

MTD Sales
198.15 L

Brand Share %
36.54 %

Information:

MTD : 01-11-2025 To 24-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **36.54 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	79.01	31.64 %
Stab-HA	37.68	75.98 %
Stab-AV	23.61	55.11 %
Stab-HA2	22.68	61.22 %
Inverter	21.42	100.00 %
Fan	13.77	9.72 %
Total	198.15	36.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	31.59	38.15 %
SOUTH-01	31.01	37.09 %
SOUTH-03	24.41	31.95 %
TRICHY-01	23.24	36.74 %
WEST-01	21.70	49.49 %
CHENNAI-02	14.29	29.54 %
WEST-02	13.77	35.90 %
SOUTH ARCOT	13.72	36.13 %
NORTH ARCOT	13.71	39.88 %
TIRUPATI-01	6.98	42.57 %
VIJAYAWADA-01	2.60	18.09 %
KL-SOUTH	1.12	46.06 %
Total	198.15	36.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	11.91	28.96 %
Stab-HA	9.32	71.64 %
Inverter	3.76	100.00 %
Stab-HA2	3.13	80.04 %
Stab-AV	2.08	48.07 %
Fan	1.39	8.32 %
Total	31.59	38.15 %

Branch *	MTD Sales L	Brand Share %
CH08	1.32	26.36 %
AVD1	1.26	35.01 %
CH28	1.23	32.87 %
CH19	1.18	22.03 %
CH07	1.13	32.20 %
CH14	1.03	29.48 %
GUD1	0.91	32.64 %
CH30	0.52	36.21 %
CGL1	0.50	25.36 %
CH39	0.48	25.86 %
GUD2	0.40	20.36 %
KNR1	0.39	33.63 %
TKM1	0.35	25.88 %
CH29	0.28	34.86 %
CZWH	0.25	21.08 %
CH40		0.00 %
MC09		0.00 %
Total	31.59	38.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	9.22	28.08 %
Inverter	5.19	100.00 %
Stab-AV	4.38	65.28 %
Stab-HA	4.35	78.48 %
Stab-HA2	4.28	61.01 %
Fan	3.59	13.64 %
Total	31.01	37.09 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.11	25.84 %
SNL1	0.98	35.10 %
SVK1	0.76	33.47 %
KYR1	0.71	34.11 %
ASM1	0.70	34.87 %
TKS1	0.64	29.87 %
VNR2	0.64	20.69 %
APK2	0.52	35.95 %
VLY1	0.47	30.18 %
APK1	0.39	15.63 %
STU2	0.38	35.23 %
COL1	0.35	31.61 %
MAR1	0.31	16.75 %
S2SD	0.31	33.27 %
SDI1	0.24	20.91 %
TKY1	0.17	22.82 %
KSM1		0.00 %
Total	31.01	37.09 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	10.35	35.43 %
Stab-HA	4.73	83.21 %
Stab-AV	3.91	40.99 %
Stab-HA2	3.40	42.86 %
Fan	1.66	7.02 %
Inverter	0.37	100.00 %
Total	24.41	31.95 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.62	28.22 %
TMM1	1.19	27.19 %
MDU2	0.93	23.23 %
DKI1	0.83	33.87 %
TEN1	0.65	29.91 %
ATG1	0.62	28.78 %
MDU4	0.61	26.88 %
MPA1	0.55	36.20 %
CBM1	0.53	27.11 %
SVG1	0.51	36.50 %
MDU5	0.50	17.96 %
NKI1	0.49	32.77 %
KPT1	0.47	32.04 %
KRR1	0.46	28.61 %
ADP1	0.41	35.22 %
PNI1	0.41	35.59 %
PKM1	0.39	36.44 %
NTM1	0.37	34.90 %
TPT1	0.31	11.76 %
SGP1	0.31	29.92 %
ODM1	0.31	31.90 %
DGL2	0.26	23.20 %
SZSD	0.24	29.95 %
BNR1	0.21	25.58 %
CMR1	0.20	23.70 %
USL1	0.18	13.85 %
TEN2	0.17	9.90 %
Total	24.41	31.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	7.76	26.69 %
Inverter	5.49	100.00 %
Stab-HA	5.16	84.62 %
Stab-AV	1.77	42.83 %
Stab-HA2	1.53	42.80 %
Fan	1.53	10.28 %
Total	23.24	36.74 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.39	34.54 %
MVM1	1.71	33.61 %
PBR2	1.42	31.72 %
TVR2	1.10	27.51 %
TNJ1	0.90	34.13 %
TRY4	0.63	29.67 %
JKM1	0.60	29.89 %
PTK1	0.55	27.97 %
MDI1	0.52	19.63 %
ORU1	0.31	26.89 %
KIK1	0.27	23.98 %
AYR1	0.19	21.51 %
MSI1	0.11	14.95 %
Total	23.24	36.74 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	11.11	55.37 %
Stab-AV	3.11	63.06 %
Stab-HA2	2.73	71.33 %
Fan	2.14	18.58 %
Stab-HA	1.64	64.48 %
Inverter	0.98	100.00 %
Total	21.70	49.49 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.25	22.82 %
DPM2	0.19	25.05 %
WHCB		0.00 %
Total	21.70	49.49 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	5.00	22.82 %
Stab-HA	3.81	62.77 %
Stab-HA2	2.34	78.66 %
Inverter	1.60	100.00 %
Stab-AV	1.15	43.74 %
Fan	0.38	2.90 %
Total	14.29	29.54 %

