

MTD Sales
510.58 L

Brand Share %
24.64 %

Information:

MTD : 01-03-2026 To 26-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **24.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	274.97	87.69 %
Air-Cool	91.17	24.19 %
Fan	34.90	10.35 %
W.Heater	29.30	27.23 %
Stab-AV	22.36	59.20 %
In-Stove	20.32	10.20 %
Stab-HA2	19.98	53.14 %
Inverter	17.37	100.00 %
Gas-Stov	0.19	0.07 %
Mixie	0.03	0.01 %
Total	510.58	24.64 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	83.15	29.52 %
SOUTH-03	53.78	21.57 %
TRICHY-01	51.70	27.16 %
WEST-01	49.00	24.19 %
SOUTH-01	46.72	18.11 %
CHENNAI-02	43.15	26.47 %
WEST-02	39.25	19.46 %
NORTH ARCOT	35.82	26.43 %
TIRUPATI-01	34.29	25.34 %
VIJAYAWADA-01	25.54	24.24 %
SOUTH ARCOT	23.97	25.45 %
KL-SOUTH	15.24	50.56 %
KL-NORTH	8.97	36.30 %
Total	510.58	24.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	57.02	92.87 %
W.Heater	5.98	28.02 %
Stab-HA2	4.77	92.35 %
Fan	4.59	6.74 %
Air-Cool	3.77	25.17 %
In-Stove	3.62	9.74 %
Stab-AV	2.37	64.62 %
Inverter	1.04	100.00 %
Total	83.15	29.52 %

Branch *	MTD Sales L	Brand Share %
CH49	2.59	19.92 %
CZWH	0.68	1.42 %
CH29	0.56	20.74 %
MC10		0.00 %
WCHN	-0.21	22.48 %
Total	83.15	29.52 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	27.37	84.75 %
Air-Cool	10.22	22.85 %
Fan	7.09	14.60 %
Stab-AV	2.87	30.45 %
Stab-HA2	2.75	33.12 %
W.Heater	2.51	25.42 %
Inverter	0.97	100.00 %
Total	53.78	21.57 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.74	20.12 %
MDU2	3.36	22.19 %
DGL1	3.14	19.36 %
TMM1	1.86	14.97 %
DGL2	1.70	24.02 %
MDU5	1.59	17.55 %
KRR1	1.54	24.48 %
MDU3	1.42	19.86 %
TEN2	1.16	14.06 %
CBM1	1.11	17.99 %
PKM1	1.06	23.98 %
BTU1	0.91	22.44 %
TEN1	0.91	16.56 %
NKI1	0.71	14.72 %
BNR1	0.67	14.65 %
USL1	0.54	14.81 %
PNV2	0.51	17.64 %
PNI1	0.50	12.21 %
ODM1	0.50	17.83 %
KYK1	0.49	14.40 %
KPT1	0.46	8.92 %
SGP1	0.41	17.95 %
ADP1	0.36	7.71 %
NTM1	0.26	9.20 %
CMR1	0.23	9.38 %
SZSD	0.10	12.45 %
Total	53.78	21.57 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	27.20	89.19 %
Air-Cool	10.39	27.74 %
Inverter	5.00	100.00 %
Fan	3.48	13.73 %
W.Heater	2.82	47.36 %
Stab-AV	1.97	51.77 %
Stab-HA2	0.84	23.57 %
Total	51.70	27.16 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.65	23.17 %
PBR2	2.58	22.26 %
KUM1	1.31	12.18 %
TYR1	1.12	13.71 %
JKM1	1.06	22.17 %
TTP1	0.99	20.51 %
KIK1	0.68	13.62 %
NCK1	0.29	10.09 %
Total	51.70	27.16 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	18.10	76.30 %
Air-Cool	15.55	28.53 %
Fan	5.91	18.09 %
W.Heater	3.93	36.14 %
Stab-AV	2.36	64.82 %
Inverter	2.23	100.00 %
Stab-HA2	0.92	31.61 %
Total	49.00	24.19 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.60	18.17 %
CBE4	2.58	23.72 %
PLI1	2.24	24.34 %
CBE6	1.93	24.02 %
AVI1	1.82	21.05 %
TPR2	1.62	15.85 %
TPR1	1.54	15.01 %
DPM2	1.10	19.93 %
UMP1	0.89	18.15 %
PPI1	0.84	17.82 %
KGM1	0.71	20.31 %
UAM1	0.68	14.67 %
TPR4	0.50	16.16 %
SYM2	0.50	11.18 %
CBE3	0.45	18.99 %
ANR1	0.40	20.78 %
CNR1	0.27	15.08 %
WZSD	0.08	5.10 %
Total	49.00	24.19 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	19.98	77.49 %
Air-Cool	9.10	19.95 %
Fan	4.41	9.68 %
Stab-AV	3.58	64.23 %
Inverter	3.42	100.00 %
Stab-HA2	3.16	44.82 %
W.Heater	3.07	25.94 %
Total	46.72	18.11 %

