

MTD Sales
308.00 L

Brand Share %
37.70 %

Information:

MTD : 01-10-2025 To 25-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.70 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	89.45	30.19 %
Stab-HA	77.21	81.20 %
Stab-AV	48.25	53.85 %
Inverter	41.29	100.00 %
Stab-HA2	31.79	42.99 %
Fan	20.00	9.06 %
Total	308.00	37.70 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	47.76	38.70 %
SOUTH-03	45.07	32.71 %
TRICHY-01	44.99	44.79 %
CHENNAI-01	43.79	41.63 %
WEST-01	28.56	43.90 %
WEST-02	24.67	35.95 %
CHENNAI-02	21.54	32.39 %
NORTH ARCOT	20.91	38.65 %
SOUTH ARCOT	17.57	34.81 %
VIJAYAWADA-01	5.92	27.87 %
TIRUPATI-01	5.79	28.22 %
KL-SOUTH	1.42	39.47 %
Total	308.00	37.70 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	13.63	33.35 %
Inverter	9.30	100.00 %
Stab-HA	8.12	83.76 %
Stab-AV	7.09	68.50 %
Stab-HA2	5.64	42.14 %
Fan	3.98	9.99 %
Total	47.76	38.70 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.92	25.98 %
TKS2	1.25	21.07 %
TUT2	1.16	27.31 %
APK1	0.99	30.28 %
APK2	0.87	36.65 %
KYR1	0.81	28.08 %
MAR1	0.79	30.15 %
PDI1	0.68	34.89 %
TKS1	0.66	18.62 %
SDI1	0.64	37.67 %
VNR1	0.56	29.22 %
SNL1	0.54	22.79 %
SGT1	0.50	32.06 %
STU2	0.38	20.60 %
TKY1	0.37	25.37 %
S2SD	0.15	12.50 %
WHTV		0.00 %
Total	47.76	38.70 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-AV	12.43	50.66 %
W.Heater	12.06	31.55 %
Stab-HA	10.42	89.53 %
Stab-HA2	5.46	28.56 %
Fan	3.48	8.08 %
Inverter	1.22	100.00 %
Total	45.07	32.71 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.97	25.34 %
MDU6	2.68	30.67 %
MDU2	2.17	27.69 %
TMM1	1.66	25.51 %
MDU3	1.38	34.46 %
MDU4	1.23	36.43 %
CBM1	1.18	30.32 %
DGL2	1.13	36.86 %
ADP1	1.05	36.14 %
SVG1	0.96	37.18 %
DKI1	0.96	31.18 %
TEN1	0.93	25.96 %
SGP1	0.86	35.98 %
NKI1	0.84	24.09 %
TPT1	0.83	20.57 %
TDI1	0.76	33.64 %
PNV1	0.76	36.20 %
MDU5	0.74	20.49 %
BNR1	0.72	26.91 %
KYK1	0.71	35.30 %
PNI1	0.55	30.00 %
TEN2	0.52	20.04 %
BTU1	0.49	28.76 %
USL1	0.42	19.34 %
CMR1	0.39	34.23 %
KKD2	0.34	33.50 %
KPT1	0.33	17.99 %
PKM1	0.31	25.06 %
SZSD	0.18	17.80 %
Total	45.07	32.71 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	11.83	100.00 %
W.Heater	11.77	33.64 %
Stab-HA	10.92	92.88 %
Stab-AV	5.18	52.08 %
Stab-HA2	2.69	32.45 %
Fan	2.61	11.04 %
Total	44.99	44.79 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.84	36.34 %
PBR2	1.71	26.48 %
MDI1	1.36	30.66 %
TRY3	0.95	31.59 %
KRN1	0.95	37.63 %
JKM1	0.89	29.83 %
ORU1	0.69	34.17 %
MSI1	0.41	27.93 %
TZSD	0.05	6.71 %
Total	44.99	44.79 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	17.33	79.55 %
W.Heater	11.18	26.74 %
Inverter	6.76	100.00 %
Stab-HA2	3.92	61.98 %
Stab-AV	2.58	36.37 %
Fan	2.03	9.44 %
Total	43.79	41.63 %

