

MTD Sales
338.34 L

Brand Share %
22.15 %

Information:

MTD : 01-09-2026 To 22-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **22.15 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	94.10	85.70 %
W.Heater	63.86	42.88 %
Inverter	62.78	100.00 %
Air-Cool	49.04	46.18 %
Stab-HA2	27.41	70.00 %
Stab-AV	20.09	71.98 %
Fan	17.92	6.87 %
In-Stove	1.47	2.03 %
Gas-Stov	0.89	0.29 %
Mixie	0.72	0.18 %
R.Heater	0.06	76.40 %
Total	338.34	22.15 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	44.93	24.79 %
CHENNAI-02	36.56	29.29 %
SOUTH-03	35.48	20.21 %
TRICHY-01	34.30	22.86 %
SOUTH-01	31.69	14.09 %
TIRUPATI-01	27.16	29.03 %
SOUTH ARCOT	20.61	23.46 %
KL-NORTH	18.91	34.59 %
VIJAYAWADA-01	18.82	25.13 %
NORTH ARCOT	17.90	20.08 %
WEST-02	17.45	17.69 %
WEST-01	16.18	19.03 %
WEST-03	8.51	16.21 %
KL-SOUTH	8.40	28.79 %
KL-CENTRAL	1.32	30.88 %
HYDERABAD-01	0.13	15.29 %
Total	338.34	22.15 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	21.52	92.61 %
W.Heater	9.33	34.88 %
Inverter	5.49	100.00 %
Stab-HA2	4.98	97.73 %
Stab-AV	2.14	87.13 %
Fan	1.48	5.25 %
Total	44.93	24.79 %

Branch *	MTD Sales L	Brand Share %
CH49	1.96	17.48 %
GUD1	1.93	21.90 %
CH16	1.82	16.46 %
CH07	1.76	21.28 %
CH14	1.71	20.77 %
CH28	1.51	18.49 %
CH30	1.18	21.05 %
CH39	0.68	14.40 %
CH29	0.28	13.20 %
CZWH	0.11	5.20 %
CH40		0.00 %
Total	44.93	24.79 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	13.70	88.23 %
Inverter	5.76	100.00 %
W.Heater	5.75	37.48 %
Air-Cool	5.18	60.15 %
Stab-HA2	3.62	94.12 %
Stab-AV	1.96	78.86 %
Fan	0.60	3.19 %
Total	36.56	29.29 %

