

MTD Sales
171.89 L

Brand Share %
35.64 %

Information:

MTD : 01-09-2025 To 23-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **35.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	51.42	77.08 %
W.Heater	42.88	31.37 %
Inverter	23.81	100.00 %
Stab-HA2	19.76	66.40 %
Fan	19.39	9.90 %
Stab-AV	14.61	49.82 %
Total	171.89	35.64 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	29.12	38.55 %
SOUTH-01	28.77	34.45 %
TRICHY-01	25.07	47.43 %
SOUTH-03	20.31	31.79 %
WEST-01	13.84	38.79 %
CHENNAI-02	12.65	28.40 %
NORTH ARCOT	12.07	39.58 %
WEST-02	11.44	30.98 %
SOUTH ARCOT	9.71	34.99 %
TIRUPATI-01	4.11	28.35 %
VIJAYAWADA-01	2.85	25.06 %
KL-SOUTH	1.94	37.40 %
Total	171.89	35.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	11.45	72.87 %
W.Heater	8.12	30.92 %
Inverter	3.10	100.00 %
Stab-HA2	3.08	88.64 %
Fan	1.99	8.35 %
Stab-AV	1.38	43.27 %
Total	29.12	38.55 %

Branch *	MTD Sales L	Brand Share %
CH07	1.21	34.94 %
CH14	1.05	26.44 %
CH11	0.83	27.57 %
CH30	0.79	32.19 %
CH28	0.73	25.21 %
AVD1	0.66	33.78 %
WHC3	0.55	9.94 %
CH37	0.39	30.94 %
CH22	0.37	27.68 %
CH40		0.00 %
CZWH		0.00 %
Total	29.12	38.55 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	7.44	80.92 %
W.Heater	5.33	32.33 %
Fan	5.06	11.72 %
Inverter	4.69	100.00 %
Stab-HA2	3.77	62.53 %
Stab-AV	2.48	62.71 %
Total	28.77	34.45 %

Branch *	MTD Sales L	Brand Share %
KVT1	3.01	34.52 %
TUT1	1.56	14.33 %
TVL1	1.25	27.83 %
TKS2	1.00	25.63 %
VNR2	0.84	28.47 %
TKS1	0.63	23.03 %
KYR1	0.57	29.73 %
SVK1	0.54	34.53 %
SDI1	0.43	25.42 %
RPM1	0.42	30.73 %
VKM1	0.38	26.73 %
APK1	0.38	24.77 %
SNL1	0.36	25.63 %
KSM1	0.34	31.90 %
APK2	0.30	21.95 %
ASM1	0.23	21.44 %
SGT1	0.04	9.21 %
S2SD		0.00 %
Total	28.77	34.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	7.60	100.00 %
Stab-HA	6.61	92.62 %
W.Heater	5.91	40.01 %
Fan	2.27	12.94 %
Stab-HA2	1.53	50.73 %
Stab-AV	1.15	41.08 %
Total	25.07	47.43 %

Branch *	MTD Sales L	Brand Share %
TRY3	0.39	23.53 %
NMM1	0.34	32.02 %
JKM1	0.34	32.46 %
TZSD	0.31	21.92 %
AYR1	0.24	25.51 %
MSI1	0.22	28.14 %
Total	25.07	47.43 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	6.29	84.43 %
Fan	3.71	11.94 %
W.Heater	3.52	30.11 %
Stab-HA2	2.80	43.84 %
Stab-AV	2.79	45.87 %
Inverter	1.21	100.00 %
Total	20.31	31.79 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.70	30.03 %
DGL1	1.47	33.87 %
TMM1	0.95	28.47 %
MDU2	0.83	23.82 %
MDU6	0.79	22.44 %
DKI1	0.65	31.84 %
MDU5	0.50	18.06 %
KKD2	0.39	24.21 %
DGL2	0.36	23.56 %
CBM1	0.35	21.39 %
KPT1	0.33	25.32 %
SVG1	0.32	33.79 %
SGP1	0.27	28.41 %
SZSD	0.27	14.20 %
TEN2	0.24	19.81 %
ODM1	0.24	29.94 %
ADP1	0.22	26.80 %
USL1	0.21	22.75 %
BTU1	0.19	29.06 %
NTM1	0.19	22.65 %
PKM1	0.16	28.98 %
BNR1	0.16	19.32 %
MNM1	0.15	23.76 %
CMR1	0.09	19.42 %
Total	20.31	31.79 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	6.76	47.81 %
Fan	1.91	14.54 %
Stab-HA2	1.89	76.25 %
Stab-AV	1.60	47.24 %
Stab-HA	1.11	56.42 %
Inverter	0.58	100.00 %
Total	13.84	38.79 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.55	22.07 %
SNR1	0.52	31.85 %
SYM2	0.41	33.43 %
KMR1	0.37	14.76 %
TPR1	0.33	31.89 %
DPM2	0.29	27.31 %
TPR2	0.24	27.97 %
AVI1	0.21	30.72 %
TPR4	0.18	31.53 %
PPI1	0.15	20.66 %
WZSD	0.11	8.30 %
Total	13.84	38.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	5.37	61.27 %
W.Heater	2.29	16.98 %
Stab-HA2	1.84	86.21 %
Inverter	1.73	100.00 %
Fan	0.73	4.56 %
Stab-AV	0.69	28.05 %
Total	12.65	28.40 %

