

MTD Sales  
563.57 L

Brand Share %  
24.99 %

Information:

MTD : 01-03-2026 To 28-03-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **24.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	299.98	87.66 %
Air-Cool	100.65	23.84 %
Fan	37.20	10.22 %
W.Heater	31.39	27.16 %
In-Stove	29.09	13.21 %
Stab-AV	23.89	59.22 %
Stab-HA2	21.89	54.36 %
Inverter	19.17	100.00 %
Gas-Stov	0.25	0.09 %
Mixie	0.07	0.02 %
<b>Total</b>	<b>563.57</b>	<b>24.99 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	92.46	30.37 %
SOUTH-03	58.25	21.68 %
TRICHY-01	55.48	27.09 %
WEST-01	54.63	24.60 %
SOUTH-01	52.12	18.38 %
CHENNAI-02	48.49	27.31 %
WEST-02	42.67	19.47 %
NORTH ARCOT	38.82	26.93 %
TIRUPATI-01	37.89	25.57 %
VIJAYAWADA-01	28.12	24.48 %
SOUTH ARCOT	26.00	25.07 %
KL-SOUTH	17.72	52.32 %
KL-NORTH	10.93	36.72 %
<b>Total</b>	<b>563.57</b>	<b>24.99 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	60.85	93.08 %
In-Stove	7.65	17.88 %
W.Heater	6.24	25.86 %
Stab-HA2	5.12	92.84 %
Fan	4.94	6.89 %
Air-Cool	4.05	23.91 %
Stab-AV	2.57	65.39 %
Inverter	1.04	100.00 %
<b>Total</b>	<b>92.46</b>	<b>30.37 %</b>

Branch *	MTD Sales L	Brand Share %
CH49	3.05	21.68 %
CZWH	0.68	1.41 %
MC10		0.00 %
WCHN	-0.22	23.58 %
<b>Total</b>	<b>92.46</b>	<b>30.37 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	29.42	84.68 %
Air-Cool	11.07	22.21 %
Fan	7.57	14.35 %
W.Heater	3.13	28.92 %
Stab-HA2	3.06	34.55 %
Stab-AV	3.03	30.13 %
Inverter	0.97	100.00 %
<b>Total</b>	<b>58.25</b>	<b>21.68 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	3.83	19.22 %
DGL1	3.69	20.52 %
MDU2	3.50	22.57 %
TMM1	2.01	15.37 %
DGL2	1.73	23.06 %
TEN2	1.73	18.09 %
MDU5	1.72	17.86 %
KRR1	1.60	23.18 %
MDU3	1.54	19.98 %
CBM1	1.12	16.86 %
PKM1	1.06	22.52 %
BTU1	1.01	23.92 %
TEN1	1.00	16.72 %
NKI1	0.82	16.00 %
MNM1	0.78	24.42 %
BNR1	0.77	15.59 %
PNV2	0.58	18.78 %
USL1	0.57	14.09 %
ODM1	0.52	16.52 %
KPT1	0.51	9.33 %
PNI1	0.50	11.17 %
KYK1	0.49	13.33 %
ADP1	0.48	9.05 %
SGP1	0.45	17.18 %
CMR1	0.27	10.18 %
NTM1	0.26	8.77 %
SZSD	0.10	12.45 %
<b>Total</b>	<b>58.25</b>	<b>21.68 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	29.04	88.97 %
Air-Cool	11.42	27.83 %
Inverter	5.50	100.00 %
Fan	3.62	13.14 %
W.Heater	2.89	46.90 %
Stab-AV	2.09	52.32 %
Stab-HA2	0.92	24.30 %
<b>Total</b>	<b>55.48</b>	<b>27.09 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	4.96	24.57 %
MVM1	2.92	23.03 %
PBR2	2.60	21.45 %
KUM1	1.38	11.99 %
NMM1	1.35	24.51 %
TYR1	1.12	13.24 %
JKM1	1.06	20.83 %
TTP1	1.00	20.16 %
KIK1	0.68	12.75 %
NCK1	0.29	9.77 %
<b>Total</b>	<b>55.48</b>	<b>27.09 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Stab-HA	20.01	76.27 %
Air-Cool	18.09	29.16 %
Fan	6.44	18.04 %
W.Heater	4.18	36.36 %
Stab-AV	2.48	64.58 %
Inverter	2.41	100.00 %
Stab-HA2	1.02	33.45 %
<b>Total</b>	<b>54.63</b>	<b>24.60 %</b>

