

MTD Sales
318.62 L

Brand Share %
37.59 %

Information:

MTD : 01-10-2025 To 26-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.59 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	93.61	30.15 %
Stab-HA	78.84	81.02 %
Stab-AV	49.80	53.86 %
Inverter	42.39	100.00 %
Stab-HA2	33.02	43.09 %
Fan	20.96	9.18 %
Total	318.62	37.59 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	49.18	38.36 %
TRICHY-01	46.28	44.54 %
CHENNAI-01	46.17	41.80 %
SOUTH-03	46.14	32.54 %
WEST-01	29.63	43.84 %
WEST-02	25.63	36.01 %
CHENNAI-02	22.32	32.27 %
NORTH ARCOT	21.52	38.08 %
SOUTH ARCOT	18.24	35.09 %
TIRUPATI-01	6.06	28.68 %
VIJAYAWADA-01	6.01	27.35 %
KL-SOUTH	1.45	39.76 %
Total	318.62	37.59 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	13.89	32.40 %
Inverter	9.69	100.00 %
Stab-HA	8.22	83.18 %
Stab-AV	7.33	68.22 %
Stab-HA2	5.86	42.40 %
Fan	4.21	10.21 %
Total	49.18	38.36 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.93	24.74 %
TKS2	1.39	22.27 %
APK1	1.17	33.70 %
TUT2	1.16	25.92 %
MAR1	1.00	33.13 %
APK2	0.87	33.43 %
KYR1	0.84	28.27 %
TKS1	0.77	20.51 %
PDI1	0.76	35.35 %
SDI1	0.64	35.57 %
VNR1	0.59	30.23 %
SNL1	0.54	22.51 %
SGT1	0.50	31.34 %
STU2	0.42	22.01 %
TKY1	0.37	25.37 %
S2SD	0.15	12.50 %
WHTV		0.00 %
Total	49.18	38.36 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	12.42	33.75 %
Inverter	11.98	100.00 %
Stab-HA	11.16	92.89 %
Stab-AV	5.25	52.08 %
Stab-HA2	2.76	32.30 %
Fan	2.71	11.05 %
Total	46.28	44.54 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.86	35.02 %
PBR2	1.74	26.29 %
MDI1	1.36	30.27 %
KRN1	0.96	35.76 %
JKM1	0.96	30.51 %
TRY3	0.95	30.98 %
ORU1	0.69	33.47 %
MSI1	0.41	27.47 %
TZSD	0.05	6.71 %
Total	46.28	44.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	17.79	79.13 %
W.Heater	12.21	27.43 %
Inverter	7.09	100.00 %
Stab-HA2	4.20	62.72 %
Stab-AV	2.76	36.95 %
Fan	2.11	9.50 %
Total	46.17	41.80 %

Branch *	MTD Sales L	Brand Share %
CH14	2.19	33.96 %
CH08	1.88	31.88 %
GUD1	1.49	35.64 %
CH19	1.38	25.40 %
CH28	1.20	29.03 %
SKL1	1.11	37.45 %
CH45	0.79	24.41 %
KNR1	0.74	34.51 %
CH39	0.64	22.39 %
CZWH	0.37	25.43 %
CH26	0.14	11.77 %
Total	46.17	41.80 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-AV	12.61	50.32 %
W.Heater	12.47	31.49 %
Stab-HA	10.67	89.64 %
Stab-HA2	5.56	28.38 %
Fan	3.59	8.09 %
Inverter	1.22	100.00 %
Total	46.14	32.54 %

