

MTD Sales
322.12 L

Brand Share %
39.23 %

Information:

MTD : 01-08-2025 To 27-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **39.23 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	77.38	75.72 %
W.Heater	75.21	33.69 %
Air-Cool	69.79	45.38 %
Stab-HA2	28.27	59.92 %
Inverter	25.66	100.00 %
Fan	23.66	10.64 %
Stab-AV	22.14	47.52 %
Total	322.12	39.23 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	76.87	42.80 %
SOUTH-01	36.04	35.52 %
TRICHY-01	31.09	38.46 %
SOUTH-03	28.58	31.10 %
VIJAYAWADA-01	27.52	50.24 %
TIRUPATI-01	25.13	47.30 %
CHENNAI-02	21.31	32.42 %
WEST-01	21.11	46.18 %
NORTH ARCOT	18.66	41.86 %
SOUTH ARCOT	17.64	36.19 %
WEST-02	16.58	32.77 %
KL-SOUTH	1.59	39.93 %
Total	322.12	39.23 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	32.09	43.32 %
Stab-HA	19.98	77.83 %
W.Heater	12.12	32.19 %
Stab-HA2	4.16	91.56 %
Inverter	4.15	100.00 %
Fan	2.70	9.20 %
Stab-AV	1.66	40.04 %
Total	76.87	42.80 %

Branch *	MTD Sales L	Brand Share %
CH42	3.57	38.39 %
CH14	2.50	37.15 %
CH05	2.40	34.20 %
WHC3	2.22	31.56 %
CH19	1.67	29.19 %
CH28	1.51	37.34 %
CH11	1.42	32.97 %
CH08	1.41	23.43 %
AVD1	1.35	37.63 %
CH07	1.21	29.12 %
SKL1	0.95	38.31 %
CH39	0.89	34.98 %
TKM1	0.62	38.98 %
CH26	0.35	26.12 %
MC02		0.00 %
WCHN	-0.03	35.82 %
Total	76.87	42.80 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	9.16	35.07 %
Stab-HA	7.59	74.06 %
Inverter	5.59	100.00 %
Fan	5.38	13.63 %
Stab-HA2	4.77	52.48 %
Stab-AV	3.54	54.44 %
Air-Cool		0.04 %
Total	36.04	35.52 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.08	36.80 %
TUT1	2.74	36.55 %
TVL1	2.35	32.86 %
VNR2	1.74	34.05 %
TKS2	1.62	28.79 %
TCN1	1.11	38.77 %
SVK1	1.10	34.58 %
TUT2	1.06	29.52 %
VLY1	0.78	35.60 %
SKD1	0.71	25.10 %
PKD1	0.69	32.79 %
UDN1	0.68	39.15 %
TYI1	0.67	34.05 %
RPM1	0.64	30.96 %
TKS1	0.58	17.74 %
KYR1	0.52	22.94 %
SNL1	0.52	27.96 %
APK1	0.50	20.28 %
ERL2	0.43	33.36 %
STU2	0.36	28.01 %
SGT1	0.35	34.52 %
VKM1	0.35	28.60 %
TKY1	0.32	24.69 %
VNR1	0.30	30.27 %
SDI1	0.26	24.85 %
KSM1	0.23	27.17 %
PDI1	0.20	19.10 %
ERL1	0.09	31.18 %
Total	36.04	35.52 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	10.53	36.97 %
Stab-HA	7.24	74.90 %
Inverter	6.91	100.00 %
Fan	2.70	10.78 %
Stab-HA2	2.04	39.64 %
Stab-AV	1.61	36.19 %
Air-Cool	0.06	5.63 %
Total	31.09	38.46 %

