

MTD Sales
422.95 L

Brand Share %
22.22 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **22.22 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	119.10	84.62 %
Inverter	83.46	100.00 %
W.Heater	81.91	40.62 %
Air-Cool	49.16	44.69 %
Stab-HA2	35.31	70.67 %
Stab-AV	26.96	71.47 %
Fan	22.24	7.18 %
In-Stove	2.10	2.33 %
Gas-Stov	1.45	0.38 %
Mixie	1.17	0.23 %
R.Heater	0.11	85.69 %
Total	422.95	22.22 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	52.14	23.71 %
CHENNAI-02	45.79	28.99 %
TRICHY-01	45.00	23.29 %
SOUTH-01	41.90	15.09 %
SOUTH-03	41.55	19.93 %
KL-NORTH	29.77	34.90 %
TIRUPATI-01	29.41	27.02 %
SOUTH ARCOT	29.08	25.87 %
NORTH ARCOT	23.18	20.61 %
WEST-02	20.85	17.26 %
VIJAYAWADA-01	20.03	23.24 %
WEST-01	19.53	18.64 %
KL-SOUTH	11.39	28.50 %
WEST-03	10.93	16.29 %
KL-CENTRAL	2.20	29.89 %
HYDERABAD-01	0.20	19.22 %
Total	422.95	22.22 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	24.81	92.86 %
W.Heater	11.13	32.86 %
Stab-HA2	6.02	97.76 %
Inverter	5.85	100.00 %
Stab-AV	2.61	87.73 %
Fan	1.72	5.32 %
Total	52.14	23.71 %

Branch *	MTD Sales L	Brand Share %
CH05	2.75	22.16 %
CH49	2.24	16.47 %
CH25	2.11	21.67 %
CH14	2.08	20.96 %
CH07	2.03	19.32 %
CH16	2.03	15.08 %
GUD1	2.02	19.50 %
CH28	1.87	18.61 %
CH45	1.54	20.87 %
CH30	1.28	18.82 %
CH39	0.78	13.85 %
CH29	0.33	13.13 %
CZWH	0.11	5.13 %
CH40	0.03	18.13 %
Total	52.14	23.71 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	19.58	88.06 %
W.Heater	6.60	32.91 %
Inverter	6.48	100.00 %
Air-Cool	5.18	57.64 %
Stab-HA2	4.74	94.94 %
Stab-AV	2.47	72.86 %
Fan	0.75	3.41 %
Total	45.79	28.99 %

Branch *	MTD Sales L	Brand Share %
CH18	2.41	21.36 %
CH15	2.31	21.21 %
CH50	1.41	21.66 %
CH43	1.36	20.70 %
CH06	1.05	18.53 %
CH34	0.94	14.30 %
CH12	0.94	17.77 %
CH20	0.59	10.83 %
CH17	0.52	9.26 %
CH36	0.45	14.77 %
CH44	0.39	13.39 %
CH46	0.39	15.94 %
CH31	0.24	19.23 %
CH41	0.21	7.85 %
CH32	0.07	8.63 %
Total	45.79	28.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	22.25	100.00 %
W.Heater	9.02	40.50 %
Stab-HA	6.45	59.42 %
Fan	2.41	7.64 %
Stab-AV	1.95	73.03 %
Stab-HA2	1.64	42.20 %
Air-Cool	1.29	52.35 %
Total	45.00	23.29 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.47	22.22 %
KUM1	2.21	20.18 %
TNJ2	1.90	20.83 %
PBR2	1.86	17.17 %
TNJ1	1.71	21.06 %
PTK1	1.41	16.96 %
KIK1	1.28	15.34 %
PDK2	1.10	18.31 %
TRY4	0.87	11.81 %
PDK1	0.64	20.71 %
MDI1	0.60	9.91 %
TRY3	0.59	13.55 %
KRN1	0.59	19.86 %
MSI1	0.47	18.32 %
TRY2	0.14	14.41 %
