

MTD Sales
488.29 L

Brand Share %
24.51 %

Information:

MTD : 01-03-2026 To 25-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **24.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	264.10	87.76 %
Air-Cool	86.46	24.29 %
Fan	33.41	10.27 %
W.Heater	28.69	27.27 %
Stab-AV	21.77	59.33 %
Stab-HA2	19.03	52.67 %
In-Stove	17.61	9.33 %
Inverter	17.13	100.00 %
Gas-Stov	0.07	0.03 %
Mixie	0.03	0.01 %
Total	488.29	24.51 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	79.62	29.29 %
SOUTH-03	52.26	21.70 %
TRICHY-01	49.45	26.97 %
WEST-01	47.10	24.15 %
SOUTH-01	44.67	18.10 %
CHENNAI-02	41.24	26.39 %
WEST-02	37.81	19.34 %
NORTH ARCOT	34.35	26.40 %
TIRUPATI-01	32.07	24.84 %
VIJAYAWADA-01	24.54	24.18 %
SOUTH ARCOT	23.02	25.34 %
KL-SOUTH	13.87	49.15 %
KL-NORTH	8.29	36.80 %
Total	488.29	24.51 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	55.17	92.98 %
W.Heater	5.88	27.34 %
Stab-HA2	4.63	92.13 %
Fan	4.38	6.51 %
Air-Cool	3.70	25.80 %
In-Stove	2.51	7.73 %
Stab-AV	2.32	64.62 %
Inverter	1.04	100.00 %
Total	79.62	29.29 %

Branch *	MTD Sales L	Brand Share %
CH49	2.40	19.03 %
CH29	0.56	20.74 %
CZWH	0.47	0.99 %
MC10		0.00 %
Total	79.62	29.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	26.55	84.92 %
Air-Cool	9.94	23.24 %
Fan	6.95	14.86 %
Stab-AV	2.74	30.29 %
Stab-HA2	2.60	32.59 %
W.Heater	2.51	27.04 %
Inverter	0.97	100.00 %
Total	52.26	21.70 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.68	20.56 %
MDU2	3.36	23.41 %
DGL1	3.11	19.50 %
TMM1	1.74	14.29 %
DGL2	1.66	24.42 %
MDU5	1.59	18.38 %
MDU3	1.37	20.10 %
TEN2	1.13	13.86 %
CBM1	1.05	18.21 %
PKM1	0.96	22.73 %
BTU1	0.91	23.11 %
TEN1	0.86	17.12 %
NKI1	0.69	15.00 %
BNR1	0.67	15.18 %
USL1	0.54	14.95 %
PNV2	0.51	18.10 %
PNI1	0.50	12.45 %
ODM1	0.50	18.70 %
KYK1	0.48	14.22 %
SGP1	0.41	18.31 %
KPT1	0.41	8.14 %
ADP1	0.34	7.58 %
NTM1	0.24	8.92 %
CMR1	0.23	9.48 %
SZSD	0.10	14.39 %
Total	52.26	21.70 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	26.34	89.19 %
Air-Cool	9.74	27.81 %
Inverter	4.76	100.00 %
Fan	3.19	13.25 %
W.Heater	2.69	47.43 %
Stab-AV	1.94	51.51 %
Stab-HA2	0.79	23.12 %
Total	49.45	26.97 %

