

MTD Sales
329.71 L

Brand Share %
39.07 %

Information:

MTD : 01-08-2025 To 28-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **39.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	79.14	75.69 %
W.Heater	77.44	33.63 %
Air-Cool	69.79	45.24 %
Stab-HA2	29.17	59.98 %
Inverter	26.39	100.00 %
Fan	24.98	10.77 %
Stab-AV	22.80	47.65 %
Total	329.71	39.07 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	77.80	42.49 %
SOUTH-01	37.58	35.62 %
TRICHY-01	32.07	38.46 %
SOUTH-03	30.21	31.43 %
VIJAYAWADA-01	27.65	50.10 %
TIRUPATI-01	25.25	47.04 %
WEST-01	21.67	45.96 %
CHENNAI-02	21.63	31.86 %
NORTH ARCOT	19.17	41.90 %
SOUTH ARCOT	17.94	36.02 %
WEST-02	16.92	32.67 %
KL-SOUTH	1.82	40.60 %
Total	329.71	39.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	32.09	43.21 %
Stab-HA	20.26	77.81 %
W.Heater	12.53	32.06 %
Stab-HA2	4.22	91.23 %
Inverter	4.15	100.00 %
Fan	2.82	9.19 %
Stab-AV	1.73	40.23 %
Total	77.80	42.49 %

