

MTD Sales
337.29 L

Brand Share %
38.89 %

Information:

MTD : 01-08-2025 To 29-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **38.89 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	81.60	75.86 %
W.Heater	79.05	33.16 %
Air-Cool	69.79	45.06 %
Stab-HA2	30.18	60.25 %
Inverter	27.27	100.00 %
Fan	25.85	10.78 %
Stab-AV	23.55	47.76 %
Total	337.29	38.89 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	79.12	42.47 %
SOUTH-01	38.93	35.20 %
TRICHY-01	33.40	38.77 %
SOUTH-03	31.06	30.94 %
VIJAYAWADA-01	27.72	49.97 %
TIRUPATI-01	25.26	46.66 %
WEST-01	22.28	46.05 %
CHENNAI-02	22.20	31.87 %
NORTH ARCOT	19.50	41.75 %
SOUTH ARCOT	18.39	35.99 %
WEST-02	17.52	32.63 %
KL-SOUTH	1.90	41.06 %
Total	337.29	38.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	32.09	43.18 %
Stab-HA	21.20	78.34 %
W.Heater	12.67	31.79 %
Stab-HA2	4.37	90.89 %
Inverter	4.15	100.00 %
Fan	2.90	9.14 %
Stab-AV	1.74	39.47 %
Total	79.12	42.47 %