Branch *	MTD Sales L	Brand Share %
TRY1	4.31	24.34 %
MVM1	2.48	22.46 %
PBR2	2.42	22.05 %
KUM1	1.31	12.67 %
TYR1	1.12	13.99 %
JKM1	1.03	22.68 %
TTP1	0.93	19.70 %
KIK1	0.68	13.69 %
NCK1	0.25	9.43 %
Total	49.45	26.97 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	17.41	76.18 %
Air-Cool	14.68	28.85 %
Fan	5.70	18.25 %
W.Heater	3.93	36.77 %
Stab-AV	2.29	64.39 %
Inverter	2.23	100.00 %
Stab-HA2	0.87	30.83 %
Total	47.10	24.15 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.36	22.73 %
KMR1	2.33	17.02 %
PLI1	2.04	22.91 %
AVI1	1.74	20.62 %
TPR2	1.60	16.29 %
TPR1	1.54	15.37 %
DPM2	1.10	20.97 %
PPI1	0.84	18.45 %
UMP1	0.83	17.94 %
KGM1	0.69	20.71 %
UAM1	0.66	14.78 %
TPR4	0.50	16.57 %
SYM2	0.47	10.74 %
CBE3	0.45	19.53 %
ANR1	0.40	22.29 %
CNR1	0.27	15.08 %
WZSD	0.04	2.63 %
WHCB	-0.04	24.43 %
Total	47.10	24.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	18.32	77.50 %
Air-Cool	8.92	20.71 %
Fan	4.32	9.87 %
Stab-AV	3.55	65.41 %
Inverter	3.42	100.00 %
Stab-HA2	3.08	44.89 %
W.Heater	3.07	26.32 %
Total	44.67	18.10 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.93	21.88 %
TVL1	3.22	16.87 %
KVT1	2.98	18.76 %
TKS2	1.94	13.03 %
TUT2	1.78	21.92 %
RND1	1.77	18.22 %
TKS1	1.62	17.05 %
SVK1	1.41	19.04 %
MAR1	1.18	21.01 %
TCN1	1.17	18.29 %
KYR1	1.16	16.44 %
VNR2	1.06	10.17 %
VLV1	1.05	16.99 %
APK1	1.01	18.49 %
APK2	0.97	17.31 %
SNL1	0.97	17.21 %
ASM1	0.97	20.79 %
RPM1	0.96	12.52 %
MMT1	0.87	19.60 %
TY11	0.84	19.04 %
PDI1	0.75	18.71 %
STU2	0.65	20.34 %
ERL2	0.61	12.52 %
ARM1	0.58	20.05 %
SDI1	0.57	12.20 %
VKM1	0.44	10.98 %
SGT1	0.42	17.38 %
VNR1	0.38	7.42 %
KSM1	0.37	20.54 %
TKY1	0.36	13.36 %
KGL1	0.18	9.02 %
WHTV		0.00 %
Total	44.67	18.10 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	30.66	87.46 %
W.Heater	2.41	20.54 %
Stab-HA2	1.90	86.99 %
Air-Cool	1.65	13.56 %
Inverter	1.19	100.00 %
Fan	1.19	6.05 %
In-Stove	1.18	6.08 %
Stab-AV	1.06	60.66 %
Total	41.24	26.39 %

