

MTD Sales
288.34 L

Brand Share %
37.92 %

Information:

MTD : 01-10-2025 To 23-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.92 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	81.78	30.27 %
Stab-HA	73.77	81.45 %
Stab-AV	45.50	53.94 %
Inverter	39.00	100.00 %
Stab-HA2	29.72	43.57 %
Fan	18.57	8.92 %
Total	288.34	37.92 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-01	44.16	38.61 %
SOUTH-03	42.58	33.15 %
TRICHY-01	41.99	44.97 %
CHENNAI-01	40.70	42.38 %
WEST-01	26.65	43.65 %
WEST-02	22.70	35.38 %
CHENNAI-02	20.25	32.80 %
NORTH ARCOT	19.87	39.14 %
SOUTH ARCOT	16.65	34.97 %
VIJAYAWADA-01	5.88	29.54 %
TIRUPATI-01	5.61	28.53 %
KL-SOUTH	1.31	40.21 %
Total	288.34	37.92 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	12.27	32.86 %
Inverter	8.77	100.00 %
Stab-HA	7.49	82.88 %
Stab-AV	6.71	70.80 %
Stab-HA2	5.21	42.15 %
Fan	3.71	9.92 %
Total	44.16	38.61 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.67	37.52 %
TVL1	1.75	25.34 %
TKS2	1.21	22.15 %
TUT2	1.14	30.61 %
APK2	0.84	36.67 %
MAR1	0.76	29.89 %
KYR1	0.68	27.04 %
APK1	0.64	23.01 %
TKS1	0.61	18.32 %
PDI1	0.57	32.42 %
SNL1	0.54	23.10 %
VNR1	0.51	29.75 %
SGT1	0.50	32.32 %
TKY1	0.36	25.69 %
STU2	0.34	20.12 %
S2SD	0.07	5.92 %
Total	44.16	38.61 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-AV	11.76	51.08 %
W.Heater	11.13	32.20 %
Stab-HA	10.02	89.20 %
Stab-HA2	5.13	28.39 %
Fan	3.31	8.22 %
Inverter	1.22	100.00 %
Total	42.58	33.15 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.51	23.91 %
MDU6	2.54	30.77 %
MDU2	2.13	28.30 %
TMM1	1.42	23.64 %
MDU3	1.33	37.53 %
MDU4	1.17	37.34 %
CBM1	1.10	32.57 %
ADP1	0.98	36.92 %
DKI1	0.94	31.97 %
TEN1	0.93	26.64 %
SVG1	0.91	37.34 %
TPT1	0.83	21.49 %
SGP1	0.80	37.53 %
NKI1	0.75	24.16 %
TDI1	0.75	34.32 %
MDU5	0.71	21.58 %
KYK1	0.71	36.36 %
BNR1	0.69	28.95 %
ODM1	0.56	35.96 %
TEN2	0.52	20.85 %
BTU1	0.45	27.59 %
PNI1	0.45	28.25 %
CMR1	0.39	35.23 %
KKD2	0.34	33.50 %
USL1	0.33	16.38 %
PKM1	0.31	25.65 %
KPT1	0.20	12.12 %
SZSD	0.15	17.03 %
Total	42.58	33.15 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	10.87	100.00 %
W.Heater	10.78	33.74 %
Stab-HA	10.31	93.10 %
Stab-AV	4.96	52.48 %
Fan	2.53	11.35 %
Stab-HA2	2.53	32.79 %
Total	41.99	44.97 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.69	34.94 %
PBR2	1.57	27.44 %
MDI1	1.36	31.84 %
TRY3	0.95	32.24 %
JKM1	0.85	29.84 %
ORU1	0.67	36.15 %
MSI1	0.36	25.78 %
TZSD	0.05	6.42 %
Total	41.99	44.97 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	16.54	79.36 %
W.Heater	9.78	26.63 %
Inverter	6.69	100.00 %
Stab-HA2	3.59	68.46 %
Stab-AV	2.39	36.06 %
Fan	1.71	8.59 %
Total	40.70	42.38 %

