

MTD Sales
450.70 L

Brand Share %
22.40 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **22.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	128.07	84.55 %
Inverter	90.07	100.00 %
W.Heater	86.80	40.87 %
Air-Cool	49.23	42.58 %
Stab-HA2	38.26	71.04 %
Stab-AV	29.52	72.03 %
Fan	23.23	7.09 %
In-Stove	2.31	2.42 %
Gas-Stov	1.60	0.40 %
Mixie	1.48	0.28 %
R.Heater	0.13	87.94 %
Total	450.70	22.40 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	54.12	23.65 %
TRICHY-01	49.36	24.05 %
CHENNAI-02	48.55	29.25 %
SOUTH-01	45.22	15.44 %
SOUTH-03	44.69	20.30 %
SOUTH ARCOT	32.15	26.73 %
KL-NORTH	31.65	33.65 %
TIRUPATI-01	30.00	26.44 %
NORTH ARCOT	25.39	21.27 %
WEST-02	21.65	17.15 %
WEST-01	21.03	19.17 %
VIJAYAWADA-01	20.26	21.49 %
KL-SOUTH	12.32	29.16 %
WEST-03	11.53	16.50 %
KL-CENTRAL	2.57	30.51 %
HYDERABAD-01	0.20	19.22 %
Total	450.70	22.40 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	25.18	91.31 %
W.Heater	11.56	32.77 %
Stab-HA2	6.45	97.58 %
Inverter	6.07	100.00 %
Stab-AV	2.94	88.59 %
Fan	1.92	5.66 %
Total	54.12	23.65 %

Branch *	MTD Sales L	Brand Share %
CH49	2.33	16.12 %
CH14	2.32	22.06 %
CH25	2.19	21.69 %
CH07	2.17	20.13 %
CH16	2.08	14.76 %
GUD1	2.02	19.01 %
CH28	1.93	18.61 %
CH22	1.74	21.99 %
CH45	1.56	20.22 %
MRM1	1.44	22.19 %
CH30	1.28	18.10 %
CH39	0.94	15.89 %
CH26	0.50	22.34 %
CH29	0.33	13.13 %
CZWH	0.11	4.98 %
CH40	0.03	18.13 %
Total	54.12	23.65 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	24.24	100.00 %
W.Heater	9.68	41.57 %
Stab-HA	7.67	62.80 %
Fan	2.46	7.36 %
Stab-AV	2.22	75.13 %
Stab-HA2	1.80	43.19 %
Air-Cool	1.29	52.35 %
Total	49.36	24.05 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.37	20.66 %
TNJ2	1.97	20.76 %
PBR2	1.92	17.22 %
PTK1	1.67	19.03 %
PDK2	1.35	21.16 %
KIK1	1.28	14.61 %
TRY4	1.17	14.43 %
TRY3	0.65	14.03 %
KRN1	0.63	20.33 %
MDI1	0.62	9.15 %
MSI1	0.47	17.68 %
TRY2	0.17	16.15 %
Total	49.36	24.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	20.58	87.87 %
Inverter	7.45	100.00 %
W.Heater	6.92	32.67 %
Air-Cool	5.18	57.54 %
Stab-HA2	5.09	95.06 %
Stab-AV	2.57	71.49 %
Fan	0.76	3.35 %
Total	48.55	29.25 %