Total	45.00	23.29 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.42	76.04 %
Inverter	10.97	100.00 %
W.Heater	6.93	35.23 %
Stab-HA2	4.75	57.78 %
Fan	3.84	6.71 %
Stab-AV	2.25	59.77 %
Air-Cool	1.74	20.19 %
Total	41.90	15.09 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.31	16.49 %
KVT1	3.16	15.33 %
NGR1	2.18	16.34 %
MAR1	1.85	19.56 %
TKS2	1.65	13.41 %
TVL1	1.49	9.11 %
RND1	1.45	14.32 %
RND2	1.32	11.69 %
TCN1	1.22	13.30 %
RPM1	1.08	14.59 %
TKS1	1.07	10.41 %
VNR2	0.97	9.93 %
ERL2	0.96	18.68 %
MMT1	0.92	19.82 %
VLY1	0.80	9.94 %
SVK1	0.79	13.66 %
KYR1	0.78	14.84 %
APK2	0.77	11.09 %
TYI1	0.74	15.81 %
PKD1	0.74	20.13 %
VNR1	0.73	21.71 %
TKY1	0.72	15.43 %
KSM1	0.70	17.05 %
VKM1	0.56	13.84 %
STU2	0.56	16.25 %
ARM1	0.51	17.08 %
SNL1	0.45	6.73 %
PDI1	0.45	12.64 %
KGL1	0.41	13.11 %
ASM1	0.40	11.12 %
UDN1	0.31	10.72 %
SDI1	0.29	5.60 %
SGT1	0.25	15.37 %
WHTV		0.00 %
Total	41.90	15.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	15.52	91.75 %
W.Heater	6.80	40.63 %
Stab-HA2	5.26	52.46 %
Fan	4.42	9.22 %
Stab-AV	3.99	48.89 %
Inverter	3.62	100.00 %
Air-Cool	1.94	30.39 %
Total	41.55	19.93 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.86	17.05 %
DGL1	2.48	16.92 %
TEN2	1.36	21.32 %
KKD3	1.34	12.08 %
TPT1	1.32	18.97 %
MDU3	1.08	20.32 %
TMM1	0.99	13.14 %
MPA1	0.97	20.40 %
KRR1	0.93	21.04 %
DKI1	0.88	16.66 %
BNR1	0.84	21.82 %
PKM1	0.76	18.15 %
MDU4	0.74	21.17 %
SVG1	0.66	21.91 %
BTU1	0.66	18.72 %
MDU5	0.63	8.28 %
TEN1	0.59	16.73 %
CBM1	0.58	14.24 %
ODM1	0.56	17.56 %
DGL2	0.49	12.97 %
KYK1	0.46	15.00 %
TDI1	0.46	13.29 %
USL1	0.46	17.34 %
PNI1	0.45	14.47 %
NKI1	0.38	8.16 %
ADP1	0.37	10.76 %
CMR1	0.33	14.13 %
KPT1	0.28	9.67 %
NTM1	0.19	7.88 %
Total	41.55	19.93 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	12.09	100.00 %
Stab-HA	4.56	79.94 %
W.Heater	4.00	67.69 %
Fan	2.41	15.13 %
Stab-HA2	1.84	98.96 %
In-Stove	1.47	23.40 %
Stab-AV	1.24	97.80 %
Gas-Stov	1.16	9.89 %
Mixie	0.98	4.15 %
Total	29.77	34.90 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	29.77	34.90 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.57	56.15 %
W.Heater	6.04	55.74 %
Stab-HA	1.77	77.20 %
Stab-AV	1.31	77.37 %
Fan	0.57	6.52 %
Stab-HA2	0.14	23.97 %
Total	29.41	27.02 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.14	15.42 %
KNL2	0.59	13.84 %
KHT1	0.56	19.90 %
KDA1	0.51	14.25 %
PDT1	0.47	20.17 %
PMR1	0.43	20.62 %
PUT1	0.40	18.13 %
ATP1	0.39	5.05 %
NLR1	0.38	18.32 %
BVL1	0.37	17.77 %
KNL1	0.37	11.16 %
PGR1	0.35	14.79 %
