

MTD Sales
436.92 L

Brand Share %
22.29 %

Information:

MTD : 01-09-2026 To 28-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **22.29 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	123.52	84.59 %
Inverter	86.85	100.00 %
W.Heater	84.61	40.83 %
Air-Cool	49.23	44.36 %
Stab-HA2	36.77	70.83 %
Stab-AV	27.98	71.49 %
Fan	22.80	7.13 %
In-Stove	2.26	2.42 %
Gas-Stov	1.45	0.37 %
Mixie	1.36	0.27 %
R.Heater	0.11	85.69 %
Total	436.92	22.29 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	52.90	23.56 %
CHENNAI-02	47.06	28.99 %
TRICHY-01	46.62	23.45 %
SOUTH-01	43.75	15.31 %
SOUTH-03	43.24	20.17 %
KL-NORTH	30.95	34.01 %
SOUTH ARCOT	30.57	26.06 %
TIRUPATI-01	29.83	26.79 %
NORTH ARCOT	24.36	20.98 %
WEST-02	21.22	17.17 %
WEST-01	20.31	18.92 %
VIJAYAWADA-01	20.16	22.74 %
KL-SOUTH	12.04	29.07 %
WEST-03	11.21	16.39 %
KL-CENTRAL	2.49	30.61 %
HYDERABAD-01	0.20	19.22 %
Total	436.92	22.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	25.04	92.18 %
W.Heater	11.29	32.80 %
Stab-HA2	6.22	97.66 %
Inverter	5.85	100.00 %
Stab-AV	2.68	88.01 %
Fan	1.83	5.53 %
Total	52.90	23.56 %

Branch *	MTD Sales L	Brand Share %
CH49	2.24	16.11 %
CH14	2.24	21.88 %
CH07	2.14	20.00 %
CH25	2.11	21.07 %
CH16	2.06	14.76 %
GUD1	2.02	19.11 %
CH28	1.91	18.69 %
CH22	1.74	22.03 %
CH45	1.56	20.76 %
CH30	1.28	18.34 %
CH39	0.78	13.81 %
CH29	0.33	13.13 %
CZWH	0.11	4.98 %
CH40	0.03	18.13 %
Total	52.90	23.56 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	20.13	88.18 %
Inverter	6.84	100.00 %
W.Heater	6.76	33.08 %
Air-Cool	5.18	57.23 %
Stab-HA2	4.88	94.86 %
Stab-AV	2.52	71.64 %
Fan	0.75	3.31 %
Total	47.06	28.99 %