Branch *	MTD Sales L	Brand Share %
CH18	1.86	19.43 %
CH50	1.02	21.32 %
CH43	0.99	19.59 %
CH34	0.81	14.59 %
CH06	0.80	20.01 %
CH33	0.76	20.68 %
CH12	0.76	19.11 %
CH27	0.52	18.68 %
CH20	0.42	10.06 %
CH36	0.40	17.18 %
CH17	0.38	9.73 %
GPD1	0.34	15.25 %
CH46	0.31	14.87 %
CH44	0.28	12.61 %
CH41	0.21	9.95 %
CH01	0.09	17.69 %
CH32	0.05	8.49 %
Total	36.56	29.29 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	13.30	91.58 %
W.Heater	5.59	42.04 %
Stab-HA2	4.30	52.50 %
Fan	4.07	9.71 %
Inverter	3.27	100.00 %
Stab-AV	3.00	48.84 %
Air-Cool	1.94	31.86 %
Total	35.48	20.21 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.65	18.61 %
DGL1	2.25	18.08 %
TEN2	1.18	21.93 %
TPT1	1.05	18.04 %
TMM1	0.98	15.30 %
MDU3	0.84	19.63 %
MPA1	0.84	20.87 %
KKD3	0.82	10.35 %
KRR1	0.75	19.73 %
DKI1	0.74	16.97 %
MDU5	0.60	8.94 %
MDU4	0.59	18.93 %
PKM1	0.58	16.69 %
BTU1	0.57	17.66 %
TEN1	0.55	18.19 %
CBM1	0.54	17.10 %
SVG1	0.53	20.04 %
ODM1	0.50	18.10 %
DGL2	0.45	15.57 %
PNI1	0.37	13.69 %
USL1	0.36	15.60 %
KYK1	0.36	14.07 %
TDI1	0.34	11.78 %
CMR1	0.32	14.37 %
NKI1	0.29	7.08 %
ADP1	0.24	7.58 %
KPT1	0.23	9.17 %
NTM1	0.19	8.81 %
Total	35.48	20.21 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	18.15	100.00 %
W.Heater	6.77	42.89 %
Stab-HA	4.07	70.41 %
Fan	1.63	6.23 %
Stab-AV	1.29	69.14 %
Air-Cool	1.29	54.00 %
Stab-HA2	1.11	38.03 %
Total	34.30	22.86 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.49	21.28 %
KUM1	1.94	20.89 %
TNJ1	1.31	21.17 %
PTK1	1.21	17.41 %
PBR2	1.11	14.47 %
KIK1	0.99	14.13 %
PDK2	0.91	18.96 %
TNJ2	0.87	13.20 %
ORU1	0.66	21.20 %
KRN1	0.53	20.22 %
TRY4	0.46	10.47 %
TRY3	0.39	11.93 %
MSI1	0.35	18.17 %
MDI1	0.28	6.59 %
TRY2	0.10	12.11 %
Total	34.30	22.86 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.18	76.01 %
Inverter	6.54	100.00 %
W.Heater	5.53	36.94 %
Stab-HA2	3.47	55.23 %
Fan	3.44	7.00 %
Stab-AV	1.78	60.33 %
Air-Cool	1.74	22.84 %
Total	31.69	14.09 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.94	14.10 %
KVT1	2.66	15.15 %
NGR1	1.61	15.63 %
MAR1	1.52	19.92 %
TVL1	1.39	11.13 %
TKS2	1.37	13.20 %
RND1	0.94	11.25 %
RPM1	0.90	14.46 %
RND2	0.87	9.95 %
VNR2	0.75	9.50 %
TUT2	0.73	13.71 %
SVK1	0.71	14.54 %
TKY1	0.70	16.92 %
MMT1	0.70	19.49 %
TYI1	0.69	18.35 %
TCN1	0.69	9.73 %
TKS1	0.65	7.72 %
PKD1	0.64	20.91 %
VLY1	0.63	9.97 %
KYR1	0.62	13.98 %
APK1	0.57	17.98 %
VKM1	0.51	13.98 %
ERL2	0.48	11.69 %
STU2	0.41	15.19 %
KGL1	0.41	16.86 %
KSM1	0.37	11.76 %
PDI1	0.36	11.96 %
SNL1	0.35	6.81 %
ASM1	0.33	10.59 %
APK2	0.32	6.79 %
UDN1	0.25	9.71 %
SDI1	0.24	5.05 %
SGT1	0.23	19.37 %
ARM1	0.21	10.20 %
WHTV		0.00 %
Total	31.69	14.09 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.57	56.56 %
W.Heater	4.72	60.41 %
Stab-HA	1.39	74.94 %
Stab-AV	0.97	81.95 %
Fan	0.41	5.72 %
Stab-HA2	0.10	22.89 %
Total	27.16	29.03 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.91	14.58 %
KDA1	0.40	13.65 %
PDT1	0.40	20.14 %
