

MTD Sales
364.16 L

Brand Share %
22.44 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **22.44 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	101.49	85.81 %
W.Heater	69.42	43.21 %
Inverter	69.39	100.00 %
Air-Cool	49.16	45.82 %
Stab-HA2	29.63	70.56 %
Stab-AV	21.57	71.76 %
Fan	19.78	7.22 %
In-Stove	1.81	2.33 %
Gas-Stov	0.92	0.28 %
Mixie	0.90	0.22 %
R.Heater	0.08	82.41 %
Total	364.16	22.44 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	47.10	24.88 %
CHENNAI-02	39.66	30.03 %
SOUTH-03	37.35	20.24 %
TRICHY-01	36.51	22.90 %
SOUTH-01	33.79	14.25 %
TIRUPATI-01	27.91	28.47 %
KL-NORTH	23.62	35.07 %
SOUTH ARCOT	23.19	24.70 %
NORTH ARCOT	19.92	20.99 %
VIJAYAWADA-01	19.10	24.59 %
WEST-02	18.61	17.72 %
WEST-01	17.08	19.10 %
WEST-03	9.57	16.62 %
KL-SOUTH	9.27	29.68 %
KL-CENTRAL	1.31	30.15 %
HYDERABAD-01	0.17	17.25 %
Total	364.16	22.44 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	22.44	92.89 %
W.Heater	10.04	35.45 %
Inverter	5.65	100.00 %
Stab-HA2	5.20	97.82 %
Stab-AV	2.27	87.75 %
Fan	1.51	5.20 %
Total	47.10	24.88 %

Branch *	MTD Sales L	Brand Share %
CH49	2.04	17.64 %
GUD1	1.93	21.04 %
CH16	1.86	15.90 %
CH07	1.78	20.82 %
CH14	1.76	20.84 %
CH28	1.69	19.73 %
CH30	1.18	20.91 %
CH39	0.68	14.18 %
CH29	0.31	14.59 %
CZWH	0.11	5.13 %
CH40	0.03	18.13 %
Total	47.10	24.88 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	15.85	87.70 %
Inverter	6.00	100.00 %
W.Heater	5.89	36.98 %
Air-Cool	5.18	59.68 %
Stab-HA2	4.06	94.39 %
Stab-AV	2.03	76.83 %
Fan	0.65	3.38 %
Total	39.66	30.03 %