Branch *	MTD Sales L	Brand Share %
CH18	2.54	21.52 %
CH15	2.41	21.56 %
CH33	1.13	22.39 %
CH06	1.13	18.42 %
CH34	1.09	15.68 %
CH12	0.94	17.06 %
CH20	0.59	10.09 %
CH17	0.55	9.51 %
CH46	0.50	18.58 %
CH36	0.48	15.72 %
CH44	0.42	13.83 %
CH31	0.28	21.12 %
CH41	0.21	7.26 %
CH32	0.07	6.44 %
Total	48.55	29.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	13.23	77.89 %
Inverter	11.25	100.00 %
W.Heater	7.38	35.53 %
Stab-HA2	5.04	58.33 %
Fan	3.95	6.55 %
Stab-AV	2.63	62.18 %
Air-Cool	1.74	19.77 %
Total	45.22	15.44 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.74	17.23 %
KVT1	3.34	15.38 %
NGR1	2.53	17.90 %
MAR1	1.87	18.91 %
TKS2	1.74	13.23 %
TVL1	1.64	9.63 %
RND1	1.53	14.23 %
RND2	1.51	12.39 %
TCN1	1.39	13.42 %
RPM1	1.16	14.99 %
VNR2	1.08	10.07 %
TKS1	1.07	10.12 %
ERL2	1.01	18.48 %
MMT1	1.01	20.20 %
APK2	0.96	12.81 %
SVK1	0.93	15.10 %
SKD1	0.90	21.41 %
TYI1	0.88	16.60 %
VLY1	0.85	10.04 %
KYR1	0.79	14.94 %
VNR1	0.75	22.12 %
TKY1	0.74	15.40 %
KSM1	0.73	16.99 %
STU2	0.63	18.02 %
VKM1	0.62	14.57 %
ARM1	0.54	17.30 %
SNL1	0.47	6.68 %
PDI1	0.45	11.69 %
KGL1	0.44	13.14 %
ASM1	0.42	11.11 %
UDN1	0.35	11.87 %
SDI1	0.31	5.81 %
SGT1	0.27	15.80 %
WHTV		0.00 %
Total	45.22	15.44 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	16.70	91.85 %
W.Heater	7.20	41.24 %
Stab-HA2	5.58	52.00 %
Fan	4.54	9.04 %
Inverter	4.42	100.00 %
Stab-AV	4.30	48.98 %
Air-Cool	1.94	29.62 %
Total	44.69	20.30 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.01	17.15 %
DGL1	2.53	16.24 %
PVI1	1.67	22.17 %
TPT1	1.63	21.46 %
KKD3	1.54	13.20 %
MDU3	1.11	19.68 %
TMM1	1.05	13.47 %
MPA1	1.02	19.88 %
KRR1	0.96	21.30 %
DKI1	0.94	17.33 %
PKM1	0.80	17.91 %
MDU4	0.79	21.83 %
MDU5	0.75	9.40 %
SVG1	0.68	21.77 %
BTU1	0.66	18.35 %
TEN1	0.65	16.42 %
ODM1	0.61	18.34 %
CBM1	0.58	13.23 %
DGL2	0.56	13.17 %
USL1	0.53	18.95 %
KYK1	0.50	15.22 %
TDI1	0.50	13.24 %
PNI1	0.46	14.48 %
CMR1	0.44	17.64 %
NKI1	0.41	8.45 %
ADP1	0.39	11.01 %
KPT1	0.30	9.53 %
NTM1	0.27	10.03 %
Total	44.69	20.30 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	11.42	95.86 %
Inverter	9.58	100.00 %
W.Heater	4.86	30.61 %
Stab-AV	2.95	89.64 %
Stab-HA2	2.94	86.46 %
Fan	0.41	2.40 %
Total	32.15	26.73 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.29	18.03 %
VCM2	0.83	16.19 %
KKI2	0.70	10.73 %
STP1	0.26	11.46 %
VCM1	0.21	12.84 %
WHUT		0.00 %
Total	32.15	26.73 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	12.16	100.00 %
Stab-HA	4.87	78.69 %
W.Heater	4.56	68.35 %
Fan	2.49	13.89 %
Stab-HA2	2.09	99.08 %
