

MTD Sales
333.15 L

Brand Share %
37.60 %

Information:

MTD : 01-10-2025 To 28-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.60 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	99.57	30.24 %
Stab-HA	81.01	80.84 %
Stab-AV	51.52	53.73 %
Inverter	45.01	100.00 %
Stab-HA2	34.43	43.25 %
Fan	21.60	9.15 %
Total	333.15	37.60 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	51.40	38.26 %
TRICHY-01	48.72	44.41 %
SOUTH-03	48.18	32.45 %
CHENNAI-01	47.85	41.85 %
WEST-01	31.31	44.27 %
WEST-02	26.78	36.25 %
CHENNAI-02	23.03	32.12 %
NORTH ARCOT	22.05	37.25 %
SOUTH ARCOT	19.40	35.47 %
TIRUPATI-01	6.77	30.58 %
VIJAYAWADA-01	6.16	26.72 %
KL-SOUTH	1.50	40.08 %
Total	333.15	37.60 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	14.29	31.58 %
Inverter	10.26	100.00 %
Stab-HA	8.71	83.72 %
Stab-AV	7.58	67.55 %
Stab-HA2	6.20	42.83 %
Fan	4.35	10.19 %
Total	51.40	38.26 %

Branch *	MTD Sales L	Brand Share %
TVL1	2.08	24.65 %
TKS2	1.41	21.47 %
TUT2	1.33	28.59 %
APK1	1.16	32.27 %
MAR1	1.03	33.47 %
KYR1	0.92	29.08 %
APK2	0.87	31.98 %
PDI1	0.83	36.84 %
SNL1	0.76	27.76 %
SDI1	0.74	37.21 %
TKS1	0.74	19.50 %
VNR1	0.68	32.27 %
SGT1	0.50	30.17 %
STU2	0.42	19.02 %
TKY1	0.37	24.83 %
S2SD	0.15	12.42 %
WHTV		0.00 %
Total	51.40	38.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	13.63	33.97 %
Inverter	12.54	100.00 %
Stab-HA	11.40	92.93 %
Stab-AV	5.35	51.78 %
Stab-HA2	2.97	32.97 %
Fan	2.83	11.13 %
Total	48.72	44.41 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.92	34.97 %
PBR2	1.85	26.47 %
MDI1	1.46	31.26 %
JKM1	0.97	28.97 %
TRY3	0.97	30.76 %
KRN1	0.96	35.03 %
ORU1	0.69	33.18 %
MSI1	0.43	27.23 %
TZSD	0.05	6.71 %
Total	48.72	44.41 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	13.42	31.46 %
Stab-AV	12.93	49.89 %
Stab-HA	11.19	89.78 %
Stab-HA2	5.72	28.45 %
Fan	3.69	8.00 %
Inverter	1.22	100.00 %
Total	48.18	32.45 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.20	25.54 %
MDU6	2.70	29.69 %
MDU2	2.24	26.46 %
TMM1	1.72	24.58 %
MDU3	1.56	34.62 %
CBM1	1.32	31.15 %
MDU4	1.26	34.72 %
ADP1	1.07	35.31 %
DKI1	1.04	28.57 %
TEN1	1.02	25.59 %
SGP1	0.89	34.78 %
TPT1	0.88	19.92 %
NKI1	0.84	23.39 %
MDU5	0.79	20.70 %
TDI1	0.78	31.75 %
BNR1	0.77	27.95 %
KYK1	0.75	36.21 %
PNI1	0.65	30.28 %
USL1	0.54	22.87 %
TEN2	0.52	18.33 %
BTU1	0.52	29.53 %
KPT1	0.42	19.63 %
CMR1	0.39	33.61 %
KKD2	0.33	33.29 %
PKM1	0.31	22.63 %
SZSD	0.18	17.80 %
Total	48.18	32.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	18.05	78.73 %
W.Heater	12.78	27.54 %
Inverter	7.67	100.00 %
Stab-HA2	4.34	62.77 %
Stab-AV	2.86	37.25 %
Fan	2.14	9.42 %
Total	47.85	41.85 %