TPY1	0.31	13.37 %
VKI1	0.31	16.42 %
KDR1	0.31	15.46 %
KOU1	0.27	10.96 %
KAR1	0.27	12.38 %
DHN1	0.23	21.63 %
SPE1	0.20	6.68 %
TPI1	0.19	7.97 %
GTL1	0.16	11.32 %
PIL1	0.15	10.08 %
ADI1	0.14	5.27 %
RCY1	0.14	5.23 %
NDL1	0.12	6.26 %
RJP1	0.09	4.02 %
MPL1	0.08	3.09 %
KVL1	0.06	3.94 %
NYP1	0.04	3.32 %
Total	29.41	27.02 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	10.46	96.83 %
Inverter	8.50	100.00 %
W.Heater	4.54	30.68 %
Stab-AV	2.63	88.55 %
Stab-HA2	2.55	86.63 %
Fan	0.40	2.46 %
Total	29.08	25.87 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.27	18.29 %
VCM2	0.80	16.98 %
KKI2	0.65	10.70 %
STP1	0.26	11.90 %
VCM1	0.21	13.47 %
WHUT		0.00 %
Total	29.08	25.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	10.62	83.20 %
W.Heater	5.06	32.55 %
Inverter	2.40	100.00 %
Stab-HA2	2.28	90.88 %
Stab-AV	2.01	88.06 %
Fan	0.81	3.99 %
Total	23.18	20.61 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.52	18.21 %
VEL4	1.47	18.62 %
TRR1	1.07	13.57 %
ABR1	0.99	16.45 %
PLR1	0.68	21.54 %
VNB1	0.65	15.06 %
VEL1	0.63	15.84 %
BGR1	0.54	17.09 %
WJD1	0.53	13.29 %
SLG1	0.45	20.30 %
ARC2	0.37	11.14 %
ANI1	0.36	12.89 %
WJP1	0.34	15.61 %
CGM1	0.32	15.53 %
CPT1	0.32	11.69 %
TRT1	0.29	14.23 %
GDM1	0.25	12.38 %
PTU1	0.14	13.55 %
UGI1	0.07	5.20 %
Total	23.18	20.61 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.61	56.45 %
Air-Cool	4.74	41.50 %
Inverter	3.26	100.00 %
Stab-HA	2.36	77.94 %
Stab-HA2	1.74	66.90 %
Stab-AV	1.71	69.14 %
Fan	1.42	6.97 %
Total	20.85	17.26 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.38	15.14 %
HSR2	1.37	17.86 %
ATU1	1.26	21.41 %
SLM3	1.11	18.59 %
KRI1	1.06	17.06 %
VPD1	0.85	17.91 %
SLM2	0.75	18.97 %
HRR1	0.62	17.24 %
APN1	0.62	15.33 %
MTR1	0.61	13.24 %
PLC1	0.61	12.29 %
OML1	0.55	13.90 %
TRM1	0.54	7.74 %
SGI1	0.49	16.38 %
KAM1	0.49	12.74 %
HSR1	0.48	8.07 %
BMD1	0.47	14.13 %
DPR2	0.44	14.51 %
DPR1	0.44	13.43 %
KVP1	0.40	10.43 %
PMP1	0.35	16.85 %
EPI1	0.35	7.67 %
PNG1	0.33	12.82 %
EDP1	0.22	8.22 %
MCR1	0.21	3.76 %
Total	20.85	17.26 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	11.18	59.43 %
W.Heater	4.31	39.53 %
Stab-HA	3.54	84.54 %
Fan	0.51	5.67 %
Stab-AV	0.45	57.62 %
Stab-HA2	0.06	18.49 %
Total	20.03	23.24 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.62	15.50 %
VJW3	0.53	17.73 %
GNT1	0.52	12.69 %
VJW1	0.41	12.04 %
OGL1	0.39	18.55 %
VSK1	0.32	7.63 %
TNI1	0.31	16.36 %
RMV1	0.29	13.76 %
VJW4	0.28	16.79 %
TDD1	0.26	19.55 %
GVM1	0.24	9.96 %
NPR1	0.22	13.68 %