Branch *	MTD Sales L	Brand Share %
CH18	2.02	20.61 %
CH43	1.05	19.60 %
CH06	0.84	20.35 %
CH33	0.83	20.90 %
CH34	0.81	13.79 %
CH12	0.78	19.16 %
CH20	0.54	11.93 %
CH27	0.54	18.55 %
CH17	0.41	9.62 %
CH36	0.40	17.18 %
CH44	0.36	14.48 %
CH46	0.31	14.26 %
CH41	0.21	9.43 %
CH01	0.13	22.10 %
CH32	0.05	7.88 %
Total	39.66	30.03 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	13.85	91.58 %
W.Heater	5.99	42.34 %
Stab-HA2	4.59	52.95 %
Fan	4.17	9.61 %
Inverter	3.62	100.00 %
Stab-AV	3.19	48.52 %
Air-Cool	1.94	31.65 %
Total	37.35	20.24 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.79	18.26 %
DGL1	2.31	17.70 %
TEN2	1.20	21.92 %
TPT1	1.11	17.87 %
TMM1	0.98	14.87 %
KKD3	0.90	10.93 %
MDU3	0.89	19.26 %
MPA1	0.84	20.13 %
DKI1	0.76	15.77 %
PKM1	0.63	17.19 %
MDU4	0.61	19.33 %
MDU5	0.60	8.54 %
BTU1	0.57	17.37 %
CBM1	0.55	15.77 %
TEN1	0.55	18.03 %
SVG1	0.53	19.37 %
ODM1	0.51	18.06 %
DGL2	0.46	15.07 %
KYK1	0.41	15.63 %
TDI1	0.41	13.76 %
PNI1	0.37	12.83 %
USL1	0.36	15.38 %
CMR1	0.33	14.85 %
NKI1	0.33	7.71 %
ADP1	0.24	7.44 %
KPT1	0.23	9.13 %
NTM1	0.19	8.78 %
Total	37.35	20.24 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	19.24	100.00 %
W.Heater	7.14	41.78 %
Stab-HA	4.37	68.48 %
Fan	1.88	6.82 %
Stab-AV	1.36	68.28 %
Air-Cool	1.29	54.00 %
Stab-HA2	1.25	39.71 %
Total	36.51	22.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.67	21.43 %
KUM1	2.05	21.38 %
TNJ1	1.35	20.32 %
KIK1	1.25	17.00 %
PTK1	1.21	16.60 %
PBR2	1.14	13.99 %
TNJ2	0.98	14.13 %
PDK2	0.94	18.33 %
ORU1	0.66	20.16 %
KRN1	0.55	20.25 %
TRY4	0.48	9.85 %
TRY3	0.43	12.03 %
MSI1	0.41	19.70 %
MDI1	0.32	6.31 %
TRY2	0.10	12.11 %
Total	36.51	22.90 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.63	75.97 %
Inverter	7.29	100.00 %
W.Heater	5.84	36.91 %
Stab-HA2	3.83	56.41 %
Fan	3.55	6.92 %
Stab-AV	1.92	61.27 %
Air-Cool	1.74	22.01 %
Total	33.79	14.25 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.27	14.86 %
KVT1	2.74	14.93 %
NGR1	1.86	16.76 %
MAR1	1.55	19.58 %
TVL1	1.40	10.72 %
TKS2	1.37	12.75 %
RPM1	1.01	15.76 %
RND1	1.01	11.68 %
RND2	0.93	10.03 %
TUT2	0.84	14.35 %
TCN1	0.77	10.25 %
VNR2	0.75	9.10 %
SVK1	0.72	14.64 %
TKY1	0.72	16.67 %
KSM1	0.70	17.80 %
MMT1	0.70	18.70 %
TYI1	0.69	17.02 %
PKD1	0.69	21.33 %
VLY1	0.65	9.78 %
TKS1	0.65	7.30 %
KYR1	0.62	13.54 %
VKM1	0.51	13.18 %
ERL2	0.50	11.68 %
APK2	0.42	7.69 %
STU2	0.41	13.53 %
KGL1	0.41	16.17 %
PDI1	0.36	11.49 %
SNL1	0.35	6.56 %
ASM1	0.33	10.24 %
UDN1	0.28	10.62 %
ARM1	0.25	11.21 %
SDI1	0.24	4.89 %
SGT1	0.23	17.41 %
WHTV		0.00 %
Total	33.79	14.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.57	56.56 %
W.Heater	5.15	59.21 %
Stab-HA	1.53	76.67 %
Stab-AV	1.11	79.04 %
Fan	0.44	5.77 %
Stab-HA2	0.11	22.31 %
Total	27.91	28.47 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.10	16.82 %
KNL2	0.47	12.30 %
PDT1	0.47	22.35 %
KDA1	0.44	13.62 %
BVL1	0.37	19.62 %
PUT1	0.37	19.48 %
KNL1	0.37	11.79 %
ATP1	0.37	5.38 %
PGR1	0.31	16.04 %
NLR1	0.31	16.66 %
KDR1	0.29	15.71 %
TPY1	0.28	13.66 %
PMR1	0.28	15.64 %
KOU1	0.27	12.37 %
VKI1	0.24	17.63 %
KAR1	0.23	11.81 %
SPE1	0.20	7.97 %
DHN1	0.17	19.24 %
TPI1	0.16	7.22 %
RCY1	0.14	5.47 %
PIL1	0.12	8.73 %
GTL1	0.11	8.89 %
RJP1	0.09	4.37 %
NDL1	0.09	5.09 %
MPL1	0.08	3.62 %
KVL1	0.06	4.27 %
ADI1	0.05	2.87 %
NYP1	0.04	3.39 %
Total	27.91	28.47 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	9.82	100.00 %
Stab-HA	3.55	80.87 %
W.Heater	2.86	71.50 %
Fan	2.16	16.38 %
Stab-HA2	1.44	98.68 %
In-Stove	1.32	25.08 %
Stab-AV	1.00	100.00 %
Mixie	0.83	4.47 %
Gas-Stov	0.64	7.14 %
Total	23.62	35.07 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	23.62	35.07 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	9.11	97.68 %
Inverter	6.24	100.00 %
W.Heater	3.43	31.27 %
Stab-HA2	2.10	87.34 %
Stab-AV	1.93	88.48 %
Fan	0.38	2.64 %
Total	23.19	24.70 %