Branch *	MTD Sales L	Brand Share %
CH18	2.51	21.50 %
CH15	2.39	21.61 %
CH43	1.52	22.19 %
CH06	1.13	19.19 %
CH33	1.10	21.99 %
CH34	0.94	13.97 %
CH12	0.94	17.06 %
CH20	0.59	10.52 %
CH17	0.52	9.02 %
CH46	0.50	19.30 %
CH36	0.45	14.77 %
CH44	0.39	13.39 %
CH31	0.28	21.12 %
CH41	0.21	7.26 %
CH32	0.07	8.63 %
Total	47.06	28.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	22.84	100.00 %
W.Heater	9.34	40.97 %
Stab-HA	6.94	60.95 %
Fan	2.43	7.49 %
Stab-AV	2.08	74.28 %
Stab-HA2	1.70	42.77 %
Air-Cool	1.29	52.35 %
Total	46.62	23.45 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.51	22.03 %
KUM1	2.29	20.32 %
TNJ2	1.90	20.52 %
PBR2	1.86	16.98 %
PTK1	1.41	16.70 %
KIK1	1.28	14.89 %
PDK2	1.25	20.00 %
TRY4	1.10	14.08 %
TRY3	0.65	14.27 %
PDK1	0.64	20.60 %
MDI1	0.62	9.60 %
KRN1	0.59	19.47 %
MSI1	0.47	18.15 %
TRY2	0.14	14.41 %
Total	46.62	23.45 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.40	77.15 %
Inverter	11.12	100.00 %
W.Heater	7.18	35.37 %
Stab-HA2	4.96	58.16 %
Fan	3.91	6.62 %
Stab-AV	2.44	61.08 %
Air-Cool	1.74	19.75 %
Total	43.75	15.31 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.62	17.14 %
KVT1	3.25	15.23 %
NGR1	2.32	16.96 %
MAR1	1.85	18.92 %
TKS2	1.71	13.25 %
TVL1	1.63	9.74 %
RND1	1.49	14.10 %
RND2	1.47	12.64 %
TCN1	1.32	13.51 %
RPM1	1.10	14.45 %
VNR2	1.08	10.53 %
TKS1	1.07	10.39 %
ERL2	1.01	18.88 %
APK2	0.94	12.59 %
MMT1	0.92	19.64 %
SKD1	0.88	21.71 %
VLV1	0.83	10.17 %
SVK1	0.83	14.06 %
KYR1	0.78	14.75 %
TYI1	0.76	15.15 %
TKY1	0.74	15.57 %
VNR1	0.73	21.71 %
KSM1	0.70	16.67 %
VKM1	0.60	14.36 %
STU2	0.56	15.98 %
ARM1	0.51	16.60 %
SNL1	0.45	6.61 %
PDI1	0.45	12.15 %
ASM1	0.42	11.43 %
KGL1	0.42	13.01 %
UDN1	0.35	11.87 %
SDI1	0.29	5.58 %
SGT1	0.26	15.50 %
WHTV		0.00 %
Total	43.75	15.31 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	16.18	91.78 %
W.Heater	6.94	40.51 %
Stab-HA2	5.36	51.96 %
Fan	4.46	9.11 %
Inverter	4.21	100.00 %
Stab-AV	4.14	48.69 %
Air-Cool	1.94	29.62 %
Total	43.24	20.17 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.93	17.20 %
DGL1	2.50	16.37 %
KKD3	1.47	12.90 %
TPT1	1.45	19.95 %
MDU3	1.11	20.31 %
TMM1	1.05	13.70 %
MPA1	0.97	19.72 %
KRR1	0.93	20.86 %
DKI1	0.92	17.04 %
BNR1	0.85	22.11 %
PKM1	0.76	18.02 %
MDU4	0.75	21.32 %
SVG1	0.68	22.12 %
BTU1	0.66	18.35 %
MDU5	0.63	8.12 %
TEN1	0.59	15.28 %
CBM1	0.58	14.24 %
ODM1	0.56	17.10 %
USL1	0.53	19.33 %
KYK1	0.50	15.97 %
TDI1	0.50	13.69 %
DGL2	0.49	12.29 %
PNI1	0.45	14.20 %
CMR1	0.44	17.64 %
NKI1	0.40	8.43 %
ADP1	0.37	10.59 %
KPT1	0.30	9.86 %
NTM1	0.27	10.13 %
Total	43.24	20.17 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	12.16	100.00 %
Stab-HA	4.74	78.50 %
W.Heater	4.31	67.78 %
Fan	2.49	14.21 %
Stab-HA2	2.02	99.05 %
In-Stove	1.62	23.78 %
Stab-AV	1.28	96.82 %
Mixie	1.17	4.66 %
Gas-Stov	1.16	9.16 %
Total	30.95	34.01 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	30.95	34.01 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	10.99	95.84 %
Inverter	8.94	100.00 %
W.Heater	4.79	30.94 %
Stab-HA2	2.76	86.63 %
Stab-AV	2.67	88.68 %
Fan	0.41	2.45 %
Total	30.57	26.06 %

