

MTD Sales
600.19 L

Brand Share %
25.09 %

Information:

MTD : 01-03-2026 To 29-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **25.09 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	320.60	87.55 %
Air-Cool	108.79	23.41 %
Fan	38.57	9.96 %
W.Heater	32.12	26.94 %
In-Stove	32.01	14.05 %
Stab-AV	25.03	59.28 %
Stab-HA2	23.12	55.02 %
Inverter	19.57	100.00 %
Gas-Stov	0.32	0.11 %
Mixie	0.07	0.02 %
Total	600.19	25.09 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	100.43	31.07 %
SOUTH-03	61.27	21.63 %
WEST-01	58.97	24.58 %
TRICHY-01	57.57	26.84 %
SOUTH-01	55.80	18.40 %
CHENNAI-02	51.41	27.40 %
WEST-02	45.65	19.52 %
NORTH ARCOT	42.10	27.31 %
TIRUPATI-01	39.55	25.42 %
VIJAYAWADA-01	29.82	24.86 %
SOUTH ARCOT	27.04	24.78 %
KL-SOUTH	18.53	51.93 %
KL-NORTH	12.04	37.47 %
Total	600.19	25.09 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	66.27	92.95 %
In-Stove	8.91	20.12 %
W.Heater	6.43	25.68 %
Stab-HA2	5.48	93.12 %
Fan	5.04	6.84 %
Air-Cool	4.30	22.35 %
Stab-AV	2.76	66.32 %
Inverter	1.24	100.00 %
Total	100.43	31.07 %

Branch *	MTD Sales L	Brand Share %
CH49	3.06	20.85 %
CZWH	0.68	1.41 %
MC10		0.00 %
Total	100.43	31.07 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	30.57	84.36 %
Air-Cool	12.25	22.28 %
Fan	7.86	13.96 %
W.Heater	3.22	28.96 %
Stab-AV	3.22	30.35 %
Stab-HA2	3.18	34.93 %
Inverter	0.97	100.00 %
Total	61.27	21.63 %

Branch *	MTD Sales L	Brand Share %
DGL1	4.15	21.11 %
MDU1	4.09	19.20 %
MDU2	3.84	23.42 %
TMM1	2.01	14.49 %
MDU5	1.83	18.15 %
DGL2	1.81	23.30 %
TEN2	1.80	17.58 %
KRR1	1.74	23.43 %
MDU3	1.59	18.72 %
PKM1	1.15	23.52 %
CBM1	1.14	15.97 %
BTU1	1.10	24.58 %
TEN1	1.03	16.39 %
NKI1	0.84	16.30 %
BNR1	0.84	16.52 %
MNM1	0.78	23.02 %
PNV2	0.66	20.41 %
USL1	0.59	13.33 %
ODM1	0.54	16.70 %
KPT1	0.53	8.95 %
KYK1	0.51	12.89 %
PNI1	0.50	10.23 %
ADP1	0.49	8.68 %
SGP1	0.47	17.11 %
CMR1	0.27	9.41 %
NTM1	0.26	8.46 %
SZSD	0.10	12.45 %
Total	61.27	21.63 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	22.05	76.31 %
Air-Cool	19.94	28.49 %
Fan	6.70	17.44 %
W.Heater	4.18	35.31 %
Stab-AV	2.58	63.58 %
Inverter	2.41	100.00 %
Stab-HA2	1.10	34.69 %
Total	58.97	24.58 %

Branch *	MTD Sales L	Brand Share %
CBE4	3.07	24.88 %
KMR1	2.97	17.45 %
AVI1	2.41	22.89 %
TPR1	2.10	16.11 %
TPR2	2.01	15.47 %
DPM2	1.44	22.54 %
UMP1	1.08	18.48 %
PPI1	0.97	18.12 %
KGM1	0.93	21.70 %
UAM1	0.71	13.21 %
CBE3	0.69	23.57 %
SYM2	0.65	12.38 %
TPR4	0.54	15.50 %
ANR1	0.47	20.67 %
CNR1	0.35	16.75 %
GDR1	0.31	23.11 %
WZSD	0.08	5.10 %
Total	58.97	24.58 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	30.36	89.15 %
Air-Cool	11.98	27.10 %
Inverter	5.50	100.00 %
Fan	3.66	12.44 %
W.Heater	3.02	47.78 %
Stab-AV	2.11	52.18 %
Stab-HA2	0.94	24.21 %
Total	57.57	26.84 %

