

MTD Sales
222.11 L

Brand Share %
37.05 %

Information:

MTD : 01-09-2025 To 28-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.05 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	71.91	78.54 %
W.Heater	53.25	30.67 %
Inverter	29.11	100.00 %
Stab-HA2	24.37	66.15 %
Fan	22.64	9.96 %
Stab-AV	20.83	50.74 %
Total	222.11	37.05 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	38.01	40.57 %
SOUTH-01	36.84	35.93 %
TRICHY-01	30.96	47.55 %
SOUTH-03	25.67	32.64 %
CHENNAI-02	17.26	31.32 %
WEST-01	17.25	40.15 %
NORTH ARCOT	16.39	41.46 %
WEST-02	14.03	31.62 %
SOUTH ARCOT	11.99	35.01 %
TIRUPATI-01	6.30	31.36 %
VIJAYAWADA-01	5.26	30.05 %
KL-SOUTH	2.16	38.01 %
Total	222.11	37.05 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	16.11	74.82 %
W.Heater	9.60	30.26 %
Inverter	4.37	100.00 %
Stab-HA2	3.78	88.03 %
Fan	2.27	8.28 %
Stab-AV	1.87	43.51 %
Total	38.01	40.57 %

Branch *	MTD Sales L	Brand Share %
CH30	1.09	35.70 %
CH11	0.93	28.13 %
CH28	0.92	24.85 %
AVD1	0.80	34.83 %
WHC3	0.55	9.54 %
CH37	0.50	34.50 %
CZWH	0.49	36.51 %
CH40		0.00 %
Total	38.01	40.57 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.18	82.33 %
W.Heater	6.49	31.29 %
Fan	6.19	12.25 %
Inverter	5.87	100.00 %
Stab-HA2	4.68	62.13 %
Stab-AV	3.43	62.77 %
Total	36.84	35.93 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.11	16.60 %
TVL1	1.54	28.25 %
VNR2	1.25	30.84 %
TKS2	1.19	26.80 %
TKS1	0.79	24.15 %
KYR1	0.68	31.34 %
SVK1	0.62	27.50 %
APK1	0.54	25.99 %
SNL1	0.50	25.41 %
VKM1	0.48	29.73 %
PDI1	0.46	34.90 %
SDI1	0.44	21.78 %
KSM1	0.42	35.88 %
APK2	0.30	18.93 %
ASM1	0.29	22.47 %
SGT1	0.10	14.08 %
S2SD		0.00 %
Total	36.84	35.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.98	92.05 %
Inverter	8.46	100.00 %
W.Heater	7.33	37.96 %
Fan	2.56	12.61 %
Stab-HA2	1.88	52.67 %
Stab-AV	1.76	46.95 %
Total	30.96	47.55 %

Branch *	MTD Sales L	Brand Share %
ORU1	0.52	36.67 %
TRY3	0.48	23.49 %
NMM1	0.35	28.52 %
TZSD	0.31	21.92 %
AYR1	0.27	26.62 %
Total	30.96	47.55 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	8.24	84.54 %
W.Heater	4.36	29.45 %
Fan	4.20	11.66 %
Stab-AV	4.13	47.08 %
Stab-HA2	3.34	42.36 %
Inverter	1.39	100.00 %
Total	25.67	32.64 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.30	33.12 %
DGL1	1.65	32.79 %
MDU2	1.38	29.85 %
TMM1	1.20	29.35 %
TPT1	1.17	36.85 %
MDU6	0.87	21.54 %
DKI1	0.77	31.28 %
MDU5	0.70	20.32 %
TDI1	0.47	35.90 %
DGL2	0.45	25.37 %
KKD2	0.43	24.29 %
CBM1	0.38	20.03 %
SVG1	0.34	34.00 %
KPT1	0.33	20.96 %
TEN2	0.32	20.34 %
SGP1	0.30	28.52 %
SZSD	0.27	14.20 %
ODM1	0.27	28.72 %
USL1	0.25	21.38 %
BTU1	0.23	28.62 %
ADP1	0.22	24.19 %
BNR1	0.21	20.20 %
NTM1	0.21	22.53 %
MNM1	0.20	24.17 %
PKM1	0.17	25.98 %
CMR1	0.10	17.85 %
Total	25.67	32.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.57	62.76 %
W.Heater	3.26	19.71 %
Stab-HA2	2.43	86.04 %
Inverter	2.16	100.00 %
Stab-AV	1.05	30.64 %
Fan	0.80	4.42 %
Total	17.26	31.32 %

