

MTD Sales
403.41 L

Brand Share %
22.31 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **22.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	113.22	84.47 %
Inverter	78.57	100.00 %
W.Heater	78.28	41.23 %
Air-Cool	49.16	45.15 %
Stab-HA2	33.53	70.78 %
Stab-AV	25.16	71.38 %
Fan	21.24	7.19 %
In-Stove	2.00	2.34 %
Mixie	1.09	0.23 %
Gas-Stov	1.08	0.30 %
R.Heater	0.08	82.41 %
Total	403.41	22.31 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	49.60	24.02 %
CHENNAI-02	44.07	29.45 %
TRICHY-01	42.30	23.06 %
SOUTH-03	40.44	20.11 %
SOUTH-01	40.02	15.10 %
TIRUPATI-01	28.99	27.41 %
KL-NORTH	27.28	34.80 %
SOUTH ARCOT	26.63	25.22 %
NORTH ARCOT	22.23	20.84 %
WEST-02	20.16	17.43 %
VIJAYAWADA-01	19.71	23.57 %
WEST-01	18.50	18.83 %
KL-SOUTH	10.81	28.94 %
WEST-03	10.61	16.55 %
KL-CENTRAL	1.86	29.82 %
HYDERABAD-01	0.20	19.22 %
Total	403.41	22.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	23.71	93.01 %
W.Heater	10.58	33.29 %
Stab-HA2	5.69	97.63 %
Inverter	5.65	100.00 %
Stab-AV	2.44	87.67 %
Fan	1.53	5.04 %
Total	49.60	24.02 %

Branch *	MTD Sales L	Brand Share %
CH05	2.50	20.90 %
CH49	2.15	16.96 %
CH19	2.05	22.29 %
CH14	2.03	21.73 %
CH07	1.95	21.22 %
CH16	1.95	15.59 %
GUD1	1.93	19.53 %
CH28	1.73	19.29 %
CH45	1.54	21.61 %
CH30	1.28	19.25 %
CH39	0.73	13.98 %
CH29	0.33	13.95 %
CZWH	0.11	5.13 %
CH40	0.03	18.13 %
Total	49.60	24.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	18.64	88.00 %
Inverter	6.40	100.00 %
W.Heater	6.33	33.61 %
Air-Cool	5.18	58.60 %
Stab-HA2	4.49	94.90 %
Stab-AV	2.37	74.56 %
Fan	0.66	3.20 %
Total	44.07	29.45 %