Branch *	MTD Sales L	Brand Share %
TUT1	5.35	22.25 %
TVL1	3.31	16.55 %
KVT1	3.01	18.30 %
TKS2	2.07	13.32 %
RND1	1.91	18.95 %
TUT2	1.91	22.68 %
TKS1	1.62	15.58 %
SVK1	1.50	19.86 %
TCN1	1.23	18.75 %
MAR1	1.18	19.85 %
KYR1	1.16	16.09 %
VNR2	1.13	10.49 %
VLV1	1.05	16.48 %
APK1	1.01	18.05 %
RPM1	0.98	12.50 %
APK2	0.97	16.75 %
SNL1	0.97	16.92 %
ASM1	0.97	20.75 %
MMT1	0.89	19.60 %
TY11	0.88	18.70 %
PDI1	0.87	20.12 %
STU2	0.70	19.91 %
ARM1	0.62	21.06 %
SDI1	0.62	12.67 %
ERL2	0.61	12.42 %
VKM1	0.50	11.62 %
VNR1	0.43	7.88 %
SGT1	0.42	16.69 %
KSM1	0.38	20.31 %
TKY1	0.38	12.76 %
KGL1	0.18	7.45 %
WHTV		0.00 %
Total	46.72	18.11 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	31.68	87.67 %
W.Heater	2.68	22.10 %
Stab-HA2	1.99	87.48 %
Air-Cool	1.79	13.83 %
In-Stove	1.51	7.10 %
Fan	1.22	5.79 %
Inverter	1.19	100.00 %
Stab-AV	1.11	61.79 %
Total	43.15	26.47 %

