

MTD Sales
264.73 L

Brand Share %
31.52 %

Information:

MTD : 01-07-2025 To 27-07-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **31.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	98.62	81.07 %
W.Heater	45.85	33.03 %
Air-Cool	30.61	11.52 %
Stab-HA2	29.70	57.67 %
Fan	22.44	10.86 %
Stab-AV	21.58	54.51 %
Inverter	15.93	100.00 %
Total	264.73	31.52 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	71.98	25.54 %
SOUTH-01	32.42	35.06 %
SOUTH-03	31.13	34.39 %
TRICHY-01	28.46	43.07 %
CHENNAI-02	21.93	35.08 %
WEST-01	19.37	49.10 %
NORTH ARCOT	15.78	37.12 %
SOUTH ARCOT	15.08	36.86 %
WEST-02	12.72	31.25 %
VIJAYAWADA-01	7.55	19.04 %
TIRUPATI-01	7.31	18.01 %
KL-SOUTH	0.99	40.00 %
Total	264.73	31.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	25.71	13.77 %
Stab-HA	25.64	82.86 %
W.Heater	6.64	28.09 %
Stab-HA2	4.88	88.44 %
Inverter	4.32	100.00 %
Fan	3.26	12.06 %
Stab-AV	1.53	40.69 %
Total	71.98	25.54 %

Branch *	MTD Sales L	Brand Share %
CZWH	23.90	13.31 %
CH19	1.53	26.27 %
WHC3	1.24	22.13 %
MC09		0.00 %
Total	71.98	25.54 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.52	82.47 %
W.Heater	5.81	31.21 %
Fan	4.53	12.91 %
Stab-HA2	4.43	48.77 %
Stab-AV	3.25	67.63 %
Inverter	2.22	100.00 %
Air-Cool	1.65	16.70 %
Total	32.42	35.06 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.19	31.31 %
SVK1	0.97	29.96 %
APK1	0.72	22.19 %
TKS2	0.66	21.52 %
TKS1	0.53	13.94 %
STU2	0.44	25.04 %
S2SD	0.37	24.01 %
VNR1	0.31	20.93 %
KYR1	0.28	15.84 %
SNL1	0.27	17.68 %
PDI1	0.26	27.86 %
ARM1	0.18	20.30 %
Total	32.42	35.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	11.11	89.42 %
W.Heater	5.84	39.26 %
Stab-AV	4.24	49.56 %
Fan	3.93	11.26 %
Stab-HA2	3.81	37.95 %
Air-Cool	1.37	15.34 %
Inverter	0.83	100.00 %
Total	31.13	34.39 %

Branch *	MTD Sales L	Brand Share %
TPT1	1.38	26.56 %
MDU2	1.33	28.33 %
TMM1	0.85	18.75 %
ATG1	0.85	30.14 %
PNV1	0.50	30.47 %
MDU3	0.48	17.76 %
KPT1	0.45	22.47 %
CBM1	0.44	17.33 %
MNM1	0.41	30.23 %
ODM1	0.39	29.75 %
ADP1	0.35	25.91 %
BTU1	0.31	27.22 %
SZSD	0.30	19.40 %
TEN2	0.30	19.24 %
BNR1	0.27	19.73 %
NTM1	0.24	18.92 %
PNI1	0.13	21.87 %
USL1	0.12	13.14 %
PKM1	0.04	6.18 %
Total	31.13	34.39 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.66	82.11 %
W.Heater	5.09	46.52 %
Stab-HA2	3.03	47.51 %
Inverter	2.82	100.00 %
Stab-AV	2.43	57.16 %
Fan	2.17	9.83 %
Air-Cool	0.27	6.34 %
Total	28.46	43.07 %

Branch *	MTD Sales L	Brand Share %
TRY3	0.44	28.52 %
NMM1	0.43	24.34 %
TYR1	0.28	25.91 %
NCK1	0.23	25.65 %
TZSD	0.14	12.18 %
Total	28.46	43.07 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	11.83	67.88 %
Stab-HA2	3.20	80.24 %
W.Heater	2.85	21.35 %
Fan	1.52	7.78 %
Inverter	1.29	100.00 %
Stab-AV	0.82	28.66 %
Air-Cool	0.43	10.55 %
Total	21.93	35.08 %

Branch *	MTD Sales L	Brand Share %
CH15	1.88	31.47 %
CH43	1.15	29.38 %
CH12	0.79	24.12 %
CH24	0.74	27.57 %
CH33	0.67	25.68 %
GPD1	0.60	25.99 %
CH41	0.56	27.40 %
CH44	0.38	22.45 %
CH46	0.36	26.69 %
CH36	0.33	27.08 %
CH31	0.22	18.37 %
CH27	0.16	15.54 %
Total	21.93	35.08 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	9.55	61.14 %
Stab-HA2	2.91	66.29 %
Stab-AV	2.34	51.39 %
Inverter	1.72	100.00 %
Fan	1.31	13.60 %
Stab-HA	1.24	61.76 %
Air-Cool	0.30	19.40 %
Total	19.37	49.10 %

