

MTD Sales
290.36 L

Brand Share %
40.69 %

Information:

MTD : 01-08-2025 To 25-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **40.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	69.79	50.66 %
W.Heater	68.05	34.75 %
Stab-HA	66.40	74.98 %
Stab-HA2	24.96	59.78 %
Inverter	22.70	100.00 %
Stab-AV	19.54	47.61 %
Fan	18.93	10.18 %
Total	290.36	40.69 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	72.36	43.25 %
SOUTH-01	29.38	35.29 %
VIJAYAWADA-01	26.98	56.30 %
TRICHY-01	26.72	37.94 %
TIRUPATI-01	24.70	55.63 %
SOUTH-03	24.12	31.98 %
CHENNAI-02	18.98	33.25 %
WEST-01	18.70	46.00 %
NORTH ARCOT	16.87	42.21 %
WEST-02	15.36	34.58 %
SOUTH ARCOT	14.82	37.83 %
KL-SOUTH	1.35	39.03 %
Total	290.36	40.69 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	32.09	43.35 %
Stab-HA	18.02	78.91 %
W.Heater	11.63	34.87 %
Stab-HA2	3.76	91.97 %
Inverter	3.35	100.00 %
Fan	2.17	8.27 %
Stab-AV	1.36	38.57 %
Total	72.36	43.25 %