Branch *	MTD Sales L	Brand Share %
CH15	2.21	21.16 %
CH18	2.14	20.01 %
CH43	1.15	19.85 %
CH06	1.05	21.42 %
CH33	1.04	22.23 %
CH34	0.91	14.36 %
CH12	0.83	17.69 %
CH20	0.59	11.59 %
CH17	0.52	9.74 %
CH36	0.45	14.87 %
CH44	0.39	14.59 %
CH46	0.39	16.66 %
CH31	0.24	21.59 %
CH41	0.21	7.97 %
CH01	0.13	22.10 %
CH32	0.07	8.98 %
Total	44.07	29.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	21.17	100.00 %
W.Heater	8.73	41.71 %
Stab-HA	5.58	56.35 %
Fan	2.23	7.42 %
Stab-AV	1.80	71.86 %
Stab-HA2	1.50	41.53 %
Air-Cool	1.29	52.35 %
Total	42.30	23.06 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.14	20.22 %
TNJ1	1.63	20.84 %
PBR2	1.54	16.13 %
TNJ2	1.54	18.81 %
PTK1	1.37	17.03 %
KIK1	1.28	15.95 %
PDK2	1.05	18.21 %
TRY4	0.77	10.68 %
PDK1	0.61	20.74 %
KRN1	0.59	20.38 %
TRY3	0.58	13.46 %
MDI1	0.51	8.90 %
MSI1	0.44	18.39 %
TRY2	0.12	13.39 %
Total	42.30	23.06 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	15.14	91.62 %
W.Heater	6.67	41.53 %
Stab-HA2	5.05	52.83 %
Fan	4.35	9.43 %
Stab-AV	3.66	48.11 %
Inverter	3.62	100.00 %
Air-Cool	1.94	31.18 %
Total	40.44	20.11 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.86	17.61 %
DGL1	2.43	17.17 %
TPT1	1.29	19.65 %
TEN2	1.29	20.96 %
KKD3	1.26	12.25 %
MDU3	1.06	20.59 %
TMM1	0.99	13.70 %
KRR1	0.93	21.49 %
MPA1	0.92	20.12 %
DKI1	0.85	16.56 %
BNR1	0.82	22.12 %
PKM1	0.72	17.29 %
MDU4	0.68	20.25 %
MDU5	0.63	8.49 %
BTU1	0.61	17.87 %
TEN1	0.59	17.63 %
CBM1	0.58	14.82 %
SVG1	0.57	20.54 %
ODM1	0.51	17.32 %
DGL2	0.49	13.48 %
KYK1	0.46	15.15 %
PNI1	0.45	14.52 %
USL1	0.42	16.29 %
TDI1	0.41	12.09 %
NKI1	0.36	8.13 %
ADP1	0.36	10.53 %
CMR1	0.33	14.40 %
KPT1	0.27	9.68 %
NTM1	0.19	8.38 %
Total	40.44	20.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.79	75.51 %
Inverter	10.29	100.00 %
W.Heater	6.75	36.03 %
Stab-HA2	4.54	57.73 %
Fan	3.76	6.89 %
Stab-AV	2.15	60.85 %
Air-Cool	1.74	20.50 %
Total	40.02	15.10 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.69	15.54 %
KVT1	3.07	15.25 %
NGR1	1.86	15.30 %
MAR1	1.85	20.53 %
TKS2	1.63	13.69 %
TUT2	1.50	21.48 %
RND1	1.45	14.73 %
TVL1	1.44	9.40 %
RND2	1.28	12.09 %
RPM1	1.08	15.00 %
TKS1	1.07	10.59 %
TCN1	1.06	11.96 %
VNR2	0.97	10.32 %
ERL2	0.92	18.64 %
MMT1	0.90	20.99 %
SVK1	0.79	14.89 %
KYR1	0.78	15.16 %
TYI1	0.74	16.05 %
PKD1	0.74	21.28 %
TKY1	0.72	15.43 %
VLV1	0.71	9.10 %
APK2	0.71	11.27 %
KSM1	0.70	17.26 %
VKM1	0.56	14.10 %
ARM1	0.51	17.92 %
STU2	0.50	15.33 %
SNL1	0.45	7.14 %
PDI1	0.45	12.84 %
KGL1	0.41	14.28 %
ASM1	0.37	10.42 %
UDN1	0.29	10.69 %
SDI1	0.29	5.64 %
SGT1	0.23	15.09 %
WHTV		0.00 %
Total	40.02	15.10 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.57	56.25 %
W.Heater	5.76	55.60 %
Stab-HA	1.73	77.30 %
Stab-AV	1.26	77.71 %
Fan	0.53	6.23 %
Stab-HA2	0.13	23.75 %
Total	28.99	27.41 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.10	15.30 %
KNL2	0.59	14.34 %
KHT1	0.56	20.16 %
KDA1	0.47	14.32 %
PDT1	0.47	20.17 %
PMR1	0.43	20.62 %
PUT1	0.40	18.79 %
NLR1	0.38	19.08 %
BVL1	0.37	18.09 %
KNL1	0.37	11.49 %
ATP1	0.37	5.07 %
PGR1	0.35	15.22 %
VKI1	0.31	18.18 %
KDR1	0.29	15.45 %
TPY1	0.28	12.21 %
KOU1	0.27	10.96 %
KAR1	0.27	12.99 %
DHN1	0.23	21.63 %
SPE1	0.20	6.83 %
TPI1	0.18	7.39 %
GTL1	0.16	11.53 %
PIL1	0.15	10.74 %
RCY1	0.14	5.42 %
GTY1	0.13	14.92 %
ADI1	0.10	4.37 %
RJP1	0.09	4.02 %
NDL1	0.09	4.70 %
MPL1	0.08	3.18 %
KVL1	0.06	4.12 %
NYP1	0.04	3.32 %
Total	28.99	27.41 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	10.91	100.00 %
Stab-HA	4.25	81.06 %
W.Heater	3.72	69.19 %
Fan	2.36	15.69 %
Stab-HA2	1.72	98.89 %
In-Stove	1.42	23.94 %
Stab-AV	1.16	98.81 %
Mixie	0.95	4.36 %