Branch *	MTD Sales L	Brand Share %
TRY1	5.33	24.28 %
MVM1	3.07	22.46 %
PBR2	2.63	20.12 %
KUM1	1.48	12.26 %
TYR1	1.12	12.58 %
JKM1	1.07	20.39 %
TTP1	1.00	19.01 %
KIK1	0.71	12.87 %
NCK1	0.36	11.75 %
Total	57.57	26.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	25.01	77.88 %
Air-Cool	11.51	19.22 %
Fan	4.75	8.67 %
Stab-AV	3.95	62.62 %
Stab-HA2	3.65	46.05 %
Inverter	3.54	100.00 %
W.Heater	3.39	26.28 %
Total	55.80	18.40 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.99	21.79 %
TVL1	3.83	16.02 %
KVT1	3.79	19.54 %
TUT2	2.40	24.55 %
TKS2	2.37	13.07 %
RND1	2.17	18.61 %
SVK1	1.90	21.04 %
TKS1	1.67	13.59 %
TCN1	1.50	20.79 %
PDI1	1.45	22.17 %
VNR2	1.37	10.22 %
MAR1	1.36	18.02 %
RPM1	1.36	14.37 %
KYR1	1.29	15.63 %
VLY1	1.28	17.25 %
ASM1	1.24	22.77 %
SNL1	1.07	17.35 %
APK2	1.07	15.44 %
APK1	1.05	16.64 %
TYI1	1.03	19.68 %
MMT1	1.00	18.76 %
STU2	0.77	18.35 %
VKM1	0.75	13.87 %
SDI1	0.68	12.30 %
ERL2	0.66	12.38 %
ARM1	0.66	20.01 %
SGT1	0.57	17.17 %
TKY1	0.55	14.27 %
VNR1	0.53	8.62 %
KSM1	0.38	17.45 %
KGL1	0.26	8.41 %
Total	55.80	18.40 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	37.24	86.97 %
In-Stove	3.05	12.62 %
W.Heater	2.94	21.75 %
Stab-HA2	2.32	88.06 %
Air-Cool	1.79	11.66 %
Inverter	1.63	100.00 %
Fan	1.26	5.29 %
Stab-AV	1.19	62.64 %
Total	51.41	27.40 %

Branch *	MTD Sales L	Brand Share %
CH03	4.80	24.25 %
CH15	3.97	23.42 %
CH18	2.56	23.32 %
CH43	2.38	19.79 %
CH17	1.64	22.90 %
CH50	1.33	15.94 %
CH33	1.24	24.03 %
CH20	1.13	18.25 %
CH06	0.98	18.68 %
CH41	0.82	15.75 %
CH46	0.75	19.48 %
CH36	0.67	19.58 %
CH44	0.41	9.60 %
CH32	0.26	20.66 %
CH01	0.01	3.92 %
MC05		0.00 %
Total	51.41	27.40 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	16.73	25.20 %
Stab-HA	13.57	80.87 %
Fan	5.20	14.14 %
Stab-AV	3.63	75.40 %
W.Heater	2.65	30.79 %
Stab-HA2	2.27	60.39 %
Inverter	1.61	100.00 %
Total	45.65	19.52 %

Branch *	MTD Sales L	Brand Share %
SLM3	2.39	23.04 %
ERD2	2.34	13.97 %
SLM1	2.11	12.75 %
KRI1	1.91	23.10 %
ERD1	1.87	18.96 %
RSP1	1.75	21.69 %
SLM2	1.67	20.43 %
HSR1	1.62	21.86 %
OML1	1.60	24.59 %
APN1	1.38	18.30 %
EPI1	1.37	14.21 %
NKL2	1.29	12.53 %
BMD1	1.24	24.01 %
PLC1	1.13	19.02 %
MTR1	1.09	19.17 %
KMM1	0.99	21.21 %
PMP1	0.96	23.06 %
MCR1	0.95	13.06 %
ATU1	0.92	13.93 %
HRR1	0.90	19.30 %
TCG1	0.81	22.05 %
KAM1	0.76	18.88 %
VPD1	0.66	10.67 %
DPR2	0.64	18.64 %
SGI1	0.62	14.28 %
SGG1	0.58	17.53 %
EDP1	0.49	12.73 %
Total	45.65	19.52 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	31.09	86.69 %
Air-Cool	3.08	14.36 %
Stab-AV	1.98	83.58 %
W.Heater	1.88	13.85 %
Stab-HA2	1.46	89.43 %
Fan	1.37	5.28 %
In-Stove	0.69	6.03 %
Inverter	0.55	100.00 %
Total	42.10	27.31 %

