

MTD Sales
182.55 L

Brand Share %
36.13 %

Information:

MTD : 01-09-2025 To 24-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **36.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	56.56	77.83 %
W.Heater	44.89	31.20 %
Inverter	24.47	100.00 %
Stab-HA2	20.75	66.29 %
Fan	20.10	9.97 %
Stab-AV	15.79	50.14 %
Total	182.55	36.13 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	30.68	35.07 %
CHENNAI-01	30.10	38.68 %
TRICHY-01	26.41	47.60 %
SOUTH-03	21.40	32.04 %
WEST-01	14.67	39.64 %
NORTH ARCOT	13.53	40.92 %
CHENNAI-02	13.24	28.69 %
WEST-02	12.41	31.72 %
SOUTH ARCOT	10.27	35.12 %
TIRUPATI-01	4.45	29.15 %
VIJAYAWADA-01	3.43	27.22 %
KL-SOUTH	1.96	37.14 %
Total	182.55	36.13 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.12	81.74 %
W.Heater	5.55	31.82 %
Fan	5.30	11.91 %
Inverter	5.11	100.00 %
Stab-HA2	3.95	62.46 %
Stab-AV	2.65	63.23 %
Total	30.68	35.07 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.42	35.67 %
TUT1	1.70	14.98 %
TVL1	1.31	28.13 %
TKS2	1.04	26.35 %
VNR2	0.96	28.94 %
TKS1	0.68	24.12 %
KYR1	0.59	30.14 %
SVK1	0.54	34.16 %
RPM1	0.44	31.20 %
SDI1	0.43	25.42 %
VKM1	0.39	27.60 %
SNL1	0.39	27.08 %
APK1	0.38	23.50 %
KSM1	0.34	31.15 %
APK2	0.30	21.69 %
ASM1	0.23	19.94 %
SGT1	0.04	8.86 %
S2SD		0.00 %
Total	30.68	35.07 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.96	73.24 %
W.Heater	8.25	30.72 %
Stab-HA2	3.22	88.81 %
Inverter	3.10	100.00 %
Fan	2.04	8.33 %
Stab-AV	1.53	44.50 %
Total	30.10	38.68 %

Branch *	MTD Sales L	Brand Share %
CH14	1.27	30.10 %
CH07	1.21	34.62 %
CH30	0.94	35.94 %
CH11	0.85	27.47 %
CH28	0.76	25.74 %
AVD1	0.66	33.78 %
WHC3	0.55	9.94 %
CH37	0.39	30.23 %
CH22	0.37	26.24 %
CH40		0.00 %
CZWH		0.00 %
Total	30.10	38.68 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	7.60	100.00 %
Stab-HA	7.29	92.72 %
W.Heater	6.19	39.47 %
Fan	2.36	13.03 %
Stab-HA2	1.63	51.27 %
Stab-AV	1.34	44.02 %
Total	26.41	47.60 %

Branch *	MTD Sales L	Brand Share %
TRY3	0.41	24.35 %
NMM1	0.35	32.85 %
TZSD	0.31	21.92 %
AYR1	0.26	26.48 %
MSI1	0.25	30.00 %
Total	26.41	47.60 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	6.91	84.52 %
Fan	3.86	12.07 %
W.Heater	3.55	29.21 %
Stab-AV	2.99	45.73 %
Stab-HA2	2.88	43.10 %
Inverter	1.21	100.00 %
Total	21.40	32.04 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.75	30.68 %
DGL1	1.51	33.81 %
TPT1	1.00	36.02 %
TMM1	0.98	28.65 %
MDU2	0.91	25.04 %
MDU6	0.81	22.03 %
DKI1	0.65	30.61 %
MDU5	0.53	18.34 %
MLR1	0.48	36.03 %
KKD2	0.39	24.03 %
DGL2	0.36	23.56 %
CBM1	0.35	21.22 %
KPT1	0.33	23.89 %
SVG1	0.32	33.79 %
SGP1	0.29	28.52 %
SZSD	0.27	14.20 %
TEN2	0.24	19.81 %
ODM1	0.24	27.62 %
ADP1	0.22	26.80 %
USL1	0.21	22.12 %
BNR1	0.19	22.19 %
BTU1	0.19	27.20 %
NTM1	0.19	21.81 %
PKM1	0.16	28.98 %
MNM1	0.15	23.76 %
CMR1	0.10	21.15 %
Total	21.40	32.04 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	7.04	48.32 %
Stab-HA2	1.95	75.92 %
Fan	1.94	14.53 %
Stab-AV	1.73	47.51 %
Stab-HA	1.44	61.90 %
Inverter	0.58	100.00 %
Total	14.67	39.64 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.58	22.40 %
SNR1	0.54	32.41 %
TPR3	0.46	33.93 %
SYM2	0.41	33.43 %
KMR1	0.37	14.94 %
TPR1	0.35	32.67 %
DPM2	0.29	26.65 %
TPR2	0.24	27.97 %
AVI1	0.21	30.72 %
TPR4	0.18	31.53 %
PPI1	0.15	20.29 %
WZSD	0.11	8.14 %
Total	14.67	39.64 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.40	80.40 %
W.Heater	3.11	30.74 %
Inverter	1.67	100.00 %
Stab-HA2	1.35	95.20 %
Stab-AV	1.32	62.89 %
Fan	0.69	6.21 %
Total	13.53	40.92 %

