

MTD Sales
452.32 L

Brand Share %
24.46 %

Information:

MTD : 01-03-2026 To 23-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **24.46 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	246.34	87.89 %
Air-Cool	80.13	25.12 %
Fan	31.34	10.39 %
W.Heater	27.52	27.39 %
Stab-AV	20.17	58.82 %
Stab-HA2	17.74	52.22 %
Inverter	16.41	100.00 %
In-Stove	12.57	7.09 %
Gas-Stov	0.07	0.03 %
Mixie	0.03	0.01 %
Total	452.32	24.46 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	73.61	29.12 %
SOUTH-03	49.11	21.93 %
TRICHY-01	46.34	27.11 %
WEST-01	42.88	24.03 %
SOUTH-01	41.01	18.03 %
CHENNAI-02	38.36	26.11 %
WEST-02	35.50	19.31 %
NORTH ARCOT	32.81	26.58 %
TIRUPATI-01	29.64	25.12 %
VIJAYAWADA-01	22.72	24.21 %
SOUTH ARCOT	21.72	25.46 %
KL-SOUTH	12.28	48.21 %
KL-NORTH	6.33	33.71 %
Total	452.32	24.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	51.98	93.07 %
W.Heater	5.58	26.63 %
Stab-HA2	4.45	91.85 %
Fan	4.21	6.54 %
Air-Cool	3.38	25.36 %
Stab-AV	2.27	64.35 %
Inverter	1.04	100.00 %
In-Stove	0.70	2.54 %
Total	73.61	29.12 %

Branch *	MTD Sales L	Brand Share %
CH49	2.18	18.55 %
CH29	0.41	16.12 %
CZWH	0.29	0.67 %
MC10		0.00 %
Total	73.61	29.12 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	24.83	85.10 %
Air-Cool	9.36	24.46 %
Fan	6.48	15.04 %
Stab-AV	2.59	30.67 %
Stab-HA2	2.45	32.62 %
W.Heater	2.44	27.33 %
Inverter	0.97	100.00 %
Total	49.11	21.93 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.48	20.98 %
MDU2	3.08	23.10 %
DGL1	2.89	19.25 %
TMM1	1.53	13.78 %
MDU5	1.42	18.56 %
MDU3	1.32	20.53 %
CBM1	0.99	19.34 %
TEN2	0.93	12.91 %
BTU1	0.87	23.37 %
TEN1	0.86	18.45 %
PKM1	0.85	21.88 %
NKI1	0.67	16.17 %
BNR1	0.57	14.20 %
USL1	0.54	15.50 %
PNI1	0.50	12.66 %
PNV2	0.50	18.81 %
ODM1	0.48	20.54 %
SGP1	0.41	18.61 %
KYK1	0.39	12.91 %
KPT1	0.38	8.09 %
ADP1	0.34	8.04 %
NTM1	0.24	10.30 %
CMR1	0.23	10.64 %
SZSD	0.10	14.39 %
Total	49.11	21.93 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	24.60	89.12 %
Air-Cool	8.85	28.25 %
Inverter	4.76	100.00 %
Fan	2.94	13.23 %
W.Heater	2.65	49.86 %
Stab-AV	1.84	51.84 %
Stab-HA2	0.70	21.68 %
Total	46.34	27.11 %

Branch *	MTD Sales L	Brand Share %
MVM1	2.48	23.64 %
PBR2	2.25	21.72 %
KUM1	1.29	13.03 %
TYR1	1.12	14.61 %
JKM1	0.94	21.85 %
TTP1	0.75	17.40 %
KIK1	0.61	13.39 %
NCK1	0.25	10.58 %
Total	46.34	27.11 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	15.66	75.43 %
Air-Cool	13.29	29.95 %
Fan	5.12	18.37 %
W.Heater	3.93	38.36 %
Stab-AV	2.07	62.29 %
Inverter	2.03	100.00 %
Stab-HA2	0.77	29.16 %
Total	42.88	24.03 %