Branch *	MTD Sales L	Brand Share %
VPM2	1.31	21.65 %
CDM1	1.29	18.16 %
VCM2	0.80	15.89 %
KKI2	0.67	10.53 %
STP1	0.26	11.74 %
VCM1	0.21	13.10 %
WHUT		0.00 %
Total	30.57	26.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.64	56.11 %
W.Heater	6.29	55.79 %
Stab-HA	1.80	77.06 %
Stab-AV	1.38	77.10 %
Fan	0.57	6.35 %
Stab-HA2	0.14	23.97 %
Total	29.83	26.79 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.17	15.40 %
KNL2	0.59	13.55 %
KHT1	0.56	19.90 %
KDA1	0.51	13.78 %
PDT1	0.47	19.24 %
PMR1	0.46	21.20 %
PUT1	0.43	18.47 %
ATP1	0.39	5.00 %
NLR1	0.38	17.24 %
BVL1	0.37	17.77 %
KNL1	0.37	11.02 %
PGR1	0.35	14.47 %
TPY1	0.31	13.37 %
VKI1	0.31	15.57 %
KDR1	0.31	14.95 %
KOU1	0.27	10.38 %
KAR1	0.27	12.07 %
DHN1	0.23	21.63 %
SPE1	0.20	6.62 %
TPI1	0.19	7.67 %
GTL1	0.16	11.27 %
PIL1	0.15	9.83 %
ADI1	0.14	5.24 %
RCY1	0.14	5.12 %
NDL1	0.12	5.50 %
KVL1	0.09	6.21 %
RJP1	0.09	3.98 %
MPL1	0.08	3.06 %
NYP1	0.04	3.21 %
Total	29.83	26.79 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	11.09	83.81 %
W.Heater	5.37	33.75 %
Inverter	2.61	100.00 %
Stab-HA2	2.34	90.30 %
Stab-AV	2.11	88.57 %
Fan	0.83	3.92 %
Total	24.36	20.98 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.76	20.24 %
VEL3	1.60	21.93 %
VEL4	1.51	18.91 %
TRR1	1.14	13.94 %
AKM1	1.01	22.19 %
ABR1	0.99	15.89 %
PLR1	0.68	21.12 %
VEL1	0.67	16.42 %
VNB1	0.65	14.86 %
BGR1	0.54	16.60 %
WJD1	0.53	13.12 %
SLG1	0.45	19.96 %
ARC2	0.37	11.06 %
ANI1	0.36	12.44 %
WJP1	0.34	15.13 %
CPT1	0.34	11.73 %
CGM1	0.32	14.22 %
TRT1	0.29	13.91 %
GDM1	0.25	12.03 %
PTU1	0.14	12.95 %
UGI1	0.10	7.13 %
Total	24.36	20.98 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.78	56.37 %
Air-Cool	4.74	40.65 %
Inverter	3.26	100.00 %
Stab-HA	2.42	77.29 %
Stab-AV	1.78	69.58 %
Stab-HA2	1.76	66.51 %
Fan	1.47	7.04 %
Total	21.22	17.17 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.41	14.95 %
HSR2	1.37	17.44 %
ATU1	1.26	20.89 %
SLM3	1.11	18.16 %
KRI1	1.09	17.47 %
VPD1	0.89	18.46 %
SLM2	0.83	20.25 %
HRR1	0.66	17.23 %
PLC1	0.63	12.58 %
APN1	0.62	15.29 %
MTR1	0.61	12.96 %
OML1	0.60	14.47 %
HSR1	0.55	8.98 %
TRM1	0.54	7.60 %
KAM1	0.52	13.06 %
SGI1	0.49	15.43 %
BMD1	0.47	14.13 %
DPR2	0.44	14.26 %
DPR1	0.44	13.03 %
KVP1	0.40	10.22 %
PMP1	0.35	16.67 %
EPI1	0.35	7.48 %
PNG1	0.33	11.99 %
EDP1	0.22	8.12 %
MCR1	0.21	3.70 %
Total	21.22	17.17 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	7.07	53.17 %
Stab-HA	2.87	81.96 %
Air-Cool	2.82	46.08 %
Stab-AV	2.11	80.85 %
Stab-HA2	2.10	69.84 %
Inverter	1.84	100.00 %
Fan	1.40	11.01 %
R.Heater	0.11	85.69 %
Total	20.31	18.92 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.97	21.45 %
KMR1	1.83	18.05 %