BVL1	0.37	20.69 %
ATP1	0.37	5.61 %
KNL2	0.36	10.08 %
NLR1	0.31	19.82 %
KNL1	0.31	10.29 %
PUT1	0.29	16.55 %
KDR1	0.29	15.98 %
PGR1	0.28	15.81 %
PMR1	0.28	15.90 %
KOU1	0.27	12.94 %
VKI1	0.24	18.93 %
TPY1	0.24	12.81 %
KAR1	0.23	12.24 %
DHN1	0.17	21.45 %
TPI1	0.16	7.48 %
RCY1	0.14	5.59 %
PIL1	0.12	9.64 %
SPE1	0.11	5.46 %
GTL1	0.11	9.47 %
RJP1	0.09	4.53 %
NDL1	0.09	5.51 %
MPL1	0.08	3.71 %
ADI1	0.05	2.97 %
NYP1	0.04	3.39 %
KVL1	0.03	3.17 %
Total	27.16	29.03 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.51	97.52 %
Inverter	4.88	100.00 %
W.Heater	3.11	30.36 %
Stab-HA2	1.99	88.01 %
Stab-AV	1.74	89.29 %
Fan	0.38	2.72 %
Total	20.61	23.46 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.87	17.16 %
PRT1	0.73	21.49 %
VCM2	0.49	13.14 %
KKI2	0.47	8.99 %
MKM1	0.44	21.62 %
TVM2	0.25	21.42 %
STP1	0.22	10.87 %
VCM1	0.17	14.64 %
WHUT		0.00 %
Total	20.61	23.46 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	8.97	100.00 %
Stab-HA	2.63	78.34 %
W.Heater	1.65	68.73 %
Fan	1.38	13.28 %
Stab-HA2	1.25	98.48 %
In-Stove	0.98	24.42 %
Stab-AV	0.80	100.00 %
Mixie	0.64	4.24 %
Gas-Stov	0.61	8.10 %
Total	18.91	34.59 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	18.91	34.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	11.18	60.08 %
W.Heater	3.59	44.88 %
Stab-HA	3.14	84.73 %
Fan	0.48	5.95 %
Stab-AV	0.39	63.94 %
Stab-HA2	0.04	15.67 %
Total	18.82	25.13 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.62	18.52 %
VJW3	0.49	19.53 %
VJW1	0.39	13.49 %
GNT1	0.31	9.15 %
TNI1	0.31	20.30 %
RMV1	0.29	15.33 %
VJW4	0.28	19.14 %
OGL1	0.25	14.90 %
TDD1	0.24	21.05 %
GVM1	0.24	12.48 %
VSK1	0.22	6.86 %
BPP1	0.21	19.44 %
NRT1	0.21	11.01 %
TNK1	0.20	12.35 %
GDV1	0.18	14.13 %
DPE1	0.17	19.30 %
VJW2	0.16	13.18 %
TVU1	0.16	21.40 %
PAP1	0.15	17.01 %
JPT1	0.14	12.59 %
GNT2	0.12	7.15 %
JGG1	0.11	12.57 %
ELU1	0.10	10.43 %
RAL1	0.09	6.24 %
NPR1	0.09	6.78 %
TEL1	0.07	6.40 %
PNR1	0.04	7.46 %
PRL1	0.04	4.20 %
CKT1	0.04	3.71 %
VKN1	0.04	3.04 %
MTM1	0.03	3.44 %
NZV1	0.02	1.49 %
VJW5	0.02	1.46 %
KND1		0.00 %
VUY1		0.00 %
Total	18.82	25.13 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.40	81.33 %
W.Heater	3.70	34.34 %
Inverter	1.89	100.00 %
Stab-HA2	1.87	92.61 %
Stab-AV	1.51	89.03 %
Fan	0.53	3.04 %
Total	17.90	20.08 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.36	20.36 %
KPM2	1.20	18.29 %
TRR1	0.75	11.74 %
ABR1	0.71	13.36 %
VEL1	0.54	15.61 %
BGR1	0.48	17.32 %
WJD1	0.45	14.43 %
PLR1	0.43	20.50 %
SLG1	0.40	20.71 %
ARC2	0.36	13.70 %
VNB1	0.33	10.54 %
WJP1	0.31	18.37 %
ANI1	0.21	9.80 %
CPT1	0.20	9.02 %
TRT1	0.18	11.40 %
CGM1	0.15	12.67 %
PTU1	0.14	17.29 %
UGI1	0.07	7.21 %
GDM1	0.05	3.54 %
Total	17.90	20.08 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	4.74	41.83 %
W.Heater	4.70	62.43 %
Inverter	2.19	100.00 %
Stab-HA	1.82	75.55 %
Stab-HA2	1.44	67.48 %
Stab-AV	1.38	70.76 %
Fan	1.18	6.98 %
Total	17.45	17.69 %