Branch *	MTD Sales L	Brand Share %
CDM1	1.05	19.07 %
VCM2	0.49	12.24 %
KKI2	0.47	8.62 %
MKM1	0.45	22.15 %
STP1	0.26	12.85 %
TVM2	0.25	21.10 %
VCM1	0.17	14.37 %
WHUT		0.00 %
Total	23.19	24.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	9.40	82.99 %
W.Heater	4.27	35.93 %
Stab-HA2	1.96	92.92 %
Inverter	1.89	100.00 %
Stab-AV	1.58	88.09 %
Fan	0.81	4.50 %
Total	19.92	20.99 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.41	19.66 %
KPM2	1.40	19.62 %
TRR1	0.85	12.39 %
ABR1	0.76	14.02 %
VEL1	0.56	15.45 %
BGR1	0.48	16.56 %
WJD1	0.45	13.74 %
PLR1	0.43	19.52 %
SLG1	0.40	19.52 %
ARC2	0.36	12.66 %
VNB1	0.33	9.62 %
WJP1	0.31	18.37 %
TRT1	0.27	14.55 %
ANI1	0.21	9.55 %
CPT1	0.20	8.69 %
CGM1	0.18	13.91 %
PTU1	0.14	16.59 %
GDM1	0.07	4.34 %
UGI1	0.07	7.21 %
Total	19.92	20.99 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	11.18	59.85 %
W.Heater	3.79	43.86 %
Stab-HA	3.18	84.88 %
Fan	0.50	6.04 %
Stab-AV	0.43	62.18 %
Stab-HA2	0.04	15.67 %
Total	19.10	24.59 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.62	17.00 %
VJW3	0.49	18.88 %
VJW1	0.39	12.91 %
OGL1	0.36	19.45 %
GNT1	0.31	8.79 %
TNI1	0.31	20.30 %
RMV1	0.29	15.33 %
VJW4	0.28	18.58 %
TDD1	0.24	20.48 %
GVM1	0.24	11.51 %
VSK1	0.22	6.28 %
BPP1	0.21	18.43 %
NRT1	0.21	10.66 %
TNK1	0.20	12.35 %
GDV1	0.18	13.88 %
DPE1	0.17	19.30 %
PAP1	0.17	18.22 %
VJW2	0.16	12.99 %
TVU1	0.16	19.49 %
GNT2	0.16	8.34 %
JGG1	0.15	15.77 %
JPT1	0.14	12.59 %
ELU1	0.12	9.14 %
RAL1	0.09	5.83 %
NPR1	0.09	6.75 %
TEL1	0.07	6.40 %
PRL1	0.06	6.32 %
VJW5	0.05	3.94 %
PNR1	0.04	7.46 %
CKT1	0.04	3.01 %
VKN1	0.04	3.04 %
MTM1	0.03	3.31 %
NZV1	0.02	1.49 %
KND1		0.00 %
VUY1		0.00 %
Total	19.10	24.59 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.89	59.82 %
Air-Cool	4.74	41.83 %
Inverter	2.90	100.00 %
Stab-HA	1.91	75.84 %
Stab-HA2	1.49	66.48 %
Stab-AV	1.49	71.76 %
Fan	1.19	6.76 %
Total	18.61	17.72 %

