

MTD Sales
182.41 L

Brand Share %
36.78 %

Information:

MTD : 01-11-2025 To 22-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **36.78 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	71.44	31.98 %
Stab-HA	35.84	76.45 %
Stab-AV	21.84	55.21 %
Stab-HA2	21.24	61.50 %
Inverter	19.26	100.00 %
Fan	12.78	9.66 %
Total	182.41	36.78 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	29.19	39.01 %
SOUTH-01	28.44	37.33 %
SOUTH-03	22.13	31.25 %
TRICHY-01	21.87	37.45 %
WEST-01	19.61	49.42 %
CHENNAI-02	13.51	30.27 %
SOUTH ARCOT	13.04	37.73 %
WEST-02	12.87	36.42 %
NORTH ARCOT	11.94	38.72 %
TIRUPATI-01	6.45	43.46 %
VIJAYAWADA-01	2.28	16.90 %
KL-SOUTH	1.08	46.34 %
Total	182.41	36.78 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	10.79	29.41 %
Stab-HA	8.85	73.31 %
Inverter	3.27	100.00 %
Stab-HA2	2.94	80.75 %
Stab-AV	1.98	49.49 %
Fan	1.35	8.92 %
Total	29.19	39.01 %

Branch *	MTD Sales L	Brand Share %
CH08	1.23	27.09 %
CH07	1.08	33.67 %
CH19	0.98	21.69 %
CH14	0.96	30.78 %
GUD1	0.86	33.00 %
CH30	0.49	35.38 %
CH39	0.48	27.72 %
CGL1	0.47	25.14 %
KNR1	0.39	33.98 %
TKM1	0.34	27.45 %
GUD2	0.31	17.41 %
CZWH	0.25	21.08 %
CH40		0.00 %
MC09		0.00 %
Total	29.19	39.01 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	8.19	27.99 %
Inverter	4.97	100.00 %
Stab-HA2	4.04	62.29 %
Stab-AV	3.99	65.60 %
Stab-HA	3.97	77.50 %
Fan	3.28	13.52 %
Total	28.44	37.33 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.09	36.61 %
TKS2	1.00	25.42 %
SNL1	0.94	35.61 %
SVK1	0.63	34.53 %
KYR1	0.62	33.55 %
TKS1	0.62	30.98 %
VNR2	0.61	21.50 %
VLY1	0.47	31.95 %
APK2	0.47	33.89 %
PKD1	0.46	34.69 %
APK1	0.39	18.08 %
S2SD	0.31	33.27 %
COL1	0.29	28.19 %
SDI1	0.20	18.93 %
TKY1	0.17	22.82 %
MAR1	0.15	9.23 %
KSM1		0.00 %
Total	28.44	37.33 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	8.84	34.03 %
Stab-HA	4.56	83.55 %
Stab-AV	3.52	40.63 %
Stab-HA2	3.27	44.09 %
Fan	1.57	6.86 %
Inverter	0.37	100.00 %
Total	22.13	31.25 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.52	28.39 %
KKD3	1.49	36.55 %
TMM1	1.04	24.93 %
MDU2	0.84	22.49 %
DKI1	0.75	33.29 %
ATG1	0.62	31.98 %
TEN1	0.61	29.28 %
CBM1	0.53	28.57 %
MPA1	0.52	35.73 %
MDU4	0.51	24.03 %
SVG1	0.49	36.41 %
KPT1	0.47	32.75 %
NKI1	0.46	31.05 %
KRR1	0.42	29.74 %
PNI1	0.41	35.97 %
MDU5	0.39	15.95 %
TPT1	0.30	11.89 %
ODM1	0.29	32.21 %
PKM1	0.28	30.42 %
ADP1	0.28	27.51 %
SGP1	0.28	29.10 %
DGL2	0.26	24.27 %
SZSD	0.24	29.95 %
CMR1	0.20	23.70 %
BNR1	0.20	24.42 %
TEN2	0.17	11.18 %
USL1	0.14	11.62 %
Total	22.13	31.25 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	7.07	27.51 %
Inverter	5.24	100.00 %
Stab-HA	4.99	84.37 %
Stab-AV	1.61	41.85 %
Stab-HA2	1.53	43.75 %
Fan	1.43	10.07 %
Total	21.87	37.45 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.11	34.82 %
MVM1	1.64	34.74 %
PBR2	1.24	29.40 %
TVR2	1.10	27.78 %
TNJ1	0.88	34.55 %
JKM1	0.60	29.89 %
TRY4	0.59	30.12 %
PTK1	0.52	32.46 %
MDI1	0.49	18.80 %
ORU1	0.31	31.62 %
KIK1	0.27	24.91 %
AYR1	0.19	21.51 %
MSI1	0.11	17.31 %
Total	21.87	37.45 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	10.13	56.44 %
Stab-AV	2.91	63.00 %
Stab-HA2	2.53	72.67 %
Fan	1.94	18.21 %
Stab-HA	1.54	63.60 %
Inverter	0.57	100.00 %
Total	19.61	49.42 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.21	26.62 %
TPR3	0.18	18.67 %
DPM2	0.16	25.15 %
WHCB		0.00 %
Total	19.61	49.42 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	4.72	23.78 %
Stab-HA	3.64	62.94 %
Stab-HA2	2.14	77.95 %
Inverter	1.60	100.00 %
Stab-AV	1.04	43.30 %
Fan	0.36	2.95 %
Total	13.51	30.27 %