Branch *	MTD Sales L	Brand Share %
CH21	1.12	28.07 %
MJR1	0.94	34.76 %
CH18	0.85	23.56 %
CH24	0.64	29.86 %
GPD1	0.44	20.58 %
CH43	0.41	15.84 %
CH06	0.37	35.17 %
CH36	0.35	33.72 %
CH33	0.30	15.71 %
CH09	0.29	27.16 %
CH20	0.26	22.31 %
CH12	0.24	10.85 %
CH23	0.21	21.88 %
CH44	0.21	20.02 %
CH46	0.19	21.56 %
CH31	0.15	20.89 %
CH41	0.15	14.74 %
CH32	0.01	16.34 %
CH01		0.00 %
Total	12.65	28.40 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	4.83	79.52 %
W.Heater	2.56	28.91 %
Inverter	1.49	100.00 %
Stab-AV	1.29	64.58 %
Stab-HA2	1.26	94.86 %
Fan	0.65	6.07 %
Total	12.07	39.58 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.57	24.88 %
VEL1	0.54	33.46 %
ANI1	0.31	32.79 %
VNB1	0.23	27.18 %
ABR1	0.19	17.15 %
TRT1	0.18	30.48 %
GDM1	0.13	28.74 %
CGM1	0.10	21.99 %
CPT1	0.01	2.09 %
NASD		0.00 %
Total	12.07	39.58 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.17	41.45 %
Stab-HA2	1.50	61.63 %
Fan	1.43	8.41 %
Stab-HA	1.42	75.86 %
Stab-AV	1.37	53.08 %
Inverter	0.55	100.00 %
Total	11.44	30.98 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.66	29.01 %
SLM1	0.46	20.11 %
APN1	0.40	33.23 %
KVP1	0.40	34.99 %
MCR1	0.33	26.66 %
VPD1	0.29	21.26 %
NKL2	0.28	25.43 %
ATU1	0.26	21.17 %
EPI1	0.23	19.83 %
MTR1	0.23	25.48 %
ERD2	0.22	8.76 %
WZWH	0.21	18.00 %
PLC1	0.19	31.07 %
RSP1	0.19	33.75 %
EDP1	0.17	35.10 %
SGI1	0.14	16.78 %
KMM1	0.11	22.01 %
OML1	0.08	8.68 %
PDR1	0.08	16.46 %
PMP1	0.05	6.75 %
DPR2	0.02	2.09 %
SGG1	0.02	5.03 %
Total	11.44	30.98 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.67	78.03 %
W.Heater	2.12	24.47 %
Inverter	1.31	100.00 %
Stab-HA2	1.17	80.66 %
Stab-AV	0.78	53.17 %
Fan	0.67	6.58 %
Total	9.71	34.99 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.38	33.60 %
POY2	0.73	26.92 %
NVL2	0.47	24.54 %
CDM1	0.45	21.35 %
KKI2	0.41	20.72 %
PRT1	0.31	21.98 %
VCM1	0.19	24.62 %
TVM2	0.12	25.30 %
MKM1	0.09	23.99 %
TDM1	0.05	8.37 %
STP1		0.00 %
WHNV		0.00 %
Total	9.71	34.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.33	87.64 %
Inverter	1.22	100.00 %
Fan	0.60	10.51 %
Stab-AV	0.43	75.19 %
W.Heater	0.32	6.17 %
Stab-HA2	0.21	79.76 %
Total	4.11	28.35 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.20	23.10 %
KHT1	0.19	23.63 %
NYP1	0.18	29.04 %
PUT1	0.14	32.96 %
KVL1	0.12	20.54 %
NDL1	0.11	23.21 %
TPY1	0.10	16.57 %
VKI1	0.10	22.68 %
KOU1	0.09	11.67 %
KDA1	0.08	18.22 %
MPL1	0.07	15.67 %
PMR1	0.07	24.57 %
ATP1	0.07	8.07 %
PIL1	0.07	22.17 %
KNL2	0.07	17.25 %
ADI1	0.05	10.25 %
KNL1	0.05	6.69 %
DHN1	0.03	15.05 %
TPY2	0.02	2.99 %
PGR1	0.02	4.68 %
TPI1		0.00 %
Total	4.11	28.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.51	82.49 %
Inverter	0.34	100.00 %
Fan	0.33	6.90 %
Stab-AV	0.32	67.38 %
Stab-HA2	0.23	83.77 %
W.Heater	0.11	3.07 %
Total	2.85	25.06 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.21	35.23 %
GVM1	0.19	23.90 %
VJW1	0.14	29.88 %
OGL1	0.14	26.07 %
VJW4	0.09	20.82 %
GNT1	0.09	30.44 %
KDR1	0.09	21.74 %
GDV1	0.09	19.18 %
GNT2	0.07	32.16 %
RMV1	0.07	23.36 %
TNK1	0.07	33.28 %
TNI1	0.07	29.22 %
BPP1	0.06	15.81 %
PRL1	0.05	23.34 %
VJW2	0.05	21.64 %
TDD1	0.04	27.19 %
ELU1	0.04	6.75 %
CKT1	0.04	9.66 %
VJW5	0.04	17.19 %
NRT1	0.03	6.30 %
JPT1	0.03	7.88 %
PNR1	0.02	9.42 %
DPE1	0.02	8.33 %
TVU1	0.01	8.03 %
AMP1		0.00 %
BVR1		0.00 %
VUY1		0.00 %
Total	2.85	25.06 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.67	71.90 %
Stab-HA2	0.50	96.24 %
Stab-HA	0.40	80.38 %
Stab-AV	0.32	96.05 %
Fan	0.05	1.60 %
Total	1.94	37.40 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.33	23.08 %
Total	1.94	37.40 %