Branch *	MTD Sales L	Brand Share %
CH14	2.22	33.72 %
CH08	1.89	31.44 %
CH07	1.60	37.48 %
GUD1	1.49	34.29 %
CH19	1.37	24.59 %
CH28	1.21	29.12 %
SKL1	1.13	36.50 %
CH45	0.91	25.80 %
CGL1	0.84	37.51 %
KNR1	0.77	33.74 %
CH39	0.65	22.53 %
CZWH	0.37	25.43 %
CH26	0.14	11.26 %
Total	47.85	41.85 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	14.70	54.13 %
Stab-AV	5.52	45.46 %
Stab-HA2	3.62	49.66 %
Fan	3.16	16.77 %
Inverter	2.22	100.00 %
Stab-HA	2.08	68.33 %
Total	31.31	44.27 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.66	36.26 %
TPR2	1.25	35.77 %
TPR1	1.02	32.52 %
AVI1	0.63	32.93 %
SYM2	0.53	22.57 %
DPM2	0.47	23.92 %
UMP1	0.43	29.28 %
KGM1	0.41	33.36 %
PPI1	0.41	23.58 %
CNR1	0.28	37.10 %
ANR1	0.24	34.24 %
WZSD	0.10	19.55 %
WHCB		0.00 %
Total	31.31	44.27 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	9.55	35.12 %
Stab-AV	7.45	64.21 %
Stab-HA	3.56	77.19 %
Stab-HA2	3.01	35.73 %
Fan	2.25	10.66 %
Inverter	0.96	100.00 %
Total	26.78	36.25 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.48	32.45 %
SLM1	0.99	24.53 %
VPD1	0.84	36.30 %
EPI1	0.81	31.90 %
APN1	0.76	36.48 %
PMP1	0.59	29.95 %
EDP1	0.59	31.39 %
NKL2	0.50	19.32 %
BMD1	0.49	29.13 %
PDR1	0.47	31.23 %
MTR1	0.42	27.93 %
KVP1	0.42	29.20 %
SGI1	0.42	24.08 %
DPR2	0.36	27.15 %
SGG1	0.35	20.46 %
OML1	0.33	19.34 %
MCR1	0.32	15.33 %
WZWH	0.01	2.54 %
Total	26.78	36.25 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.84	66.52 %
W.Heater	5.62	19.74 %
Inverter	3.85	100.00 %
Stab-HA2	3.16	56.99 %
Stab-AV	1.92	36.18 %
Fan	0.65	3.89 %
Total	23.03	32.12 %

Branch *	MTD Sales L	Brand Share %
MJR1	1.78	37.56 %
CH03	1.62	32.68 %
CH43	1.04	26.75 %
PON1	1.03	35.08 %
CH06	0.95	35.45 %
CH18	0.94	25.30 %
CH24	0.75	20.09 %
CH12	0.75	16.01 %
CH20	0.65	20.65 %
CH33	0.55	21.66 %
CH09	0.53	28.43 %
CH23	0.37	24.87 %
CH31	0.31	21.26 %
CH17	0.31	20.49 %
CH44	0.28	16.29 %
CH27	0.27	19.26 %
CH46	0.23	27.70 %
CH41	0.22	12.47 %
CH36	0.22	25.54 %
CH01	0.02	20.86 %
MC05		0.00 %
Total	23.03	32.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.35	76.92 %
W.Heater	6.55	26.24 %
Stab-AV	3.45	58.21 %
Stab-HA2	2.52	73.34 %
Inverter	1.49	100.00 %
Fan	0.69	5.02 %
Total	22.05	37.25 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.55	35.81 %
KPM2	1.82	34.37 %
VEL2	1.57	31.00 %
TRR1	0.71	25.13 %
PLR1	0.70	36.42 %
VEL1	0.64	25.47 %
ARC2	0.58	34.10 %
CPT1	0.47	31.70 %
SLG1	0.46	30.63 %
ANI1	0.44	25.39 %
CGM1	0.35	30.83 %
GDM1	0.33	25.58 %
VNB1	0.33	29.44 %
ABR1	0.31	16.79 %
UGI1	0.23	20.37 %
PTU1	0.12	35.61 %
Total	22.05	37.25 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	6.07	22.95 %
Stab-HA	4.81	82.93 %
Inverter	3.47	100.00 %
Stab-AV	2.58	75.10 %
Stab-HA2	1.65	55.62 %
Fan	0.82	6.51 %
Total	19.40	35.47 %