Branch *	MTD Sales L	Brand Share %
VEL1	0.57	34.82 %
TRR1	0.57	24.15 %
ANI1	0.31	30.18 %
WJP1	0.30	34.58 %
VNB1	0.23	26.75 %
TRT1	0.21	30.46 %
CGM1	0.13	26.16 %
GDM1	0.13	24.72 %
CPT1	0.04	6.34 %
NASD		0.00 %
Total	13.53	40.92 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	5.80	61.18 %
W.Heater	2.29	16.47 %
Stab-HA2	1.93	85.48 %
Inverter	1.73	100.00 %
Fan	0.77	4.74 %
Stab-AV	0.73	27.94 %
Total	13.24	28.69 %

Branch *	MTD Sales L	Brand Share %
CH21	1.12	27.21 %
MJR1	0.94	34.74 %
CH18	0.86	23.26 %
CH24	0.64	29.86 %
GPD1	0.51	21.89 %
CH43	0.48	17.61 %
CH06	0.37	30.58 %
CH36	0.35	33.72 %
CH33	0.30	15.71 %
CH09	0.29	26.85 %
CH20	0.26	22.31 %
CH46	0.25	27.15 %
CH12	0.24	10.05 %
CH23	0.21	21.88 %
CH44	0.21	18.69 %
CH31	0.16	20.89 %
CH41	0.15	14.74 %
CH32	0.01	14.27 %
CH01		0.00 %
Total	13.24	28.69 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.69	41.64 %
Stab-HA	1.65	75.84 %
Stab-HA2	1.61	62.78 %
Fan	1.47	8.45 %
Stab-AV	1.44	52.24 %
Inverter	0.55	100.00 %
Total	12.41	31.72 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.68	27.88 %
SLM1	0.49	20.57 %
NKL2	0.49	33.65 %
APN1	0.44	35.03 %
MCR1	0.43	32.03 %
KVP1	0.42	35.40 %
VPD1	0.34	23.75 %
ATU1	0.28	21.75 %
EPI1	0.23	19.20 %
MTR1	0.23	23.85 %
ERD2	0.22	8.37 %
WZWH	0.21	18.00 %
PLC1	0.19	31.07 %
EDP1	0.17	35.10 %
SGI1	0.14	16.66 %
KMM1	0.11	22.01 %
OML1	0.10	10.07 %
PDR1	0.08	15.13 %
PMP1	0.05	6.75 %
SGG1	0.03	8.60 %
DPR2	0.02	2.09 %
Total	12.41	31.72 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	4.04	79.65 %
W.Heater	2.12	23.42 %
Inverter	1.31	100.00 %
Stab-HA2	1.24	80.03 %
Stab-AV	0.87	53.60 %
Fan	0.69	6.53 %
Total	10.27	35.12 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.53	35.18 %
POY2	0.78	27.95 %
NVL2	0.54	25.34 %
CDM1	0.45	20.61 %
KKI2	0.44	21.31 %
PRT1	0.31	20.69 %
VCM1	0.19	24.62 %
TVM2	0.18	34.64 %
MKM1	0.09	23.99 %
TDM1	0.05	8.37 %
STP1		0.00 %
WHNV		0.00 %
Total	10.27	35.12 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.53	89.02 %
Inverter	1.28	100.00 %
Fan	0.60	10.28 %
Stab-AV	0.48	72.99 %
W.Heater	0.32	5.86 %
Stab-HA2	0.25	82.71 %
Total	4.45	29.15 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.22	32.01 %
KHT1	0.20	25.36 %
CTO1	0.20	22.09 %
PUT1	0.16	35.74 %
KVL1	0.12	20.14 %
NDL1	0.11	21.23 %
TPY1	0.10	16.57 %
VKI1	0.10	22.68 %
KNL2	0.10	17.14 %
KDA1	0.09	21.39 %
KOU1	0.09	11.25 %
MPL1	0.07	15.67 %
PMR1	0.07	24.57 %
ATP1	0.07	7.57 %
PIL1	0.07	22.17 %
ADI1	0.05	9.75 %
KNL1	0.05	6.69 %
DHN1	0.05	21.38 %
TPY2	0.02	2.99 %
PGR1	0.02	4.68 %
TPI1		0.00 %
Total	4.45	29.15 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	2.03	85.79 %
Stab-AV	0.39	69.90 %
Inverter	0.34	100.00 %
Fan	0.33	6.48 %
Stab-HA2	0.23	77.26 %
W.Heater	0.11	2.85 %
Total	3.43	27.22 %

Branch *	MTD Sales L	Brand Share %
GVM1	0.24	28.60 %
VKN1	0.21	32.32 %
OGL1	0.16	28.55 %
RMV1	0.13	31.52 %
GDV1	0.12	24.46 %
VJW4	0.09	20.82 %
KDR1	0.09	21.44 %
GNT2	0.09	34.01 %
VJW2	0.07	26.85 %
TNK1	0.07	33.28 %
TNI1	0.07	29.22 %
BPP1	0.06	15.54 %
PRL1	0.05	23.34 %
NRT1	0.05	9.43 %
TDD1	0.04	27.19 %
ELU1	0.04	6.10 %
CKT1	0.04	9.66 %
VJW5	0.04	17.19 %
JPT1	0.03	7.60 %
PNR1	0.02	9.42 %
DPE1	0.02	8.09 %
TVU1	0.01	5.54 %
BVR1		0.00 %
VUY1		0.00 %
Total	3.43	27.22 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.67	71.90 %
Stab-HA2	0.52	96.37 %
Stab-HA	0.40	76.05 %
Stab-AV	0.32	96.05 %
Fan	0.05	1.58 %
Total	1.96	37.14 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.33	22.48 %
Total	1.96	37.14 %