Gas-Stov	0.80	7.58 %
Total	27.28	34.80 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	27.28	34.80 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	9.85	96.64 %
Inverter	7.56	100.00 %
W.Heater	4.03	29.71 %
Stab-HA2	2.42	86.69 %
Stab-AV	2.40	88.94 %
Fan	0.38	2.49 %
Total	26.63	25.22 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.27	19.13 %
VCM2	0.69	15.76 %
KKI2	0.62	10.40 %
TVM2	0.30	21.99 %
STP1	0.26	12.72 %
VCM1	0.21	13.72 %
WHUT		0.00 %
Total	26.63	25.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	10.21	82.97 %
W.Heater	4.76	32.88 %
Inverter	2.40	100.00 %
Stab-HA2	2.17	91.79 %
Stab-AV	1.87	87.64 %
Fan	0.81	4.18 %
Total	22.23	20.84 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.47	19.07 %
KPM2	1.40	18.39 %
TRR1	1.02	13.24 %
ABR1	0.99	16.85 %
PLR1	0.68	21.86 %
VEL1	0.58	15.03 %
VNB1	0.58	14.25 %
BGR1	0.54	17.09 %
WJD1	0.49	13.38 %
SLG1	0.40	18.94 %
ARC2	0.36	12.15 %
WJP1	0.34	16.36 %
CPT1	0.32	12.04 %
ANI1	0.29	11.78 %
TRT1	0.29	14.23 %
CGM1	0.27	14.93 %
GDM1	0.25	12.83 %
PTU1	0.14	14.56 %
UGI1	0.07	5.72 %
Total	22.23	20.84 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.44	57.06 %
Air-Cool	4.74	41.83 %
Inverter	3.11	100.00 %
Stab-HA	2.26	77.44 %
Stab-HA2	1.65	66.48 %
Stab-AV	1.63	68.75 %
Fan	1.34	6.97 %
Total	20.16	17.43 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.36	15.51 %
HSR2	1.36	19.05 %
SLM3	1.11	19.72 %
KRI1	1.06	17.41 %
VPD1	0.81	18.09 %
SLM2	0.71	19.19 %
MTR1	0.61	13.63 %
HRR1	0.59	16.78 %
PLC1	0.58	11.97 %
OML1	0.55	14.33 %
TRM1	0.54	7.87 %
APN1	0.53	14.18 %
SGI1	0.49	17.14 %
KAM1	0.49	12.87 %
BMD1	0.47	14.55 %
HSR1	0.42	7.84 %
DPR1	0.41	12.98 %
KVP1	0.40	10.43 %
PMP1	0.35	18.14 %
PNG1	0.33	12.82 %
EPI1	0.32	7.18 %
DPR2	0.30	11.01 %
MCR1	0.21	3.88 %
EDP1	0.07	2.79 %
Total	20.16	17.43 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	11.18	59.61 %
W.Heater	4.21	40.20 %
Stab-HA	3.34	84.84 %
Fan	0.50	5.73 %
Stab-AV	0.45	57.62 %
Stab-HA2	0.04	14.40 %
Total	19.71	23.57 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.62	15.50 %
GNT1	0.52	12.93 %
VJW3	0.49	17.42 %
VJW1	0.41	12.20 %
OGL1	0.39	18.74 %
TNI1	0.31	19.17 %
RMV1	0.29	14.49 %
VJW4	0.28	17.02 %
VSK1	0.25	6.59 %
TDD1	0.24	20.48 %
GVM1	0.24	10.63 %
BPP1	0.21	13.68 %
NRT1	0.21	9.02 %
TNK1	0.20	11.81 %
DPE1	0.19	20.44 %
GDV1	0.18	13.68 %
PAP1	0.17	16.64 %
VJW2	0.16	12.57 %
TVU1	0.16	16.30 %
GNT2	0.16	7.71 %
JGG1	0.15	15.22 %
ELU1	0.14	9.69 %
NZV1	0.14	10.30 %
JPT1	0.14	10.80 %
NPR1	0.12	8.71 %
RAL1	0.09	5.37 %
VJW5	0.09	5.69 %
TEL1	0.07	5.84 %
PRL1	0.06	5.82 %
PNR1	0.04	6.41 %
CKT1	0.04	2.71 %
VKN1	0.04	2.64 %
MTM1	0.03	2.83 %
KND1	0.02	2.90 %
VUY1		0.00 %
Total	19.71	23.57 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	6.51	54.51 %
Air-Cool	2.82	46.08 %
Stab-HA	2.79	82.18 %
Stab-HA2	1.94	70.36 %
Stab-AV	1.92	80.65 %
Inverter	1.22	100.00 %
Fan	1.21	10.46 %
R.Heater	0.08	82.41 %
Total	18.50	18.83 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.61	20.47 %
KMR1	1.52	16.85 %
CBE6	0.99	13.24 %
SUL1	0.93	18.04 %
CBE1	0.87	15.33 %
UMP1	0.79	20.14 %
SNR1	0.67	12.02 %
UAM1	0.56	13.16 %
CBE5	0.54	14.87 %
PLI1	0.49	8.01 %
PDM1	0.41	17.92 %
CNR1	0.40	21.57 %
KMD1	0.35	17.94 %
DPM2	0.25	8.97 %
CBE3	0.23	11.67 %
PPI1	0.13	5.89 %
ANR1	0.12	7.47 %
Total	18.50	18.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	4.35	100.00 %
Stab-HA	2.18	80.83 %
W.Heater	1.51	97.52 %
Stab-HA2	0.74	91.82 %
In-Stove	0.52	16.03 %
Stab-AV	0.47	115.85 %
Fan	0.46	8.76 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.16	2.14 %
Mixie	0.14	1.33 %
Total	10.81	28.94 %

