

MTD Sales
206.46 L

Brand Share %
36.59 %

Information:

MTD : 01-11-2025 To 25-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **36.59 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	83.50	31.92 %
Stab-HA	39.12	75.52 %
Stab-AV	24.45	55.29 %
Stab-HA2	23.53	61.06 %
Inverter	21.61	100.00 %
Fan	14.25	9.73 %
Total	206.46	36.59 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	32.57	38.08 %
SOUTH-01	32.46	37.23 %
SOUTH-03	25.85	32.35 %
TRICHY-01	24.34	36.80 %
WEST-01	22.36	49.42 %
CHENNAI-02	14.59	29.21 %
WEST-02	14.28	36.27 %
NORTH ARCOT	14.03	39.44 %
SOUTH ARCOT	13.92	35.47 %
TIRUPATI-01	7.56	43.37 %
VIJAYAWADA-01	3.27	20.40 %
KL-SOUTH	1.22	47.19 %
Total	206.46	36.59 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	12.42	29.14 %
Stab-HA	9.42	71.68 %
Inverter	3.82	100.00 %
Stab-HA2	3.27	80.72 %
Stab-AV	2.19	49.13 %
Fan	1.46	8.35 %
Total	32.57	38.08 %

Branch *	MTD Sales L	Brand Share %
CH08	1.34	25.89 %
CH28	1.24	32.22 %
CH07	1.20	32.48 %
CH19	1.18	21.58 %
CH14	1.05	29.20 %
GUD1	0.93	31.59 %
CH30	0.54	35.49 %
CGL1	0.53	25.68 %
CH39	0.48	24.89 %
GUD2	0.44	21.26 %
KNR1	0.39	32.44 %
TKM1	0.35	24.24 %
CH29	0.28	34.86 %
CZWH	0.25	21.08 %
CH40		0.00 %
MC09		0.00 %
Total	32.57	38.08 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	10.14	29.09 %
Inverter	5.19	100.00 %
Stab-AV	4.47	64.78 %
Stab-HA	4.45	78.45 %
Stab-HA2	4.41	60.31 %
Fan	3.80	13.95 %
Total	32.46	37.23 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.19	25.69 %
SNL1	0.98	34.73 %
VNR2	0.76	22.31 %
ASM1	0.74	36.10 %
KYR1	0.73	34.64 %
TKS1	0.71	32.16 %
APK2	0.55	32.93 %
VLY1	0.47	30.18 %
APK1	0.39	14.92 %
STU2	0.38	35.23 %
COL1	0.35	31.33 %
MAR1	0.31	16.62 %
SDI1	0.31	24.45 %
S2SD	0.31	33.27 %
TKY1	0.17	22.52 %
KSM1	0.01	11.56 %
Total	32.46	37.23 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	11.22	36.23 %
Stab-HA	4.92	83.38 %
Stab-AV	4.07	40.98 %
Stab-HA2	3.57	42.72 %
Fan	1.70	6.96 %
Inverter	0.37	100.00 %
Total	25.85	32.35 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.73	28.79 %
TMM1	1.26	27.53 %
MDU2	0.93	22.40 %
DKI1	0.87	33.78 %
MDU4	0.68	28.92 %
TEN1	0.65	29.53 %
ATG1	0.62	28.78 %
CBM1	0.57	26.40 %
NKI1	0.56	35.41 %
KRR1	0.53	31.25 %
MDU5	0.51	17.83 %
KYK1	0.49	35.99 %
KPT1	0.47	31.04 %
ADP1	0.45	35.89 %
PNI1	0.41	32.97 %
SGP1	0.37	31.16 %
NTM1	0.37	34.90 %
TDI1	0.35	33.62 %
TPT1	0.33	12.05 %
ODM1	0.31	31.48 %
DGL2	0.26	22.60 %
SZSD	0.24	29.95 %
BNR1	0.21	24.90 %
CMR1	0.20	23.70 %
USL1	0.18	13.12 %
TEN2	0.17	9.78 %
Total	25.85	32.35 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	8.34	26.84 %
Inverter	5.62	100.00 %
Stab-HA	5.35	84.40 %
Stab-AV	1.82	43.07 %
Fan	1.63	10.70 %
Stab-HA2	1.58	42.99 %
Total	24.34	36.80 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.45	34.35 %
MVM1	1.71	33.61 %
PBR2	1.46	30.23 %
TVR2	1.12	27.06 %
TNJ1	1.00	32.20 %
TRY4	0.77	32.25 %
JKM1	0.64	30.12 %
PTK1	0.64	29.91 %
MDI1	0.52	18.98 %
KIK1	0.36	26.27 %
PDK1	0.34	35.61 %
ORU1	0.31	26.89 %
AYR1	0.19	21.51 %
MSI1	0.11	14.95 %
Total	24.34	36.80 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	11.59	55.25 %
Stab-AV	3.19	63.68 %
Stab-HA2	2.80	71.50 %
Fan	2.14	18.13 %
Stab-HA	1.66	64.73 %
Inverter	0.98	100.00 %
Total	22.36	49.42 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.28	25.16 %
DPM2	0.19	24.08 %
WHCB		0.00 %
Total	22.36	49.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	5.12	22.76 %
Stab-HA	3.94	61.66 %
Stab-HA2	2.37	78.59 %
Inverter	1.60	100.00 %
Stab-AV	1.16	43.53 %
Fan	0.40	2.88 %
Total	14.59	29.21 %

