

MTD Sales
211.07 L

Brand Share %
36.43 %

Information:

MTD : 01-11-2025 To 26-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **36.43 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	85.72	31.72 %
Stab-HA	39.68	75.67 %
Stab-AV	25.20	55.64 %
Stab-HA2	24.06	61.05 %
Inverter	22.00	100.00 %
Fan	14.40	9.60 %
Total	211.07	36.43 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	33.44	36.89 %
CHENNAI-01	33.11	38.12 %
SOUTH-03	26.62	32.02 %
TRICHY-01	24.59	36.70 %
WEST-01	22.65	48.84 %
CHENNAI-02	14.91	29.33 %
WEST-02	14.82	36.58 %
NORTH ARCOT	14.19	38.76 %
SOUTH ARCOT	14.09	35.28 %
TIRUPATI-01	8.00	43.97 %
VIJAYAWADA-01	3.31	19.90 %
KL-SOUTH	1.36	49.67 %
Total	211.07	36.43 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	10.55	28.56 %
Inverter	5.37	100.00 %
Stab-AV	4.57	64.93 %
Stab-HA	4.55	78.67 %
Stab-HA2	4.50	60.52 %
Fan	3.89	13.86 %
Total	33.44	36.89 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.22	25.31 %
SNL1	1.00	35.04 %
SVK1	0.90	35.75 %
VNR2	0.80	22.22 %
TKS1	0.76	32.79 %
KYR1	0.73	33.84 %
APK2	0.59	34.57 %
VNR1	0.55	34.03 %
VLY1	0.47	29.97 %
APK1	0.41	15.27 %
STU2	0.38	32.94 %
COL1	0.35	31.33 %
MAR1	0.31	16.62 %
SDI1	0.31	16.98 %
S2SD	0.31	33.27 %
TKY1	0.17	22.52 %
KSM1	0.01	11.56 %
Total	33.44	36.89 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	12.61	29.16 %
Stab-HA	9.50	71.86 %
Inverter	4.04	100.00 %
Stab-HA2	3.30	80.45 %
Stab-AV	2.20	49.19 %
Fan	1.46	8.21 %
Total	33.11	38.12 %

Branch *	MTD Sales L	Brand Share %
CH08	1.34	25.46 %
CH14	1.26	33.20 %
CH28	1.24	32.22 %
CH19	1.22	21.96 %
CH07	1.20	32.48 %
GUD1	0.93	31.35 %
CGL1	0.60	27.92 %
CH30	0.54	35.49 %
GUD2	0.51	23.55 %
CH39	0.48	24.13 %
KNR1	0.39	32.44 %
TKM1	0.35	24.24 %
CH29	0.28	33.66 %
CZWH	0.25	21.08 %
CH40		0.00 %
MC09		0.00 %
Total	33.11	38.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	11.63	35.54 %
Stab-HA	5.04	83.72 %
Stab-AV	4.16	41.16 %
Stab-HA2	3.69	42.93 %
Fan	1.72	6.81 %
Inverter	0.37	100.00 %
Total	26.62	32.02 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.79	29.51 %
KKD3	1.67	35.63 %
TMM1	1.26	27.07 %
MDU2	0.93	21.07 %
DKI1	0.87	32.94 %
MDU4	0.68	27.21 %
ATG1	0.68	30.17 %
TEN1	0.65	29.53 %
NKI1	0.57	35.67 %
KRR1	0.57	31.58 %
CBM1	0.57	26.01 %
MDU5	0.56	18.16 %
KPT1	0.47	31.04 %
ADP1	0.45	35.00 %
PNI1	0.41	32.97 %
SGP1	0.41	28.49 %
NTM1	0.40	35.92 %
TDI1	0.35	31.69 %
TPT1	0.33	11.69 %
ODM1	0.31	31.48 %
DGL2	0.26	22.60 %
SZSD	0.24	29.95 %
BNR1	0.21	24.90 %
CMR1	0.20	23.18 %
USL1	0.18	12.57 %
TEN2	0.17	9.51 %
Total	26.62	32.02 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	8.38	26.53 %
Inverter	5.62	100.00 %
Stab-HA	5.42	84.56 %
Stab-AV	1.91	43.89 %
Stab-HA2	1.65	43.66 %
Fan	1.63	10.63 %
Total	24.59	36.70 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.45	34.04 %
MVM1	1.74	33.56 %
PBR2	1.46	30.23 %
TVR2	1.12	27.09 %
TNJ1	1.00	32.20 %
TRY4	0.77	31.76 %
JKM1	0.66	30.40 %
PTK1	0.66	30.49 %
MDI1	0.54	19.39 %
KRN1	0.45	35.76 %
KIK1	0.36	25.69 %
PDK1	0.34	35.61 %
ORU1	0.34	28.47 %
AYR1	0.19	20.78 %
MSI1	0.11	14.82 %
Total	24.59	36.70 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	11.70	54.23 %
Stab-AV	3.29	63.44 %
Stab-HA2	2.87	70.57 %
Fan	2.14	17.84 %
Stab-HA	1.68	64.97 %
Inverter	0.98	100.00 %
Total	22.65	48.84 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.28	24.67 %
DPM2	0.19	24.08 %
WHCB		0.00 %
Total	22.65	48.84 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	5.25	22.94 %
Stab-HA	4.04	61.65 %
Stab-HA2	2.42	78.73 %
Inverter	1.60	100.00 %
Stab-AV	1.20	44.23 %
Fan	0.40	2.84 %
Total	14.91	29.33 %

