

MTD Sales
297.48 L

Brand Share %
37.84 %

Information:

MTD : 01-10-2025 To 24-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.84 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	84.37	30.02 %
Stab-HA	75.31	81.21 %
Stab-AV	46.76	53.85 %
Inverter	40.89	100.00 %
Stab-HA2	30.73	43.66 %
Fan	19.42	9.07 %
Total	297.48	37.84 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	46.02	38.81 %
TRICHY-01	43.81	44.93 %
SOUTH-03	43.35	32.70 %
CHENNAI-01	41.74	42.05 %
WEST-01	27.62	43.85 %
WEST-02	23.59	35.74 %
CHENNAI-02	20.95	32.94 %
NORTH ARCOT	20.35	38.82 %
SOUTH ARCOT	17.08	34.96 %
VIJAYAWADA-01	5.87	28.48 %
TIRUPATI-01	5.72	28.38 %
KL-SOUTH	1.39	39.27 %
Total	297.48	37.84 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	12.75	33.11 %
Inverter	9.30	100.00 %
Stab-HA	7.75	83.11 %
Stab-AV	6.91	69.09 %
Stab-HA2	5.46	42.11 %
Fan	3.86	10.02 %
Total	46.02	38.81 %

Branch *	MTD Sales L	Brand Share %
TVL1	1.75	24.80 %
TKS2	1.22	21.28 %
TUT2	1.14	30.33 %
APK1	0.91	29.04 %
APK2	0.86	36.63 %
MAR1	0.78	29.68 %
KYR1	0.72	27.34 %
TKS1	0.63	18.28 %
PDI1	0.60	33.57 %
VNR1	0.56	29.52 %
SNL1	0.54	23.04 %
SGT1	0.50	32.32 %
TKY1	0.36	24.49 %
STU2	0.34	19.46 %
S2SD	0.14	11.58 %
WHTV		0.00 %
Total	46.02	38.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	11.83	100.00 %
W.Heater	11.25	33.35 %
Stab-HA	10.52	93.16 %
Stab-AV	5.01	51.95 %
Stab-HA2	2.63	32.87 %
Fan	2.57	11.15 %
Total	43.81	44.93 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.69	34.62 %
PBR2	1.67	26.50 %
MDI1	1.36	30.88 %
TRY3	0.95	32.07 %
JKM1	0.89	30.65 %
ORU1	0.69	36.24 %
MSI1	0.36	25.78 %
TZSD	0.05	6.20 %
Total	43.81	44.93 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-AV	11.98	50.62 %
W.Heater	11.26	31.27 %
Stab-HA	10.23	89.35 %
Stab-HA2	5.29	28.59 %
Fan	3.36	8.05 %
Inverter	1.22	100.00 %
Total	43.35	32.70 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.63	24.18 %
MDU6	2.54	30.20 %
MDU2	2.18	28.15 %
TMM1	1.45	23.89 %
MDU3	1.38	35.30 %
MDU4	1.17	36.42 %
CBM1	1.10	30.92 %
ADP1	1.04	36.69 %
DKI1	0.94	31.83 %
TEN1	0.93	26.45 %
SVG1	0.93	37.68 %
SGP1	0.84	36.67 %
TPT1	0.83	21.22 %
NKI1	0.77	24.24 %
TDI1	0.76	34.19 %
PNV1	0.76	37.73 %
BNR1	0.72	28.88 %
MDU5	0.71	20.68 %
KYK1	0.71	36.12 %
ODM1	0.58	35.68 %
TEN2	0.52	20.28 %
BTU1	0.49	28.93 %
PNI1	0.48	27.70 %
USL1	0.42	19.75 %
CMR1	0.39	34.23 %
KKD2	0.34	33.50 %
PKM1	0.31	25.38 %
KPT1	0.20	12.12 %
SZSD	0.17	17.50 %
Total	43.35	32.70 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	16.87	79.45 %
W.Heater	9.93	25.87 %
Inverter	6.76	100.00 %
Stab-HA2	3.74	68.48 %
Stab-AV	2.44	36.16 %
Fan	2.00	9.69 %
Total	41.74	42.05 %

