



VGUARD Sales Performance 23/10/2025 9:27 AM

MTD Sales
276.45 L

Brand Share %
37.79 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.79 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	77.87	30.30 %
Stab-HA	71.85	81.45 %
Stab-AV	43.85	53.65 %
Inverter	36.18	100.00 %
Stab-HA2	28.83	43.37 %
Fan	17.86	8.84 %
Total	276.45	37.79 %

Sales Zone	MTD Sales L	Brand Share %
SOUTH-03	41.23	33.05 %
TRICHY-01	40.44	45.15 %
SOUTH-01	40.20	37.39 %
CHENNAI-01	39.87	42.75 %
WEST-01	25.57	43.67 %
WEST-02	22.04	35.55 %
CHENNAI-02	19.75	32.97 %
NORTH ARCOT	19.36	39.20 %
SOUTH ARCOT	15.84	34.85 %
VIJAYAWADA-01	5.65	29.39 %
TIRUPATI-01	5.37	28.21 %
KL-SOUTH	1.13	38.62 %
Total	276.45	37.79 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-AV	11.53	51.11 %
W.Heater	10.60	32.12 %
Stab-HA	9.79	89.05 %
Stab-HA2	4.95	28.15 %
Fan	3.12	7.93 %
Inverter	1.22	100.00 %
Total	41.23	33.05 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.42	23.49 %
MDU6	2.46	30.46 %
MDU2	2.07	28.24 %
TMM1	1.39	23.62 %
MDU4	1.08	35.64 %
ADP1	0.98	36.92 %
DKI1	0.94	33.16 %
TEN1	0.93	26.68 %
CBM1	0.92	29.41 %
SVG1	0.88	36.60 %
TPT1	0.83	21.83 %
SGP1	0.80	37.70 %
NKI1	0.74	24.19 %
TDI1	0.73	34.56 %
BNR1	0.66	28.33 %
MDU5	0.63	19.95 %
PNV1	0.62	36.47 %
TEN2	0.51	21.71 %
PNI1	0.45	28.92 %
BTU1	0.44	26.87 %
CMR1	0.39	35.23 %
KKD2	0.34	33.50 %
USL1	0.33	16.90 %
PKM1	0.31	25.65 %
KPT1	0.20	12.19 %
SZSD	0.15	17.03 %
Total	41.23	33.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	10.65	100.00 %
W.Heater	10.36	34.16 %
Stab-HA	9.91	93.09 %
Stab-AV	4.60	51.72 %
Fan	2.49	11.55 %
Stab-HA2	2.43	32.48 %
Total	40.44	45.15 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.62	35.05 %
PBR2	1.54	27.75 %
MDI1	1.34	33.11 %
TRY3	0.89	32.57 %
JKM1	0.85	30.91 %
ORU1	0.66	36.25 %
MSI1	0.33	24.04 %
TZSD	0.05	6.42 %
Total	40.44	45.15 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	11.09	31.95 %
Stab-HA	7.16	82.71 %
Inverter	6.94	100.00 %
Stab-AV	6.51	71.18 %
Stab-HA2	5.01	41.73 %
Fan	3.48	9.66 %
Total	40.20	37.39 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.58	37.24 %
TVL1	1.73	25.69 %
TKS2	1.21	22.52 %
TUT2	1.09	30.63 %
MAR1	0.76	31.09 %
APK2	0.73	34.99 %
KYR1	0.68	27.82 %
APK1	0.64	24.55 %
TKS1	0.61	18.43 %
MMT1	0.58	36.34 %
PDI1	0.56	32.00 %
SNL1	0.47	21.21 %
VNR1	0.45	26.99 %
SGT1	0.37	29.81 %
STU2	0.32	19.73 %
TKY1	0.32	24.42 %
S2SD	0.07	5.92 %
Total	40.20	37.39 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	16.27	79.51 %
W.Heater	9.56	27.02 %
Inverter	6.51	100.00 %
Stab-HA2	3.55	68.39 %
Stab-AV	2.32	35.92 %
Fan	1.66	8.61 %
Total	39.87	42.75 %

Branch *	MTD Sales L	Brand Share %
CH14	1.97	34.75 %
CH08	1.57	31.84 %
GUD1	1.31	35.18 %
CH19	1.17	25.19 %
CH28	1.12	30.66 %
CH45	0.56	23.02 %
CH39	0.55	23.72 %
CZWH	0.37	32.34 %
CH26	0.07	6.61 %
Total	39.87	42.75 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	11.62	53.35 %
Stab-AV	4.35	43.31 %
Stab-HA2	3.02	49.31 %
Fan	2.80	17.53 %
Inverter	1.99	100.00 %
Stab-HA	1.79	67.56 %
Total	25.57	43.67 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.09	31.36 %
CBE6	0.95	37.05 %
TPR1	0.94	34.50 %
TPR2	0.91	32.19 %
SYM2	0.53	25.73 %
TPR4	0.52	37.19 %
AVI1	0.44	28.91 %
KGM1	0.35	33.68 %
DPM2	0.31	19.91 %
PPI1	0.29	20.16 %
UMP1	0.28	22.95 %
ANR1	0.12	22.89 %
WZSD	0.08	18.48 %
Total	25.57	43.67 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	7.63	35.73 %
Stab-AV	6.16	61.12 %
Stab-HA	3.01	75.93 %
Stab-HA2	2.59	35.03 %
Fan	1.68	9.21 %
Inverter	0.96	100.00 %
Total	22.04	35.55 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.38	35.09 %
ERD1	1.09	36.71 %
SLM1	0.78	23.36 %
VPD1	0.71	35.65 %
EPI1	0.58	26.48 %
PMP1	0.57	31.74 %
EDP1	0.53	30.09 %
PLC1	0.51	33.89 %
APN1	0.48	31.14 %
BMD1	0.44	27.88 %
NKL2	0.43	21.08 %
MTR1	0.42	32.82 %
SGI1	0.37	24.59 %
KVP1	0.32	28.58 %
SGG1	0.26	18.72 %
PDR1	0.25	24.57 %
MCR1	0.24	14.70 %
OML1	0.22	15.46 %
DPR2	0.17	18.70 %
WZWH		0.00 %
Total	22.04	35.55 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.13	70.07 %
W.Heater	4.54	19.64 %
Inverter	3.24	100.00 %
Stab-HA2	2.70	63.10 %
Stab-AV	1.66	37.19 %
Fan	0.47	3.21 %
Total	19.75	32.97 %