Branch *	MTD Sales L	Brand Share %
CH03	4.25	23.91 %
CH15	3.49	24.01 %
CH18	2.17	23.51 %
CH43	2.11	19.63 %
CH21	2.04	21.64 %
CH17	1.40	22.33 %
CH50	1.30	16.75 %
CH20	0.99	18.98 %
CH06	0.77	16.53 %
CH41	0.74	15.98 %
CH46	0.59	17.30 %
CH36	0.55	17.59 %
CH44	0.32	9.90 %
CH32	0.15	13.75 %
CH01	0.01	3.92 %
MC05		0.00 %
Total	43.15	26.47 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	14.12	26.14 %
Stab-HA	11.89	80.86 %
Fan	4.60	14.56 %
Stab-AV	3.07	74.45 %
W.Heater	2.42	31.00 %
Stab-HA2	1.97	58.80 %
Inverter	1.18	100.00 %
Total	39.25	19.46 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.15	15.75 %
SLM3	1.93	23.16 %
SLM1	1.78	12.96 %
KRI1	1.78	24.19 %
SLM2	1.61	23.06 %
ERD1	1.54	18.36 %
RSP1	1.45	20.58 %
HSR1	1.32	19.50 %
NKL2	1.15	12.67 %
EPI1	1.15	14.78 %
APN1	1.03	15.72 %
BMD1	0.97	22.57 %
PLC1	0.92	17.95 %
ATU1	0.91	15.65 %
HRR1	0.85	20.83 %
MTR1	0.83	16.31 %
MCR1	0.81	12.65 %
PMP1	0.76	22.06 %
TCG1	0.72	22.22 %
KMM1	0.71	17.66 %
KAM1	0.67	18.89 %
VPD1	0.63	11.08 %
SGG1	0.58	18.11 %
SGI1	0.56	14.72 %
DPR2	0.54	18.13 %
EDP1	0.43	12.10 %
Total	39.25	19.46 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	26.29	86.70 %
Air-Cool	2.48	14.13 %
Stab-AV	1.84	84.06 %
W.Heater	1.74	13.77 %
Fan	1.30	5.62 %
Stab-HA2	1.26	87.90 %
Inverter	0.55	100.00 %
In-Stove	0.36	3.47 %
Total	35.82	26.43 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.83	10.96 %
WJP1	0.78	18.81 %
BGR1	0.76	16.74 %
ANI1	0.69	21.20 %
PLR1	0.63	17.47 %
CYR1	0.61	19.36 %
VSI1	0.60	18.37 %
GDM1	0.56	14.29 %
VNB1	0.54	14.14 %
ABR1	0.48	10.75 %
CGM1	0.46	13.64 %
UGI1	0.46	14.36 %
CPT1	0.45	12.86 %
WHVL		0.00 %
Total	35.82	26.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	15.50	98.37 %
Air-Cool	14.62	27.51 %
W.Heater	1.64	35.83 %
Inverter	0.91	100.00 %
Stab-HA2	0.67	61.37 %
Stab-AV	0.63	94.12 %
Fan	0.33	2.76 %
Total	34.29	25.34 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.44	22.37 %
KNL1	1.36	20.72 %
ADI1	1.24	18.93 %
KAR1	1.22	23.50 %
DHN1	1.02	22.11 %
KDA1	0.95	22.21 %
KOU1	0.94	21.95 %
KNL2	0.78	17.87 %
MPL1	0.73	13.18 %
GTL1	0.60	19.85 %
KVL1	0.52	19.20 %
NDL1	0.50	15.23 %
PMR1	0.49	16.02 %
PGR1	0.48	18.60 %
BVL1	0.38	12.55 %
TPSD	0.06	1.86 %
Total	34.29	25.34 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	16.93	95.11 %
Air-Cool	5.28	20.36 %
W.Heater	1.56	40.36 %
Stab-AV	0.87	88.33 %
Inverter	0.36	100.00 %
Stab-HA2	0.34	66.81 %
Fan	0.20	2.00 %
Total	25.54	24.24 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.85	20.42 %
VJW3	0.85	16.57 %
ELU1	0.72	22.06 %
GVM1	0.68	18.24 %
PRL1	0.65	20.29 %
PAP1	0.62	18.61 %
BPP1	0.60	21.30 %
TVU1	0.54	13.92 %
VUY1	0.49	21.81 %
VJW2	0.47	22.22 %
VKN1	0.45	23.06 %
NPR1	0.44	23.65 %
KND1	0.44	24.10 %
VJW5	0.38	12.57 %
GNT2	0.36	14.29 %
GTSD		0.00 %
Total	25.54	24.24 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	18.52	90.85 %
Air-Cool	1.42	12.40 %
Stab-AV	1.41	88.80 %
Fan	1.02	6.86 %
Stab-HA2	0.81	59.40 %
W.Heater	0.61	10.62 %
Inverter	0.17	100.00 %
Total	23.97	25.45 %

Branch *	MTD Sales L	Brand Share %
KKI2	1.66	24.59 %
CUD1	1.42	14.35 %
PRT1	0.97	20.30 %
CDM1	0.79	14.28 %
VCM1	0.70	22.93 %
STP1	0.68	22.80 %
KLM1	0.62	17.95 %
NVL2	0.61	11.35 %
KML1	0.61	16.50 %
ULP1	0.44	9.19 %
Total	23.97	25.45 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	9.66	68.54 %
Stab-HA	2.43	92.85 %
Air-Cool	1.90	63.51 %
Fan	0.50	22.36 %
Stab-HA2	0.24	72.95 %
W.Heater	0.19	47.40 %
Gas-Stov	0.16	6.04 %
Stab-AV	0.15	100.00 %
Total	15.24	50.56 %

Branch *	MTD Sales L	Brand Share %
Total	15.24	50.56 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	5.17	84.28 %
Stab-HA	2.08	96.13 %
Air-Cool	0.53	31.75 %
Inverter	0.35	100.00 %
Stab-HA2	0.28	95.70 %
Fan	0.25	10.43 %
W.Heater	0.14	28.45 %
Stab-AV	0.11	92.56 %
Mixie	0.03	0.71 %
Gas-Stov	0.03	0.39 %
Total	8.97	36.30 %

Branch *	MTD Sales L	Brand Share %
Total	8.97	36.30 %