Branch *	MTD Sales L	Brand Share %
TVR2	1.94	34.57 %
MVM1	1.82	35.51 %
TNJ2	1.69	28.02 %
TNJ1	1.52	33.53 %
MDI1	1.22	27.92 %
PBR2	1.17	26.34 %
PTK1	1.08	32.51 %
TRY3	0.90	26.80 %
JKM1	0.83	36.74 %
NGT1	0.80	38.83 %
ORU1	0.76	35.61 %
TYR1	0.69	34.24 %
KRN1	0.68	38.90 %
NMM1	0.61	36.07 %
TTP1	0.57	37.33 %
MSI1	0.25	17.35 %
Total	31.09	38.46 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	7.69	34.53 %
Stab-HA	7.62	84.31 %
Stab-AV	4.43	41.84 %
Fan	4.30	11.95 %
Stab-HA2	4.16	38.45 %
Inverter	0.38	100.00 %
Total	28.58	31.10 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.07	35.47 %
MDU6	1.57	28.50 %
MDU2	1.44	27.92 %
TPT1	0.94	24.31 %
KKD2	0.93	21.65 %
DKI1	0.91	28.17 %
SVG1	0.87	33.94 %
MDU5	0.84	29.79 %
TEN1	0.79	31.74 %
TMM1	0.72	20.29 %
MDU4	0.68	23.97 %
MLR1	0.67	30.12 %
NKI1	0.63	36.65 %
MNM1	0.61	35.40 %
KRR1	0.56	32.62 %
SGP1	0.50	25.32 %
MDU3	0.46	31.74 %
ADP1	0.43	30.84 %
DGL2	0.42	27.27 %
TDI1	0.41	28.41 %
CBM1	0.41	18.76 %
BNR1	0.38	25.85 %
SZSD	0.31	25.24 %
PKM1	0.30	33.80 %
TEN2	0.25	9.59 %
KPT1	0.25	22.92 %
USL1	0.24	16.59 %
CMR1	0.23	24.41 %
BTU1	0.23	17.45 %
ODM1	0.15	12.77 %
PNI1	0.14	19.23 %
Total	28.58	31.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	58.88 %
Stab-HA	4.56	87.15 %
Fan	1.26	18.06 %
W.Heater	0.91	11.34 %
Stab-AV	0.53	86.46 %
Stab-HA2	0.48	81.03 %
Inverter	0.40	100.00 %
Total	27.52	50.24 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.52	37.79 %
GVM1	0.44	36.12 %
TEL1	0.32	25.63 %
CRL1	0.32	30.58 %
VJW1	0.30	20.53 %
TDD1	0.29	34.69 %
VJW3	0.25	14.33 %
VJW5	0.24	29.76 %
NRT1	0.24	20.45 %
BPP1	0.23	25.43 %
GDV1	0.23	37.49 %
GNT1	0.23	22.05 %
TVU1	0.21	24.87 %
CKT1	0.21	27.92 %
MTM1	0.19	34.40 %
PPM1	0.19	38.70 %
KND1	0.19	37.67 %
VJW4	0.18	14.13 %
KDR1	0.18	36.70 %
JPT1	0.18	28.23 %
RAL1	0.18	28.96 %
ELU1	0.13	17.36 %
BVR1	0.13	9.82 %
RMV1	0.13	35.27 %
DPE1	0.10	12.87 %
GNT2	0.09	11.58 %
AMP1	0.08	29.16 %
VKN1	0.07	12.20 %
PNR1	0.05	28.11 %
PRL1		0.00 %
Total	27.52	50.24 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	58.42 %
Stab-HA	2.10	87.82 %
Fan	1.58	22.04 %
W.Heater	1.31	12.58 %
Stab-AV	1.16	94.26 %
Inverter	0.52	100.00 %
Stab-HA2	0.41	78.05 %
Total	25.13	47.30 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.63	37.49 %
RJP1	0.45	34.55 %
ATP1	0.45	19.02 %
KOU1	0.42	28.77 %
TPY1	0.40	19.65 %
NLR1	0.38	38.09 %
TPY2	0.25	15.87 %
NDL1	0.23	28.42 %
VKI1	0.20	27.38 %
CTO1	0.19	13.40 %
SPE1	0.18	37.07 %
ADI1	0.17	26.19 %
MPL1	0.17	30.93 %
GTL1	0.16	20.81 %
KNL2	0.16	21.58 %
DHN1	0.11	11.30 %
RCY1	0.10	31.78 %
PIL1	0.09	19.16 %
TPI1	0.08	16.10 %
KNL1	0.06	4.98 %
PDT1	0.03	6.92 %
PGR1	0.03	7.74 %
KVL1		0.00 %
Total	25.13	47.30 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	9.39	60.42 %
W.Heater	3.85	20.72 %
Inverter	3.28	100.00 %
Stab-HA2	2.78	86.82 %
Fan	1.14	5.70 %
Stab-AV	0.87	24.61 %
Total	21.31	32.42 %

