

MTD Sales
352.63 L

Brand Share %
22.31 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **22.31 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	97.73	86.00 %
W.Heater	67.13	43.26 %
Inverter	67.02	100.00 %
Air-Cool	49.04	45.85 %
Stab-HA2	28.53	70.20 %
Stab-AV	20.88	71.85 %
Fan	18.73	6.98 %
In-Stove	1.77	2.33 %
Gas-Stov	0.92	0.29 %
Mixie	0.80	0.20 %
R.Heater	0.08	82.41 %
Total	352.63	22.31 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	46.18	24.77 %
CHENNAI-02	37.84	29.51 %
SOUTH-03	36.64	20.29 %
TRICHY-01	35.68	22.89 %
SOUTH-01	33.32	14.38 %
TIRUPATI-01	27.63	28.91 %
SOUTH ARCOT	22.23	24.40 %
KL-NORTH	21.09	33.96 %
NORTH ARCOT	19.37	20.84 %
VIJAYAWADA-01	19.01	24.85 %
WEST-02	17.85	17.50 %
WEST-01	16.60	19.03 %
WEST-03	8.97	16.28 %
KL-SOUTH	8.67	28.73 %
KL-CENTRAL	1.34	30.95 %
HYDERABAD-01	0.22	23.63 %
Total	352.63	22.31 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	22.05	92.77 %
W.Heater	9.77	35.00 %
Inverter	5.65	100.00 %
Stab-HA2	5.02	97.75 %
Stab-AV	2.19	87.40 %
Fan	1.51	5.25 %
Total	46.18	24.77 %

Branch *	MTD Sales L	Brand Share %
CH49	2.04	17.93 %
GUD1	1.93	21.04 %
CH16	1.86	15.95 %
CH07	1.76	20.82 %
CH14	1.71	20.37 %
CH28	1.64	19.46 %
CH30	1.18	21.05 %
CH39	0.68	14.27 %
CH29	0.28	13.11 %
CZWH	0.11	5.13 %
CH40		0.00 %
Total	46.18	24.77 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	14.42	88.74 %
Inverter	5.97	100.00 %
W.Heater	5.82	37.41 %
Air-Cool	5.18	59.68 %
Stab-HA2	3.88	94.50 %
Stab-AV	1.97	77.58 %
Fan	0.60	3.15 %
Total	37.84	29.51 %

