

MTD Sales
254.50 L

Brand Share %
31.24 %

Information:

MTD : 01-07-2025 To 26-07-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **31.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	96.84	81.28 %
W.Heater	41.29	32.01 %
Air-Cool	30.61	11.54 %
Stab-HA2	28.35	57.93 %
Fan	22.10	11.03 %
Stab-AV	20.52	54.93 %
Inverter	14.79	100.00 %
Total	254.50	31.24 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	69.95	25.20 %
SOUTH-01	31.87	35.35 %
SOUTH-03	30.34	34.64 %
TRICHY-01	27.48	42.78 %
CHENNAI-02	21.15	34.95 %
WEST-01	16.74	47.46 %
SOUTH ARCOT	14.95	37.22 %
NORTH ARCOT	14.92	37.03 %
WEST-02	11.70	31.02 %
VIJAYAWADA-01	7.43	19.09 %
TIRUPATI-01	7.03	17.59 %
KL-SOUTH	0.94	40.34 %
Total	254.50	31.24 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	25.71	13.78 %
Stab-HA	25.07	83.01 %
W.Heater	5.81	26.84 %
Stab-HA2	4.61	88.09 %
Inverter	4.10	100.00 %
Fan	3.20	12.22 %
Stab-AV	1.46	41.14 %
Total	69.95	25.20 %

Branch *	MTD Sales L	Brand Share %
CZWH	23.90	13.31 %
CH19	1.51	27.24 %
WHC3	1.24	22.13 %
MC09		0.00 %
Total	69.95	25.20 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.41	82.48 %
W.Heater	5.52	31.06 %
Fan	4.51	13.18 %
Stab-HA2	4.34	49.43 %
Stab-AV	3.22	69.21 %
Inverter	2.22	100.00 %
Air-Cool	1.65	16.70 %
Total	31.87	35.35 %

Branch *	MTD Sales L	Brand Share %
SVK1	0.97	30.05 %
APK1	0.68	21.48 %
TKS2	0.66	22.70 %
TKS1	0.52	14.05 %
STU2	0.43	24.79 %
S2SD	0.37	24.01 %
VNR1	0.31	21.11 %
KYR1	0.28	16.95 %
SNL1	0.27	18.02 %
PDI1	0.26	28.23 %
SDI1	0.25	26.41 %
ARM1	0.18	21.83 %
Total	31.87	35.35 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	10.96	89.65 %
W.Heater	5.77	40.81 %
Stab-AV	4.07	49.65 %
Fan	3.80	11.18 %
Stab-HA2	3.70	38.78 %
Air-Cool	1.37	15.53 %
Inverter	0.67	100.00 %
Total	30.34	34.64 %

Branch *	MTD Sales L	Brand Share %
TPT1	1.34	26.41 %
MDU2	1.32	28.24 %
KKD2	1.02	31.14 %
ATG1	0.85	30.38 %
TMM1	0.83	19.33 %
PNV1	0.50	30.66 %
MDU3	0.48	18.50 %
CBM1	0.43	18.60 %
KPT1	0.43	21.94 %
MNM1	0.41	30.43 %
ODM1	0.39	29.75 %
ADP1	0.35	27.45 %
BTU1	0.31	27.98 %
SZSD	0.30	19.40 %
TEN2	0.30	20.19 %
BNR1	0.26	18.80 %
NTM1	0.24	19.11 %
PNI1	0.13	21.87 %
USL1	0.12	13.69 %
PKM1	0.04	6.35 %
Total	30.34	34.64 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.38	81.78 %
W.Heater	4.56	44.94 %
Stab-HA2	2.93	47.51 %
Inverter	2.82	100.00 %
Stab-AV	2.35	57.39 %
Fan	2.17	10.02 %
Air-Cool	0.27	6.34 %
Total	27.48	42.78 %

Branch *	MTD Sales L	Brand Share %
TRY3	0.44	28.52 %
NMM1	0.43	26.40 %
TYR1	0.28	26.14 %
NCK1	0.23	26.59 %
TZSD	0.14	12.18 %
Total	27.48	42.78 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	11.70	68.90 %
Stab-HA2	3.05	80.66 %
W.Heater	2.53	19.95 %
Fan	1.52	7.93 %
Inverter	1.11	100.00 %
Stab-AV	0.82	29.82 %
Air-Cool	0.43	10.55 %
Total	21.15	34.95 %

Branch *	MTD Sales L	Brand Share %
CH43	1.13	29.33 %
CH12	0.79	24.62 %
CH24	0.66	26.05 %
GPD1	0.60	26.17 %
CH33	0.58	23.87 %
CH41	0.56	28.02 %
CH44	0.38	23.45 %
CH36	0.33	27.58 %
CH46	0.26	20.75 %
CH31	0.22	19.29 %
CH27	0.16	15.54 %
Total	21.15	34.95 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	7.84	57.54 %
Stab-HA2	2.72	66.39 %
Stab-AV	2.03	49.63 %
Inverter	1.36	100.00 %
Fan	1.29	14.93 %
Stab-HA	1.20	61.21 %
Air-Cool	0.30	20.11 %
Total	16.74	47.46 %

