

MTD Sales
161.73 L

Brand Share %
35.16 %

Information:

MTD : 01-09-2025 To 22-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **35.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	48.24	76.92 %
W.Heater	40.35	31.32 %
Inverter	21.83	100.00 %
Stab-HA2	18.76	66.42 %
Fan	18.76	9.84 %
Stab-AV	13.80	49.87 %
Total	161.73	35.16 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	27.02	37.48 %
SOUTH-01	26.40	33.47 %
TRICHY-01	24.16	47.62 %
SOUTH-03	19.35	31.57 %
WEST-01	13.22	38.32 %
CHENNAI-02	12.11	28.31 %
NORTH ARCOT	11.55	39.80 %
WEST-02	10.62	30.05 %
SOUTH ARCOT	8.93	34.25 %
TIRUPATI-01	3.88	28.33 %
VIJAYAWADA-01	2.65	25.24 %
KL-SOUTH	1.84	36.83 %
Total	161.73	35.16 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	10.92	73.57 %
W.Heater	7.58	29.98 %
Stab-HA2	2.87	88.32 %
Inverter	2.46	100.00 %
Fan	1.90	8.17 %
Stab-AV	1.29	43.37 %
Total	27.02	37.48 %

Branch *	MTD Sales L	Brand Share %
CH07	1.16	34.37 %
CH14	1.03	26.48 %
CH28	0.71	24.85 %
CH30	0.65	28.18 %
AVD1	0.61	32.30 %
WHC3	0.55	10.23 %
CH11	0.52	19.77 %
CH37	0.39	31.87 %
CH22	0.37	28.15 %
CH40		0.00 %
CZWH		0.00 %
Total	27.02	37.48 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	6.89	80.25 %
W.Heater	4.91	32.30 %
Fan	4.64	11.14 %
Inverter	3.94	100.00 %
Stab-HA2	3.58	62.91 %
Stab-AV	2.43	63.88 %
Total	26.40	33.47 %

Branch *	MTD Sales L	Brand Share %
KVT1	2.57	32.88 %
TUT1	1.37	13.26 %
TVL1	1.10	26.77 %
TKS2	1.00	26.65 %
VNR2	0.79	27.93 %
TKS1	0.63	23.38 %
KYR1	0.57	30.73 %
RPM1	0.42	30.73 %
SNL1	0.36	27.82 %
SDI1	0.35	21.58 %
VKM1	0.34	25.18 %
KSM1	0.34	32.67 %
APK1	0.34	24.41 %
APK2	0.30	22.20 %
ASM1	0.22	20.75 %
SGT1	0.04	9.21 %
S2SD		0.00 %
Total	26.40	33.47 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	7.41	100.00 %
Stab-HA	6.26	92.24 %
W.Heater	5.76	40.77 %
Fan	2.23	13.16 %
Stab-HA2	1.42	49.74 %
Stab-AV	1.07	41.24 %
Total	24.16	47.62 %

Branch *	MTD Sales L	Brand Share %
JKM1	0.34	34.09 %
NMM1	0.33	31.13 %
TZSD	0.31	21.92 %
TRY3	0.21	14.16 %
AYR1	0.19	23.69 %
MSI1	0.18	27.06 %
Total	24.16	47.62 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	6.03	84.27 %
Fan	3.71	12.21 %
W.Heater	3.22	29.73 %
Stab-HA2	2.63	43.44 %
Stab-AV	2.56	45.17 %
Inverter	1.21	100.00 %
Total	19.35	31.57 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.53	30.24 %
DGL1	1.44	33.49 %
TMM1	0.95	29.11 %
MDU2	0.83	24.04 %
MDU6	0.75	21.91 %
DKI1	0.65	32.14 %
MDU5	0.49	18.10 %
MLR1	0.42	35.14 %
KKD2	0.39	24.48 %
CBM1	0.35	21.39 %
DGL2	0.34	24.61 %
KPT1	0.33	25.75 %
SZSD	0.27	14.20 %
TEN2	0.24	22.68 %
ODM1	0.24	29.94 %
SGP1	0.24	26.08 %
ADP1	0.22	29.20 %
USL1	0.21	22.75 %
NTM1	0.19	23.76 %
TEN1	0.18	29.52 %
PKM1	0.16	29.67 %
BNR1	0.14	18.18 %
MNM1	0.13	22.41 %
BTU1	0.12	20.80 %
CMR1	0.09	20.27 %
Total	19.35	31.57 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	6.35	46.62 %
Fan	1.91	14.87 %
Stab-HA2	1.83	76.64 %
Stab-AV	1.56	48.49 %
Stab-HA	0.98	53.79 %
Inverter	0.58	100.00 %
Total	13.22	38.32 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.52	32.09 %
CBE4	0.51	21.22 %
KMR1	0.37	14.93 %
TPR1	0.33	32.27 %
DPM2	0.29	28.03 %
SYM2	0.27	26.09 %
TPR2	0.24	29.11 %
AVI1	0.21	31.62 %
TPR4	0.18	31.53 %
PPI1	0.15	20.66 %
WZSD	0.11	8.30 %
GBM1	0.06	22.43 %
Total	13.22	38.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	5.03	61.07 %
W.Heater	2.19	17.17 %
Stab-HA2	1.78	86.76 %
Inverter	1.73	100.00 %
Stab-AV	0.69	28.47 %
Fan	0.69	4.42 %
Total	12.11	28.31 %