Branch *	MTD Sales L	Brand Share %
CBE4	2.86	24.72 %
KMR1	2.80	17.68 %
CBE6	2.23	24.58 %
AVI1	2.13	22.06 %
TPR2	1.91	16.81 %
TPR1	1.86	15.78 %
PDM1	1.58	24.22 %
DPM2	1.23	20.30 %
UMP1	1.02	18.20 %
KGM1	0.90	23.15 %
PPI1	0.86	17.31 %
UAM1	0.69	14.12 %
SYM2	0.58	11.92 %
TPR4	0.54	16.90 %
CBE3	0.47	18.41 %
ANR1	0.41	20.45 %
GDR1	0.31	24.26 %
CNR1	0.27	13.69 %
WZSD	0.08	5.10 %
<b>Total</b>	<b>54.63</b>	<b>24.60 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Stab-HA	23.28	77.96 %
Air-Cool	10.29	19.47 %
Fan	4.57	9.12 %
Stab-AV	3.82	63.01 %
Inverter	3.54	100.00 %
Stab-HA2	3.44	45.95 %
W.Heater	3.18	25.57 %
<b>Total</b>	<b>52.12</b>	<b>18.38 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	5.65	21.78 %
TVL1	3.71	16.57 %
KVT1	3.45	19.11 %
TKS2	2.42	13.86 %
TUT2	2.20	24.22 %
RND1	2.13	19.18 %
TKS1	1.64	14.59 %
SVK1	1.61	19.75 %
TCN1	1.35	19.71 %
RPM1	1.31	14.68 %
KYR1	1.28	16.92 %
MAR1	1.23	17.31 %
VNR2	1.23	9.80 %
VLY1	1.22	17.28 %
ASM1	1.07	21.75 %
PDI1	1.07	20.00 %
TYI1	1.03	20.21 %
APK2	1.02	16.02 %
APK1	1.01	16.60 %
SNL1	0.99	16.78 %
MMT1	0.94	18.48 %
VKM1	0.72	15.13 %
STU2	0.70	19.39 %
SDI1	0.66	12.97 %
ERL2	0.64	12.44 %
ARM1	0.62	20.26 %
SGT1	0.53	17.08 %
VNR1	0.51	8.92 %
TKY1	0.49	13.58 %
KSM1	0.38	18.06 %
KGL1	0.24	8.67 %
<b>Total</b>	<b>52.12</b>	<b>18.38 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	34.90	87.14 %
W.Heater	2.84	21.82 %
In-Stove	2.79	11.85 %
Stab-HA2	2.18	87.74 %
Air-Cool	1.79	12.59 %
Inverter	1.63	100.00 %
Fan	1.22	5.40 %
Stab-AV	1.14	61.61 %
Total	48.49	27.31 %

Branch *	MTD Sales L	Brand Share %
CH03	4.59	24.15 %
CH15	3.74	23.74 %
CH21	2.75	24.67 %
CH18	2.47	23.68 %
CH43	2.29	20.12 %
CH17	1.56	22.82 %
CH50	1.33	16.41 %
CH33	1.17	24.48 %
CH20	1.06	19.11 %
CH06	0.93	18.78 %
CH41	0.81	16.00 %
CH46	0.69	19.21 %
CH36	0.59	18.46 %
CH44	0.41	10.01 %
CH32	0.15	13.38 %
CH01	0.01	3.92 %
MC05		0.00 %
Total	48.49	27.31 %

**WEST-02**

Property	MTD Sales L	Brand Share %
Air-Cool	15.23	25.34 %
Stab-HA	12.95	80.97 %
Fan	4.89	14.27 %
Stab-AV	3.38	75.10 %
W.Heater	2.65	31.97 %
Stab-HA2	2.17	60.17 %
Inverter	1.41	100.00 %
<b>Total</b>	<b>42.67</b>	<b>19.47 %</b>

Branch *	MTD Sales L	Brand Share %
SLM3	2.29	23.51 %
ERD2	2.27	15.16 %
KRI1	1.83	23.70 %
SLM1	1.80	11.96 %
ERD1	1.77	19.12 %
SLM2	1.65	21.69 %
RSP1	1.60	20.70 %
HSR1	1.49	21.03 %
EPI1	1.37	15.35 %
APN1	1.28	17.74 %
NKL2	1.19	12.12 %
PLC1	1.13	20.11 %
BMD1	1.05	21.81 %
PMP1	0.94	24.17 %
ATU1	0.92	14.90 %
HRR1	0.87	19.65 %
KMM1	0.86	19.74 %
MCR1	0.83	12.21 %
MTR1	0.83	16.03 %
TCG1	0.75	20.93 %
KAM1	0.69	17.84 %
VPD1	0.66	10.96 %
SGG1	0.58	17.75 %
SGI1	0.56	13.49 %
DPR2	0.54	16.98 %
EDP1	0.48	12.66 %
<b>Total</b>	<b>42.67</b>	<b>19.47 %</b>

**NORTH ARCOT**

Property	MTD Sales L	Brand Share %
Stab-HA	28.44	87.03 %
Air-Cool	2.70	14.17 %
W.Heater	1.91	14.42 %
Stab-AV	1.88	82.84 %
Stab-HA2	1.38	88.87 %
Fan	1.34	5.45 %
In-Stove	0.63	5.66 %
Inverter	0.55	100.00 %
<b>Total</b>	<b>38.82</b>	<b>26.93 %</b>