Branch *	MTD Sales L	Brand Share %
CH14	2.40	37.04 %
CH05	2.24	33.70 %
WHC3	2.22	31.56 %
CH19	1.49	31.81 %
CH28	1.44	38.13 %
CH11	1.41	34.62 %
CH08	1.34	25.69 %
AVD1	1.29	37.62 %
CH07	1.18	32.94 %
CH39	0.77	34.95 %
CGL1	0.69	34.78 %
TKM1	0.51	35.30 %
CH26	0.33	28.46 %
MC02		0.00 %
WCHN	-0.03	35.82 %
Total	72.36	43.25 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	7.91	34.52 %
Stab-HA	5.78	71.00 %
Inverter	4.42	100.00 %
Fan	4.13	13.33 %
Stab-HA2	3.90	49.74 %
Stab-AV	3.24	54.46 %
Air-Cool		0.06 %
Total	29.38	35.29 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.52	35.95 %
TUT1	2.47	39.39 %
TVL1	1.81	30.88 %
VNR2	1.55	34.36 %
TKS2	1.49	29.85 %
RND1	1.46	39.98 %
SVK1	1.08	36.80 %
TUT2	0.93	30.22 %
TCN1	0.91	39.00 %
MAR1	0.72	39.75 %
VLY1	0.61	30.64 %
RPM1	0.59	31.57 %
UDN1	0.58	38.22 %
TKS1	0.52	18.56 %
SKD1	0.50	22.06 %
PKD1	0.49	29.90 %
APK1	0.49	20.39 %
KYR1	0.44	25.14 %
TYI1	0.40	28.09 %
SGT1	0.35	36.83 %
SNL1	0.33	21.54 %
VKM1	0.31	35.54 %
TKY1	0.31	30.49 %
ERL2	0.30	27.52 %
STU2	0.29	27.50 %
KSM1	0.21	28.03 %
VNR1	0.20	26.54 %
SDI1	0.18	21.84 %
PDI1	0.16	18.80 %
ERL1	0.09	31.18 %
Total	29.38	35.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	71.40 %
Stab-HA	4.21	86.69 %
Fan	1.12	16.77 %
W.Heater	0.91	11.84 %
Stab-AV	0.53	88.18 %
Stab-HA2	0.44	79.63 %
Inverter	0.40	100.00 %
Total	26.98	56.30 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.50	37.16 %
GVM1	0.35	31.41 %
CRL1	0.32	30.58 %
TEL1	0.29	25.71 %
VJW1	0.24	18.26 %
VJW5	0.24	29.76 %
TDD1	0.23	29.12 %
GDV1	0.23	39.16 %
NRT1	0.23	22.17 %
VJW3	0.22	13.53 %
TVU1	0.21	24.87 %
CKT1	0.21	27.92 %
GNT1	0.21	20.67 %
BPP1	0.19	23.03 %
MTM1	0.19	36.20 %
PPM1	0.19	38.70 %
KND1	0.19	37.67 %
JPT1	0.18	28.23 %
KDR1	0.16	37.02 %
VJW4	0.16	12.91 %
RAL1	0.14	24.47 %
ELU1	0.13	17.69 %
BVR1	0.13	9.82 %
RMV1	0.13	35.27 %
DPE1	0.10	13.89 %
GNT2	0.09	11.58 %
AMP1	0.08	29.16 %
VKN1	0.07	13.98 %
PNR1	0.04	20.68 %
PRL1		0.00 %
Total	26.98	56.30 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	9.59	37.73 %
Inverter	6.52	100.00 %
Stab-HA	5.38	69.41 %
Fan	1.97	9.33 %
Stab-HA2	1.79	38.56 %
Stab-AV	1.39	35.43 %
Air-Cool	0.06	6.38 %
Total	26.72	37.94 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.78	38.86 %
TVR2	1.66	34.10 %
TNJ2	1.53	30.21 %
TNJ1	1.37	32.60 %
MDI1	1.04	27.50 %
PBR2	0.96	25.98 %
PTK1	0.87	28.98 %
JKM1	0.73	35.40 %
TRY3	0.72	25.88 %
TYR1	0.68	34.10 %
TTP1	0.56	39.21 %
ORU1	0.55	30.26 %
NGT1	0.48	32.28 %
NMM1	0.45	37.12 %
MSI1	0.18	13.05 %
Total	26.72	37.94 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	76.36 %
Stab-HA	1.95	89.95 %
Fan	1.50	22.48 %
W.Heater	1.31	13.22 %
Stab-AV	0.99	93.36 %
Inverter	0.52	100.00 %
Stab-HA2	0.40	80.98 %
Total	24.70	55.63 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.63	37.49 %
RJP1	0.45	35.39 %
ATP1	0.44	18.66 %
TPY1	0.40	20.22 %
NLR1	0.38	38.09 %
KOU1	0.32	24.33 %
TPY2	0.24	14.90 %
NDL1	0.23	29.49 %
VKI1	0.20	27.38 %
MPL1	0.17	30.93 %
GTL1	0.16	22.15 %
SPE1	0.15	39.31 %
ADI1	0.14	22.42 %
CTO1	0.14	11.42 %
KNL2	0.10	15.58 %
DHN1	0.09	10.78 %
PIL1	0.09	19.16 %
RCY1	0.08	30.02 %
TPI1	0.08	18.10 %
KNL1	0.06	5.28 %
PDT1	0.03	7.99 %
PGR1	0.03	7.74 %
Total	24.70	55.63 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	7.01	35.76 %
Stab-HA	6.23	84.63 %
Stab-AV	3.73	41.28 %
Stab-HA2	3.54	38.48 %
Fan	3.24	11.67 %
Inverter	0.38	100.00 %
Total	24.12	31.98 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.79	35.05 %
MDU6	1.37	30.67 %
MDU2	1.23	27.76 %
KKD2	0.87	22.64 %
PNV1	0.86	39.36 %
TPT1	0.82	25.97 %
DKI1	0.76	27.53 %
TEN1	0.73	31.15 %
MDU5	0.71	30.66 %
MLR1	0.63	32.60 %
SVG1	0.62	34.34 %
TMM1	0.61	23.04 %
MDU4	0.54	23.05 %
KRR1	0.52	36.77 %
DGL2	0.38	29.52 %
ADP1	0.36	31.83 %
CBM1	0.35	21.72 %
BNR1	0.35	26.59 %
TDI1	0.33	31.74 %
SZSD	0.31	25.24 %
SGP1	0.31	20.10 %
MDU3	0.31	28.20 %
KPT1	0.23	23.33 %
TEN2	0.23	15.26 %
BTU1	0.21	22.10 %
PKM1	0.21	29.79 %
CMR1	0.20	23.72 %
NTM1	0.16	28.29 %
USL1	0.15	12.78 %
ODM1	0.13	14.65 %
PNI1	0.07	13.53 %
Total	24.12	31.98 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	8.41	59.79 %
W.Heater	3.46	22.47 %
Inverter	3.09	100.00 %
Stab-HA2	2.41	85.45 %
Fan	0.87	5.08 %
Stab-AV	0.74	23.86 %
Total	18.98	33.25 %