Branch *	MTD Sales L	Brand Share %
CH21	1.10	28.38 %
MJR1	0.83	32.22 %
CH18	0.69	20.46 %
CH24	0.64	30.85 %
GPD1	0.41	19.55 %
CH43	0.37	15.24 %
CH36	0.35	34.86 %
CH09	0.29	28.12 %
CH33	0.26	14.78 %
CH20	0.26	22.82 %
CH12	0.24	11.50 %
CH23	0.21	21.88 %
CH44	0.21	21.81 %
CH46	0.19	21.56 %
CH31	0.15	22.00 %
CH41	0.08	9.05 %
CH32	0.01	16.34 %
CH01		0.00 %
Total	12.11	28.31 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	4.49	79.33 %
W.Heater	2.49	29.92 %
Inverter	1.49	100.00 %
Stab-HA2	1.22	94.70 %
Stab-AV	1.21	65.15 %
Fan	0.65	6.29 %
Total	11.55	39.80 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.55	26.84 %
VEL1	0.46	31.57 %
ANI1	0.29	31.61 %
WJP1	0.24	33.68 %
ABR1	0.19	17.93 %
TRT1	0.18	30.48 %
VNB1	0.17	23.86 %
GDM1	0.11	27.41 %
CGM1	0.07	18.30 %
CPT1	0.01	2.09 %
NASD		0.00 %
Total	11.55	39.80 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.91	41.56 %
Stab-HA2	1.43	62.28 %
Fan	1.41	8.42 %
Stab-HA	1.28	76.01 %
Stab-AV	1.24	50.80 %
Inverter	0.35	100.00 %
Total	10.62	30.05 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.57	26.95 %
SLM1	0.42	19.66 %
APN1	0.40	33.23 %
KVP1	0.31	30.09 %
MCR1	0.30	25.17 %
VPD1	0.28	20.85 %
NKL2	0.26	24.92 %
ATU1	0.24	21.94 %
MTR1	0.23	28.54 %
ERD2	0.22	9.16 %
EPI1	0.22	19.10 %
WZWH	0.21	18.00 %
PLC1	0.16	27.58 %
RSP1	0.16	30.81 %
SGI1	0.14	16.78 %
KMM1	0.11	22.01 %
EDP1	0.10	24.23 %
OML1	0.08	9.01 %
PDR1	0.08	16.46 %
PMP1	0.05	6.75 %
DPR2	0.02	2.12 %
SGG1	0.02	5.03 %
Total	10.62	30.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.41	76.75 %
W.Heater	1.87	23.81 %
Stab-HA2	1.12	81.17 %
Inverter	1.11	100.00 %
Stab-AV	0.75	53.40 %
Fan	0.67	6.77 %
Total	8.93	34.25 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.38	34.82 %
POY2	0.73	28.56 %
KKI2	0.39	21.63 %
CDM1	0.39	18.82 %
NVL2	0.33	19.92 %
PRT1	0.31	22.93 %
VCM1	0.16	21.91 %
TVM2	0.12	26.32 %
MKM1	0.09	23.99 %
TDM1	0.05	8.37 %
STP1		0.00 %
WHNV		0.00 %
Total	8.93	34.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Inverter	1.22	100.00 %
Stab-HA	1.18	87.13 %
Fan	0.58	10.55 %
Stab-AV	0.38	72.85 %
W.Heater	0.32	6.65 %
Stab-HA2	0.21	79.76 %
Total	3.88	28.33 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.19	23.58 %
NYP1	0.18	30.58 %
KHT1	0.15	20.42 %
PUT1	0.12	30.09 %
NDL1	0.11	23.21 %
KVL1	0.11	18.94 %
TPY1	0.10	17.48 %
KOU1	0.09	12.76 %
KDA1	0.08	18.22 %
MPL1	0.07	15.67 %
PMR1	0.07	24.57 %
ATP1	0.07	9.49 %
PIL1	0.07	22.17 %
VKI1	0.07	16.25 %
KNL2	0.07	17.25 %
KNL1	0.05	7.42 %
ADI1	0.03	6.41 %
DHN1	0.03	15.05 %
TPY2	0.02	2.99 %
PGR1	0.02	5.70 %
TPI1		0.00 %
Total	3.88	28.33 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.34	82.10 %
Inverter	0.34	100.00 %
Stab-AV	0.32	70.94 %
Fan	0.31	6.88 %
Stab-HA2	0.22	82.97 %
W.Heater	0.11	3.45 %
Total	2.65	25.24 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.19	33.18 %
GVM1	0.19	23.90 %
VKN1	0.18	34.09 %
OGI1	0.14	28.04 %
VJW1	0.10	23.94 %
VJW4	0.09	29.14 %
GNT1	0.09	32.79 %
GDV1	0.09	22.34 %
KDR1	0.07	22.23 %
GNT2	0.07	32.16 %
TNI1	0.07	29.22 %
BPP1	0.06	18.01 %
PRL1	0.05	23.34 %
VJW2	0.05	21.64 %
TDD1	0.04	27.19 %
ELU1	0.04	6.75 %
CKT1	0.04	9.66 %
VJW5	0.04	20.32 %
NRT1	0.03	6.51 %
JPT1	0.03	7.88 %
PNR1	0.02	14.14 %
DPE1	0.02	9.75 %
TVU1	0.01	8.72 %
BVR1		0.00 %
RMV1		0.00 %
VUY1		0.00 %
Total	2.65	25.24 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.63	70.67 %
Stab-HA2	0.46	95.90 %
Stab-HA	0.40	85.24 %
Stab-AV	0.30	95.84 %
Fan	0.05	1.63 %
Total	1.84	36.83 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.31	22.13 %
Total	1.84	36.83 %