In-Stove	1.66	23.85 %
Mixie	1.29	4.90 %
Stab-AV	1.28	96.82 %
Gas-Stov	1.25	9.33 %
Total	31.65	33.65 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	31.65	33.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.64	55.84 %
W.Heater	6.39	55.88 %
Stab-HA	1.80	76.05 %
Stab-AV	1.41	74.49 %
Fan	0.59	6.37 %
Stab-HA2	0.17	26.45 %
Total	30.00	26.44 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.17	14.87 %
KNL2	0.59	13.13 %
KHT1	0.56	19.70 %
KDA1	0.51	13.39 %
PDT1	0.47	18.67 %
PMR1	0.46	21.20 %
ATP1	0.46	5.78 %
PUT1	0.43	16.97 %
NLR1	0.40	17.97 %
BVL1	0.37	17.77 %
KNL1	0.37	10.53 %
PGR1	0.35	14.16 %
TPY1	0.31	12.26 %
VKI1	0.31	15.57 %
KDR1	0.31	14.95 %
KOU1	0.27	9.75 %
KAR1	0.27	12.07 %
SPE1	0.24	7.63 %
DHN1	0.23	21.63 %
TPI1	0.19	7.24 %
GTL1	0.16	11.27 %
PIL1	0.15	9.54 %
ADI1	0.15	5.65 %
RCY1	0.14	5.12 %
NDL1	0.12	5.50 %
KVL1	0.09	6.09 %
RJP1	0.09	3.95 %
MPL1	0.08	3.02 %
NYP1	0.04	3.21 %
Total	30.00	26.44 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	11.76	84.48 %
W.Heater	5.53	33.66 %
Inverter	2.61	100.00 %
Stab-HA2	2.39	90.81 %
Stab-AV	2.29	89.35 %
Fan	0.83	3.84 %
Total	25.39	21.27 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.78	19.81 %
VEL4	1.60	19.59 %
TRR1	1.21	14.27 %
ABR1	0.99	15.84 %
VEL1	0.70	16.27 %
VNB1	0.69	15.14 %
PLR1	0.68	20.85 %
BGR1	0.58	16.89 %
WJD1	0.54	13.28 %
SLG1	0.51	22.27 %
ARC2	0.37	10.67 %
ANI1	0.36	12.44 %
WJP1	0.34	14.97 %
CGM1	0.34	14.40 %
CPT1	0.34	11.32 %
TRT1	0.29	13.55 %
GDM1	0.25	11.74 %
PTU1	0.14	12.95 %
UGI1	0.10	6.62 %
Total	25.39	21.27 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.90	56.02 %
Air-Cool	4.74	40.25 %
Inverter	3.26	100.00 %
Stab-HA	2.52	76.86 %
Stab-AV	1.90	70.93 %
Stab-HA2	1.82	66.66 %
Fan	1.51	7.01 %
Total	21.65	17.15 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.44	14.99 %
HSR2	1.37	17.44 %
ATU1	1.30	21.00 %
KRI1	1.12	16.94 %
SLM3	1.11	17.50 %
SLM2	0.94	21.77 %
VPD1	0.94	18.94 %
PLC1	0.66	12.91 %
HRR1	0.66	16.84 %
APN1	0.64	15.36 %
MTR1	0.61	12.86 %
OML1	0.60	14.37 %
HSR1	0.55	8.98 %
TRM1	0.54	7.56 %
KAM1	0.52	12.98 %
SGI1	0.49	15.43 %
DPR2	0.49	13.85 %
BMD1	0.47	13.66 %
DPR1	0.47	13.75 %
KVP1	0.42	10.67 %
EPI1	0.36	7.48 %
PMP1	0.35	16.67 %
PNG1	0.33	11.99 %
EDP1	0.22	8.12 %
MCR1	0.21	3.65 %
Total	21.65	17.15 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	7.31	53.51 %
Stab-HA	3.07	82.00 %
Air-Cool	2.82	45.02 %
Stab-HA2	2.21	70.66 %
Stab-AV	2.18	80.53 %
Inverter	1.84	100.00 %
Fan	1.46	11.20 %
R.Heater	0.13	87.94 %
Total	21.03	19.17 %