Branch *	MTD Sales L	Brand Share %
CH03	1.57	31.02 %
CH21	1.53	39.13 %
CH34	1.27	31.71 %
CH18	1.21	36.79 %
CH23	0.85	38.51 %
CH43	0.85	30.19 %
MJR1	0.80	22.46 %
CH20	0.68	24.98 %
CH12	0.67	22.96 %
CH06	0.49	32.24 %
CH09	0.32	29.55 %
CH44	0.31	18.42 %
GPD1	0.31	15.15 %
CH31	0.31	26.11 %
CH27	0.28	29.36 %
CH46	0.27	31.56 %
CH33	0.27	13.87 %
CH36	0.21	22.94 %
CH41	0.08	6.79 %
CH32	0.01	4.37 %
Total	18.98	33.25 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	8.87	51.85 %
Stab-HA2	2.78	75.91 %
Stab-AV	2.50	48.01 %
Stab-HA	1.81	71.63 %
Fan	1.47	14.28 %
Inverter	1.12	100.00 %
Air-Cool	0.15	20.86 %
Total	18.70	46.00 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.19	34.28 %
CBE4	0.91	31.11 %
MPM1	0.65	37.76 %
PLI1	0.60	36.38 %
PDM1	0.46	38.42 %
TPR4	0.30	39.97 %
AVI1	0.28	31.67 %
SYM2	0.27	28.14 %
DPM2	0.17	16.36 %
UMP1	0.17	26.46 %
GBM1	0.16	33.58 %
Total	18.70	46.00 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.56	76.06 %
W.Heater	4.41	33.69 %
Stab-HA2	2.12	89.49 %
Inverter	1.85	100.00 %
Stab-AV	1.35	58.41 %
Fan	0.58	5.60 %
Total	16.87	42.21 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.97	38.17 %
AKM1	0.75	30.93 %
VEL1	0.64	26.21 %
PLR1	0.49	38.30 %
WJD1	0.41	37.24 %
CPT1	0.39	31.21 %
GDM1	0.34	35.80 %
UGI1	0.31	29.97 %
ANI1	0.31	27.80 %
WJP1	0.26	26.05 %
ABR1	0.26	20.59 %
VNB1	0.26	31.40 %
CYR1	0.24	24.44 %
PTU1	0.11	31.37 %
Total	16.87	42.21 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	7.29	44.50 %
Stab-AV	2.56	60.56 %
Stab-HA2	2.09	54.69 %
Stab-HA	1.77	66.46 %
Fan	1.37	8.89 %
Inverter	0.21	100.00 %
Air-Cool	0.06	3.40 %
Total	15.36	34.58 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.69	37.07 %
TRM1	0.63	31.71 %
SLM3	0.55	38.36 %
ERD2	0.50	21.36 %
RSP1	0.50	25.69 %
NKL2	0.42	29.64 %
VPD1	0.38	28.72 %
APN1	0.37	35.25 %
KVP1	0.36	23.89 %
MTR1	0.34	28.91 %
SGI1	0.33	27.66 %
PDR1	0.32	37.99 %
KRI1	0.30	22.64 %
PLC1	0.30	39.76 %
DPR2	0.26	21.97 %
HRR1	0.26	29.27 %
CM11	0.24	36.74 %
EDP1	0.24	29.60 %
PMP1	0.21	25.30 %
SGG1	0.20	29.19 %
EPI1	0.17	12.31 %
OML1	0.13	25.69 %
MCR1	0.12	8.54 %
BMD1	0.11	17.75 %
WZWH	0.10	38.32 %
Total	15.36	34.58 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.96	82.27 %
W.Heater	5.33	37.00 %
Stab-HA2	1.36	72.76 %
Stab-AV	0.88	48.35 %
Inverter	0.85	100.00 %
Fan	0.44	3.85 %
Total	14.82	37.83 %

Branch *	MTD Sales L	Brand Share %
POY1	1.72	37.33 %
CUD1	1.53	32.17 %
NVL2	0.78	29.78 %
CDM1	0.70	21.13 %
KKI2	0.60	27.86 %
ULP1	0.57	32.16 %
PRT1	0.56	25.37 %
KLM1	0.45	27.80 %
TVM1	0.35	40.00 %
STP1	0.21	29.86 %
TVM2	0.21	37.31 %
SJI1	0.09	13.89 %
Total	14.82	37.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA2	0.36	94.90 %
Stab-HA	0.33	100.00 %
W.Heater	0.33	57.76 %
Stab-AV	0.27	100.00 %
Fan	0.07	3.55 %
Total	1.35	39.03 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.15	23.62 %
Total	1.35	39.03 %