Branch *	MTD Sales L	Brand Share %
POY2	1.91	36.44 %
NVL2	1.24	30.51 %
CDM1	0.88	21.53 %
KML1	0.80	35.02 %
ULP1	0.70	27.76 %
KKI2	0.62	19.89 %
KLM1	0.52	27.44 %
MKM1	0.41	29.26 %
VCM1	0.31	32.81 %
STP1	0.26	19.48 %
TVM1	0.19	25.81 %
TVM2	0.18	33.89 %
WHUT		0.00 %
Total	19.40	35.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.94	75.14 %
W.Heater	1.50	16.40 %
Inverter	1.32	100.00 %
Stab-AV	1.03	76.33 %
Stab-HA2	0.51	82.61 %
Fan	0.46	6.54 %
Total	6.77	30.58 %

Branch *	MTD Sales L	Brand Share %
VKI1	0.28	34.09 %
TPY1	0.26	25.17 %
KHT1	0.26	35.34 %
KOU1	0.25	29.79 %
NYP1	0.22	24.73 %
KNL2	0.20	26.87 %
RCY1	0.15	35.85 %
KDA1	0.14	23.13 %
NDL1	0.12	16.48 %
ATP1	0.10	7.27 %
ADI1	0.09	17.23 %
MPL1	0.09	19.85 %
DHN1	0.06	12.63 %
PGR1	0.06	11.14 %
PIL1	0.05	9.36 %
PMR1	0.05	6.08 %
KNL1	0.05	3.52 %
PDT1	0.03	14.58 %
TPSD		0.00 %
Total	6.77	30.58 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.70	87.55 %
W.Heater	0.87	8.42 %
Stab-AV	0.63	82.35 %
Fan	0.53	7.42 %
Stab-HA2	0.42	86.47 %
Total	6.16	26.72 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.53	37.12 %
VJW3	0.52	24.79 %
VJW1	0.34	29.05 %
TNK1	0.31	35.64 %
MTM1	0.24	37.54 %
DPE1	0.21	33.02 %
TEL1	0.20	22.64 %
JPT1	0.20	30.94 %
GVM1	0.19	21.38 %
GNT1	0.18	22.18 %
CKT1	0.16	21.44 %
BPP1	0.15	22.13 %
BVR1	0.15	17.65 %
PRL1	0.14	26.57 %
GNT2	0.13	22.73 %
PPM1	0.13	31.17 %
RAL1	0.13	16.55 %
VJW4	0.12	27.51 %
NRT1	0.11	13.77 %
KDR1	0.11	16.93 %
VKN1	0.09	22.10 %
RMV1	0.06	9.97 %
VUY1	0.05	16.97 %
VJW5	0.04	6.73 %
PAP1	0.04	9.80 %
AMP1	0.03	20.50 %
TVU1	0.02	7.48 %
JGG1	0.02	14.26 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	6.16	26.72 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.58	57.34 %
Stab-HA	0.38	69.70 %
Stab-HA2	0.31	93.40 %
Stab-AV	0.22	100.00 %
Fan	0.02	1.23 %
Total	1.50	40.08 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.61	34.95 %
TVSD		0.00 %
Total	1.50	40.08 %