Branch *	MTD Sales L	Brand Share %
MDU1	4.10	25.66 %
MDU6	2.68	30.24 %
MDU2	2.24	28.03 %
TMM1	1.68	24.63 %
MDU3	1.48	33.79 %
CBM1	1.26	31.53 %
MDU4	1.24	36.17 %
DGL2	1.13	36.08 %
ADP1	1.05	35.67 %
DKI1	1.03	29.96 %
TEN1	1.02	26.89 %
SVG1	0.96	37.18 %
SGP1	0.86	34.61 %
NKI1	0.84	23.72 %
TPT1	0.83	20.31 %
MDU5	0.77	20.91 %
TDI1	0.76	32.88 %
PNV1	0.76	35.57 %
BNR1	0.73	27.28 %
KYK1	0.71	34.95 %
PNI1	0.55	29.46 %
TEN2	0.52	19.08 %
BTU1	0.52	29.97 %
USL1	0.42	18.87 %
CMR1	0.39	33.61 %
KPT1	0.36	17.48 %
KKD2	0.34	33.50 %
PKM1	0.31	24.60 %
SZSD	0.18	17.80 %
Total	46.14	32.54 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	13.73	53.24 %
Stab-AV	5.22	45.05 %
Stab-HA2	3.59	50.25 %
Fan	3.12	17.15 %
Inverter	1.99	100.00 %
Stab-HA	1.98	68.71 %
Total	29.63	43.84 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.57	36.43 %
TPR2	1.23	35.73 %
TPR1	1.02	32.99 %
KMD1	0.65	36.38 %
AVI1	0.57	32.18 %
SYM2	0.53	23.11 %
DPM2	0.43	23.52 %
PPI1	0.41	24.08 %
KGM1	0.41	34.26 %
UMP1	0.31	23.92 %
ANR1	0.21	30.95 %
WZSD	0.10	20.14 %
WHCB		0.00 %
Total	29.63	43.84 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	9.03	34.80 %
Stab-AV	7.15	63.48 %
Stab-HA	3.47	77.40 %
Stab-HA2	2.87	35.17 %
Fan	2.14	10.52 %
Inverter	0.96	100.00 %
Total	25.63	36.01 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.48	33.78 %
ERD1	1.23	36.68 %
SLM1	0.99	25.52 %
EPI1	0.79	31.44 %
VPD1	0.79	34.83 %
APN1	0.65	33.19 %
EDP1	0.59	31.55 %
PMP1	0.57	29.23 %
BMD1	0.47	29.41 %
NKL2	0.46	18.77 %
PDR1	0.44	31.21 %
MTR1	0.42	29.80 %
SGI1	0.40	23.46 %
KVP1	0.39	29.06 %
SGG1	0.33	20.31 %
OML1	0.30	18.56 %
DPR2	0.29	25.62 %
MCR1	0.24	12.85 %
WZWH	0.01	2.54 %
Total	25.63	36.01 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.64	66.39 %
W.Heater	5.27	19.64 %
Inverter	3.85	100.00 %
Stab-HA2	3.04	56.30 %
Stab-AV	1.87	36.34 %
Fan	0.65	3.97 %
Total	22.32	32.27 %

Branch *	MTD Sales L	Brand Share %
MJR1	1.75	37.13 %
CH03	1.59	32.74 %
PON1	1.02	35.36 %
CH43	1.00	27.39 %
CH06	0.95	36.60 %
CH18	0.91	26.47 %
CH12	0.75	16.50 %
CH24	0.72	20.36 %
CH20	0.58	19.60 %
CH09	0.52	28.57 %
CH33	0.52	20.89 %
CH23	0.37	26.40 %
CH31	0.31	21.55 %
CH44	0.28	16.65 %
CH27	0.26	18.46 %
CH46	0.23	28.37 %
CH41	0.22	12.94 %
CH17	0.16	13.09 %
CH36	0.14	18.96 %
CH01	0.02	20.86 %
MC05		0.00 %
Total	22.32	32.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.23	77.21 %
W.Heater	6.37	26.81 %
Stab-AV	3.35	60.06 %
Stab-HA2	2.39	78.70 %
Inverter	1.49	100.00 %
Fan	0.69	5.23 %
Total	21.52	38.08 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.53	36.69 %
KPM2	1.79	35.51 %
VEL2	1.53	31.57 %
PLR1	0.70	36.42 %
TRR1	0.69	26.49 %
VEL1	0.59	25.47 %
ARC2	0.56	34.43 %
CPT1	0.47	35.63 %
ANI1	0.41	25.90 %
SLG1	0.41	29.29 %
CGM1	0.34	32.48 %
VNB1	0.33	30.38 %
GDM1	0.32	26.45 %
ABR1	0.30	16.99 %
UGI1	0.23	21.75 %
PTU1	0.12	35.61 %
Total	21.52	38.08 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	5.56	22.46 %
Stab-HA	4.70	82.60 %
Inverter	3.15	100.00 %
Stab-AV	2.47	74.49 %
Stab-HA2	1.57	54.96 %
Fan	0.79	6.47 %
Total	18.24	35.09 %