Branch *	MTD Sales L	Brand Share %
CH18	2.01	20.62 %
CH43	1.03	19.31 %
CH34	0.81	13.93 %
CH06	0.80	19.50 %
CH12	0.78	19.16 %
CH33	0.78	20.25 %
CH27	0.52	18.38 %
CH20	0.44	10.07 %
CH17	0.41	10.32 %
CH36	0.40	17.18 %
CH44	0.36	14.92 %
GPD1	0.34	15.25 %
CH46	0.31	14.87 %
CH41	0.21	9.58 %
CH32	0.05	8.49 %
Total	37.84	29.51 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	13.58	91.48 %
W.Heater	5.92	42.41 %
Stab-HA2	4.44	52.56 %
Fan	4.10	9.63 %
Inverter	3.52	100.00 %
Stab-AV	3.13	48.96 %
Air-Cool	1.94	31.65 %
Total	36.64	20.29 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.74	18.09 %
DGL1	2.31	18.26 %
TEN2	1.20	21.92 %
TPT1	1.11	18.31 %
TMM1	0.98	15.04 %
KKD3	0.85	10.45 %
MDU3	0.84	19.03 %
MPA1	0.84	20.26 %
DKI1	0.76	16.67 %
PKM1	0.61	16.82 %
MDU4	0.61	19.33 %
MDU5	0.60	8.78 %
BTU1	0.57	17.59 %
CBM1	0.55	16.67 %
TEN1	0.55	18.03 %
SVG1	0.53	20.04 %
ODM1	0.50	18.10 %
DGL2	0.46	15.07 %
TDI1	0.41	13.76 %
KYK1	0.39	15.05 %
PNI1	0.37	13.47 %
USL1	0.36	15.38 %
CMR1	0.32	14.28 %
NKI1	0.29	6.94 %
ADP1	0.24	7.44 %
KPT1	0.23	9.17 %
NTM1	0.19	8.82 %
Total	36.64	20.29 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	19.24	100.00 %
W.Heater	6.85	41.84 %
Stab-HA	4.12	70.39 %
Fan	1.64	6.10 %
Stab-AV	1.34	68.50 %
Air-Cool	1.29	54.00 %
Stab-HA2	1.20	39.13 %
Total	35.68	22.89 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.64	21.30 %
KUM1	1.94	20.54 %
TNJ1	1.31	20.40 %
KIK1	1.23	16.89 %
PTK1	1.21	16.91 %
PBR2	1.14	14.71 %
PDK2	0.91	17.76 %
TNJ2	0.90	13.57 %
ORU1	0.66	20.47 %
KRN1	0.55	20.60 %
TRY4	0.48	10.06 %
MSI1	0.41	20.22 %
TRY3	0.39	11.62 %
MDI1	0.28	5.78 %
TRY2	0.10	12.11 %
Total	35.68	22.89 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.60	76.46 %
Inverter	7.29	100.00 %
W.Heater	5.70	37.07 %
Stab-HA2	3.63	55.66 %
Fan	3.50	6.97 %
Stab-AV	1.87	60.88 %
Air-Cool	1.74	22.22 %
Total	33.32	14.38 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.20	14.73 %
KVT1	2.70	14.95 %
NGR1	1.79	16.64 %
MAR1	1.54	19.86 %
TVL1	1.40	11.01 %
TKS2	1.37	12.85 %
RND1	0.98	11.35 %
RND2	0.93	10.30 %
RPM1	0.90	14.46 %
TUT2	0.84	14.60 %
VNR2	0.75	9.39 %
TCN1	0.75	10.32 %
TKY1	0.72	16.84 %
SVK1	0.71	14.43 %
KSM1	0.70	18.44 %
MMT1	0.70	18.77 %
TYI1	0.69	18.27 %
PKD1	0.69	21.85 %
TKS1	0.65	7.56 %
VLY1	0.63	9.92 %
KYR1	0.62	13.79 %
VKM1	0.51	13.30 %
ERL2	0.48	11.41 %
STU2	0.41	13.59 %
KGL1	0.41	16.38 %
SNL1	0.40	7.45 %
APK2	0.37	7.50 %
PDI1	0.36	11.96 %
ASM1	0.33	10.38 %
UDN1	0.26	10.16 %
ARM1	0.25	11.63 %
SDI1	0.24	4.91 %
SGT1	0.23	17.41 %
WHTV		0.00 %
Total	33.32	14.38 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.57	56.56 %
W.Heater	4.96	61.37 %
Stab-HA	1.49	76.26 %
Stab-AV	1.05	80.39 %
Fan	0.44	5.91 %
Stab-HA2	0.11	22.79 %
Total	27.63	28.91 %