Branch *	MTD Sales L	Brand Share %
CH03	1.46	33.84 %
MJR1	1.31	32.89 %
PON1	0.87	35.78 %
CH18	0.83	28.34 %
CH43	0.82	26.26 %
CH12	0.64	16.66 %
CH24	0.63	21.37 %
CH20	0.55	20.73 %
CH33	0.50	22.06 %
CH09	0.34	24.62 %
CH23	0.33	24.64 %
CH31	0.30	21.53 %
CH27	0.23	17.72 %
CH44	0.22	15.32 %
CH41	0.22	15.27 %
CH46	0.21	29.28 %
CH17	0.16	15.15 %
CH36	0.12	17.94 %
MC06	0.03	30.52 %
MC05		0.00 %
Total	19.75	32.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.92	78.47 %
W.Heater	5.80	28.98 %
Stab-AV	2.81	56.70 %
Stab-HA2	2.20	78.64 %
Inverter	1.05	100.00 %
Fan	0.58	4.92 %
Total	19.36	39.20 %

Branch *	MTD Sales L	Brand Share %
TRL1	2.21	36.79 %
VEL2	1.31	33.24 %
PLR1	0.62	36.17 %
WJP1	0.57	37.12 %
TRR1	0.53	24.13 %
VEL1	0.48	27.10 %
SLG1	0.41	31.91 %
CPT1	0.40	35.38 %
ANI1	0.35	22.80 %
CGM1	0.33	32.82 %
GDM1	0.30	26.71 %
ABR1	0.30	18.03 %
UGI1	0.23	24.94 %
VNB1	0.21	22.09 %
Total	19.36	39.20 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	4.73	21.92 %
Stab-HA	4.08	81.96 %
Inverter	2.64	100.00 %
Stab-AV	2.28	73.85 %
Stab-HA2	1.43	57.49 %
Fan	0.68	6.33 %
Total	15.84	34.85 %

Branch *	MTD Sales L	Brand Share %
POY2	1.53	34.65 %
NVL2	1.12	32.99 %
PRT1	0.78	36.84 %
KML1	0.64	35.32 %
CDM1	0.63	19.62 %
KKI2	0.56	21.85 %
ULP1	0.55	24.45 %
KLM1	0.42	27.07 %
MKM1	0.36	33.46 %
STP1	0.20	18.44 %
TVM2	0.18	36.20 %
TVM1	0.16	23.60 %
VCM1	0.16	26.82 %
Total	15.84	34.85 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.60	92.35 %
W.Heater	0.80	10.27 %
Stab-AV	0.49	81.45 %
Fan	0.44	6.69 %
Stab-HA2	0.33	83.31 %
Total	5.65	29.39 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.48	27.49 %
TNK1	0.31	35.64 %
DPE1	0.21	34.76 %
GVM1	0.19	24.44 %
TEL1	0.18	23.92 %
JPT1	0.17	28.79 %
BPP1	0.15	24.59 %
BVR1	0.15	18.30 %
CKT1	0.14	30.77 %
PPM1	0.13	31.17 %
RAL1	0.13	18.66 %
GNT1	0.12	22.82 %
PRL1	0.12	28.14 %
NRT1	0.11	15.11 %
KDR1	0.11	21.91 %
VJW4	0.10	36.91 %
GNT2	0.09	17.07 %
VKN1	0.09	22.10 %
RMV1	0.05	17.77 %
VJW5	0.04	7.96 %
PAP1	0.04	9.80 %
AMP1	0.03	22.82 %
TVU1	0.02	10.53 %
JGG1	0.02	15.01 %
VUY1	0.02	7.12 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	5.65	29.39 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.80	74.10 %
Inverter	0.95	100.00 %
Stab-AV	0.94	76.74 %
W.Heater	0.81	10.90 %
Fan	0.45	6.90 %
Stab-HA2	0.41	82.63 %
Total	5.37	28.21 %

Branch *	MTD Sales L	Brand Share %
SPE1	0.31	33.54 %
KHT1	0.24	35.93 %
NYP1	0.22	24.73 %
RJP1	0.21	37.07 %
KNL2	0.20	30.85 %
VKI1	0.19	26.13 %
KOU1	0.19	24.81 %
TPY1	0.12	15.17 %
NDL1	0.12	17.11 %
RCY1	0.10	27.77 %
ADI1	0.09	19.25 %
ATP1	0.09	7.44 %
MPL1	0.07	18.38 %
PIL1	0.05	11.53 %
KDA1	0.05	11.69 %
KNL1	0.05	4.19 %
DHN1	0.05	10.04 %
PGR1	0.04	7.82 %
PDT1	0.03	16.53 %
PMR1	0.02	2.64 %
TPSD		0.00 %
Total	5.37	28.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.38	71.45 %
W.Heater	0.33	63.87 %
Stab-HA2	0.21	90.61 %
Stab-AV	0.18	100.00 %
Fan	0.02	1.40 %
Total	1.13	38.62 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.40	31.05 %
TVSD		0.00 %
Total	1.13	38.62 %