Branch *	MTD Sales L	Brand Share %
CH18	1.08	24.90 %
CH43	0.81	20.35 %
CH24	0.80	27.66 %
MJR1	0.79	34.12 %
CH17	0.55	23.01 %
GPD1	0.52	30.69 %
CH44	0.48	29.38 %
CH33	0.43	26.59 %
CH12	0.43	10.60 %
PON1	0.41	27.45 %
CH09	0.31	21.87 %
CH27	0.22	23.03 %
CH20	0.20	14.17 %
CH36	0.19	26.31 %
CH41	0.17	11.26 %
CH46	0.13	24.28 %
CH06	0.03	8.38 %
MC06	0.03	32.58 %
CH32	0.02	13.57 %
Total	14.59	29.21 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	7.34	36.60 %
Stab-AV	2.47	67.75 %
Stab-HA2	1.64	59.58 %
Stab-HA	1.19	87.28 %
Fan	1.07	9.75 %
Inverter	0.56	100.00 %
Total	14.28	36.27 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.79	27.75 %
HSR2	0.65	22.87 %
NKL2	0.52	31.12 %
MTR1	0.40	35.60 %
DPR1	0.39	33.04 %
PMP1	0.33	36.58 %
EDP1	0.32	31.46 %
VPD1	0.29	22.34 %
EPI1	0.28	28.68 %
RSP1	0.25	28.71 %
SGG1	0.25	30.77 %
SGI1	0.25	29.36 %
DPR2	0.24	27.72 %
TRM1	0.20	22.22 %
CMI1	0.16	31.01 %
APN1	0.15	15.67 %
OML1	0.07	12.44 %
WZWH	0.04	34.86 %
Total	14.28	36.27 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	6.38	35.63 %
Stab-HA	2.93	75.02 %
Stab-HA2	1.60	84.27 %
Stab-AV	1.47	59.51 %
Inverter	1.32	100.00 %
Fan	0.33	4.07 %
Total	14.03	39.44 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.97	32.31 %
KPM1	0.55	34.06 %
TRR1	0.53	30.01 %
ARC2	0.42	31.23 %
VEL1	0.40	22.47 %
CPT1	0.24	35.35 %
CYR1	0.23	21.48 %
GDM1	0.22	26.29 %
VNB1	0.17	27.16 %
PTU1	0.17	35.42 %
CGM1	0.16	19.40 %
UGI1	0.15	31.30 %
PLR1	0.15	21.92 %
ANI1	0.15	26.84 %
Total	14.03	39.44 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	6.48	30.76 %
Stab-HA	2.78	80.70 %
Inverter	1.69	100.00 %
Stab-HA2	1.10	55.58 %
Stab-AV	1.10	49.98 %
Fan	0.77	8.67 %
Total	13.92	35.47 %

Branch *	MTD Sales L	Brand Share %
CUD1	2.09	36.07 %
CDM1	0.81	28.05 %
PRT1	0.76	32.52 %
NVL2	0.69	36.37 %
TRK1	0.65	35.09 %
VPM2	0.51	26.42 %
TDM1	0.46	31.76 %
ULP1	0.44	23.65 %
KKI2	0.44	25.66 %
TVM2	0.14	19.50 %
VPM1	0.14	21.58 %
VCM1	0.12	13.61 %
STP1	0.10	11.93 %
Total	13.92	35.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	3.52	35.43 %
Stab-AV	2.10	97.80 %
Fan	0.57	16.23 %
Stab-HA	0.54	68.32 %
Stab-HA2	0.50	71.10 %
Inverter	0.32	100.00 %
Total	7.56	43.37 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.44	34.33 %
TPY2	0.32	29.63 %
KNL2	0.26	30.19 %
KNL1	0.25	33.28 %
TPI1	0.19	34.08 %
PIL1	0.18	36.31 %
KOU1	0.17	32.43 %
BVL1	0.17	33.19 %
KVL1	0.16	33.69 %
PGR1	0.15	24.77 %
DHN1	0.13	29.72 %
PMR1	0.11	22.55 %
KDA1	0.03	11.88 %
Total	7.56	43.37 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.54	84.06 %
W.Heater	0.52	5.89 %
Stab-HA2	0.42	72.10 %
Fan	0.39	9.27 %
Stab-AV	0.25	66.34 %
Inverter	0.14	100.00 %
Total	3.27	20.40 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.17	19.96 %
BPP1	0.16	31.71 %
TNK1	0.14	22.82 %
VKN1	0.14	30.95 %
ELU1	0.12	15.22 %
RMV1	0.11	23.50 %
MTM1	0.10	24.03 %
GNT1	0.10	16.13 %
CRL1	0.10	27.62 %
PNR1	0.09	20.99 %
NRT1	0.09	30.95 %
PAP1	0.08	26.50 %
RAL1	0.07	11.86 %
DPE1	0.07	17.58 %
BVR1	0.06	10.17 %
VJW3	0.06	8.31 %
KDR1	0.05	11.90 %
PPM1	0.05	13.34 %
NPR1	0.04	26.07 %
JGG1	0.04	17.59 %
CKT1	0.04	9.06 %
JPT1	0.03	11.54 %
TEL1	0.03	7.13 %
VJW2	0.03	3.96 %
VJW1	0.02	1.91 %
GNT2	0.02	7.69 %
TDD1	0.01	9.77 %
TVU1	0.01	4.18 %
VUY1		0.00 %
Total	3.27	20.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.43	55.40 %
Stab-HA	0.39	87.78 %
Stab-HA2	0.26	96.36 %
Stab-AV	0.15	85.37 %
Total	1.22	47.19 %

Branch *	MTD Sales L	Brand Share %
Total	1.22	47.19 %