Branch *	MTD Sales L	Brand Share %
KGM1	0.27	28.30 %
SYM2	0.22	23.01 %
PPI1	0.16	17.23 %
PDM1	0.14	20.94 %
WZSD	0.10	12.39 %
GBM1	0.09	22.62 %
Total	19.37	49.10 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.19	82.09 %
W.Heater	2.35	24.02 %
Stab-HA2	1.95	76.05 %
Fan	1.08	7.65 %
Stab-AV	0.90	53.60 %
Air-Cool	0.70	18.47 %
Inverter	0.60	100.00 %
Total	15.78	37.12 %

Branch *	MTD Sales L	Brand Share %
KPM2	1.15	31.46 %
VEL2	0.85	29.69 %
CYR1	0.18	22.21 %
ABR1	0.18	13.54 %
GDM1	0.13	20.95 %
PTU1	0.13	20.93 %
NASD		0.00 %
Total	15.78	37.12 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.58	85.96 %
Stab-HA2	1.69	69.91 %
W.Heater	1.50	17.39 %
Stab-AV	1.36	56.20 %
Inverter	1.12	100.00 %
Fan	0.71	5.45 %
Air-Cool	0.13	3.82 %
Total	15.08	36.86 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.64	24.03 %
CDM1	0.52	16.62 %
KKI2	0.51	22.27 %
KLM1	0.46	30.13 %
MKM1	0.42	21.99 %
TVM2	0.19	26.83 %
STP1	0.19	21.37 %
Total	15.08	36.86 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.95	45.47 %
Stab-AV	2.49	58.05 %
Stab-HA2	2.24	42.77 %
Stab-HA	1.69	66.39 %
Fan	1.03	6.45 %
Inverter	0.36	100.00 %
Air-Cool	-0.04	-2.49 %
Total	12.72	31.25 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.71	26.06 %
KRI1	0.66	30.46 %
RSP1	0.55	31.49 %
ERD2	0.48	24.81 %
TRM1	0.37	25.95 %
SLM2	0.29	25.55 %
SGI1	0.28	28.43 %
VPD1	0.27	17.53 %
VKL1	0.26	30.46 %
KMM1	0.26	23.47 %
OML1	0.25	24.47 %
PMP1	0.22	31.48 %
SGG1	0.21	28.28 %
DPR2	0.19	27.71 %
NKL2	0.17	14.39 %
MCR1	0.13	12.14 %
TCG1	0.12	22.26 %
WZWH	0.11	7.55 %
MTR1	0.10	15.49 %
EDP1	0.06	6.20 %
DPR1	0.03	8.81 %
Total	12.72	31.25 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.92	85.22 %
Fan	1.31	18.11 %
Stab-AV	0.96	90.10 %
Stab-HA2	0.53	81.00 %
Inverter	0.48	100.00 %
W.Heater	0.27	4.46 %
Air-Cool	0.09	0.47 %
Total	7.55	19.04 %

Branch *	MTD Sales L	Brand Share %
GDV1	0.35	30.99 %
NRT1	0.28	28.93 %
VJW1	0.23	21.91 %
BVR1	0.23	29.89 %
ELU1	0.22	27.35 %
VJW3	0.18	19.91 %
GNT1	0.15	14.12 %
VKN1	0.13	16.11 %
VJW5	0.12	11.45 %
VJW4	0.12	12.33 %
RMV1	0.11	17.32 %
JGG1	0.11	27.66 %
JPT1	0.09	24.73 %
PRL1	0.08	21.13 %
TEL1	0.03	3.44 %
VJW2	0.02	4.87 %
GNT2	0.01	2.51 %
GTSD		0.00 %
Total	7.55	19.04 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.95	90.47 %
Fan	1.50	21.83 %
Stab-AV	1.14	92.08 %
W.Heater	0.82	13.47 %
Stab-HA2	0.75	78.53 %
Inverter	0.16	100.00 %
Air-Cool		0.00 %
Total	7.31	18.01 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.40	29.26 %
PUT1	0.38	30.99 %
ATP1	0.36	28.31 %
TPY2	0.30	22.59 %
KOU1	0.25	24.20 %
TPY1	0.24	29.40 %
PIL1	0.22	28.21 %
KDA1	0.20	23.80 %
GTL1	0.19	20.50 %
KNL2	0.16	23.73 %
MPL1	0.13	24.38 %
RCY1	0.13	26.63 %
KNL1	0.09	12.36 %
PGR1	0.08	19.99 %
NDL1	0.07	11.65 %
TPSD		0.00 %
Total	7.31	18.01 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA2	0.29	100.00 %
Stab-HA	0.28	92.94 %
W.Heater	0.18	50.27 %
Stab-AV	0.13	100.00 %
Fan	0.10	7.60 %
Total	0.99	40.00 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.10	26.95 %
Total	0.99	40.00 %