Branch *	MTD Sales L	Brand Share %
KLR1	1.17	21.27 %
Total	10.81	28.94 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	3.00	52.84 %
Stab-HA	2.09	71.20 %
Inverter	1.69	100.00 %
Stab-AV	1.47	74.40 %
Stab-HA2	1.27	70.16 %
Fan	0.68	7.79 %
Air-Cool	0.42	8.90 %
Total	10.61	16.55 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.18	18.88 %
ERD1	1.16	18.75 %
ERD2	0.99	10.78 %
TPR1	0.82	13.94 %
TPR2	0.67	10.40 %
AVI1	0.48	11.80 %
CMI1	0.46	16.62 %
KMM1	0.37	15.48 %
TPR4	0.34	16.69 %
PDR1	0.27	16.97 %
KGM1	0.26	9.98 %
SGG1	0.24	15.79 %
TCG1	0.22	13.37 %
WHPD		0.00 %
Total	10.61	16.55 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.62	83.37 %
Fan	0.28	21.43 %
W.Heater	0.27	69.31 %
Inverter	0.21	100.00 %
Stab-HA2	0.19	89.39 %
Gas-Stov	0.12	20.19 %
Stab-AV	0.11	100.00 %
In-Stove	0.07	11.24 %
Total	1.86	29.82 %

Branch *	MTD Sales L	Brand Share %
Total	1.86	29.82 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fan	0.14	60.09 %
Stab-HA	0.04	100.00 %
Stab-AV	0.02	100.00 %
Inverter		100.00 %
Total	0.20	19.22 %

Branch *	MTD Sales L	Brand Share %
Total	0.20	19.22 %