Branch *	MTD Sales L	Brand Share %
CH14	2.06	33.55 %
CH08	1.63	30.19 %
GUD1	1.42	35.21 %
CH19	1.27	25.28 %
CH28	1.19	30.18 %
SKL1	1.07	37.15 %
CH45	0.79	25.14 %
CH39	0.64	23.91 %
CZWH	0.37	25.43 %
CH26	0.09	8.67 %
Total	43.79	41.63 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	13.32	53.67 %
Stab-AV	4.96	44.81 %
Stab-HA2	3.42	50.53 %
Fan	2.96	16.83 %
Inverter	1.99	100.00 %
Stab-HA	1.90	67.84 %
Total	28.56	43.90 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.50	36.23 %
TPR2	1.16	35.48 %
TPR1	1.00	33.69 %
KMD1	0.63	36.75 %
AVI1	0.56	32.50 %
TPR4	0.54	36.88 %
SYM2	0.53	23.30 %
DPM2	0.42	24.15 %
KGM1	0.37	32.43 %
PPI1	0.37	22.47 %
UMP1	0.31	24.10 %
ANR1	0.21	32.01 %
WZSD	0.10	20.14 %
WHCB		0.00 %
Total	28.56	43.90 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	8.70	35.10 %
Stab-AV	6.81	62.55 %
Stab-HA	3.45	77.60 %
Stab-HA2	2.75	35.02 %
Fan	1.98	10.09 %
Inverter	0.96	100.00 %
Total	24.67	35.95 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.43	33.35 %
HSR2	1.32	37.19 %
ERD1	1.15	35.97 %
SLM1	0.95	24.88 %
EPI1	0.77	31.28 %
VPD1	0.77	35.35 %
APN1	0.63	33.51 %
EDP1	0.59	31.65 %
PMP1	0.57	29.47 %
BMD1	0.47	29.41 %
NKL2	0.46	19.77 %
MTR1	0.42	31.66 %
SGI1	0.40	24.81 %
PDR1	0.39	32.96 %
SGG1	0.33	21.02 %
KVP1	0.32	27.03 %
DPR2	0.29	26.66 %
OML1	0.27	17.54 %
MCR1	0.24	12.85 %
WZWH	0.01	2.54 %
Total	24.67	35.95 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.54	66.83 %
W.Heater	4.83	19.01 %
Inverter	3.85	100.00 %
Stab-HA2	2.89	56.32 %
Stab-AV	1.83	37.23 %
Fan	0.60	3.76 %
Total	21.54	32.39 %

Branch *	MTD Sales L	Brand Share %
CH03	1.54	32.36 %
CH43	1.02	28.73 %
PON1	0.96	35.39 %
CH06	0.93	36.26 %
CH18	0.85	26.46 %
CH12	0.70	17.02 %
CH24	0.70	20.63 %
CH20	0.58	21.07 %
CH33	0.50	20.52 %
CH23	0.37	26.40 %
CH09	0.34	21.94 %
CH31	0.31	21.76 %
CH27	0.24	17.99 %
CH46	0.23	29.88 %
CH44	0.22	13.89 %
CH41	0.22	13.48 %
CH17	0.16	13.24 %
CH36	0.14	19.79 %
MC06	0.03	24.28 %
CH01	0.02	20.86 %
MC05		0.00 %
Total	21.54	32.39 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.19	77.70 %
W.Heater	6.20	27.69 %
Stab-AV	3.21	59.50 %
Stab-HA2	2.35	78.79 %
Inverter	1.26	100.00 %
Fan	0.69	5.42 %
Total	20.91	38.65 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.47	36.72 %
VEL2	1.40	32.41 %
PLR1	0.69	36.56 %
TRR1	0.63	24.80 %
ARC2	0.56	34.43 %
VEL1	0.52	23.82 %
SLG1	0.41	31.51 %
ANI1	0.38	24.28 %
CGM1	0.34	32.48 %
VNB1	0.33	30.84 %
GDM1	0.32	27.13 %
ABR1	0.30	17.91 %
UGI1	0.23	22.30 %
PTU1	0.12	35.61 %
Total	20.91	38.65 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	5.24	21.73 %
Stab-HA	4.47	82.10 %
Inverter	3.15	100.00 %
Stab-AV	2.42	74.11 %
Stab-HA2	1.53	55.40 %
Fan	0.76	6.50 %
Total	17.57	34.81 %