Branch *	MTD Sales L	Brand Share %
HSR2	1.27	21.50 %
SLM3	1.06	22.06 %
KRI1	0.95	19.20 %
VPD1	0.78	21.79 %
SLM1	0.71	10.16 %
MTR1	0.60	14.19 %
HRR1	0.55	17.47 %
TRM1	0.50	8.11 %
OML1	0.49	15.26 %
APN1	0.44	14.49 %
SGI1	0.40	15.61 %
BMD1	0.39	14.93 %
PLC1	0.35	8.19 %
HSR1	0.35	8.29 %
KVP1	0.34	11.83 %
DPR1	0.32	11.46 %
PMP1	0.30	18.08 %
PNG1	0.30	14.04 %
EPI1	0.28	6.98 %
MCR1	0.18	3.58 %
KAM1	0.17	6.12 %
DPR2	0.16	6.90 %
EDP1	0.07	3.07 %
Total	17.45	17.69 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	5.90	58.09 %
Air-Cool	2.82	46.58 %
Stab-HA	2.38	81.02 %
Stab-HA2	1.57	69.96 %
Stab-AV	1.52	79.80 %
Inverter	1.01	100.00 %
Fan	0.92	9.22 %
R.Heater	0.06	76.40 %
Total	16.18	19.03 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.22	16.04 %
CBE4	1.15	17.24 %
CBE6	0.89	13.38 %
SUL1	0.86	18.42 %
CBE1	0.70	14.46 %
SNR1	0.54	11.31 %
CBE5	0.52	15.85 %
UAM1	0.45	12.86 %
PLI1	0.40	7.56 %
PDM1	0.36	17.89 %
KMD1	0.35	19.74 %
CNR1	0.29	19.33 %
CBE3	0.18	9.94 %
DPM2	0.15	7.10 %
PPI1	0.10	5.54 %
ANR1	0.08	6.46 %
Total	16.18	19.03 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	2.45	53.42 %
Stab-HA	1.70	69.72 %
Inverter	1.31	100.00 %
Stab-AV	1.10	75.00 %
Stab-HA2	0.99	68.82 %
Fan	0.65	8.70 %
Air-Cool	0.30	6.91 %
Total	8.51	16.21 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.98	18.12 %
NKL2	0.80	20.21 %
ERD2	0.75	10.45 %
TPR2	0.58	10.09 %
TPR1	0.51	10.62 %
CM11	0.44	18.85 %
AVI1	0.38	10.80 %
KMM1	0.35	16.15 %
KGM1	0.26	12.12 %
PDR1	0.25	17.42 %
TPR4	0.24	13.96 %
TCG1	0.19	12.90 %
SGG1	0.13	11.06 %
WHPD		0.00 %
Total	8.51	16.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	3.12	100.00 %
Stab-HA	1.85	80.93 %
W.Heater	1.05	96.47 %
Stab-HA2	0.55	91.00 %
In-Stove	0.45	17.59 %
Fan	0.44	10.28 %
Stab-AV	0.42	118.16 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.16	2.77 %
Mixie	0.07	0.91 %
Total	8.40	28.79 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.97	21.93 %
Total	8.40	28.79 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.48	82.16 %
Fan	0.27	24.29 %
Inverter	0.21	100.00 %
Gas-Stov	0.12	24.26 %
Stab-HA2	0.11	90.99 %
Stab-AV	0.07	100.00 %
In-Stove	0.04	13.71 %
W.Heater	0.03	100.00 %
Total	1.32	30.88 %

Branch *	MTD Sales L	Brand Share %
Total	1.32	30.88 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fan	0.07	50.97 %
Stab-HA	0.04	100.00 %
Stab-AV	0.02	100.00 %
Total	0.13	15.29 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.13	15.29 %
Total	0.13	15.29 %