Branch *	MTD Sales L	Brand Share %
BGR1	0.98	19.79 %
TRR1	0.88	10.74 %
WJP1	0.79	18.38 %
ANI1	0.69	19.57 %
PLR1	0.67	17.30 %
CYR1	0.64	19.51 %
VSI1	0.61	18.47 %
CPT1	0.56	14.94 %
GDM1	0.56	13.79 %
VNB1	0.54	13.41 %
UGI1	0.52	16.00 %
CGM1	0.49	14.31 %
ABR1	0.48	9.70 %
WHVL		0.00 %
<b>Total</b>	<b>38.82</b>	<b>26.93 %</b>

### TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	17.18	98.14 %
Air-Cool	16.14	27.21 %
W.Heater	1.83	37.81 %
Inverter	0.91	100.00 %
Stab-HA2	0.74	62.47 %
Stab-AV	0.67	94.46 %
Fan	0.42	3.36 %
<b>Total</b>	<b>37.89</b>	<b>25.57 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	2.71	22.44 %
KNL1	1.50	21.08 %
ADI1	1.41	19.95 %
KDA1	1.12	23.34 %
DHN1	1.06	20.41 %
KOU1	0.95	21.34 %
KNL2	0.87	18.31 %
MPL1	0.73	12.40 %
NDL1	0.65	16.35 %
PMR1	0.61	17.94 %
PGR1	0.61	20.75 %
GTL1	0.60	18.32 %
KVL1	0.57	19.17 %
BVL1	0.38	11.65 %
TPSD	0.06	1.86 %
<b>Total</b>	<b>37.89</b>	<b>25.57 %</b>

### VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	18.86	95.59 %
Air-Cool	5.59	19.46 %
W.Heater	1.60	37.90 %
Stab-AV	0.96	89.32 %
Inverter	0.52	100.00 %
Stab-HA2	0.37	67.16 %
Fan	0.23	2.11 %
<b>Total</b>	<b>28.12</b>	<b>24.48 %</b>

Branch *	MTD Sales L	Brand Share %
VJW3	0.95	17.58 %
CRL1	0.94	21.33 %
NRT1	0.82	24.03 %
ELU1	0.77	21.89 %
PRL1	0.76	22.89 %
TVU1	0.75	16.95 %
GVM1	0.72	17.91 %
PAP1	0.62	18.05 %
BPP1	0.60	20.55 %
VUY1	0.54	20.36 %
VJW2	0.52	22.79 %
VJW5	0.49	14.57 %
VKN1	0.47	20.43 %
NPR1	0.46	23.37 %
KND1	0.44	22.27 %
GNT2	0.41	14.45 %
GTSD		0.00 %
WHVJ		0.00 %
<b>Total</b>	<b>28.12</b>	<b>24.48 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	20.05	90.95 %
Stab-AV	1.56	89.78 %
Air-Cool	1.54	12.28 %
Fan	1.14	6.97 %
Stab-HA2	0.92	60.81 %
W.Heater	0.61	10.20 %
Inverter	0.17	100.00 %
<b>Total</b>	<b>26.00</b>	<b>25.07 %</b>

Branch *	MTD Sales L	Brand Share %
KKI2	1.89	24.95 %
CUD1	1.56	13.69 %
PRT1	1.13	21.04 %
STP1	0.82	23.30 %
CDM1	0.81	14.08 %
VCM1	0.71	22.73 %
KLM1	0.66	15.75 %
KML1	0.64	16.63 %
NVL2	0.61	10.25 %
ULP1	0.46	8.81 %
<b>Total</b>	<b>26.00</b>	<b>25.07 %</b>

### KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	11.47	71.23 %
Stab-HA	2.68	90.79 %
Air-Cool	2.10	60.99 %
Fan	0.59	22.14 %
Stab-HA2	0.27	75.06 %
W.Heater	0.19	43.22 %
Gas-Stov	0.19	6.83 %
Stab-AV	0.19	100.00 %
Mixie	0.04	0.75 %
<b>Total</b>	<b>17.72</b>	<b>52.32 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>17.72</b>	<b>52.32 %</b>

### KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	6.55	83.18 %
Stab-HA	2.32	96.21 %
Air-Cool	0.64	30.92 %
Inverter	0.52	100.00 %
Stab-HA2	0.29	95.89 %
Fan	0.25	9.05 %
W.Heater	0.14	28.45 %
Stab-AV	0.13	93.44 %
Gas-Stov	0.06	0.75 %
Mixie	0.03	0.61 %
<b>Total</b>	<b>10.93</b>	<b>36.72 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>10.93</b>	<b>36.72 %</b>