Branch *	MTD Sales L	Brand Share %
BGR1	1.06	20.43 %
TRR1	0.93	10.53 %
VSI1	0.90	24.60 %
WJP1	0.83	18.06 %
PLR1	0.76	17.97 %
ANI1	0.72	18.85 %
GDM1	0.71	16.68 %
UGI1	0.66	18.87 %
CYR1	0.64	18.76 %
CPT1	0.59	15.44 %
VNB1	0.55	12.80 %
ABR1	0.55	10.03 %
CGM1	0.49	13.30 %
Total	42.10	27.31 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	18.18	98.24 %
Air-Cool	16.73	26.57 %
W.Heater	1.83	37.77 %
Inverter	0.91	100.00 %
Stab-HA2	0.78	63.74 %
Stab-AV	0.69	94.59 %
Fan	0.44	3.33 %
Total	39.55	25.42 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.84	21.95 %
KNL1	1.53	20.53 %
ADI1	1.41	19.31 %
KDA1	1.17	23.38 %
DHN1	1.15	21.73 %
KOU1	0.95	20.85 %
KNL2	0.89	17.91 %
KHT1	0.83	25.06 %
MPL1	0.73	11.43 %
NDL1	0.72	17.79 %
PMR1	0.63	17.15 %
PGR1	0.62	19.28 %
GTL1	0.61	18.18 %
KVL1	0.57	18.51 %
BVL1	0.38	10.93 %
TPSD	0.06	1.86 %
Total	39.55	25.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	20.04	95.78 %
Air-Cool	5.96	19.63 %
W.Heater	1.63	37.92 %
Stab-AV	1.03	89.98 %
Inverter	0.52	100.00 %
Stab-HA2	0.37	65.84 %
Fan	0.27	2.39 %
Total	29.82	24.86 %

Branch *	MTD Sales L	Brand Share %
OGL1	1.16	24.57 %
VJW3	0.96	17.02 %
CRL1	0.96	21.11 %
NRT1	0.84	23.56 %
ELU1	0.82	22.20 %
PRL1	0.81	22.87 %
TVU1	0.75	16.82 %
GVM1	0.72	17.40 %
PAP1	0.62	18.05 %
BPP1	0.61	21.04 %
VUY1	0.54	20.36 %
VJW2	0.52	21.16 %
NPR1	0.50	23.23 %
VJW5	0.49	14.30 %
GNT2	0.47	16.10 %
VKN1	0.47	20.18 %
GTSD		0.00 %
WHVJ		0.00 %
Total	29.82	24.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	21.00	91.12 %
Stab-AV	1.58	89.23 %
Air-Cool	1.54	11.17 %
Fan	1.18	6.66 %
Stab-HA2	0.96	61.86 %
W.Heater	0.61	9.88 %
Inverter	0.17	100.00 %
Total	27.04	24.78 %

Branch *	MTD Sales L	Brand Share %
KKI2	1.95	24.75 %
CUD1	1.60	13.64 %
PRT1	1.13	19.53 %
CDM1	0.84	14.49 %
STP1	0.84	21.49 %
VCM1	0.75	22.34 %
KML1	0.73	18.10 %
KLM1	0.70	16.20 %
MKM1	0.67	23.89 %
NVL2	0.61	9.73 %
ULP1	0.47	8.12 %
Total	27.04	24.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	11.86	71.54 %
Stab-HA	2.82	89.50 %
Air-Cool	2.29	60.60 %
Fan	0.59	19.48 %
Stab-HA2	0.30	76.89 %
Gas-Stov	0.26	8.24 %
W.Heater	0.19	43.22 %
Stab-AV	0.19	100.00 %
Mixie	0.04	0.73 %
Total	18.53	51.93 %

Branch *	MTD Sales L	Brand Share %
Total	18.53	51.93 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	7.51	85.00 %
Stab-HA	2.39	96.31 %
Air-Cool	0.69	31.22 %
Inverter	0.52	100.00 %
Stab-HA2	0.32	96.27 %
Fan	0.25	8.69 %
W.Heater	0.14	26.71 %
Stab-AV	0.13	93.44 %
Gas-Stov	0.06	0.71 %
Mixie	0.03	0.55 %
Total	12.04	37.47 %

Branch *	MTD Sales L	Brand Share %
Total	12.04	37.47 %