Branch *	MTD Sales L	Brand Share %
CH03	1.86	32.81 %
CH21	1.81	36.83 %
CH24	1.58	38.95 %
CH34	1.46	32.55 %
CH18	1.29	33.75 %
CH43	1.02	30.61 %
MJR1	0.89	20.90 %
CH20	0.82	24.97 %
CH12	0.75	18.91 %
CH06	0.51	30.41 %
GPD1	0.49	21.21 %
CH09	0.35	29.74 %
CH44	0.32	16.90 %
CH46	0.32	28.17 %
CH33	0.32	15.41 %
CH31	0.31	23.70 %
CH27	0.29	29.98 %
CH36	0.25	22.81 %
CH41	0.08	6.18 %
CH32	0.01	4.37 %
Total	21.31	32.42 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	10.33	53.23 %
Stab-HA2	2.99	75.89 %
Stab-AV	2.72	48.23 %
Stab-HA	1.94	72.23 %
Fan	1.65	14.01 %
Inverter	1.33	100.00 %
Air-Cool	0.15	15.96 %
Total	21.11	46.18 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.19	31.51 %
CBE4	0.97	30.29 %
PLI1	0.62	30.48 %
TPR4	0.30	34.34 %
AVI1	0.28	29.90 %
SYM2	0.27	26.44 %
UMP1	0.21	30.00 %
ANR1	0.18	39.14 %
DPM2	0.17	14.46 %
Total	21.11	46.18 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.53	77.70 %
W.Heater	4.80	32.01 %
Stab-HA2	2.37	89.11 %
Inverter	1.85	100.00 %
Stab-AV	1.50	58.40 %
Fan	0.62	5.50 %
Total	18.66	41.86 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.97	36.24 %
AKM1	0.88	31.75 %
VEL1	0.64	26.22 %
CPT1	0.50	34.35 %
PLR1	0.49	36.64 %
ANI1	0.38	32.15 %
UGI1	0.35	30.95 %
ABR1	0.33	21.68 %
CYR1	0.28	25.19 %
VNB1	0.27	29.49 %
WJP1	0.26	24.48 %
PTU1	0.11	25.95 %
Total	18.66	41.86 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.09	82.12 %
W.Heater	6.23	35.27 %
Stab-HA2	1.49	71.45 %
Stab-AV	1.05	47.05 %
Inverter	1.04	100.00 %
Fan	0.73	4.73 %
Total	17.64	36.19 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.05	33.85 %
NVL2	1.16	31.35 %
CDM1	1.05	24.34 %
ULP1	0.73	31.65 %
KKI2	0.66	22.08 %
PRT1	0.58	21.58 %
KLM1	0.53	29.03 %
TVM1	0.35	36.78 %
VCM1	0.34	35.00 %
SJI1	0.27	28.90 %
TVM2	0.24	35.90 %
STP1	0.21	26.86 %
Total	17.64	36.19 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	7.92	41.83 %
Stab-AV	2.76	58.02 %
Stab-HA2	2.19	52.92 %
Stab-HA	1.93	64.65 %
Fan	1.51	8.50 %
Inverter	0.21	100.00 %
Air-Cool	0.06	3.09 %
Total	16.58	32.77 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.33	38.83 %
ATU1	0.69	33.16 %
TRM1	0.64	30.90 %
RSP1	0.52	25.68 %
ERD2	0.50	19.65 %
VPD1	0.49	29.18 %
NKL2	0.47	28.13 %
KVP1	0.40	23.33 %
APN1	0.37	32.94 %
MTR1	0.34	23.13 %
KRI1	0.34	19.48 %
SGI1	0.33	27.30 %
PDR1	0.32	36.85 %
SGG1	0.31	34.75 %
EDP1	0.30	29.25 %
PLC1	0.30	37.37 %
CMI1	0.29	37.51 %
DPR2	0.26	20.14 %
HRR1	0.26	24.12 %
PMP1	0.21	21.49 %
EPI1	0.20	11.59 %
MCR1	0.19	10.16 %
BMD1	0.13	19.15 %
OML1	0.13	20.87 %
WZWH	0.10	38.32 %
Total	16.58	32.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA2	0.44	95.74 %
Stab-HA	0.40	100.00 %
W.Heater	0.36	51.74 %
Stab-AV	0.30	100.00 %
Fan	0.09	4.18 %
Total	1.59	39.93 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.20	28.61 %
Total	1.59	39.93 %