Branch *	MTD Sales L	Brand Share %
TPY2	1.07	16.60 %
KDA1	0.44	14.40 %
BVL1	0.37	19.91 %
ATP1	0.37	5.49 %
KNL2	0.36	9.88 %
PUT1	0.34	18.19 %
KNL1	0.34	11.04 %
NLR1	0.31	19.37 %
KDR1	0.29	15.98 %
PGR1	0.28	15.17 %
PMR1	0.28	15.90 %
KOU1	0.27	12.37 %
VKI1	0.24	18.03 %
TPY1	0.24	12.50 %
KAR1	0.23	12.24 %
SPE1	0.20	9.12 %
DHN1	0.17	19.24 %
TPI1	0.16	7.38 %
RCY1	0.14	5.47 %
PIL1	0.12	9.64 %
GTL1	0.11	9.47 %
RJP1	0.09	4.53 %
NDL1	0.09	5.40 %
MPL1	0.08	3.68 %
KVL1	0.06	4.48 %
ADI1	0.05	2.94 %
NYP1	0.04	3.39 %
Total	27.63	28.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.77	97.60 %
Inverter	5.87	100.00 %
W.Heater	3.29	31.24 %
Stab-HA2	2.08	87.60 %
Stab-AV	1.84	89.21 %
Fan	0.38	2.66 %
Total	22.23	24.40 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.91	17.06 %
VCM2	0.49	12.56 %
KKI2	0.47	8.91 %
MKM1	0.45	22.15 %
TVM2	0.25	21.10 %
STP1	0.22	10.87 %
VCM1	0.17	14.37 %
WHUT		0.00 %
Total	22.23	24.40 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	9.21	100.00 %
Stab-HA	3.05	79.26 %
W.Heater	2.34	70.86 %
Fan	1.67	13.79 %
Stab-HA2	1.33	98.57 %
In-Stove	1.28	26.64 %
Stab-AV	0.85	100.00 %
Mixie	0.73	4.17 %
Gas-Stov	0.64	7.53 %
Total	21.09	33.96 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	21.09	33.96 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	9.00	82.37 %
W.Heater	4.24	36.47 %
Stab-HA2	1.90	92.71 %
Inverter	1.89	100.00 %
Stab-AV	1.56	88.65 %
Fan	0.77	4.27 %
Total	19.37	20.84 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.36	19.70 %
KPM2	1.34	19.30 %
TRR1	0.80	11.89 %
ABR1	0.75	13.92 %
VEL1	0.54	15.20 %
BGR1	0.48	17.32 %
WJD1	0.45	13.86 %
PLR1	0.43	20.23 %
SLG1	0.40	19.92 %
ARC2	0.36	13.21 %
VNB1	0.33	9.79 %
WJP1	0.31	18.37 %
ANI1	0.21	9.80 %
CPT1	0.20	8.78 %
TRT1	0.18	10.64 %
CGM1	0.15	12.49 %
PTU1	0.14	16.22 %
UGI1	0.07	7.21 %
GDM1	0.05	3.29 %
Total	19.37	20.84 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	11.18	59.85 %
W.Heater	3.72	45.34 %
Stab-HA	3.18	84.88 %
Fan	0.48	5.81 %
Stab-AV	0.43	64.02 %
Stab-HA2	0.04	15.67 %
Total	19.01	24.85 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.62	17.73 %
VJW3	0.49	19.16 %
VJW1	0.39	12.91 %
OGL1	0.36	19.76 %
GNT1	0.31	9.09 %
TNI1	0.31	20.30 %
RMV1	0.29	15.33 %
VJW4	0.28	18.58 %
TDD1	0.24	20.48 %
GVM1	0.24	12.48 %
VSK1	0.22	6.38 %
BPP1	0.21	19.13 %
NRT1	0.21	10.91 %
TNK1	0.20	12.35 %
GDV1	0.18	14.13 %
DPE1	0.17	19.30 %
PAP1	0.17	18.56 %
VJW2	0.16	12.99 %
TVU1	0.16	21.40 %
JPT1	0.14	12.59 %
GNT2	0.12	6.86 %
ELU1	0.12	10.48 %
JGG1	0.11	12.57 %
RAL1	0.09	5.83 %
NPR1	0.09	6.78 %
TEL1	0.07	6.40 %
VJW5	0.05	3.94 %
PNR1	0.04	7.46 %
PRL1	0.04	4.20 %
CKT1	0.04	3.10 %
VKN1	0.04	3.04 %
MTM1	0.03	3.44 %
NZV1	0.02	1.49 %
KND1		0.00 %
VUY1		0.00 %
Total	19.01	24.85 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.78	60.88 %
Air-Cool	4.74	41.83 %
Inverter	2.32	100.00 %
Stab-HA	1.91	76.13 %
Stab-HA2	1.48	67.30 %
Stab-AV	1.44	71.04 %
Fan	1.19	6.88 %
Total	17.85	17.50 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.27	21.42 %
SLM3	1.06	21.51 %
KRI1	0.95	17.85 %
VPD1	0.78	20.87 %
SLM1	0.75	10.36 %
SLM2	0.65	20.29 %
MTR1	0.60	14.03 %
HRR1	0.55	17.21 %
APN1	0.53	16.73 %
OML1	0.51	15.16 %
TRM1	0.50	8.06 %
SGI1	0.40	14.66 %
BMD1	0.39	14.62 %
KVP1	0.36	11.93 %
PLC1	0.35	8.01 %
HSR1	0.35	7.27 %
PMP1	0.34	19.27 %
DPR1	0.32	11.37 %
PNG1	0.30	14.04 %
DPR2	0.29	11.86 %
EPI1	0.28	6.85 %
KAM1	0.21	7.22 %
MCR1	0.18	3.55 %
EDP1	0.07	3.02 %
Total	17.85	17.50 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	6.06	58.51 %
Air-Cool	2.82	46.58 %
Stab-HA	2.38	81.02 %
Stab-HA2	1.65	70.62 %
Stab-AV	1.57	79.79 %
Fan	1.02	9.76 %
Inverter	1.01	100.00 %
R.Heater	0.08	82.41 %
Total	16.60	19.03 %