Branch *	MTD Sales L	Brand Share %
CH14	2.00	34.09 %
CH08	1.60	31.87 %
GUD1	1.31	34.84 %
CH19	1.22	25.64 %
CH28	1.12	30.66 %
CH11	0.90	37.76 %
CH45	0.74	26.45 %
CH39	0.56	23.88 %
CZWH	0.37	32.34 %
CH26	0.07	6.41 %
Total	40.70	42.38 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	12.31	53.34 %
Stab-AV	4.53	43.54 %
Stab-HA2	3.16	49.95 %
Fan	2.81	16.99 %
Inverter	1.99	100.00 %
Stab-HA	1.85	68.21 %
Total	26.65	43.65 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.32	35.20 %
TPR2	1.09	34.94 %
CBE6	0.98	37.74 %
TPR1	0.95	32.94 %
KMD1	0.63	37.85 %
SYM2	0.53	24.32 %
TPR4	0.52	36.88 %
AVI1	0.50	31.20 %
DPM2	0.38	23.34 %
KGM1	0.35	31.47 %
PPI1	0.34	21.49 %
UMP1	0.28	22.70 %
ANR1	0.19	30.17 %
WZSD	0.08	18.48 %
Total	26.65	43.65 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	7.81	34.56 %
Stab-AV	6.33	61.36 %
Stab-HA	3.17	76.83 %
Stab-HA2	2.61	34.85 %
Fan	1.82	9.76 %
Inverter	0.96	100.00 %
Total	22.70	35.38 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.40	34.20 %
HSR2	1.32	37.86 %
ERD1	1.12	37.24 %
ATU1	1.04	36.20 %
SLM1	0.79	22.40 %
VPD1	0.71	35.65 %
EPI1	0.65	28.98 %
PMP1	0.57	29.87 %
EDP1	0.53	29.55 %
PLC1	0.52	34.67 %
APN1	0.51	30.16 %
BMD1	0.44	27.88 %
NKL2	0.43	19.71 %
MTR1	0.42	32.82 %
SGI1	0.37	24.32 %
KVP1	0.32	28.58 %
SGG1	0.30	19.67 %
PDR1	0.25	24.57 %
MCR1	0.24	14.58 %
OML1	0.22	15.36 %
DPR2	0.17	17.46 %
WZWH		0.00 %
Total	22.70	35.38 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.25	69.33 %
W.Heater	4.55	19.17 %
Inverter	3.45	100.00 %
Stab-HA2	2.78	62.80 %
Stab-AV	1.75	37.97 %
Fan	0.47	3.11 %
Total	20.25	32.80 %

Branch *	MTD Sales L	Brand Share %
CH03	1.48	32.67 %
MJR1	1.31	32.45 %
PON1	0.90	35.11 %
CH43	0.87	27.12 %
CH18	0.83	27.61 %
CH06	0.74	37.26 %
CH24	0.70	22.90 %
CH12	0.64	16.08 %
CH20	0.55	20.68 %
CH33	0.50	21.95 %
CH23	0.36	26.08 %
CH09	0.34	24.20 %
CH31	0.31	22.34 %
CH27	0.23	17.72 %
CH44	0.22	14.67 %
CH41	0.22	14.93 %
CH46	0.21	29.28 %
CH17	0.16	15.15 %
CH36	0.13	18.56 %
MC06	0.03	30.52 %
CH01	0.02	20.86 %
MC05		0.00 %
Total	20.25	32.80 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.98	78.34 %
W.Heater	5.99	28.90 %
Stab-AV	3.00	58.23 %
Stab-HA2	2.24	78.63 %
Inverter	1.05	100.00 %
Fan	0.62	5.09 %
Total	19.87	39.14 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.31	36.74 %
KPM2	1.69	37.48 %
VEL2	1.34	33.00 %
PLR1	0.67	37.85 %
TRR1	0.57	24.57 %
ARC2	0.55	36.42 %
VEL1	0.48	24.85 %
SLG1	0.41	31.51 %
ANI1	0.36	23.61 %
CGM1	0.33	32.82 %
GDM1	0.32	27.73 %
ABR1	0.30	17.91 %
VNB1	0.27	27.50 %
UGI1	0.23	23.95 %
Total	19.87	39.14 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	4.85	21.57 %
Stab-HA	4.32	82.31 %
Inverter	3.03	100.00 %
Stab-AV	2.35	73.84 %
Stab-HA2	1.43	56.18 %
Fan	0.68	6.07 %
Total	16.65	34.97 %