Branch *	MTD Sales L	Brand Share %
CH14	2.03	34.14 %
CH08	1.60	30.53 %
GUD1	1.35	34.95 %
CH19	1.22	25.23 %
CH28	1.16	30.77 %
CH11	0.96	37.25 %
CH45	0.76	26.21 %
CH39	0.61	24.44 %
CZWH	0.37	32.34 %
CH26	0.08	7.53 %
Total	41.74	42.05 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	12.67	53.38 %
Stab-AV	4.86	44.81 %
Stab-HA2	3.29	50.29 %
Fan	2.91	17.06 %
Inverter	1.99	100.00 %
Stab-HA	1.88	68.05 %
Total	27.62	43.85 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.32	35.00 %
TPR2	1.10	34.91 %
TPR1	0.97	33.10 %
KMD1	0.63	37.43 %
AVI1	0.56	32.50 %
SYM2	0.53	23.82 %
TPR4	0.52	36.88 %
DPM2	0.42	24.89 %
KGM1	0.37	32.78 %
PPI1	0.34	21.41 %
UMP1	0.28	22.70 %
ANR1	0.21	32.01 %
CBE3	0.19	37.00 %
WZSD	0.10	20.14 %
Total	27.62	43.85 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	8.28	34.97 %
Stab-AV	6.55	61.94 %
Stab-HA	3.30	77.11 %
Stab-HA2	2.67	35.09 %
Fan	1.82	9.64 %
Inverter	0.96	100.00 %
Total	23.59	35.74 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.43	34.18 %
ATU1	1.15	36.75 %
ERD1	1.12	37.24 %
SLM1	0.88	24.09 %
VPD1	0.77	36.70 %
EPI1	0.70	29.35 %
PMP1	0.57	29.47 %
EDP1	0.56	30.48 %
APN1	0.51	29.95 %
NKL2	0.46	20.15 %
BMD1	0.44	27.88 %
MTR1	0.42	32.82 %
SGI1	0.37	23.23 %
KVP1	0.32	28.43 %
PDR1	0.31	28.94 %
SGG1	0.30	19.67 %
MCR1	0.24	13.19 %
OML1	0.24	16.36 %
DPR2	0.17	17.46 %
WZWH	0.01	2.77 %
Total	23.59	35.74 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.44	68.11 %
W.Heater	4.69	19.29 %
Inverter	3.66	100.00 %
Stab-HA2	2.82	62.35 %
Stab-AV	1.77	37.48 %
Fan	0.56	3.63 %
Total	20.95	32.94 %

Branch *	MTD Sales L	Brand Share %
MJR1	1.54	36.03 %
CH03	1.50	32.65 %
PON1	0.96	35.83 %
CH43	0.87	26.24 %
CH18	0.85	27.54 %
CH24	0.70	21.87 %
CH12	0.64	15.81 %
CH20	0.58	21.63 %
CH33	0.50	21.44 %
CH23	0.37	26.40 %
CH09	0.34	23.29 %
CH31	0.31	21.85 %
CH27	0.23	17.48 %
CH44	0.22	14.24 %
CH41	0.22	14.65 %
CH46	0.21	29.28 %
CH17	0.16	13.98 %
CH36	0.13	18.56 %
MC06	0.03	30.52 %
CH01	0.02	20.86 %
MC05		0.00 %
Total	20.95	32.94 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.08	77.42 %
W.Heater	6.10	28.34 %
Stab-AV	3.13	59.12 %
Stab-HA2	2.29	79.03 %
Inverter	1.05	100.00 %
Fan	0.69	5.55 %
Total	20.35	38.82 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.46	37.49 %
KPM2	1.69	37.29 %
VEL2	1.40	33.44 %
PLR1	0.69	36.56 %
TRR1	0.60	24.05 %
ARC2	0.55	34.14 %
VEL1	0.50	25.58 %
SLG1	0.41	31.51 %
ANI1	0.38	24.28 %
CGM1	0.33	32.82 %
GDM1	0.32	27.73 %
ABR1	0.30	17.91 %
VNB1	0.29	28.55 %
UGI1	0.23	23.50 %
PTU1	0.12	35.61 %
Total	20.35	38.82 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	4.95	21.44 %
Stab-HA	4.40	82.10 %
Inverter	3.15	100.00 %
Stab-AV	2.38	74.12 %
Stab-HA2	1.45	55.55 %
Fan	0.74	6.44 %
Total	17.08	34.96 %