Branch *	MTD Sales L	Brand Share %
CH18	0.85	23.13 %
CH24	0.78	29.41 %
CH43	0.75	20.88 %
CH17	0.55	24.54 %
GPD1	0.48	35.68 %
CH12	0.43	10.84 %
CH33	0.39	25.82 %
CH44	0.34	24.54 %
PON1	0.33	29.55 %
CH09	0.31	22.22 %
CH20	0.20	14.17 %
CH36	0.19	26.31 %
CH27	0.18	24.36 %
CH41	0.17	14.33 %
CH46	0.13	24.28 %
CH06	0.03	8.68 %
MC06	0.03	32.58 %
CH32	0.02	13.57 %
Total	13.51	30.27 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	6.14	34.69 %
Stab-HA	2.84	84.77 %
Inverter	1.31	100.00 %
Stab-AV	1.02	51.49 %
Stab-HA2	0.97	53.47 %
Fan	0.77	9.12 %
Total	13.04	37.73 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.59	35.29 %
CDM1	0.85	31.23 %
PRT1	0.67	35.08 %
TRK1	0.58	36.16 %
VPM2	0.51	28.57 %
ULP1	0.44	27.57 %
KKI2	0.40	25.87 %
VCM1	0.12	14.53 %
TVM2	0.11	18.04 %
STP1	0.10	13.31 %
VPM1	0.09	19.61 %
Total	13.04	37.73 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	6.60	36.56 %
Stab-AV	2.19	67.27 %
Stab-HA2	1.43	57.71 %
Stab-HA	1.16	86.93 %
Fan	0.94	9.74 %
Inverter	0.56	100.00 %
Total	12.87	36.42 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.75	28.48 %
HSR2	0.64	24.32 %
MTR1	0.38	36.08 %
DPR1	0.35	30.72 %
PMP1	0.33	36.58 %
EDP1	0.27	32.62 %
EPI1	0.26	34.37 %
RSP1	0.25	29.37 %
SGG1	0.25	34.34 %
SGI1	0.25	31.19 %
VPD1	0.25	19.59 %
DPR2	0.23	33.06 %
KMM1	0.22	31.39 %
TRM1	0.20	22.65 %
APN1	0.14	15.53 %
CMI1	0.12	28.39 %
OML1	0.07	15.29 %
WZWH	0.04	34.86 %
Total	12.87	36.42 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	5.48	35.54 %
Stab-HA	2.57	73.68 %
Stab-HA2	1.40	83.39 %
Stab-AV	1.36	58.44 %
Inverter	0.91	100.00 %
Fan	0.23	3.24 %
Total	11.94	38.72 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.03	36.54 %
KPM2	0.89	31.41 %
TRR1	0.47	31.98 %
VEL1	0.40	26.13 %
ARC2	0.32	30.42 %
CPT1	0.24	35.35 %
WJD1	0.22	22.02 %
GDM1	0.20	25.63 %
VNB1	0.17	31.68 %
CGM1	0.16	24.61 %
CYR1	0.15	17.22 %
PLR1	0.15	24.57 %
ANI1	0.15	27.33 %
UGI1	0.14	32.26 %
PTU1	0.06	18.09 %
Total	11.94	38.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	2.77	33.44 %
Stab-AV	1.92	98.19 %
Fan	0.53	17.43 %
Stab-HA2	0.47	70.97 %
Stab-HA	0.43	77.73 %
Inverter	0.32	100.00 %
Total	6.45	43.46 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.39	32.87 %
KNL2	0.26	31.33 %
KNL1	0.23	31.74 %
KVL1	0.16	33.69 %
PGR1	0.15	27.98 %
BVL1	0.14	31.67 %
DHN1	0.13	29.72 %
ADI1	0.12	33.55 %
PIL1	0.12	28.26 %
TPY2	0.12	19.42 %
TPI1	0.12	33.03 %
KOU1	0.11	30.55 %
PMR1	0.06	19.21 %
KDA1	0.03	11.88 %
Total	6.45	43.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.94	95.80 %
Fan	0.37	9.81 %
W.Heater	0.37	4.66 %
Stab-HA2	0.30	73.38 %
Stab-AV	0.15	59.61 %
Inverter	0.14	100.00 %
Total	2.28	16.90 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.17	21.61 %
VJW4	0.13	35.19 %
BPP1	0.13	29.24 %
MTM1	0.10	24.03 %
CRL1	0.10	30.40 %
NRT1	0.09	30.95 %
KND1	0.08	33.30 %
RMV1	0.08	24.41 %
RAL1	0.07	11.86 %
TNK1	0.07	14.63 %
KDR1	0.05	12.54 %
PAP1	0.05	17.94 %
VJW3	0.04	6.11 %
JGG1	0.04	18.95 %
DPE1	0.03	12.34 %
JPT1	0.03	11.54 %
TEL1	0.03	8.62 %
BVR1	0.03	5.98 %
NPR1	0.03	18.65 %
PNR1	0.02	8.66 %
VJW1	0.02	2.02 %
CKT1	0.02	6.34 %
GNT2	0.02	7.69 %
TDD1	0.01	9.77 %
TVU1	0.01	4.18 %
VJW2	0.01	2.27 %
PPM1	0.01	4.77 %
GNT1	0.01	2.77 %
ELU1		0.00 %
VUY1		0.00 %
Total	2.28	16.90 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.36	51.59 %
Stab-HA	0.35	86.77 %
Stab-HA2	0.22	100.00 %
Stab-AV	0.15	85.37 %
Total	1.08	46.34 %

Branch *	MTD Sales L	Brand Share %
Total	1.08	46.34 %