Branch *	MTD Sales L	Brand Share %
POY2	1.54	33.34 %
NVL2	1.15	32.10 %
CDM1	0.72	20.59 %
KML1	0.67	36.49 %
ULP1	0.57	24.45 %
KKI2	0.56	21.15 %
KLM1	0.43	26.70 %
MKM1	0.36	29.22 %
STP1	0.20	17.55 %
TVM2	0.18	33.89 %
TVM1	0.18	24.88 %
VCM1	0.16	26.82 %
Total	16.65	34.97 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.67	92.18 %
W.Heater	0.87	10.56 %
Stab-AV	0.56	83.30 %
Fan	0.44	6.67 %
Stab-HA2	0.34	86.23 %
Total	5.88	29.54 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.48	27.49 %
VJW1	0.35	37.41 %
TNK1	0.31	35.64 %
JPT1	0.22	34.51 %
DPE1	0.21	34.76 %
GVM1	0.19	24.44 %
TEL1	0.18	23.92 %
CKT1	0.16	33.01 %
BPP1	0.15	24.59 %
BVR1	0.15	18.30 %
PRL1	0.14	31.02 %
PPM1	0.13	31.17 %
RAL1	0.13	18.66 %
GNT1	0.12	20.49 %
NRT1	0.11	15.11 %
KDR1	0.11	21.91 %
VJW4	0.10	29.89 %
GNT2	0.09	16.99 %
VKN1	0.09	22.10 %
VUY1	0.05	18.52 %
RMV1	0.05	17.77 %
VJW5	0.04	7.96 %
PAP1	0.04	9.80 %
AMP1	0.03	20.50 %
TVU1	0.02	8.99 %
JGG1	0.02	15.01 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	5.88	29.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.80	74.10 %
W.Heater	0.99	12.48 %
Stab-AV	0.98	77.47 %
Inverter	0.95	100.00 %
Fan	0.45	6.79 %
Stab-HA2	0.44	82.02 %
Total	5.61	28.53 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.35	35.97 %
KOU1	0.25	30.78 %
KHT1	0.24	34.11 %
NYP1	0.22	24.73 %
RJP1	0.21	36.68 %
KNL2	0.20	30.85 %
VKI1	0.19	26.13 %
TPY1	0.16	19.29 %
RCY1	0.13	32.85 %
NDL1	0.12	17.11 %
ADI1	0.09	19.25 %
ATP1	0.09	6.80 %
MPL1	0.07	18.38 %
PIL1	0.05	11.53 %
KDA1	0.05	10.93 %
KNL1	0.05	4.19 %
DHN1	0.05	10.04 %
PGR1	0.04	7.82 %
PDT1	0.03	14.58 %
PMR1	0.02	2.64 %
TPSD		0.00 %
Total	5.61	28.53 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.45	58.38 %
Stab-HA	0.38	71.45 %
Stab-HA2	0.28	92.72 %
Stab-AV	0.18	100.00 %
Fan	0.02	1.37 %
Total	1.31	40.21 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.53	33.63 %
TVSD		0.00 %
Total	1.31	40.21 %