Branch *	MTD Sales L	Brand Share %
POY2	1.63	34.04 %
NVL2	1.15	32.04 %
PRT1	0.84	37.69 %
CDM1	0.72	20.56 %
KML1	0.67	35.02 %
ULP1	0.58	24.80 %
KKI2	0.56	21.10 %
KLM1	0.47	27.74 %
MKM1	0.36	26.64 %
VCM1	0.21	28.76 %
STP1	0.20	17.32 %
TVM2	0.18	33.89 %
TVM1	0.18	24.88 %
WHUT		0.00 %
Total	17.08	34.96 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.65	91.84 %
W.Heater	0.87	9.83 %
Stab-AV	0.56	83.30 %
Fan	0.44	6.57 %
Stab-HA2	0.35	86.69 %
Total	5.87	28.48 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.48	26.95 %
VJW1	0.35	37.41 %
TNK1	0.31	35.64 %
DPE1	0.21	34.76 %
JPT1	0.20	32.54 %
GVM1	0.19	24.03 %
TEL1	0.18	22.16 %
CKT1	0.16	27.91 %
BPP1	0.15	22.13 %
BVR1	0.15	18.30 %
PRL1	0.14	31.02 %
PPM1	0.13	31.17 %
RAL1	0.13	18.00 %
GNT1	0.12	19.85 %
NRT1	0.11	13.77 %
KDR1	0.11	21.01 %
VJW4	0.10	29.89 %
GNT2	0.09	16.99 %
VKN1	0.09	22.10 %
RMV1	0.06	21.95 %
VUY1	0.05	18.15 %
VJW5	0.04	7.07 %
PAP1	0.04	9.80 %
AMP1	0.03	20.50 %
TVU1	0.02	8.99 %
JGG1	0.02	15.01 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	5.87	28.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.80	73.71 %
W.Heater	1.08	13.17 %
Stab-AV	0.98	77.47 %
Inverter	0.95	100.00 %
Stab-HA2	0.45	80.73 %
Fan	0.45	6.66 %
Total	5.72	28.38 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.35	35.97 %
KOU1	0.25	30.19 %
KHT1	0.24	34.11 %
NYP1	0.22	24.73 %
RJP1	0.21	35.93 %
KNL2	0.20	27.78 %
TPY1	0.19	22.88 %
VKI1	0.19	26.13 %
RCY1	0.13	32.85 %
NDL1	0.12	17.11 %
ADI1	0.09	17.23 %
ATP1	0.09	6.60 %
MPL1	0.07	18.38 %
DHN1	0.06	12.63 %
PIL1	0.05	11.53 %
KDA1	0.05	10.93 %
KNL1	0.05	3.90 %
PGR1	0.04	7.82 %
PDT1	0.03	14.58 %
PMR1	0.02	2.64 %
TPSD		0.00 %
Total	5.72	28.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.53	56.54 %
Stab-HA	0.38	71.45 %
Stab-HA2	0.28	92.72 %
Stab-AV	0.18	100.00 %
Fan	0.02	1.27 %
Total	1.39	39.27 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.61	35.00 %
TVSD		0.00 %
Total	1.39	39.27 %