Branch *	MTD Sales L	Brand Share %
CH03	3.96	22.93 %
CH18	2.09	23.55 %
CH43	2.05	20.18 %
CH21	1.97	21.53 %
CH17	1.39	23.32 %
CH50	1.20	16.38 %
CH20	0.96	18.61 %
CH06	0.77	17.70 %
CH41	0.72	15.73 %
CH46	0.59	17.54 %
CH36	0.55	18.19 %
CH44	0.30	9.92 %
CH32	0.10	9.04 %
CH01	0.01	3.92 %
MC05		0.00 %
Total	41.24	26.39 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	13.70	26.38 %
Stab-HA	11.40	80.94 %
Fan	4.31	14.11 %
Stab-AV	3.01	74.27 %
W.Heater	2.39	31.99 %
Stab-HA2	1.81	57.54 %
Inverter	1.18	100.00 %
Total	37.81	19.34 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.10	15.90 %
SLM3	1.89	23.10 %
SLM1	1.69	12.62 %
SLM2	1.60	23.66 %
ERD1	1.49	18.18 %
RSP1	1.42	20.84 %
HSR1	1.32	20.57 %
EPI1	1.15	14.95 %
NKL2	1.12	12.58 %
APN1	1.01	15.98 %
PLC1	0.92	18.34 %
ATU1	0.84	14.66 %
HRR1	0.84	20.48 %
MTR1	0.81	16.46 %
MCR1	0.78	12.37 %
BMD1	0.77	19.40 %
PMP1	0.72	22.32 %
KMM1	0.71	18.07 %
TCG1	0.69	21.55 %
KAM1	0.66	18.70 %
VPD1	0.57	10.56 %
SGI1	0.56	15.14 %
DPR2	0.54	18.31 %
SGG1	0.48	16.04 %
EDP1	0.40	11.55 %
Total	37.81	19.34 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	25.33	87.19 %
Air-Cool	2.48	14.86 %
Stab-AV	1.78	84.59 %
W.Heater	1.74	13.93 %
Fan	1.22	5.43 %
Stab-HA2	1.13	87.41 %
Inverter	0.55	100.00 %
In-Stove	0.12	1.28 %
Total	34.35	26.40 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.81	11.32 %
WJP1	0.73	18.09 %
ANI1	0.69	22.69 %
BGR1	0.68	16.06 %
VSI1	0.60	18.50 %
GDM1	0.56	15.08 %
VNB1	0.54	14.72 %
PLR1	0.53	16.38 %
CYR1	0.52	17.51 %
ABR1	0.47	10.52 %
CGM1	0.46	13.82 %
UGI1	0.42	13.69 %
CPT1	0.38	11.03 %
Total	34.35	26.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	14.68	98.28 %
Air-Cool	13.31	26.92 %
W.Heater	1.61	35.39 %
Inverter	0.91	100.00 %
Stab-HA2	0.66	62.08 %
Stab-AV	0.60	93.82 %
Fan	0.31	2.73 %
Total	32.07	24.84 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.35	22.77 %
KNL1	1.33	21.06 %
ADI1	1.05	17.52 %
KOU1	0.92	21.62 %
KDA1	0.92	21.84 %
KAR1	0.90	18.59 %
DHN1	0.80	18.57 %
KNL2	0.74	17.52 %
MPL1	0.73	13.66 %
PMR1	0.49	16.02 %
KVL1	0.49	19.15 %
GTL1	0.48	17.60 %
PGR1	0.46	18.82 %
BVL1	0.38	13.19 %
NDL1	0.32	11.48 %
TPSD	0.06	1.86 %
Total	32.07	24.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	16.13	94.88 %
Air-Cool	5.13	20.78 %
W.Heater	1.52	41.38 %
Stab-AV	0.87	88.33 %
Inverter	0.36	100.00 %
Stab-HA2	0.34	66.81 %
Fan	0.18	1.89 %
Total	24.54	24.18 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.83	20.54 %
VJW3	0.75	16.44 %
GVM1	0.68	19.00 %
ELU1	0.68	21.94 %
PAP1	0.62	19.33 %
BPP1	0.60	21.61 %
PRL1	0.59	18.90 %
TVU1	0.54	15.04 %
VUY1	0.47	22.78 %
CKT1	0.47	24.37 %
VKN1	0.45	23.78 %
NPR1	0.44	23.65 %
KND1	0.41	23.83 %
VJW5	0.38	13.28 %
GNT2	0.33	13.29 %
VJW2	0.29	15.20 %
GTSD		0.00 %
Total	24.54	24.18 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	17.94	90.70 %
Stab-AV	1.36	89.93 %
Air-Cool	1.22	11.16 %
Fan	1.00	6.97 %
Stab-HA2	0.72	58.42 %
W.Heater	0.61	10.83 %
Inverter	0.17	100.00 %
Total	23.02	25.34 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.34	13.85 %
PRT1	0.94	20.42 %
CDM1	0.79	14.52 %
VCM1	0.65	22.20 %
KLM1	0.62	18.12 %
KML1	0.61	17.69 %
STP1	0.56	22.72 %
NVL2	0.52	10.21 %
ULP1	0.44	9.28 %
Total	23.02	25.34 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	9.11	67.88 %
Stab-HA	2.18	93.77 %
Air-Cool	1.46	61.82 %
Fan	0.46	21.13 %
Stab-HA2	0.24	75.17 %
W.Heater	0.19	47.40 %
Stab-AV	0.15	100.00 %
Gas-Stov	0.07	2.64 %
Total	13.87	49.15 %

Branch *	MTD Sales L	Brand Share %
Total	13.87	49.15 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	4.68	82.92 %
Stab-HA	2.00	95.97 %
Air-Cool	0.53	34.00 %
Inverter	0.35	100.00 %
Stab-HA2	0.25	95.27 %
Fan	0.20	9.56 %
W.Heater	0.14	34.49 %
Stab-AV	0.11	92.56 %
Mixie	0.03	0.73 %
Total	8.29	36.80 %

Branch *	MTD Sales L	Brand Share %
Total	8.29	36.80 %