Branch *	MTD Sales L	Brand Share %
TPR1	0.24	24.01 %
SYM2	0.22	25.98 %
KGM1	0.22	26.20 %
PPI1	0.16	17.23 %
PDM1	0.10	16.39 %
WZSD	0.10	12.39 %
GBM1	0.09	22.62 %
ANR1	0.08	30.16 %
Total	16.74	47.46 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.51	86.42 %
Stab-HA2	1.69	70.48 %
W.Heater	1.50	17.80 %
Stab-AV	1.29	57.32 %
Inverter	1.12	100.00 %
Fan	0.71	5.55 %
Air-Cool	0.13	3.82 %
Total	14.95	37.22 %

Branch *	MTD Sales L	Brand Share %
NVL2	0.64	24.59 %
CDM1	0.52	16.92 %
KKI2	0.51	22.68 %
MKM1	0.42	23.04 %
TVM2	0.19	26.83 %
STP1	0.19	21.37 %
Total	14.95	37.22 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.89	82.32 %
W.Heater	2.23	24.87 %
Stab-HA2	1.84	75.69 %
Fan	1.05	7.75 %
Stab-AV	0.82	52.46 %
Air-Cool	0.70	18.47 %
Inverter	0.39	100.00 %
Total	14.92	37.03 %

Branch *	MTD Sales L	Brand Share %
VEL2	0.80	28.54 %
CYR1	0.18	22.37 %
ABR1	0.18	13.54 %
GDM1	0.13	21.09 %
PTU1	0.13	20.93 %
NASD		0.00 %
Total	14.92	37.03 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.35	45.17 %
Stab-AV	2.33	59.70 %
Stab-HA2	2.05	42.95 %
Stab-HA	1.66	65.95 %
Fan	0.98	6.48 %
Inverter	0.36	100.00 %
Air-Cool	-0.04	-2.59 %
Total	11.70	31.02 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.61	25.25 %
KRI1	0.55	30.88 %
ERD2	0.48	25.49 %
TRM1	0.34	25.95 %
SGI1	0.28	28.43 %
SLM2	0.27	26.19 %
VPD1	0.27	17.53 %
KMM1	0.26	23.83 %
OML1	0.25	25.34 %
VKL1	0.25	30.05 %
SGG1	0.21	28.28 %
MCR1	0.13	12.39 %
NKL2	0.13	11.90 %
DPR2	0.11	18.48 %
WZWH	0.11	7.55 %
MTR1	0.09	13.31 %
TCG1	0.09	17.08 %
EDP1	0.06	7.09 %
DPR1	0.03	8.81 %
Total	11.70	31.02 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.89	85.11 %
Fan	1.31	18.51 %
Stab-AV	0.92	91.96 %
Inverter	0.48	100.00 %
Stab-HA2	0.47	79.23 %
W.Heater	0.27	4.66 %
Air-Cool	0.09	0.48 %
Total	7.43	19.09 %

Branch *	MTD Sales L	Brand Share %
GDV1	0.35	30.99 %
OGL1	0.31	30.74 %
NRT1	0.28	28.93 %
VJW1	0.23	22.23 %
BVR1	0.23	29.89 %
ELU1	0.22	30.66 %
VJW3	0.18	20.89 %
GNT1	0.15	14.12 %
VKN1	0.13	17.27 %
VJW5	0.12	13.61 %
VJW4	0.12	12.33 %
RMV1	0.11	17.32 %
JGG1	0.11	27.66 %
JPT1	0.09	24.73 %
PRL1	0.08	21.13 %
AMP1	0.05	23.84 %
TEL1	0.03	3.44 %
VJW2	0.02	4.87 %
GNT2	0.01	2.51 %
GTSD		0.00 %
Total	7.43	19.09 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.91	90.36 %
Fan	1.46	21.71 %
Stab-AV	1.07	91.62 %
W.Heater	0.74	12.65 %
Stab-HA2	0.69	78.11 %
Inverter	0.16	100.00 %
Air-Cool		0.00 %
Total	7.03	17.59 %

Branch *	MTD Sales L	Brand Share %
NLR1	0.36	27.31 %
ATP1	0.36	28.46 %
TPY2	0.30	22.59 %
TPY1	0.24	29.40 %
PIL1	0.22	30.53 %
KDA1	0.20	23.80 %
GTL1	0.19	20.50 %
KNL2	0.16	23.73 %
MPL1	0.13	24.38 %
RCY1	0.13	26.63 %
KOU1	0.11	12.02 %
KNL1	0.09	12.36 %
PGR1	0.08	19.99 %
NDL1	0.07	11.93 %
TPSD		0.00 %
Total	7.03	17.59 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA2	0.27	100.00 %
Stab-HA	0.27	92.49 %
W.Heater	0.18	60.44 %
Stab-AV	0.13	100.00 %
Fan	0.10	7.78 %
Total	0.94	40.34 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.10	26.95 %
Total	0.94	40.34 %