Branch *	MTD Sales L	Brand Share %
POY2	1.76	35.67 %
NVL2	1.15	29.73 %
PRT1	0.86	35.79 %
CDM1	0.74	19.87 %
KML1	0.70	35.48 %
ULP1	0.65	26.49 %
KKI2	0.62	20.54 %
KLM1	0.52	28.36 %
MKM1	0.41	29.26 %
VCM1	0.31	32.81 %
STP1	0.26	20.24 %
TVM1	0.19	26.25 %
TVM2	0.18	33.89 %
WHUT		0.00 %
Total	18.24	35.09 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.87	74.47 %
W.Heater	1.26	14.19 %
Stab-AV	1.03	76.97 %
Inverter	0.95	100.00 %
Stab-HA2	0.50	83.78 %
Fan	0.45	6.49 %
Total	6.06	28.68 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.35	34.44 %
TPY1	0.26	25.31 %
KHT1	0.26	35.34 %
KOU1	0.25	29.99 %
NYP1	0.22	24.73 %
RJP1	0.21	36.68 %
KNL2	0.20	27.07 %
VKI1	0.19	26.13 %
RCY1	0.13	32.85 %
NDL1	0.12	16.48 %
ATP1	0.10	7.27 %
ADI1	0.09	17.23 %
MPL1	0.09	21.70 %
DHN1	0.06	12.63 %
PIL1	0.05	9.66 %
KDA1	0.05	10.45 %
PMR1	0.05	6.46 %
KNL1	0.05	3.56 %
PGR1	0.04	7.82 %
PDT1	0.03	14.58 %
TPSD		0.00 %
Total	6.06	28.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.73	92.00 %
W.Heater	0.87	8.91 %
Stab-AV	0.56	81.85 %
Fan	0.48	6.85 %
Stab-HA2	0.37	84.74 %
Total	6.01	27.35 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.48	25.00 %
VJW1	0.39	33.90 %
TNK1	0.31	35.64 %
DPE1	0.21	34.76 %
TEL1	0.20	22.64 %
JPT1	0.20	32.54 %
GVM1	0.19	23.48 %
GNT1	0.18	22.18 %
CKT1	0.16	21.44 %
BPP1	0.15	22.13 %
BVR1	0.15	17.65 %
PRL1	0.14	26.57 %
PPM1	0.13	31.17 %
RAL1	0.13	16.55 %
NRT1	0.11	13.77 %
KDR1	0.11	16.93 %
VJW4	0.10	29.89 %
GNT2	0.09	16.99 %
VKN1	0.09	22.10 %
RMV1	0.06	17.42 %
VUY1	0.05	16.97 %
VJW5	0.04	6.73 %
PAP1	0.04	9.80 %
AMP1	0.03	20.50 %
TVU1	0.02	8.17 %
JGG1	0.02	14.26 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	6.01	27.35 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.53	55.19 %
Stab-HA	0.38	71.45 %
Stab-HA2	0.31	93.40 %
Stab-AV	0.22	100.00 %
Fan	0.02	1.25 %
Total	1.45	39.76 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.61	35.00 %
TVSD		0.00 %
Total	1.45	39.76 %