

MTD Sales
190.76 L

Brand Share %
36.60 %

Information:

MTD : 01-11-2025 To 23-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **36.60 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	75.55	31.82 %
Stab-HA	36.76	76.59 %
Stab-AV	22.84	55.21 %
Stab-HA2	22.00	61.39 %
Inverter	20.07	100.00 %
Fan	13.54	9.78 %
Total	190.76	36.60 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	30.38	38.09 %
SOUTH-01	30.01	37.26 %
SOUTH-03	23.30	31.78 %
TRICHY-01	22.52	36.90 %
WEST-01	20.81	49.43 %
CHENNAI-02	13.84	29.61 %
WEST-02	13.33	35.87 %
NORTH ARCOT	13.17	39.95 %
SOUTH ARCOT	13.11	36.79 %
TIRUPATI-01	6.77	43.10 %
VIJAYAWADA-01	2.41	17.46 %
KL-SOUTH	1.11	46.36 %
Total	190.76	36.60 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	11.41	28.63 %
Stab-HA	9.01	73.20 %
Inverter	3.47	100.00 %
Stab-HA2	3.05	80.63 %
Stab-AV	2.05	48.44 %
Fan	1.39	8.62 %
Total	30.38	38.09 %

Branch *	MTD Sales L	Brand Share %
CH08	1.34	27.32 %
AVD1	1.26	35.40 %
CH28	1.22	34.33 %
CH19	1.18	22.47 %
CH07	1.09	32.41 %
CH14	1.03	29.65 %
GUD1	0.91	33.00 %
CH30	0.49	34.69 %
CH39	0.48	25.86 %
CGL1	0.47	24.35 %
KNR1	0.39	33.63 %
GUD2	0.36	18.51 %
TKM1	0.34	25.48 %
CH29	0.28	36.24 %
CZWH	0.25	21.08 %
CH40		0.00 %
MC09		0.00 %
Total	30.38	38.09 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	8.71	28.13 %
Inverter	5.19	100.00 %
Stab-AV	4.21	65.72 %
Stab-HA2	4.18	61.47 %
Stab-HA	4.16	78.17 %
Fan	3.55	13.74 %
Total	30.01	37.26 %

Branch *	MTD Sales L	Brand Share %
TKS2	1.02	24.66 %
SNL1	0.97	35.02 %
KYR1	0.70	34.50 %
ASM1	0.68	33.71 %
TKS1	0.64	30.30 %
VNR2	0.64	21.64 %
APK2	0.52	35.95 %
VLY1	0.47	30.62 %
APK1	0.39	16.44 %
COL1	0.31	29.42 %
S2SD	0.31	33.27 %
SDI1	0.24	21.71 %
MAR1	0.24	13.18 %
TKY1	0.17	22.82 %
KSM1		0.00 %
Total	30.01	37.26 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	9.65	35.44 %
Stab-HA	4.63	83.62 %
Stab-AV	3.72	40.92 %
Stab-HA2	3.33	43.57 %
Fan	1.61	6.86 %
Inverter	0.37	100.00 %
Total	23.30	31.78 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.62	29.40 %
TMM1	1.11	25.90 %
MDU2	0.84	22.13 %
DKI1	0.77	33.36 %
TEN1	0.65	29.91 %
ATG1	0.62	31.43 %
CBM1	0.53	28.57 %
MDU4	0.51	23.70 %
SVG1	0.49	36.41 %
KPT1	0.47	32.26 %
KRR1	0.46	30.87 %
MDU5	0.46	18.07 %
NKI1	0.46	31.05 %
PNI1	0.41	35.97 %
PKM1	0.39	36.44 %
NTM1	0.37	35.11 %
SGP1	0.31	30.99 %
ODM1	0.31	31.90 %
TPT1	0.30	11.24 %
ADP1	0.28	27.51 %
DGL2	0.26	23.84 %
SZSD	0.24	29.95 %
CMR1	0.20	23.70 %
BNR1	0.20	24.42 %
TEN2	0.17	11.06 %
USL1	0.14	11.31 %
Total	23.30	31.78 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	7.48	27.04 %
Inverter	5.24	100.00 %
Stab-HA	5.10	84.65 %
Stab-AV	1.67	42.05 %
Stab-HA2	1.53	43.39 %
Fan	1.51	10.30 %
Total	22.52	36.90 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.13	32.51 %
MVM1	1.68	35.07 %
PBR2	1.42	31.72 %
TVR2	1.10	27.51 %
TNJ1	0.90	34.98 %
TRY4	0.63	31.29 %
JKM1	0.60	29.89 %
PTK1	0.55	32.34 %
MDI1	0.49	18.64 %
ORU1	0.31	27.59 %
KIK1	0.27	24.91 %
AYR1	0.19	21.51 %
MSI1	0.11	16.13 %
Total	22.52	36.90 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	10.58	55.35 %
Stab-AV	3.06	63.01 %
Stab-HA2	2.62	71.62 %
Fan	2.14	19.15 %
Stab-HA	1.64	64.78 %
Inverter	0.77	100.00 %
Total	20.81	49.43 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.25	27.29 %
DPM2	0.16	22.85 %
WHCB		0.00 %
Total	20.81	49.43 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	4.87	23.10 %
Stab-HA	3.64	62.14 %
Stab-HA2	2.22	77.92 %
Inverter	1.60	100.00 %
Stab-AV	1.13	43.76 %
Fan	0.38	2.99 %
Total	13.84	29.61 %