Branch *	MTD Sales L	Brand Share %
KMR1	2.08	16.65 %
CBE4	2.08	22.04 %
PLI1	1.94	22.89 %
MPM1	1.66	22.46 %
AVI1	1.65	20.99 %
CBE6	1.59	22.35 %
TPR2	1.31	14.68 %
TPR1	1.27	14.14 %
DPM2	1.00	21.15 %
PPI1	0.81	19.80 %
UMP1	0.75	18.09 %
KGM1	0.66	21.86 %
UAM1	0.64	14.75 %
TPR4	0.50	17.44 %
CBE3	0.44	20.92 %
ANR1	0.40	23.40 %
SYM2	0.35	9.04 %
CNR1	0.22	13.58 %
WZSD	0.04	2.63 %
Total	42.88	24.03 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	16.73	78.59 %
Air-Cool	8.19	21.36 %
Fan	4.13	10.52 %
Stab-AV	3.16	64.21 %
Inverter	3.06	100.00 %
Stab-HA2	2.98	45.88 %
W.Heater	2.76	25.56 %
Total	41.01	18.03 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.27	20.46 %
TVL1	3.00	16.80 %
NGR1	2.76	22.55 %
KVT1	2.64	17.72 %
TKS2	1.77	13.30 %
TUT2	1.68	21.66 %
TKS1	1.51	17.66 %
RND1	1.45	16.96 %
SVK1	1.31	18.69 %
MAR1	1.14	22.64 %
VLY1	1.13	18.86 %
KYR1	1.07	16.63 %
TCN1	1.04	17.30 %
VNR2	1.03	10.69 %
APK1	0.98	19.23 %
ASM1	0.97	22.79 %
SNL1	0.95	19.01 %
RPM1	0.85	11.42 %
MMT1	0.84	19.68 %
APK2	0.82	16.36 %
PDI1	0.75	20.51 %
TYI1	0.74	18.85 %
STU2	0.61	20.27 %
ERL2	0.61	13.35 %
ARM1	0.58	23.02 %
SDI1	0.57	12.79 %
VKM1	0.44	11.36 %
VNR1	0.38	7.87 %
KSM1	0.37	22.10 %
SGT1	0.32	14.63 %
TKY1	0.28	11.72 %
KGL1	0.18	10.20 %
WHTV		0.00 %
Total	41.01	18.03 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	28.41	87.68 %
W.Heater	2.41	21.08 %
Stab-HA2	1.79	87.20 %
Air-Cool	1.58	14.56 %
Inverter	1.19	100.00 %
Fan	1.19	6.45 %
Stab-AV	1.02	59.39 %
In-Stove	0.77	4.19 %
Total	38.36	26.11 %

Branch *	MTD Sales L	Brand Share %
CH03	3.71	22.48 %
CH18	1.92	22.52 %
CH43	1.89	20.16 %
CH21	1.83	21.24 %
CH17	1.24	22.43 %
CH50	1.16	16.66 %
CH20	0.85	17.86 %
CH06	0.74	17.89 %
CH41	0.72	16.43 %
CH36	0.52	17.53 %
CH46	0.51	16.52 %
CH44	0.27	9.47 %
CH32	0.10	9.33 %
CH01	0.01	3.92 %
MC05		0.00 %
Total	38.36	26.11 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	12.91	27.20 %
Stab-HA	10.71	80.71 %
Fan	4.09	14.39 %
Stab-AV	2.80	73.91 %
W.Heater	2.20	30.45 %
Stab-HA2	1.61	54.94 %
Inverter	1.18	100.00 %
Total	35.50	19.31 %