Branch *	MTD Sales L	Brand Share %
CH18	1.10	24.98 %
CH43	0.81	20.27 %
CH24	0.80	27.66 %
MJR1	0.79	32.30 %
CH12	0.56	12.95 %
CH17	0.55	22.70 %
GPD1	0.52	30.52 %
CH44	0.48	28.80 %
CH33	0.47	28.09 %
PON1	0.43	28.10 %
CH09	0.31	21.87 %
CH27	0.22	23.03 %
CH41	0.21	13.11 %
CH20	0.20	13.48 %
CH36	0.19	26.31 %
CH46	0.13	24.28 %
CH06	0.04	11.92 %
MC06	0.03	32.58 %
CH32	0.02	11.64 %
Total	14.91	29.33 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	7.66	36.98 %
Stab-AV	2.64	68.92 %
Stab-HA2	1.68	59.96 %
Stab-HA	1.21	87.45 %
Fan	1.07	9.53 %
Inverter	0.56	100.00 %
Total	14.82	36.58 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.90	30.01 %
HSR2	0.65	22.30 %
NKL2	0.52	31.12 %
DPR1	0.42	34.93 %
MTR1	0.40	34.87 %
VPD1	0.37	26.45 %
EDP1	0.32	29.79 %
EPI1	0.28	28.68 %
TRM1	0.27	27.63 %
RSP1	0.25	27.85 %
SGG1	0.25	30.77 %
SGI1	0.25	29.36 %
DPR2	0.24	27.72 %
APN1	0.16	16.80 %
OML1	0.07	12.24 %
WZWH	0.04	34.86 %
Total	14.82	36.58 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	6.52	35.37 %
Stab-HA	2.93	75.02 %
Stab-HA2	1.61	83.96 %
Stab-AV	1.47	58.67 %
Inverter	1.32	100.00 %
Fan	0.33	3.86 %
Total	14.19	38.76 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.97	31.62 %
KPM1	0.55	30.96 %
TRR1	0.53	27.41 %
ARC2	0.46	31.38 %
VEL1	0.40	22.26 %
PLR1	0.25	31.97 %
CPT1	0.24	35.35 %
CYR1	0.23	21.48 %
GDM1	0.22	25.59 %
VNB1	0.17	25.19 %
PTU1	0.17	35.42 %
CGM1	0.16	18.79 %
UGI1	0.15	31.30 %
ANI1	0.15	26.84 %
Total	14.19	38.76 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	6.61	30.62 %
Stab-HA	2.78	80.70 %
Inverter	1.69	100.00 %
Stab-AV	1.13	50.70 %
Stab-HA2	1.10	54.77 %
Fan	0.77	8.58 %
Total	14.09	35.28 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.09	35.18 %
PRT1	0.86	34.65 %
CDM1	0.81	28.05 %
NVL2	0.69	36.37 %
TRK1	0.65	34.56 %
VPM2	0.51	24.73 %
TDM1	0.46	31.76 %
ULP1	0.46	24.05 %
KKI2	0.44	25.66 %
TVM2	0.14	19.50 %
VPM1	0.14	21.58 %
VCM1	0.12	13.46 %
STP1	0.10	11.93 %
Total	14.09	35.28 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	3.77	36.28 %
Stab-AV	2.22	97.91 %
Fan	0.61	16.66 %
Stab-HA	0.54	68.32 %
Stab-HA2	0.53	72.17 %
Inverter	0.32	100.00 %
Total	8.00	43.97 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.41	35.18 %
KNL1	0.28	35.83 %
KNL2	0.26	30.19 %
TP11	0.21	35.93 %
PIL1	0.18	36.31 %
KOU1	0.17	32.43 %
BVL1	0.17	33.19 %
DHN1	0.17	34.41 %
ADI1	0.17	32.00 %
KVL1	0.16	33.69 %
PGR1	0.15	23.74 %
NDL1	0.13	34.51 %
PMR1	0.11	22.55 %
KDA1	0.03	11.88 %
Total	8.00	43.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.58	84.35 %
W.Heater	0.52	5.63 %
Stab-HA2	0.42	70.77 %
Fan	0.39	9.05 %
Stab-AV	0.25	64.43 %
Inverter	0.14	100.00 %
Total	3.31	19.90 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.17	19.96 %
BPP1	0.16	31.71 %
TNK1	0.14	22.82 %
VKN1	0.14	30.22 %
ELU1	0.12	13.36 %
RMV1	0.11	19.22 %
MTM1	0.10	24.03 %
GNT1	0.10	15.40 %
CRL1	0.10	27.12 %
PNR1	0.09	20.99 %
NRT1	0.09	30.95 %
PAP1	0.08	26.50 %
RAL1	0.07	11.86 %
DPE1	0.07	17.58 %
BVR1	0.06	10.17 %
VJW3	0.06	7.95 %
KDR1	0.05	10.42 %
JPT1	0.05	17.25 %
PPM1	0.05	13.34 %
NPR1	0.04	24.44 %
JGG1	0.04	17.59 %
CKT1	0.04	9.06 %
VUY1	0.03	12.24 %
TEL1	0.03	6.10 %
VJW2	0.03	3.96 %
VJW1	0.02	1.91 %
GNT2	0.02	7.69 %
TDD1	0.01	8.70 %
TVU1	0.01	3.86 %
Total	3.31	19.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.52	59.93 %
Stab-HA	0.41	88.34 %
Stab-HA2	0.29	96.74 %
Stab-AV	0.15	79.35 %
Total	1.36	49.67 %

Branch *	MTD Sales L	Brand Share %
Total	1.36	49.67 %