

MTD Sales
469.12 L

Brand Share %
24.45 %

Information:

MTD : 01-03-2026 To 24-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **24.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	253.90	87.77 %
Air-Cool	83.45	24.73 %
Fan	32.44	10.34 %
W.Heater	28.30	27.49 %
Stab-AV	20.89	58.98 %
Stab-HA2	18.33	52.44 %
Inverter	16.93	100.00 %
In-Stove	14.77	8.16 %
Gas-Stov	0.07	0.03 %
Mixie	0.03	0.01 %
Total	469.12	24.45 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	75.66	28.94 %
SOUTH-03	50.77	21.81 %
TRICHY-01	48.19	27.19 %
WEST-01	44.98	24.17 %
SOUTH-01	42.93	18.09 %
CHENNAI-02	39.60	26.16 %
WEST-02	36.40	19.28 %
NORTH ARCOT	33.64	26.41 %
TIRUPATI-01	30.55	24.90 %
VIJAYAWADA-01	23.63	24.32 %
SOUTH ARCOT	22.41	25.24 %
KL-SOUTH	13.14	49.04 %
KL-NORTH	7.24	34.58 %
Total	469.12	24.45 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	52.90	93.07 %
W.Heater	5.70	26.81 %
Stab-HA2	4.55	92.02 %
Fan	4.25	6.44 %
Air-Cool	3.61	25.91 %
Stab-AV	2.32	64.85 %
In-Stove	1.29	4.48 %
Inverter	1.04	100.00 %
Total	75.66	28.94 %

Branch *	MTD Sales L	Brand Share %
CH49	2.21	18.36 %
CH29	0.47	18.02 %
CZWH	0.29	0.63 %
MC10		0.00 %
Total	75.66	28.94 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	25.55	85.07 %
Air-Cool	9.82	23.95 %
Fan	6.81	15.02 %
Stab-AV	2.66	30.32 %
Stab-HA2	2.52	32.60 %
W.Heater	2.44	27.04 %
Inverter	0.97	100.00 %
Total	50.77	21.81 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.63	20.80 %
MDU2	3.24	23.13 %
DGL1	2.89	18.69 %
TMM1	1.71	14.39 %
MDU5	1.55	18.95 %
MDU3	1.32	19.65 %
TEN2	1.02	13.23 %
CBM1	0.99	18.78 %
BTU1	0.91	23.28 %
PKM1	0.89	21.54 %
TEN1	0.86	18.12 %
BNR1	0.67	15.89 %
NKI1	0.67	15.58 %
USL1	0.54	15.26 %
PNI1	0.50	12.51 %
PNV2	0.50	18.43 %
ODM1	0.50	20.16 %
KYK1	0.48	15.29 %
SGP1	0.41	18.31 %
KPT1	0.40	8.13 %
ADP1	0.34	7.89 %
NTM1	0.24	9.54 %
CMR1	0.23	9.80 %
SZSD	0.10	14.39 %
Total	50.77	21.81 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	25.47	89.09 %
Air-Cool	9.48	28.67 %
Inverter	4.76	100.00 %
Fan	3.11	13.43 %
W.Heater	2.69	47.90 %
Stab-AV	1.92	52.39 %
Stab-HA2	0.76	22.89 %
Total	48.19	27.19 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.48	22.81 %
PBR2	2.32	21.91 %
KUM1	1.31	13.01 %
TYR1	1.12	14.61 %
JKM1	0.94	21.79 %
TTP1	0.75	16.90 %
KIK1	0.68	14.13 %
NCK1	0.25	10.11 %
Total	48.19	27.19 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	16.60	76.12 %
Air-Cool	13.98	29.64 %
Fan	5.44	18.40 %
W.Heater	3.93	37.82 %
Stab-AV	2.18	63.41 %
Inverter	2.03	100.00 %
Stab-HA2	0.82	30.25 %
Total	44.98	24.17 %