Branch *	MTD Sales L	Brand Share %
CH18	0.85	22.08 %
CH24	0.80	28.94 %
CH43	0.78	20.83 %
CH17	0.55	23.63 %
GPD1	0.52	31.50 %
CH44	0.44	28.98 %
CH12	0.43	10.72 %
CH33	0.42	27.09 %
PON1	0.38	28.21 %
CH09	0.31	22.04 %
CH20	0.20	14.17 %
CH27	0.20	25.11 %
CH36	0.19	26.31 %
CH41	0.17	13.83 %
CH46	0.13	24.28 %
CH06	0.03	8.38 %
MC06	0.03	32.58 %
CH32	0.02	13.57 %
Total	13.84	29.61 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	6.81	36.07 %
Stab-AV	2.27	67.33 %
Stab-HA2	1.52	58.87 %
Stab-HA	1.18	87.11 %
Fan	0.99	9.47 %
Inverter	0.56	100.00 %
Total	13.33	35.87 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.75	27.52 %
HSR2	0.65	23.00 %
NKL2	0.52	34.10 %
MTR1	0.40	36.33 %
DPR1	0.39	33.04 %
PMP1	0.33	36.58 %
EDP1	0.29	30.40 %
EPI1	0.28	34.37 %
RSP1	0.25	29.03 %
SGG1	0.25	32.95 %
SGI1	0.25	31.19 %
VPD1	0.25	19.59 %
DPR2	0.24	34.68 %
KMM1	0.22	29.25 %
TRM1	0.20	22.65 %
APN1	0.15	16.82 %
CMI1	0.13	29.24 %
OML1	0.07	14.91 %
WZWH	0.04	34.86 %
Total	13.33	35.87 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	6.04	37.01 %
Stab-HA	2.81	75.10 %
Stab-HA2	1.49	84.26 %
Stab-AV	1.43	59.01 %
Inverter	1.10	100.00 %
Fan	0.30	3.97 %
Total	13.17	39.95 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.03	35.90 %
KPM2	0.89	31.03 %
TRR1	0.50	31.27 %
KPM1	0.48	33.58 %
VEL1	0.40	26.13 %
ARC2	0.40	32.91 %
WJD1	0.30	27.29 %
CPT1	0.24	35.35 %
CYR1	0.23	22.98 %
GDM1	0.22	27.21 %
VNB1	0.17	30.98 %
CGM1	0.16	21.62 %
UGI1	0.15	32.05 %
PLR1	0.15	21.92 %
ANI1	0.15	27.33 %
Total	13.17	39.95 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	6.17	33.15 %
Stab-HA	2.78	84.48 %
Inverter	1.31	100.00 %
Stab-HA2	1.05	55.09 %
Stab-AV	1.03	51.26 %
Fan	0.77	9.04 %
Total	13.11	36.79 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.59	34.64 %
CDM1	0.79	29.39 %
PRT1	0.72	32.13 %
TRK1	0.58	35.76 %
VPM2	0.51	26.67 %
ULP1	0.44	26.28 %
KKI2	0.44	27.42 %
VCM1	0.12	14.53 %
TVM2	0.11	18.04 %
STP1	0.10	13.31 %
VPM1	0.10	18.52 %
Total	13.11	36.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	3.07	34.28 %
Stab-AV	1.94	98.21 %
Fan	0.53	16.51 %
Stab-HA2	0.47	70.97 %
Stab-HA	0.43	77.73 %
Inverter	0.32	100.00 %
Total	6.77	43.10 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.39	31.84 %
KNL2	0.26	30.19 %
TPY2	0.26	27.30 %
KNL1	0.23	31.74 %
KVL1	0.16	33.69 %
PIL1	0.16	34.01 %
PGR1	0.15	24.77 %
BVL1	0.14	29.60 %
DHN1	0.13	29.72 %
ADI1	0.12	30.54 %
TPI1	0.12	30.49 %
KOU1	0.11	30.55 %
PMR1	0.06	15.60 %
KDA1	0.03	11.88 %
Total	6.77	43.10 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.03	96.15 %
Fan	0.37	9.50 %
W.Heater	0.37	4.62 %
Stab-HA2	0.31	74.21 %
Stab-AV	0.19	64.16 %
Inverter	0.14	100.00 %
Total	2.41	17.46 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.17	21.61 %
VKN1	0.14	32.91 %
VJW4	0.13	35.19 %
BPP1	0.13	27.01 %
MTM1	0.10	24.03 %
CRL1	0.10	27.62 %
NRT1	0.09	30.95 %
KND1	0.08	33.30 %
RMV1	0.08	24.41 %
RAL1	0.07	11.86 %
PAP1	0.07	23.05 %
TNK1	0.07	14.63 %
KDR1	0.05	12.54 %
VJW3	0.04	6.11 %
JGG1	0.04	18.95 %
DPE1	0.03	12.34 %
ELU1	0.03	5.63 %
JPT1	0.03	11.54 %
TEL1	0.03	8.62 %
BVR1	0.03	5.98 %
NPR1	0.03	18.65 %
PNR1	0.02	8.66 %
VJW1	0.02	1.94 %
CKT1	0.02	6.34 %
GNT2	0.02	7.69 %
TDD1	0.01	9.77 %
TVU1	0.01	4.18 %
VJW2	0.01	2.27 %
PPM1	0.01	4.49 %
GNT1	0.01	2.44 %
VUY1		0.00 %
Total	2.41	17.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.39	53.13 %
Stab-HA	0.35	86.77 %
Stab-HA2	0.22	100.00 %
Stab-AV	0.15	85.37 %
Total	1.11	46.36 %

Branch *	MTD Sales L	Brand Share %
Total	1.11	46.36 %