Branch *	MTD Sales L	Brand Share %
CH18	0.94	23.04 %
CH24	0.80	27.66 %
CH43	0.80	21.11 %
MJR1	0.79	34.97 %
CH17	0.55	23.63 %
GPD1	0.52	31.29 %
CH44	0.44	28.98 %
CH33	0.43	27.73 %
CH12	0.43	10.63 %
PON1	0.38	25.77 %
CH09	0.31	22.04 %
CH27	0.22	26.76 %
CH20	0.20	14.17 %
CH36	0.19	26.31 %
CH41	0.17	12.36 %
CH46	0.13	24.28 %
CH06	0.03	8.38 %
MC06	0.03	32.58 %
CH32	0.02	13.57 %
Total	14.29	29.54 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	7.03	35.93 %
Stab-AV	2.37	67.52 %
Stab-HA2	1.58	59.50 %
Stab-HA	1.19	87.28 %
Fan	1.04	9.74 %
Inverter	0.56	100.00 %
Total	13.77	35.90 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.75	27.37 %
HSR2	0.65	22.87 %
NKL2	0.52	33.47 %
MTR1	0.40	36.33 %
DPR1	0.39	33.04 %
EDP1	0.31	31.50 %
VPD1	0.29	22.34 %
EPI1	0.28	29.59 %
RSP1	0.25	29.03 %
SGG1	0.25	32.23 %
SGI1	0.25	29.36 %
DPR2	0.24	29.14 %
KMM1	0.22	27.83 %
TRM1	0.20	22.22 %
CMI1	0.16	31.01 %
APN1	0.15	16.82 %
OML1	0.07	14.55 %
WZWH	0.04	34.86 %
Total	13.77	35.90 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	6.31	31.46 %
Stab-HA	2.78	81.44 %
Inverter	1.69	100.00 %
Stab-HA2	1.09	55.83 %
Stab-AV	1.08	50.67 %
Fan	0.77	8.81 %
Total	13.72	36.13 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.81	28.32 %
PRT1	0.76	32.96 %
TRK1	0.58	34.39 %
VPM2	0.51	26.50 %
TDM1	0.46	32.44 %
ULP1	0.44	25.95 %
KKI2	0.44	27.01 %
VPM1	0.14	22.37 %
VCM1	0.12	14.14 %
TVM2	0.11	18.04 %
STP1	0.10	13.08 %
Total	13.72	36.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	6.21	36.31 %
Stab-HA	2.87	75.23 %
Stab-HA2	1.55	84.72 %
Stab-AV	1.46	59.26 %
Inverter	1.32	100.00 %
Fan	0.30	3.86 %
Total	13.71	39.88 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.10	36.35 %
KPM2	0.89	31.03 %
KPM1	0.55	36.06 %
TRR1	0.53	31.26 %
ARC2	0.42	31.36 %
VEL1	0.40	23.92 %
CPT1	0.24	35.35 %
CYR1	0.23	22.98 %
GDM1	0.22	26.29 %
VNB1	0.17	30.98 %
PTU1	0.17	35.42 %
CGM1	0.16	19.55 %
UGI1	0.15	31.30 %
PLR1	0.15	21.92 %
ANI1	0.15	27.33 %
Total	13.71	39.88 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	3.19	33.62 %
Stab-AV	1.97	98.24 %
Fan	0.57	17.19 %
Stab-HA2	0.49	71.56 %
Stab-HA	0.43	77.73 %
Inverter	0.32	100.00 %
Total	6.98	42.57 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.41	32.73 %
KNL2	0.26	30.19 %
TPY2	0.26	25.44 %
KNL1	0.23	31.74 %
PIL1	0.18	36.31 %
KVL1	0.16	33.69 %
PGR1	0.15	24.77 %
BVL1	0.14	29.60 %
DHN1	0.13	29.72 %
ADI1	0.12	30.54 %
TPI1	0.12	30.49 %
KOU1	0.11	30.55 %
PMR1	0.11	22.55 %
KDA1	0.03	11.88 %
Total	6.98	42.57 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.03	96.15 %
W.Heater	0.52	6.19 %
Fan	0.39	9.86 %
Stab-HA2	0.33	73.26 %
Stab-AV	0.19	61.68 %
Inverter	0.14	100.00 %
Total	2.60	18.09 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.17	19.96 %
VKN1	0.14	32.13 %
BPP1	0.13	27.01 %
MTM1	0.10	24.03 %
CRL1	0.10	27.62 %
NRT1	0.09	30.95 %
PAP1	0.08	26.50 %
KND1	0.08	33.30 %
RMV1	0.08	24.41 %
RAL1	0.07	11.86 %
TNK1	0.07	14.63 %
VJW3	0.06	8.31 %
KDR1	0.05	11.90 %
JGG1	0.04	18.95 %
DPE1	0.03	12.34 %
ELU1	0.03	5.63 %
JPT1	0.03	11.54 %
TEL1	0.03	7.13 %
BVR1	0.03	5.98 %
NPR1	0.03	18.65 %
PNR1	0.02	8.66 %
VJW1	0.02	1.91 %
CKT1	0.02	6.34 %
GNT2	0.02	7.69 %
TDD1	0.01	9.77 %
TVU1	0.01	4.18 %
VJW2	0.01	2.03 %
PPM1	0.01	4.49 %
GNT1	0.01	2.44 %
VUY1		0.00 %
Total	2.60	18.09 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.39	50.96 %
Stab-HA	0.35	86.77 %
Stab-HA2	0.23	100.00 %
Stab-AV	0.15	85.37 %
Total	1.12	46.06 %

Branch *	MTD Sales L	Brand Share %
Total	1.12	46.06 %