

MTD Sales
276.32 L

Brand Share %
32.01 %

Information:

MTD : 01-07-2025 To 28-07-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **32.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	101.36	80.98 %
W.Heater	47.49	32.93 %
Air-Cool	34.88	12.89 %
Stab-HA2	30.63	57.45 %
Fan	23.06	10.87 %
Stab-AV	22.66	54.47 %
Inverter	16.24	100.00 %
Total	276.32	32.01 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	77.59	26.85 %
SOUTH-01	33.17	34.65 %
SOUTH-03	31.83	34.18 %
TRICHY-01	29.61	43.39 %
CHENNAI-02	22.52	35.16 %
WEST-01	20.02	49.48 %
NORTH ARCOT	16.41	37.58 %
SOUTH ARCOT	15.30	36.54 %
WEST-02	13.29	31.38 %
VIJAYAWADA-01	7.96	19.49 %
TIRUPATI-01	7.43	18.05 %
KL-SOUTH	1.20	44.12 %
Total	276.32	32.01 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	29.80	15.60 %
Stab-HA	26.68	82.94 %
W.Heater	6.82	27.72 %
Stab-HA2	5.08	88.83 %
Inverter	4.32	100.00 %
Fan	3.34	12.18 %
Stab-AV	1.56	40.50 %
Total	77.59	26.85 %

Branch *	MTD Sales L	Brand Share %
CZWH	28.48	15.46 %
CH19	1.56	26.17 %
WHC3	1.24	22.13 %
MC09		0.00 %
Total	77.59	26.85 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.69	82.13 %
W.Heater	5.98	30.93 %
Fan	4.62	12.59 %
Stab-HA2	4.56	48.19 %
Stab-AV	3.31	66.08 %
Inverter	2.22	100.00 %
Air-Cool	1.78	17.77 %
Total	33.17	34.65 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.19	28.25 %
TVL1	1.73	31.80 %
SVK1	0.97	28.86 %
APK1	0.72	21.85 %
TKS2	0.67	20.96 %
TKS1	0.53	13.90 %
STU2	0.44	22.04 %
VNR1	0.41	25.58 %
S2SD	0.37	24.01 %
SDI1	0.33	31.49 %
KYR1	0.30	16.34 %
SNL1	0.27	17.61 %
PDI1	0.26	27.86 %
ARM1	0.18	19.73 %
Total	33.17	34.65 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	11.43	89.68 %
W.Heater	5.84	37.71 %
Stab-AV	4.37	48.87 %
Fan	4.04	11.31 %
Stab-HA2	3.95	37.96 %
Air-Cool	1.37	15.20 %
Inverter	0.83	100.00 %
Total	31.83	34.18 %

Branch *	MTD Sales L	Brand Share %
TPT1	1.39	26.14 %
MDU2	1.33	28.01 %
TMM1	0.88	18.91 %
ATG1	0.85	30.14 %
SGP1	0.69	31.57 %
MDU3	0.52	18.25 %
KPT1	0.50	24.42 %
PNV1	0.50	27.50 %
CBM1	0.44	17.05 %
MNM1	0.42	29.67 %
ODM1	0.39	29.75 %
ADP1	0.37	26.65 %
TEN2	0.34	19.17 %
BTU1	0.31	27.22 %
SZSD	0.30	19.40 %
BNR1	0.29	20.40 %
NTM1	0.24	18.64 %
PNI1	0.13	21.38 %
USL1	0.12	13.14 %
PKM1	0.04	5.76 %
Total	31.83	34.18 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.89	81.96 %
W.Heater	5.43	46.98 %
Inverter	3.13	100.00 %
Stab-HA2	3.08	47.00 %
Stab-AV	2.56	56.90 %
Fan	2.25	10.00 %
Air-Cool	0.27	6.24 %
Total	29.61	43.39 %

Branch *	MTD Sales L	Brand Share %
TRY3	0.45	28.53 %
NMM1	0.43	24.13 %
TYR1	0.28	24.51 %
NCK1	0.23	25.09 %
TZSD	0.14	12.18 %
Total	29.61	43.39 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	12.05	67.77 %
Stab-HA2	3.32	79.85 %
W.Heater	2.95	21.66 %
Fan	1.62	8.05 %
Inverter	1.29	100.00 %
Stab-AV	0.85	28.41 %
Air-Cool	0.43	10.55 %
Total	22.52	35.16 %

Branch *	MTD Sales L	Brand Share %
CH15	1.91	31.60 %
CH43	1.18	29.85 %
CH12	0.79	23.77 %
CH24	0.74	27.57 %
CH33	0.72	26.50 %
GPD1	0.60	25.12 %
CH41	0.56	26.20 %
CH44	0.41	23.49 %
CH46	0.36	26.69 %
CH36	0.33	26.63 %
CH31	0.22	18.37 %
CH27	0.16	15.54 %
Total	22.52	35.16 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	9.82	61.41 %
Stab-HA2	2.99	66.42 %
Stab-AV	2.48	51.67 %
Inverter	1.72	100.00 %
Stab-HA	1.41	64.10 %
Fan	1.31	13.54 %
Air-Cool	0.30	18.59 %
Total	20.02	49.48 %