Branch *	MTD Sales L	Brand Share %
CH42	3.66	37.95 %
CH14	2.50	36.57 %
CH05	2.40	33.51 %
WHC3	2.22	31.56 %
CH19	1.67	28.64 %
CH28	1.55	37.59 %
CH08	1.47	22.44 %
CH11	1.44	33.18 %
AVD1	1.37	36.30 %
CH07	1.29	29.05 %
CH39	0.92	34.44 %
TKM1	0.62	38.98 %
CH26	0.35	22.92 %
MC02		0.00 %
WCHN	-0.03	35.82 %
Total	77.80	42.49 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	9.34	34.80 %
Stab-HA	7.87	74.31 %
Inverter	5.96	100.00 %
Fan	5.75	13.93 %
Stab-HA2	4.95	52.53 %
Stab-AV	3.71	54.54 %
Air-Cool		0.04 %
Total	37.58	35.62 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.11	35.54 %
TUT1	2.89	37.27 %
TVL1	2.37	32.56 %
VNR2	1.81	34.12 %
TKS2	1.64	28.63 %
TCN1	1.13	38.80 %
SVK1	1.10	33.67 %
TUT2	1.09	30.06 %
VLY1	0.86	37.47 %
SKD1	0.72	24.67 %
UDN1	0.71	38.85 %
TYI1	0.71	33.63 %
PKD1	0.71	33.17 %
RPM1	0.69	32.42 %
TKS1	0.58	17.42 %
KYR1	0.57	24.45 %
TKY1	0.55	33.20 %
APK1	0.55	21.49 %
SNL1	0.53	27.22 %
ERL2	0.49	34.59 %
VKM1	0.46	34.21 %
SGT1	0.38	36.43 %
STU2	0.36	28.01 %
VNR1	0.30	27.48 %
SDI1	0.26	21.84 %
PDI1	0.23	21.65 %
KSM1	0.23	26.64 %
ERL1	0.09	31.18 %
Total	37.58	35.62 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	10.72	36.71 %
Stab-HA	7.37	74.93 %
Inverter	7.27	100.00 %
Fan	2.90	11.11 %
Stab-HA2	2.13	39.94 %
Stab-AV	1.61	35.72 %
Air-Cool	0.06	5.63 %
Total	32.07	38.46 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.03	37.88 %
TVR2	1.99	32.73 %
TNJ2	1.73	28.15 %
TNJ1	1.60	33.87 %
PBR2	1.26	27.50 %
MDI1	1.22	27.69 %
PTK1	1.13	33.52 %
TRY3	0.90	26.80 %
JKM1	0.87	36.49 %
NGT1	0.82	37.78 %
ORU1	0.81	35.39 %
TYR1	0.69	33.69 %
KRN1	0.68	38.90 %
TTP1	0.57	36.69 %
MSI1	0.25	16.59 %
Total	32.07	38.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	8.25	35.64 %
Stab-HA	7.94	83.39 %
Fan	4.68	12.25 %
Stab-AV	4.63	42.57 %
Stab-HA2	4.32	38.61 %
Inverter	0.38	100.00 %
Total	30.21	31.43 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.26	36.71 %
MDU6	1.60	27.95 %
MDU2	1.49	27.55 %
TPT1	1.03	25.97 %
SVG1	0.96	35.64 %
KKD2	0.93	20.76 %
DKI1	0.91	27.65 %
MDU5	0.84	28.79 %
TEN1	0.79	31.74 %
TMM1	0.72	19.94 %
MNM1	0.70	37.50 %
MDU4	0.70	24.00 %
MLR1	0.69	30.32 %
NKI1	0.65	34.82 %
KRR1	0.56	31.49 %
SGP1	0.50	24.92 %
TDI1	0.50	30.22 %
MDU3	0.49	29.34 %
ADP1	0.43	30.63 %
CBM1	0.43	19.67 %
DGL2	0.42	25.87 %
BNR1	0.38	25.14 %
BTU1	0.34	21.46 %
SZSD	0.31	25.24 %
TEN2	0.25	9.41 %
KPT1	0.25	22.51 %
USL1	0.24	16.40 %
ODM1	0.24	19.22 %
CMR1	0.23	24.03 %
PNI1	0.14	19.23 %
Total	30.21	31.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	58.88 %
Stab-HA	4.63	87.09 %
Fan	1.32	18.73 %
W.Heater	0.91	11.02 %
Stab-AV	0.53	84.93 %
Stab-HA2	0.48	81.03 %
Inverter	0.40	100.00 %
Total	27.65	50.10 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.52	37.79 %
GVM1	0.45	36.47 %
TDD1	0.35	38.41 %
TEL1	0.32	25.63 %
CRL1	0.32	30.58 %
VJW1	0.30	20.53 %
VJW3	0.28	15.41 %
VJW5	0.24	27.58 %
NRT1	0.24	20.45 %
BPP1	0.23	24.70 %
GDV1	0.23	37.49 %
GNT1	0.23	21.44 %
TVU1	0.21	24.87 %
CKT1	0.21	27.92 %
VJW4	0.20	15.34 %
MTM1	0.19	34.40 %
PPM1	0.19	38.70 %
KND1	0.19	37.23 %
KDR1	0.18	34.91 %
JPT1	0.18	28.23 %
RAL1	0.18	28.96 %
ELU1	0.13	17.36 %
BVR1	0.13	9.82 %
RMV1	0.13	35.27 %
DPE1	0.10	12.87 %
GNT2	0.09	11.58 %
AMP1	0.08	29.16 %
VKN1	0.07	12.20 %
PNR1	0.05	21.89 %
PRL1		0.00 %
Total	27.65	50.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	58.42 %
Stab-HA	2.16	87.61 %
Fan	1.58	21.40 %
W.Heater	1.38	12.93 %
Stab-AV	1.16	94.26 %
Inverter	0.52	100.00 %
Stab-HA2	0.41	76.33 %
Total	25.25	47.04 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.65	38.13 %
RJP1	0.47	35.45 %
ATP1	0.45	18.49 %
KOU1	0.42	26.97 %
TPY1	0.40	19.15 %
NLR1	0.38	38.09 %
TPY2	0.25	15.87 %
NDL1	0.23	28.42 %
VKI1	0.20	27.38 %
CTO1	0.19	12.61 %
SPE1	0.18	37.07 %
ADI1	0.17	26.19 %
MPL1	0.17	30.93 %
GTL1	0.16	20.81 %
KNL2	0.16	21.58 %
DHN1	0.11	11.30 %
RCY1	0.10	27.30 %
PIL1	0.09	19.16 %
TPI1	0.08	16.10 %
KNL1	0.06	4.98 %
PDT1	0.03	6.92 %
PGR1	0.03	7.32 %
KVL1		0.00 %
Total	25.25	47.04 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	10.73	53.28 %
Stab-HA2	3.09	76.14 %
Stab-AV	2.75	47.79 %
Stab-HA	1.94	71.18 %
Fan	1.66	13.67 %
Inverter	1.33	100.00 %
Air-Cool	0.15	15.96 %
Total	21.67	45.96 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.19	30.43 %
CBE4	0.97	28.89 %
PLI1	0.65	30.96 %
TPR4	0.30	32.62 %
AVI1	0.28	29.52 %
SYM2	0.27	26.44 %
DPM2	0.27	21.54 %
UMP1	0.21	28.48 %
ANR1	0.18	37.95 %
Total	21.67	45.96 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	9.62	60.76 %
W.Heater	3.85	19.57 %
Inverter	3.28	100.00 %
Stab-HA2	2.85	87.11 %
Fan	1.14	5.53 %
Stab-AV	0.89	24.57 %
Total	21.63	31.86 %