MPM1	1.19	21.82 %
CBE6	0.99	11.56 %
SUL1	0.98	17.94 %
CBE1	0.93	15.18 %
UMP1	0.82	19.84 %
SNR1	0.78	13.06 %
PLI1	0.77	10.60 %
UAM1	0.59	12.32 %
CBE5	0.56	15.12 %
PDM1	0.45	18.07 %
CNR1	0.40	21.44 %
KMD1	0.35	17.63 %
DPM2	0.33	10.89 %
CBE3	0.27	12.24 %
PPI1	0.15	6.24 %
ANR1	0.12	7.18 %
Total	20.31	18.92 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	11.18	59.43 %
W.Heater	4.37	38.50 %
Stab-HA	3.54	83.95 %
Fan	0.53	5.73 %
Stab-AV	0.46	58.55 %
Stab-HA2	0.07	22.21 %
Total	20.16	22.74 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.64	15.40 %
VJW3	0.53	17.22 %
GNT1	0.52	12.31 %
VJW1	0.41	12.04 %
OGL1	0.39	17.05 %
VSK1	0.35	8.34 %
TNI1	0.31	15.67 %
RMV1	0.29	12.44 %
VJW4	0.28	16.01 %
TDD1	0.27	19.21 %
GVM1	0.24	9.59 %
NPR1	0.22	13.68 %
PAP1	0.22	17.76 %
BPP1	0.21	13.47 %
NRT1	0.21	8.56 %
TNK1	0.20	10.74 %
DPE1	0.19	19.28 %
GDV1	0.18	13.68 %
VJW2	0.16	11.78 %
TVU1	0.16	14.30 %
GNT2	0.16	7.71 %
JPT1	0.15	11.16 %
NZV1	0.15	11.08 %
JGG1	0.15	14.62 %
ELU1	0.14	8.89 %
TEL1	0.14	10.49 %
RAL1	0.09	5.32 %
VJW5	0.09	5.48 %
PRL1	0.06	5.82 %
PNR1	0.04	6.41 %
CKT1	0.04	2.69 %
VKN1	0.04	2.53 %
MTM1	0.03	2.35 %
KND1	0.02	2.63 %
VUY1		0.00 %
Total	20.16	22.74 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	4.92	100.00 %
Stab-HA	2.39	81.61 %
W.Heater	1.73	96.30 %
Stab-HA2	0.77	90.90 %
Fan	0.58	10.38 %
In-Stove	0.58	16.47 %
Stab-AV	0.49	115.20 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.16	1.95 %
Mixie	0.14	1.16 %
Total	12.04	29.07 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.21	21.32 %
Total	12.04	29.07 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	3.07	53.02 %
Stab-HA	2.24	71.47 %
Inverter	1.69	100.00 %
Stab-AV	1.62	75.01 %
Stab-HA2	1.45	70.95 %
Fan	0.71	7.73 %
Air-Cool	0.42	8.44 %
Total	11.21	16.39 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.20	17.65 %
ERD1	1.20	18.27 %
ERD2	1.12	11.46 %
TPR1	0.82	13.07 %
TPR2	0.71	10.71 %
AVI1	0.55	12.65 %
CMI1	0.49	16.98 %
GBM1	0.42	22.24 %
KMM1	0.39	14.89 %
TPR4	0.38	17.71 %
KGM1	0.32	10.85 %
PDR1	0.31	17.64 %
SGG1	0.27	16.73 %
TCG1	0.26	14.76 %
WHPD	-0.02	9.47 %
Total	11.21	16.39 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.70	77.99 %
Inverter	0.58	100.00 %
W.Heater	0.30	71.74 %
Fan	0.28	21.43 %
Stab-HA2	0.23	77.83 %
Stab-AV	0.18	100.00 %
Gas-Stov	0.12	12.18 %
In-Stove	0.07	8.38 %
Mixie	0.04	1.58 %
Total	2.49	30.61 %

Branch *	MTD Sales L	Brand Share %
Total	2.49	30.61 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fan	0.14	60.09 %
Stab-HA	0.04	100.00 %
Stab-AV	0.02	100.00 %
Inverter		100.00 %
Total	0.20	19.22 %

Branch *	MTD Sales L	Brand Share %
Total	0.20	19.22 %