Branch *	MTD Sales L	Brand Share %
SLM1	1.27	15.76 %
HSR2	1.27	20.55 %
ATU1	1.19	22.11 %
SLM3	1.06	21.17 %
KRI1	0.95	17.11 %
VPD1	0.78	20.76 %
SLM2	0.65	19.66 %
MTR1	0.60	13.65 %
HRR1	0.55	17.08 %
APN1	0.53	15.77 %
OML1	0.51	15.00 %
TRM1	0.50	7.99 %
SGI1	0.42	14.97 %
BMD1	0.39	14.08 %
HSR1	0.37	7.49 %
KVP1	0.36	11.93 %
PLC1	0.35	7.99 %
DPR1	0.35	12.20 %
PMP1	0.34	19.27 %
PNG1	0.30	13.45 %
DPR2	0.29	11.86 %
EPI1	0.28	6.77 %
KAM1	0.21	6.87 %
MCR1	0.18	3.53 %
EDP1	0.07	2.91 %
Total	18.61	17.72 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	6.39	58.46 %
Air-Cool	2.82	46.58 %
Stab-HA	2.40	81.12 %
Stab-HA2	1.72	71.16 %
Stab-AV	1.62	79.75 %
Fan	1.04	9.74 %
Inverter	1.01	100.00 %
R.Heater	0.08	82.41 %
Total	17.08	19.10 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.38	19.21 %
KMR1	1.27	15.40 %
MPM1	1.00	21.33 %
SUL1	0.92	18.49 %
CBE6	0.89	12.81 %
CBE1	0.78	15.31 %
SNR1	0.56	11.60 %
UAM1	0.54	14.01 %
CBE5	0.52	15.24 %
PDM1	0.41	18.78 %
PLI1	0.40	7.19 %
KMD1	0.35	18.73 %
DPM2	0.21	9.41 %
CBE3	0.18	9.94 %
PPI1	0.11	5.98 %
ANR1	0.08	6.21 %
Total	17.08	19.10 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	2.67	55.59 %
Stab-HA	1.84	70.26 %
Inverter	1.69	100.00 %
Stab-AV	1.15	75.20 %
Stab-HA2	1.10	70.43 %
Fan	0.68	8.31 %
Air-Cool	0.42	8.90 %
Total	9.57	16.62 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.16	19.78 %
ERD1	1.01	18.45 %
ERD2	0.79	10.07 %
TPR1	0.76	14.26 %
TPR2	0.60	10.15 %
CMI1	0.44	17.80 %
AVI1	0.42	11.39 %
KMM1	0.35	15.62 %
KGM1	0.26	11.13 %
TPR4	0.26	14.77 %
PDR1	0.25	17.29 %
SGG1	0.24	16.73 %
TCG1	0.19	12.19 %
WHPD		0.00 %
Total	9.57	16.62 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	3.83	100.00 %
Stab-HA	1.91	81.05 %
W.Heater	1.05	96.47 %
Stab-HA2	0.62	91.91 %
Fan	0.46	10.20 %
In-Stove	0.45	16.90 %
Stab-AV	0.44	117.32 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.16	2.59 %
Mixie	0.07	0.86 %
Total	9.27	29.68 %

Branch *	MTD Sales L	Brand Share %
Total	9.27	29.68 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.49	82.67 %
Fan	0.27	24.29 %
Inverter	0.21	100.00 %
Gas-Stov	0.12	24.26 %
Stab-HA2	0.11	90.99 %
In-Stove	0.04	12.53 %
Stab-AV	0.04	100.00 %
W.Heater	0.03	100.00 %
Total	1.31	30.15 %

Branch *	MTD Sales L	Brand Share %
Total	1.31	30.15 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fan	0.11	60.92 %
Stab-HA	0.04	100.00 %
Stab-AV	0.02	100.00 %
Inverter		100.00 %
Total	0.17	17.25 %

Branch *	MTD Sales L	Brand Share %
Total	0.17	17.25 %