Branch *	MTD Sales L	Brand Share %
CH42	3.71	37.70 %
CH14	2.56	36.32 %
CH05	2.44	33.35 %
WHC3	2.22	30.83 %
CH19	1.77	29.60 %
CH28	1.69	38.78 %
CH08	1.61	23.14 %
CH11	1.47	33.35 %
AVD1	1.42	36.77 %
CH07	1.30	29.26 %
CH39	0.96	34.66 %
CH26	0.38	24.27 %
MC02		0.00 %
WCHN	-0.03	35.82 %
Total	79.12	42.47 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	9.38	32.76 %
Stab-HA	8.25	74.76 %
Inverter	6.53	100.00 %
Fan	5.77	13.44 %
Stab-HA2	5.18	53.08 %
Stab-AV	3.82	54.52 %
Air-Cool		0.04 %
Total	38.93	35.20 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.15	35.26 %
TUT1	2.91	36.46 %
TVL1	2.45	32.73 %
VNR2	1.86	34.20 %
TKS2	1.68	28.70 %
TCN1	1.19	37.24 %
SVK1	1.13	33.99 %
TUT2	1.09	29.51 %
VLY1	0.88	37.72 %
SKD1	0.78	25.09 %
PKD1	0.72	32.65 %
TYI1	0.71	31.25 %
RPM1	0.69	32.42 %
TKS1	0.64	18.85 %
TKY1	0.58	33.83 %
APK1	0.57	21.67 %
KYR1	0.57	23.65 %
SNL1	0.53	26.96 %
ERL2	0.52	34.81 %
VKM1	0.46	34.21 %
STU2	0.41	29.96 %
SGT1	0.38	35.71 %
VNR1	0.32	28.61 %
S2SD	0.28	14.95 %
SDI1	0.28	21.99 %
PDI1	0.25	21.76 %
KSM1	0.23	26.04 %
ERL1	0.09	31.18 %
Total	38.93	35.20 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	10.96	36.36 %
Stab-HA	7.78	75.69 %
Inverter	7.58	100.00 %
Fan	3.16	11.72 %
Stab-HA2	2.18	39.96 %
Stab-AV	1.68	36.38 %
Air-Cool	0.06	5.63 %
Total	33.40	38.77 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.17	38.19 %
TVR2	2.08	32.64 %
TNJ2	1.78	28.28 %
TNJ1	1.76	35.98 %
PBR2	1.28	27.40 %
MDI1	1.22	27.42 %
PTK1	1.18	34.50 %
JKM1	0.93	37.20 %
TRY3	0.92	26.92 %
ORU1	0.84	34.70 %
TYR1	0.82	37.25 %
NGT1	0.82	35.98 %
KRN1	0.71	38.26 %
TTP1	0.57	36.22 %
MSI1	0.25	16.29 %
Total	33.40	38.77 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	8.42	33.75 %
Stab-HA	8.10	83.28 %
Stab-AV	4.91	43.50 %
Fan	4.84	12.24 %
Stab-HA2	4.41	38.76 %
Inverter	0.38	100.00 %
Total	31.06	30.94 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.34	36.37 %
MDU6	1.60	26.78 %
MDU2	1.53	27.22 %
TPT1	1.07	26.11 %
SVG1	0.96	35.64 %
KKD2	0.93	20.28 %
DKI1	0.91	27.25 %
MDU5	0.84	28.00 %
TEN1	0.81	31.69 %
TMM1	0.76	20.17 %
MDU4	0.73	24.12 %
MNM1	0.70	37.50 %
NKI1	0.69	35.92 %
MLR1	0.69	29.77 %
KRR1	0.60	31.16 %
SGP1	0.57	25.99 %
TDI1	0.53	30.69 %
MDU3	0.49	28.31 %
ADP1	0.43	30.28 %
CBM1	0.43	19.67 %
DGL2	0.42	24.32 %
BNR1	0.38	24.55 %
BTU1	0.34	21.29 %
SZSD	0.31	15.24 %
TEN2	0.27	9.83 %
KPT1	0.25	18.66 %
USL1	0.24	15.43 %
ODM1	0.24	17.54 %
CMR1	0.23	22.64 %
PNI1	0.21	26.21 %
Total	31.06	30.94 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	58.88 %
Stab-HA	4.63	87.09 %
Fan	1.36	19.03 %
W.Heater	0.91	10.79 %
Stab-AV	0.53	83.33 %
Stab-HA2	0.52	82.25 %
Inverter	0.40	100.00 %
Total	27.72	49.97 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.52	37.79 %
GVM1	0.45	36.47 %
TDD1	0.35	38.41 %
TEL1	0.32	25.63 %
CRL1	0.32	30.58 %
VJW1	0.30	20.53 %
VJW3	0.28	14.89 %
VJW5	0.24	26.78 %
NRT1	0.24	20.45 %
BPP1	0.23	24.70 %
GDV1	0.23	37.49 %
GNT1	0.23	21.44 %
TVU1	0.21	24.87 %
CKT1	0.21	27.92 %
VJW4	0.20	15.05 %
MTM1	0.19	33.69 %
PPM1	0.19	38.70 %
KND1	0.19	37.23 %
KDR1	0.18	34.91 %
JPT1	0.18	28.23 %
RAL1	0.18	28.96 %
RMV1	0.14	37.68 %
ELU1	0.13	17.36 %
BVR1	0.13	9.82 %
DPE1	0.13	16.50 %
GNT2	0.09	10.44 %
PNR1	0.08	29.46 %
AMP1	0.08	29.16 %
VKN1	0.07	12.20 %
PRL1		0.00 %
Total	27.72	49.97 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	58.42 %
Stab-HA	2.16	87.61 %
Fan	1.58	21.06 %
W.Heater	1.38	12.58 %
Stab-AV	1.16	94.26 %
Inverter	0.52	100.00 %
Stab-HA2	0.42	72.44 %
Total	25.26	46.66 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.65	38.13 %
RJP1	0.47	34.05 %
ATP1	0.46	18.93 %
KOU1	0.42	25.78 %
TPY1	0.40	19.15 %
NLR1	0.38	38.09 %
TPY2	0.25	15.46 %
NDL1	0.23	28.42 %
VKI1	0.20	27.38 %
CTO1	0.19	12.61 %
SPE1	0.18	34.79 %
ADI1	0.17	26.19 %
MPL1	0.17	29.52 %
GTL1	0.16	20.02 %
KNL2	0.16	19.44 %
DHN1	0.11	10.97 %
RCY1	0.10	27.30 %
PIL1	0.09	19.16 %
TPI1	0.08	16.10 %
KNL1	0.06	4.84 %
PDT1	0.03	6.92 %
PGR1	0.03	7.11 %
KVL1		0.00 %
Total	25.26	46.66 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	11.00	53.60 %
Stab-HA2	3.26	76.54 %
Stab-AV	2.86	47.83 %
Stab-HA	1.96	71.37 %
Fan	1.71	13.62 %
Inverter	1.33	100.00 %
Air-Cool	0.15	15.96 %
Total	22.28	46.05 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.19	29.89 %
CBE4	0.97	28.28 %
PLI1	0.68	32.05 %
TPR4	0.30	31.42 %
AVI1	0.28	28.04 %
SYM2	0.27	26.44 %
DPM2	0.27	20.50 %
UMP1	0.21	28.48 %
ANR1	0.18	37.95 %
CBE5	0.01	26.21 %
Total	22.28	46.05 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	9.88	60.39 %
W.Heater	4.02	19.90 %
Inverter	3.28	100.00 %
Stab-HA2	2.89	86.98 %
Fan	1.24	5.85 %
Stab-AV	0.89	24.33 %
Total	22.20	31.87 %