Branch *	MTD Sales L	Brand Share %
CBE4	1.33	19.08 %
KMR1	1.27	15.58 %
MPM1	1.00	22.27 %
CBE6	0.89	12.93 %
SUL1	0.88	17.95 %
CBE1	0.71	14.35 %
SNR1	0.54	11.31 %
CBE5	0.52	15.43 %
UAM1	0.46	12.86 %
PLI1	0.40	7.45 %
PDM1	0.39	18.73 %
KMD1	0.35	18.73 %
CNR1	0.32	20.67 %
DPM2	0.21	9.50 %
CBE3	0.18	9.94 %
PPI1	0.10	5.31 %
ANR1	0.08	6.26 %
Total	16.60	19.03 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	2.59	54.85 %
Stab-HA	1.78	70.33 %
Inverter	1.46	100.00 %
Stab-AV	1.10	75.00 %
Stab-HA2	1.07	69.88 %
Fan	0.65	8.31 %
Air-Cool	0.30	6.48 %
Total	8.97	16.28 %

Branch *	MTD Sales L	Brand Share %
NKL2	1.05	21.02 %
ERD1	1.01	18.63 %
ERD2	0.78	10.38 %
TPR2	0.58	9.92 %
TPR1	0.53	10.80 %
CMI1	0.44	18.63 %
AVI1	0.39	10.93 %
KMM1	0.35	15.62 %
KGM1	0.26	11.77 %
PDR1	0.25	17.29 %
SGG1	0.24	17.05 %
TPR4	0.24	13.96 %
TCG1	0.19	12.42 %
WHPD		0.00 %
Total	8.97	16.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	3.28	100.00 %
Stab-HA	1.89	81.25 %
W.Heater	1.05	96.47 %
Stab-HA2	0.59	91.54 %
Fan	0.46	10.34 %
In-Stove	0.45	17.25 %
Stab-AV	0.44	117.32 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.16	2.66 %
Mixie	0.07	0.88 %
Total	8.67	28.73 %

Branch *	MTD Sales L	Brand Share %
Total	8.67	28.73 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.49	82.67 %
Fan	0.27	24.29 %
Inverter	0.21	100.00 %
Gas-Stov	0.12	24.26 %
Stab-HA2	0.11	90.99 %
Stab-AV	0.07	100.00 %
In-Stove	0.04	12.53 %
W.Heater	0.03	100.00 %
Total	1.34	30.95 %

Branch *	MTD Sales L	Brand Share %
Total	1.34	30.95 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Inverter	0.09	100.00 %
Fan	0.07	50.97 %
Stab-HA	0.04	100.00 %
Stab-AV	0.02	100.00 %
Total	0.22	23.63 %

Branch *	MTD Sales L	Brand Share %
Total	0.22	23.63 %