77	26.53 %
PLR1	0.70	36.42 %
VEL1	0.64	25.05 %
ARC2	0.59	33.99 %
ANI1	0.47	26.55 %
CPT1	0.47	29.37 %
SLG1	0.46	30.63 %
GDM1	0.37	25.74 %
CGM1	0.35	30.50 %
VNB1	0.34	30.30 %
ABR1	0.31	16.68 %
UGI1	0.24	21.35 %
PTU1	0.12	34.95 %
Total	22.49	37.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	6.16	22.67 %
Stab-HA	4.84	82.83 %
Inverter	3.35	100.00 %
Stab-AV	2.62	74.05 %
Stab-HA2	1.71	55.85 %
Fan	0.89	6.65 %
Total	19.56	34.75 %

Branch *	MTD Sales L	Brand Share %
CUD1	3.02	37.46 %
POY2	1.97	33.00 %
NVL2	1.24	30.42 %
CDM1	0.88	21.53 %
KML1	0.80	35.02 %
ULP1	0.73	28.03 %
KKI2	0.62	19.89 %
KLM1	0.53	27.08 %
MKM1	0.41	29.26 %
VCM1	0.31	32.81 %
STP1	0.26	19.48 %
TVM2	0.20	34.76 %
TVM1	0.19	23.10 %
WHUT		0.00 %
Total	19.56	34.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.07	76.36 %
W.Heater	1.54	16.36 %
Inverter	1.32	100.00 %
Stab-AV	1.03	76.33 %
Stab-HA2	0.53	82.98 %
Fan	0.46	6.44 %
Total	6.95	30.71 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.36	34.39 %
KOU1	0.29	32.69 %
VKI1	0.28	34.09 %
TPY1	0.26	25.17 %
KHT1	0.26	35.34 %
KNL2	0.20	25.76 %
RCY1	0.15	35.85 %
KDA1	0.14	23.13 %
NDL1	0.12	16.48 %
ATP1	0.10	7.14 %
ADI1	0.09	17.23 %
MPL1	0.09	18.52 %
DHN1	0.06	12.49 %
PGR1	0.06	11.14 %
PIL1	0.05	9.36 %
PMR1	0.05	6.04 %
KNL1	0.05	3.46 %
PDT1	0.03	14.58 %
TPSD		0.00 %
Total	6.95	30.71 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.82	87.90 %
W.Heater	0.87	8.11 %
Stab-AV	0.66	81.85 %
Fan	0.53	7.36 %
Stab-HA2	0.42	86.47 %
Total	6.31	26.69 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.56	36.54 %
VJW3	0.52	24.79 %
VJW1	0.34	28.76 %
TNK1	0.31	35.64 %
GVM1	0.28	29.04 %
DPE1	0.21	33.02 %
TEL1	0.20	22.64 %
JPT1	0.20	30.94 %
GNT1	0.18	22.18 %
RAL1	0.16	18.45 %
CKT1	0.16	21.44 %
BPP1	0.15	21.62 %
BVR1	0.15	17.65 %
PRL1	0.14	26.57 %
GNT2	0.13	22.73 %
PPM1	0.13	29.64 %
VJW4	0.12	27.51 %
NRT1	0.11	13.77 %
KDR1	0.11	16.93 %
VKN1	0.09	20.21 %
RMV1	0.06	8.73 %
VUY1	0.05	14.17 %
VJW5	0.04	6.73 %
PAP1	0.04	9.80 %
AMP1	0.03	20.50 %
TVU1	0.02	7.48 %
JGG1	0.02	13.63 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	6.31	26.69 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.58	53.51 %
Stab-HA	0.38	69.70 %
Stab-HA2	0.32	93.65 %
Stab-AV	0.22	100.00 %
Fan	0.02	1.20 %
Total	1.51	39.18 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.61	33.57 %
TVSD		0.00 %
Total	1.51	39.18 %