Branch *	MTD Sales L	Brand Share %
POY2	1.76	35.74 %
NVL2	1.15	31.72 %
PRT1	0.86	35.79 %
CDM1	0.74	19.87 %
KML1	0.69	35.30 %
ULP1	0.58	24.40 %
KKI2	0.58	20.75 %
KLM1	0.49	27.34 %
MKM1	0.38	27.55 %
VCM1	0.31	34.09 %
STP1	0.26	21.10 %
TVM2	0.18	33.89 %
TVM1	0.18	24.88 %
WHUT		0.00 %
Total	17.57	34.81 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.69	91.91 %
W.Heater	0.87	9.27 %
Stab-AV	0.56	83.30 %
Fan	0.44	6.53 %
Stab-HA2	0.37	87.13 %
Total	5.92	27.87 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.48	26.95 %
VJW1	0.35	33.96 %
TNK1	0.31	35.64 %
DPE1	0.21	34.76 %
JPT1	0.20	32.54 %
GVM1	0.19	24.03 %
TEL1	0.18	21.49 %
GNT1	0.16	23.94 %
CKT1	0.16	21.79 %
BPP1	0.15	22.13 %
BVR1	0.15	18.30 %
PRL1	0.14	26.87 %
PPM1	0.13	31.17 %
RAL1	0.13	16.55 %
NRT1	0.11	13.77 %
KDR1	0.11	20.00 %
VJW4	0.10	29.89 %
GNT2	0.09	16.99 %
VKN1	0.09	22.10 %
RMV1	0.06	17.42 %
VUY1	0.05	18.15 %
VJW5	0.04	6.73 %
PAP1	0.04	9.80 %
AMP1	0.03	20.50 %
TVU1	0.02	8.17 %
JGG1	0.02	15.01 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	5.92	27.87 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.80	73.71 %
W.Heater	1.12	13.12 %
Stab-AV	1.00	77.75 %
Inverter	0.95	100.00 %
Stab-HA2	0.47	81.18 %
Fan	0.45	6.66 %
Total	5.79	28.22 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.35	34.83 %
KHT1	0.26	35.34 %
KOU1	0.25	29.99 %
NYP1	0.22	24.73 %
RJP1	0.21	35.93 %
KNL2	0.20	27.78 %
TPY1	0.19	22.88 %
VKI1	0.19	26.13 %
RCY1	0.13	32.85 %
NDL1	0.12	16.48 %
ADI1	0.09	17.23 %
MPL1	0.09	21.70 %
ATP1	0.09	6.32 %
DHN1	0.06	12.63 %
PIL1	0.05	9.66 %
KDA1	0.05	10.81 %
KNL1	0.05	3.68 %
PGR1	0.04	7.82 %
PDT1	0.03	14.58 %
PMR1	0.02	2.64 %
TPSD		0.00 %
Total	5.79	28.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.53	56.54 %
Stab-HA	0.38	71.45 %
Stab-HA2	0.31	93.40 %
Stab-AV	0.18	100.00 %
Fan	0.02	1.25 %
Total	1.42	39.47 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.61	35.00 %
TVSD		0.00 %
Total	1.42	39.47 %