Branch *	MTD Sales L	Brand Share %
CBE4	2.34	23.48 %
KMR1	2.22	17.08 %
PLI1	1.96	22.70 %
CBE6	1.71	23.06 %
AVI1	1.68	20.62 %
TPR2	1.50	15.81 %
TPR1	1.29	14.20 %
DPM2	1.00	20.26 %
PPI1	0.81	19.15 %
UMP1	0.75	17.53 %
KGM1	0.66	21.07 %
UAM1	0.64	14.49 %
TPR4	0.50	16.98 %
CBE3	0.45	20.26 %
SYM2	0.41	9.72 %
ANR1	0.40	23.40 %
CNR1	0.22	13.49 %
WZSD	0.04	2.63 %
Total	44.98	24.17 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	17.28	77.55 %
Air-Cool	8.68	21.11 %
Fan	4.16	9.99 %
Inverter	3.42	100.00 %
Stab-AV	3.33	64.59 %
W.Heater	3.07	27.14 %
Stab-HA2	2.99	45.23 %
Total	42.93	18.09 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.70	21.48 %
NGR1	3.14	24.14 %
TVL1	3.12	16.93 %
KVT1	2.83	18.38 %
TKS2	1.89	13.04 %
TUT2	1.73	21.54 %
TKS1	1.62	17.96 %
RND1	1.54	17.28 %
SVK1	1.31	18.30 %
MAR1	1.16	22.12 %
VLY1	1.13	18.49 %
TCN1	1.09	17.80 %
KYR1	1.09	15.97 %
VNR2	1.03	10.36 %
APK1	0.99	18.78 %
APK2	0.97	17.59 %
SNL1	0.97	18.19 %
ASM1	0.97	21.69 %
RPM1	0.93	12.31 %
MMT1	0.84	19.02 %
PDI1	0.75	19.81 %
TYI1	0.74	18.53 %
STU2	0.61	19.83 %
ERL2	0.61	12.88 %
ARM1	0.58	22.48 %
SDI1	0.57	12.34 %
VKM1	0.44	11.09 %
VNR1	0.38	7.75 %
KSM1	0.37	20.99 %
SGT1	0.35	15.02 %
TKY1	0.28	10.86 %
KGL1	0.18	9.39 %
WHTV		0.00 %
Total	42.93	18.09 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	29.29	87.22 %
W.Heater	2.41	20.97 %
Stab-HA2	1.86	87.58 %
Air-Cool	1.58	13.62 %
Inverter	1.19	100.00 %
Fan	1.19	6.22 %
In-Stove	1.06	5.67 %
Stab-AV	1.02	60.36 %
Total	39.60	26.16 %

Branch *	MTD Sales L	Brand Share %
CH03	3.88	23.12 %
CH43	2.02	20.73 %
CH18	2.00	22.94 %
CH21	1.86	21.23 %
CH17	1.34	23.54 %
CH50	1.16	16.65 %
CH20	0.96	19.28 %
CH06	0.74	17.11 %
CH41	0.72	15.88 %
CH36	0.52	17.53 %
CH46	0.51	16.21 %
CH44	0.27	8.98 %
CH32	0.10	9.33 %
CH01	0.01	3.92 %
MC05		0.00 %
Total	39.60	26.16 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	13.11	26.57 %
Stab-HA	11.05	80.90 %
Fan	4.23	14.47 %
Stab-AV	2.85	73.50 %
W.Heater	2.29	31.04 %
Stab-HA2	1.68	55.68 %
Inverter	1.18	100.00 %
Total	36.40	19.28 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.05	16.03 %
SLM3	1.81	23.03 %
SLM1	1.69	12.91 %
KRI1	1.62	23.99 %
SLM2	1.55	23.58 %
ERD1	1.46	18.73 %
HSR1	1.30	20.67 %
RSP1	1.27	19.72 %
NKL2	1.02	11.94 %
APN1	1.01	16.91 %
EPI1	1.00	13.63 %
KVP1	0.90	24.31 %
ATU1	0.84	15.05 %
HRR1	0.80	20.34 %
PLC1	0.79	16.49 %
MCR1	0.78	12.46 %
BMD1	0.77	20.16 %
MTR1	0.75	15.85 %
PMP1	0.69	21.80 %
TCG1	0.69	21.63 %
KMM1	0.68	17.67 %
KAM1	0.63	18.92 %
SGI1	0.56	16.21 %
VPD1	0.55	10.68 %
DPR2	0.50	19.49 %
SGG1	0.48	16.71 %
EDP1	0.40	11.62 %
WHPD	-0.02	15.37 %
Total	36.40	19.28 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	24.89	87.12 %
Air-Cool	2.42	15.09 %
W.Heater	1.74	14.37 %
Stab-AV	1.71	84.08 %
Fan	1.19	5.44 %
Stab-HA2	1.11	87.79 %
Inverter	0.55	100.00 %
In-Stove	0.03	0.34 %
Total	33.64	26.41 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.81	11.93 %
ANI1	0.69	23.68 %
BGR1	0.68	16.06 %
WJP1	0.64	16.26 %
VSI1	0.60	18.68 %
GDM1	0.56	15.51 %
CYR1	0.52	17.74 %
PLR1	0.49	16.04 %
VNB1	0.48	13.50 %
ABR1	0.47	11.04 %
CGM1	0.46	13.82 %
UGI1	0.42	13.69 %
CPT1	0.33	9.90 %
Total	33.64	26.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	13.84	98.27 %
Air-Cool	12.69	27.33 %
W.Heater	1.61	36.18 %
Inverter	0.91	100.00 %
Stab-HA2	0.64	62.23 %
Stab-AV	0.60	93.82 %
Fan	0.26	2.40 %
Total	30.55	24.90 %