BPP1	0.21	13.47 %
NRT1	0.21	9.02 %
TNK1	0.20	11.44 %
DPE1	0.19	19.28 %
GDV1	0.18	13.68 %
PAP1	0.17	14.66 %
VJW2	0.16	12.57 %
TVU1	0.16	16.30 %
GNT2	0.16	7.71 %
JPT1	0.15	11.58 %
NZV1	0.15	11.43 %
JGG1	0.15	15.22 %
ELU1	0.14	9.40 %
TEL1	0.14	10.49 %
RAL1	0.09	5.37 %
VJW5	0.09	5.48 %
PRL1	0.06	5.82 %
PNR1	0.04	6.41 %
CKT1	0.04	2.71 %
VKN1	0.04	2.60 %
MTM1	0.03	2.51 %
KND1	0.02	2.63 %
VUY1		0.00 %
Total	20.03	23.24 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	6.87	52.45 %
Stab-HA	2.83	82.00 %
Air-Cool	2.82	46.08 %
Stab-AV	2.09	81.16 %
Stab-HA2	2.00	70.15 %
Inverter	1.44	100.00 %
Fan	1.38	11.16 %
R.Heater	0.11	85.69 %
Total	19.53	18.64 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.77	18.23 %
CBE4	1.76	19.92 %
CBE6	0.99	11.65 %
SUL1	0.95	17.93 %
CBE1	0.92	15.11 %
UMP1	0.82	19.94 %
SNR1	0.67	11.77 %
UAM1	0.59	12.71 %
PLI1	0.56	7.97 %
CBE5	0.54	14.76 %
PDM1	0.43	18.54 %
CNR1	0.40	21.44 %
KMD1	0.35	17.69 %
DPM2	0.28	9.50 %
CBE3	0.27	12.24 %
PPI1	0.15	6.52 %
ANR1	0.12	7.30 %
Total	19.53	18.64 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	4.51	100.00 %
Stab-HA	2.35	81.37 %
W.Heater	1.69	97.78 %
Stab-HA2	0.72	90.35 %
In-Stove	0.56	16.43 %
Stab-AV	0.49	115.20 %
Fan	0.48	8.79 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.16	2.02 %
Mixie	0.14	1.20 %
Total	11.39	28.50 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.19	21.33 %
Total	11.39	28.50 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	3.02	52.59 %
Stab-HA	2.17	71.24 %
Inverter	1.69	100.00 %
Stab-AV	1.58	74.97 %
Stab-HA2	1.35	69.49 %
Fan	0.70	7.78 %
Air-Cool	0.42	8.54 %
Total	10.93	16.29 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.20	17.95 %
ERD1	1.18	18.45 %
ERD2	1.10	11.36 %
TPR1	0.82	13.19 %
TPR2	0.69	10.62 %
AVI1	0.54	12.34 %
CMI1	0.46	16.35 %
TPR4	0.38	17.38 %
KMM1	0.37	14.98 %
PDR1	0.31	17.89 %
KGM1	0.28	9.53 %
SGG1	0.24	15.35 %
TCG1	0.24	14.40 %
WHPD	-0.02	9.47 %
Total	10.93	16.29 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.64	77.45 %
Inverter	0.39	100.00 %
W.Heater	0.30	71.74 %
Fan	0.28	21.43 %
Stab-HA2	0.21	79.83 %
Stab-AV	0.14	100.00 %
Gas-Stov	0.12	16.85 %
In-Stove	0.07	8.66 %
Mixie	0.04	1.67 %
Total	2.20	29.89 %

Branch *	MTD Sales L	Brand Share %
Total	2.20	29.89 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fan	0.14	60.09 %
Stab-HA	0.04	100.00 %
Stab-AV	0.02	100.00 %
Inverter		100.00 %
Total	0.20	19.22 %

Branch *	MTD Sales L	Brand Share %
Total	0.20	19.22 %