Branch *	MTD Sales L	Brand Share %
ERD2	2.05	16.57 %
SLM3	1.72	22.78 %
SLM1	1.64	12.67 %
KRI1	1.60	23.86 %
SLM2	1.55	24.17 %
ERD1	1.38	18.83 %
HSR1	1.30	20.67 %
RSP1	1.25	19.85 %
EPI1	1.00	13.96 %
NKL2	0.91	11.09 %
APN1	0.90	15.85 %
ATU1	0.84	15.38 %
HRR1	0.80	21.63 %
PLC1	0.79	17.07 %
MTR1	0.75	15.93 %
BMD1	0.74	19.48 %
MCR1	0.73	11.92 %
PMP1	0.69	22.23 %
TCG1	0.69	22.37 %
KMM1	0.66	17.78 %
KAM1	0.60	18.71 %
SGI1	0.56	17.00 %
VPD1	0.53	11.02 %
DPR2	0.48	18.96 %
SGG1	0.44	15.87 %
EDP1	0.40	11.68 %
WHPD	-0.02	15.37 %
Total	35.50	19.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	24.30	87.30 %
Air-Cool	2.42	15.81 %
W.Heater	1.71	14.23 %
Stab-AV	1.64	84.66 %
Fan	1.15	5.44 %
Stab-HA2	1.01	87.52 %
Inverter	0.55	100.00 %
In-Stove	0.03	0.33 %
Total	32.81	26.58 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.75	11.29 %
BGR1	0.67	17.10 %
ANI1	0.66	22.98 %
WJP1	0.61	15.56 %
VSI1	0.57	18.80 %
GDM1	0.56	15.97 %
CYR1	0.52	17.84 %
PLR1	0.48	15.56 %
VNB1	0.48	13.80 %
ABR1	0.47	11.40 %
CGM1	0.46	14.10 %
UGI1	0.36	12.03 %
CPT1	0.33	10.12 %
Total	32.81	26.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	13.48	98.23 %
Air-Cool	12.26	28.01 %
W.Heater	1.54	35.35 %
Inverter	0.91	100.00 %
Stab-HA2	0.63	61.71 %
Stab-AV	0.56	93.46 %
Fan	0.26	2.44 %
Total	29.64	25.12 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.91	20.55 %
KNL1	1.28	22.75 %
ADI1	1.03	19.06 %
KOU1	0.92	22.72 %
KAR1	0.86	18.90 %
KNL2	0.74	18.68 %
MPL1	0.73	14.65 %
DHN1	0.55	15.73 %
PMR1	0.49	16.31 %
GTL1	0.46	18.36 %
PGR1	0.46	18.82 %
KVL1	0.39	18.04 %
BVL1	0.36	15.02 %
NDL1	0.31	13.64 %
TPSD	0.06	1.86 %
Total	29.64	25.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	14.96	94.78 %
Air-Cool	4.98	21.59 %
W.Heater	1.40	41.74 %
Stab-AV	0.72	86.26 %
Stab-HA2	0.28	61.91 %
Inverter	0.20	100.00 %
Fan	0.18	2.04 %
Total	22.72	24.21 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.78	20.68 %
VJW3	0.68	16.19 %
ELU1	0.68	22.94 %
RMV1	0.66	20.97 %
GVM1	0.62	19.30 %
PAP1	0.62	20.91 %
NRT1	0.60	22.63 %
BPP1	0.58	21.84 %
PRL1	0.57	19.29 %
TVU1	0.52	16.88 %
VUY1	0.45	23.09 %
CKT1	0.40	21.81 %
VJW5	0.35	13.63 %
GNT2	0.33	13.37 %
VJW2	0.22	13.08 %
GTSD		0.00 %
Total	22.72	24.21 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	17.05	90.70 %
Stab-AV	1.26	89.22 %
Air-Cool	1.04	11.00 %
Fan	0.98	7.20 %
Stab-HA2	0.62	55.95 %
W.Heater	0.61	11.66 %
Inverter	0.17	100.00 %
Total	21.72	25.46 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.34	14.27 %
PRT1	0.92	21.77 %
CDM1	0.79	15.59 %
KLM1	0.59	18.24 %
KML1	0.56	19.23 %
VCM1	0.54	20.08 %
NVL2	0.46	9.31 %
ULP1	0.44	9.52 %
Total	21.72	25.46 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	8.19	66.05 %
Stab-HA	1.75	95.34 %
Air-Cool	1.33	61.04 %
Fan	0.41	21.36 %
Stab-HA2	0.22	75.90 %
W.Heater	0.19	56.64 %
Stab-AV	0.12	100.00 %
Gas-Stov	0.07	2.85 %
Total	12.28	48.21 %

Branch *	MTD Sales L	Brand Share %
Total	12.28	48.21 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	2.89	74.95 %
Stab-HA	1.89	96.49 %
Air-Cool	0.53	43.83 %
Inverter	0.35	100.00 %
Stab-HA2	0.24	95.01 %
Fan	0.20	10.44 %
Stab-AV	0.11	100.00 %
W.Heater	0.11	35.81 %
Mixie	0.03	0.84 %
Total	6.33	33.71 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.03	18.73 %
Total	6.33	33.71 %