Branch *	MTD Sales L	Brand Share %
CH03	1.95	30.09 %
CH21	1.87	36.10 %
CH34	1.50	30.52 %
CH18	1.34	33.86 %
CH43	1.13	32.28 %
MJR1	0.96	21.12 %
CH20	0.83	25.87 %
CH12	0.76	16.92 %
CH06	0.54	29.52 %
GPD1	0.53	21.34 %
CH09	0.44	33.30 %
CH33	0.35	15.75 %
CH44	0.32	16.66 %
CH46	0.32	28.17 %
CH31	0.31	22.73 %
CH27	0.29	29.44 %
CH36	0.26	22.12 %
CH41	0.08	6.00 %
CH32	0.01	3.72 %
Total	22.20	31.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.85	78.13 %
W.Heater	4.97	31.94 %
Stab-HA2	2.52	89.69 %
Inverter	1.85	100.00 %
Stab-AV	1.57	57.92 %
Fan	0.76	6.18 %
Total	19.50	41.75 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.98	33.71 %
AKM1	0.96	33.04 %
VEL1	0.64	26.07 %
CPT1	0.51	33.90 %
PLR1	0.51	35.93 %
UGI1	0.43	35.26 %
ANI1	0.40	32.53 %
ABR1	0.33	21.68 %
WJP1	0.30	24.92 %
CYR1	0.28	25.06 %
VNB1	0.27	28.75 %
PTU1	0.11	23.53 %
Total	19.50	41.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.40	81.46 %
W.Heater	6.42	35.34 %
Stab-HA2	1.55	70.67 %
Stab-AV	1.12	47.28 %
Inverter	1.04	100.00 %
Fan	0.85	5.15 %
Total	18.39	35.99 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.10	33.76 %
NVL2	1.24	32.25 %
CDM1	1.07	24.49 %
ULP1	0.79	31.96 %
KKI2	0.66	21.47 %
PRT1	0.62	22.31 %
KLM1	0.53	28.23 %
KML1	0.48	36.46 %
VCM1	0.39	38.03 %
TVM1	0.39	36.07 %
SJI1	0.27	28.32 %
TVM2	0.26	37.94 %
STP1	0.21	26.64 %
Total	18.39	35.99 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	8.37	41.83 %
Stab-AV	2.93	57.70 %
Stab-HA2	2.37	54.28 %
Stab-HA	2.00	65.29 %
Fan	1.59	8.37 %
Inverter	0.21	100.00 %
Air-Cool	0.06	2.76 %
Total	17.52	32.63 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.33	35.90 %
ATU1	0.69	31.81 %
TRM1	0.66	30.12 %
RSP1	0.58	26.94 %
ERD2	0.50	19.24 %
VPD1	0.50	28.09 %
NKL2	0.47	24.28 %
APN1	0.46	35.36 %
KVP1	0.40	23.24 %
SGI1	0.40	30.91 %
MCR1	0.39	18.20 %
MTR1	0.37	24.86 %
KRI1	0.37	21.03 %
EDP1	0.36	28.77 %
PDR1	0.34	36.49 %
SGG1	0.31	34.75 %
CMI1	0.31	37.89 %
HRR1	0.27	25.25 %
DPR2	0.26	20.14 %
EPI1	0.22	11.95 %
PMP1	0.21	21.49 %
BMD1	0.13	16.95 %
OML1	0.13	17.17 %
WZWH	0.10	24.24 %
Total	17.52	32.63 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.55	60.28 %
Stab-HA2	0.51	96.34 %
Stab-HA	0.40	100.00 %
Stab-AV	0.35	100.00 %
Fan	0.09	3.64 %
Total	1.90	41.06 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.43	37.64 %
KLR1	0.26	30.98 %
Total	1.90	41.06 %