Branch *	MTD Sales L	Brand Share %
CH21	1.71	32.67 %
CH03	1.45	36.03 %
CH18	1.12	26.05 %
MJR1	1.04	34.42 %
CH34	1.02	33.51 %
CH24	0.78	32.15 %
CH43	0.73	23.48 %
GPD1	0.68	25.59 %
CH33	0.49	22.65 %
CH06	0.45	31.78 %
CH36	0.40	34.66 %
CH23	0.36	26.88 %
CH20	0.34	24.27 %
CH46	0.31	31.04 %
CH09	0.30	24.37 %
CH12	0.25	9.06 %
CH44	0.23	17.20 %
CH31	0.19	21.24 %
CH41	0.15	13.37 %
CH32	0.01	12.50 %
CH01		0.00 %
Total	17.26	31.32 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	8.24	49.58 %
Stab-HA2	2.27	75.27 %
Fan	2.15	14.18 %
Stab-AV	2.10	45.03 %
Stab-HA	1.73	63.15 %
Inverter	0.77	100.00 %
Total	17.25	40.15 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.66	23.45 %
SNR1	0.55	29.42 %
TPR3	0.49	34.88 %
TPR2	0.45	32.58 %
KMR1	0.44	16.51 %
SYM2	0.42	28.28 %
TPR1	0.36	30.54 %
DPM2	0.32	25.37 %
AVI1	0.24	31.59 %
TPR4	0.20	31.19 %
PPI1	0.15	19.78 %
WZSD	0.11	8.14 %
GDR1	0.09	34.87 %
Total	17.25	40.15 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.85	80.82 %
W.Heater	3.55	29.67 %
Inverter	1.85	100.00 %
Stab-AV	1.75	62.07 %
Stab-HA2	1.60	94.80 %
Fan	0.80	6.27 %
Total	16.39	41.46 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.82	27.76 %
ARC2	0.40	35.91 %
ANI1	0.38	32.62 %
WJP1	0.33	35.99 %
VNB1	0.23	26.57 %
CPT1	0.21	21.68 %
CGM1	0.18	17.75 %
GDM1	0.14	20.91 %
NASD		0.00 %
Total	16.39	41.46 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	6.36	39.80 %
Stab-HA	1.97	75.93 %
Stab-HA2	1.85	61.76 %
Stab-AV	1.74	51.66 %
Fan	1.55	8.22 %
Inverter	0.55	100.00 %
Total	14.03	31.62 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.72	27.72 %
SLM1	0.63	24.16 %
NKL2	0.55	25.31 %
MCR1	0.53	35.40 %
APN1	0.47	32.41 %
KVP1	0.45	34.12 %
ATU1	0.40	25.93 %
VPD1	0.39	23.44 %
EPI1	0.30	20.61 %
ERD2	0.29	9.60 %
MTR1	0.25	24.46 %
WZWH	0.21	18.00 %
PLC1	0.21	32.81 %
EDP1	0.17	29.65 %
KMM1	0.14	20.92 %
SGI1	0.14	16.66 %
SGG1	0.13	25.85 %
OML1	0.12	10.84 %
PMP1	0.11	14.02 %
PDR1	0.09	14.97 %
DPR2	0.08	9.88 %
Total	14.03	31.62 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	4.84	80.63 %
W.Heater	2.58	22.73 %
Stab-HA2	1.40	80.55 %
Inverter	1.31	100.00 %
Stab-AV	1.12	52.98 %
Fan	0.74	6.31 %
Total	11.99	35.01 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.61	33.63 %
POY2	0.89	27.63 %
NVL2	0.64	27.15 %
CDM1	0.54	22.29 %
KKI2	0.48	22.06 %
TDM1	0.41	35.43 %
PRT1	0.38	22.29 %
VCM1	0.19	23.96 %
TVM2	0.18	34.64 %
TVM1	0.16	34.13 %
MKM1	0.09	15.57 %
STP1		0.00 %
WHNV		0.00 %
Total	11.99	35.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.17	90.41 %
Inverter	1.64	100.00 %
Stab-AV	0.99	78.45 %
Fan	0.75	10.57 %
W.Heater	0.41	5.64 %
Stab-HA2	0.33	83.73 %
Total	6.30	31.36 %

Branch *	MTD Sales L	Brand Share %
TPY1	0.34	35.17 %
KHT1	0.29	26.03 %
CTO1	0.27	23.02 %
KVL1	0.23	27.88 %
KDA1	0.22	27.32 %
DHN1	0.21	36.74 %
KNL2	0.19	27.50 %
NDL1	0.15	25.92 %
MPL1	0.12	17.53 %
KOU1	0.11	11.66 %
TPY2	0.11	9.77 %
ADI1	0.10	15.09 %
PIL1	0.10	27.97 %
KNL1	0.08	7.96 %
PMR1	0.07	15.17 %
ATP1	0.07	6.38 %
PGR1	0.06	11.46 %
TPI1		0.00 %
Total	6.30	31.36 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.79	85.49 %
Inverter	0.75	100.00 %
Fan	0.58	9.38 %
Stab-AV	0.55	70.88 %
W.Heater	0.33	5.25 %
Stab-HA2	0.27	77.24 %
Total	5.26	30.05 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.30	33.82 %
RAL1	0.28	35.95 %
GVM1	0.27	27.20 %
NRT1	0.26	32.90 %
OGL1	0.21	33.16 %
GDV1	0.16	26.59 %
BPP1	0.15	32.90 %
KDR1	0.14	26.98 %
RMV1	0.13	24.86 %
VJW4	0.13	23.11 %
CKT1	0.11	19.53 %
MTM1	0.08	35.22 %
TDD1	0.07	22.96 %
VJW2	0.07	25.59 %
TNI1	0.07	29.22 %
VJW5	0.05	11.48 %
ELU1	0.04	4.13 %
JPT1	0.03	5.54 %
PNR1	0.02	5.61 %
VUY1	0.02	3.56 %
DPE1	0.02	6.85 %
TVU1	0.01	5.54 %
BVR1		0.00 %
Total	5.26	30.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.74	67.56 %
Stab-HA2	0.55	96.59 %
Stab-HA	0.47	76.99 %
Stab-AV	0.35	96.42 %
Fan	0.05	1.52 %
Total	2.16	38.01 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.37	23.15 %
Total	2.16	38.01 %