Branch *	MTD Sales L	Brand Share %
CH03	1.87	29.42 %
CH21	1.84	36.17 %
CH24	1.58	38.63 %
CH34	1.47	31.57 %
CH18	1.29	33.61 %
CH43	1.03	30.92 %
MJR1	0.92	20.79 %
CH20	0.83	25.04 %
CH12	0.75	18.08 %
CH06	0.51	30.41 %
GPD1	0.50	20.83 %
CH09	0.35	29.58 %
CH33	0.35	16.01 %
CH44	0.32	16.66 %
CH46	0.32	28.17 %
CH31	0.31	23.30 %
CH27	0.29	29.98 %
CH36	0.26	23.78 %
CH41	0.08	6.00 %
CH32	0.01	4.37 %
Total	21.63	31.86 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.75	77.92 %
W.Heater	4.87	31.94 %
Stab-HA2	2.45	89.43 %
Inverter	1.85	100.00 %
Stab-AV	1.52	58.42 %
Fan	0.74	6.20 %
Total	19.17	41.90 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.98	35.11 %
AKM1	0.88	31.46 %
VEL1	0.64	26.07 %
CPT1	0.51	34.58 %
PLR1	0.51	36.47 %
ANI1	0.40	32.53 %
UGI1	0.36	31.78 %
ABR1	0.33	21.68 %
CYR1	0.28	25.06 %
VNB1	0.27	29.49 %
WJP1	0.26	22.75 %
PTU1	0.11	23.53 %
Total	19.17	41.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.22	81.65 %
W.Heater	6.35	35.62 %
Stab-HA2	1.54	71.74 %
Stab-AV	1.07	46.90 %
Inverter	1.04	100.00 %
Fan	0.73	4.54 %
Total	17.94	36.02 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.05	33.74 %
NVL2	1.16	31.02 %
CDM1	1.05	24.25 %
ULP1	0.77	31.61 %
KKI2	0.66	21.77 %
PRT1	0.62	22.54 %
KLM1	0.53	28.59 %
TVM1	0.35	36.78 %
VCM1	0.34	35.00 %
SJI1	0.27	28.32 %
TVM2	0.26	37.94 %
STP1	0.21	26.64 %
Total	17.94	36.02 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	7.99	41.40 %
Stab-AV	2.86	58.13 %
Stab-HA2	2.26	53.49 %
Stab-HA	1.96	64.88 %
Fan	1.57	8.64 %
Inverter	0.21	100.00 %
Air-Cool	0.06	2.92 %
Total	16.92	32.67 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.33	37.81 %
ATU1	0.69	31.81 %
TRM1	0.64	30.18 %
RSP1	0.52	25.68 %
ERD2	0.50	19.35 %
VPD1	0.49	28.81 %
NKL2	0.47	28.13 %
KVP1	0.40	23.24 %
MTR1	0.37	24.86 %
KRI1	0.37	21.03 %
APN1	0.37	31.11 %
SGI1	0.33	27.30 %
PDR1	0.32	35.30 %
SGG1	0.31	34.75 %
CMI1	0.31	38.78 %
EDP1	0.30	27.13 %
HRR1	0.27	25.25 %
DPR2	0.26	20.14 %
PMP1	0.21	21.49 %
EPI1	0.20	11.53 %
MCR1	0.19	10.03 %
BMD1	0.13	18.44 %
OML1	0.13	18.65 %
WZWH	0.10	38.32 %
Total	16.92	32.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.51	58.49 %
Stab-HA2	0.47	96.01 %
Stab-HA	0.40	100.00 %
Stab-AV	0.35	100.00 %
Fan	0.09	3.74 %
Total	1.82	40.60 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.42	37.79 %
KLR1	0.26	32.63 %
Total	1.82	40.60 %