Branch *	MTD Sales L	Brand Share %
CBE2	3.08	22.39 %
CBE4	2.04	21.72 %
KMR1	1.89	18.28 %
MPM1	1.19	21.47 %
CBE1	1.12	17.56 %
CBE6	1.08	12.29 %
SUL1	1.01	18.05 %
SNR1	0.89	14.53 %
UMP1	0.82	19.78 %
PLI1	0.79	10.77 %
UAM1	0.61	12.70 %
CBE5	0.56	14.94 %
PDM1	0.45	17.44 %
CNR1	0.40	21.18 %
KMD1	0.35	16.98 %
DPM2	0.34	10.99 %
CBE3	0.27	11.89 %
ANR1	0.15	9.00 %
PPI1	0.15	6.21 %
Total	21.03	19.17 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	11.18	49.21 %
W.Heater	4.37	37.45 %
Stab-HA	3.59	84.13 %
Fan	0.58	6.02 %
Stab-AV	0.46	58.55 %
Stab-HA2	0.08	22.02 %
Total	20.26	21.49 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.64	15.19 %
GNT1	0.56	12.05 %
VJW3	0.53	17.03 %
VJW1	0.41	11.68 %
OGL1	0.39	16.88 %
VSK1	0.37	8.09 %
TNI1	0.34	16.98 %
RMV1	0.29	12.44 %
VJW4	0.28	15.71 %
TDD1	0.27	18.51 %
GVM1	0.24	9.59 %
PAP1	0.24	18.38 %
NPR1	0.22	13.10 %
BPP1	0.21	13.16 %
NRT1	0.21	8.13 %
TNK1	0.20	10.64 %
DPE1	0.19	18.90 %
GDV1	0.18	12.89 %
VJW2	0.16	11.12 %
TVU1	0.16	14.30 %
GNT2	0.16	7.71 %
JPT1	0.15	11.01 %
NZV1	0.15	11.08 %
JGG1	0.15	14.62 %
ELU1	0.14	8.44 %
TEL1	0.14	10.35 %
RAL1	0.09	5.26 %
VJW5	0.09	5.48 %
PRL1	0.06	5.82 %
PNR1	0.04	6.26 %
CKT1	0.04	2.66 %
VKN1	0.04	2.47 %
MTM1	0.03	2.34 %
KND1	0.02	2.63 %
VUY1		0.00 %
Total	20.26	21.49 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	4.92	100.00 %
Stab-HA	2.58	82.73 %
W.Heater	1.73	96.30 %
Stab-HA2	0.80	91.20 %
Fan	0.61	10.65 %
In-Stove	0.58	16.12 %
Stab-AV	0.49	115.20 %
Air-Cool	0.28	34.78 %
Gas-Stov	0.20	2.31 %
Mixie	0.14	1.15 %
Total	12.32	29.16 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.25	21.53 %
Total	12.32	29.16 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	3.10	54.38 %
Stab-HA	2.37	70.88 %
Inverter	1.69	100.00 %
Stab-AV	1.68	75.60 %
Stab-HA2	1.56	72.49 %
Fan	0.71	7.35 %
Air-Cool	0.42	8.07 %
Total	11.53	16.50 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.26	18.80 %
NKL2	1.20	17.50 %
ERD2	1.19	12.07 %
TPR1	0.82	12.93 %
TPR2	0.73	10.98 %
AVI1	0.57	12.88 %
VKL1	0.52	22.36 %
CMI1	0.49	16.71 %
GBM1	0.42	19.65 %
KMM1	0.39	14.60 %
TPR4	0.38	16.73 %
PDR1	0.33	18.52 %
KGM1	0.32	10.35 %
SGG1	0.28	17.48 %
TCG1	0.26	14.55 %
WHPD	-0.02	9.47 %
Total	11.53	16.50 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.70	75.41 %
Inverter	0.58	100.00 %
W.Heater	0.30	71.74 %
Fan	0.28	21.43 %
Stab-HA2	0.24	78.88 %
Stab-AV	0.21	100.00 %
Gas-Stov	0.15	14.48 %
In-Stove	0.07	7.86 %
Mixie	0.04	1.51 %
Total	2.57	30.51 %

Branch *	MTD Sales L	Brand Share %
Total	2.57	30.51 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fan	0.14	60.09 %
Stab-HA	0.04	100.00 %
Stab-AV	0.02	100.00 %
Inverter		100.00 %
Total	0.20	19.22 %

Branch *	MTD Sales L	Brand Share %
Total	0.20	19.22 %