Branch *	MTD Sales L	Brand Share %
ATP1	2.04	20.88 %
KNL1	1.28	22.34 %
ADI1	1.03	18.72 %
KOU1	0.92	22.08 %
KDA1	0.90	23.80 %
KAR1	0.88	18.83 %
KNL2	0.74	18.08 %
MPL1	0.73	14.25 %
KHT1	0.64	23.53 %
DHN1	0.59	15.37 %
PMR1	0.49	16.13 %
KVL1	0.49	21.56 %
GTL1	0.46	18.20 %
PGR1	0.46	18.82 %
BVL1	0.36	13.20 %
NDL1	0.31	11.64 %
TPSD	0.06	1.86 %
Total	30.55	24.90 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	15.49	95.03 %
Air-Cool	5.06	21.28 %
W.Heater	1.48	41.17 %
Stab-AV	0.76	86.80 %
Inverter	0.36	100.00 %
Stab-HA2	0.30	63.98 %
Fan	0.18	1.98 %
Total	23.63	24.32 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.80	20.92 %
VJW3	0.70	16.12 %
ELU1	0.68	22.94 %
GVM1	0.64	18.46 %
PAP1	0.62	19.94 %
BPP1	0.60	22.37 %
PRL1	0.59	19.78 %
TVU1	0.52	16.42 %
VUY1	0.47	23.07 %
VKN1	0.45	23.78 %
NPR1	0.44	23.65 %
CKT1	0.42	22.54 %
VJW5	0.35	12.61 %
GNT2	0.33	13.29 %
VJW2	0.25	14.55 %
GTSD		0.00 %
Total	23.63	24.32 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	17.58	90.66 %
Stab-AV	1.32	89.70 %
Air-Cool	1.09	10.50 %
Fan	1.00	7.09 %
Stab-HA2	0.63	54.94 %
W.Heater	0.61	10.95 %
Inverter	0.17	100.00 %
Total	22.41	25.24 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.31	13.68 %
PRT1	0.92	21.20 %
CDM1	0.79	14.68 %
KLM1	0.62	18.76 %
VCM1	0.61	21.34 %
KML1	0.60	19.17 %
STP1	0.56	23.80 %
NVL2	0.46	9.05 %
ULP1	0.44	9.36 %
Total	22.41	25.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	8.70	67.03 %
Stab-HA	2.00	94.37 %
Air-Cool	1.39	62.17 %
Fan	0.44	22.17 %
Stab-HA2	0.22	73.43 %
W.Heater	0.19	56.64 %
Stab-AV	0.12	100.00 %
Gas-Stov	0.07	2.70 %
Total	13.14	49.04 %

Branch *	MTD Sales L	Brand Share %
Total	13.14	49.04 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	3.69	79.27 %
Stab-HA	1.95	96.26 %
Air-Cool	0.53	38.98 %
Inverter	0.35	100.00 %
Stab-HA2	0.24	95.01 %
Fan	0.20	9.98 %
W.Heater	0.14	37.33 %
Stab-AV	0.11	92.56 %
Mixie	0.03	0.76 %
Total	7.24	34.58 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.03	18.73 %
Total	7.24	34.58 %