Branch *	MTD Sales L	Brand Share %
KGM1	0.27	27.88 %
SYM2	0.22	22.71 %
PPI1	0.16	17.23 %
PDM1	0.14	20.94 %
GBM1	0.10	25.32 %
WZSD	0.10	12.39 %
Total	20.02	49.48 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.44	82.06 %
W.Heater	2.53	24.87 %
Stab-HA2	1.99	76.24 %
Fan	1.13	7.90 %
Stab-AV	1.03	55.41 %
Air-Cool	0.70	17.97 %
Inverter	0.60	100.00 %
Total	16.41	37.58 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.90	29.80 %
TRR1	0.79	31.94 %
CGM1	0.28	31.92 %
ABR1	0.20	14.31 %
CYR1	0.18	22.21 %
GDM1	0.13	20.60 %
PTU1	0.13	19.70 %
NASD		0.00 %
Total	16.41	37.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.61	84.48 %
Stab-HA2	1.72	69.21 %
W.Heater	1.60	18.15 %
Stab-AV	1.36	55.36 %
Inverter	1.12	100.00 %
Fan	0.71	5.31 %
Air-Cool	0.19	5.39 %
Total	15.30	36.54 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.64	24.03 %
CDM1	0.54	16.66 %
KKI2	0.51	21.65 %
KLM1	0.46	30.13 %
MKM1	0.42	21.47 %
TVM2	0.23	30.07 %
STP1	0.19	21.37 %
Total	15.30	36.54 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.17	45.26 %
Stab-AV	2.76	59.98 %
Stab-HA2	2.29	42.34 %
Stab-HA	1.69	66.01 %
Fan	1.04	6.33 %
Inverter	0.36	100.00 %
Air-Cool	-0.04	-2.49 %
Total	13.29	31.38 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.71	23.38 %
KRI1	0.67	30.88 %
ERD2	0.48	24.40 %
TRM1	0.37	25.62 %
SLM2	0.29	25.34 %
SGI1	0.28	28.43 %
VPD1	0.27	17.18 %
OML1	0.26	24.84 %
VKL1	0.26	30.46 %
KMM1	0.26	22.75 %
PMP1	0.22	31.48 %
SGG1	0.21	27.18 %
DPR2	0.19	27.32 %
NKL2	0.17	14.39 %
MCR1	0.13	11.62 %
TCG1	0.12	22.26 %
WZWH	0.11	7.55 %
MTR1	0.10	14.78 %
EDP1	0.06	6.20 %
DPR1	0.05	12.03 %
Total	13.29	31.38 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.08	85.71 %
Fan	1.41	18.54 %
Stab-AV	1.04	90.79 %
Stab-HA2	0.60	81.50 %
Inverter	0.48	100.00 %
W.Heater	0.27	4.14 %
Air-Cool	0.09	0.47 %
Total	7.96	19.49 %

Branch *	MTD Sales L	Brand Share %
GDV1	0.37	31.77 %
OGL1	0.34	31.50 %
NRT1	0.30	29.91 %
CKT1	0.24	31.05 %
VJW1	0.23	21.91 %
BVR1	0.23	29.89 %
ELU1	0.22	26.10 %
VJW3	0.18	18.55 %
GNT1	0.17	12.90 %
TDD1	0.15	31.85 %
VJW4	0.14	14.11 %
VKN1	0.13	16.11 %
VJW5	0.12	10.89 %
RMV1	0.11	17.32 %
JGG1	0.11	27.66 %
RAL1	0.09	29.87 %
JPT1	0.09	22.77 %
PRL1	0.08	21.13 %
TEL1	0.05	5.58 %
GNT2	0.04	6.39 %
VJW2	0.02	3.78 %
GTSD		0.00 %
Total	7.96	19.49 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.03	90.32 %
Fan	1.50	21.50 %
Stab-AV	1.17	92.27 %
W.Heater	0.82	12.98 %
Stab-HA2	0.75	78.53 %
Inverter	0.16	100.00 %
Air-Cool		0.00 %
Total	7.43	18.05 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.40	29.26 %
PUT1	0.38	29.53 %
ATP1	0.36	28.31 %
TPY2	0.30	21.50 %
PIL1	0.25	30.97 %
KOU1	0.25	21.56 %
TPY1	0.24	29.40 %
KDA1	0.22	23.71 %
GTL1	0.19	20.50 %
KNL2	0.16	23.73 %
MPL1	0.13	24.38 %
RCY1	0.13	26.63 %
DHN1	0.10	30.25 %
KNL1	0.09	12.36 %
PGR1	0.08	19.99 %
NDL1	0.07	11.39 %
TPSD		0.00 %
Total	7.43	18.05 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.36	94.32 %
Stab-HA2	0.29	97.04 %
W.Heater	0.28	61.54 %
Stab-AV	0.17	100.00 %
Fan	0.10	7.44 %
Total	1.20	44.12 %

Branch *	MTD Sales L	Brand Share %
Total	1.20	44.12 %