



# VGUARD Sales Performance 23/03/2026 9:27 AM

MTD Sales  
433.15 L

Brand Share %  
30.04 %

Information:

MTD : 01-03-2026 To 22-03-2026

\* Branch where in Brand Share % is less than Overall Company's Brand Share **30.04 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	236.16	87.99 %
Air-Cool	77.71	25.89 %
Fan	30.26	10.54 %
W.Heater	26.25	27.34 %
Stab-AV	19.56	59.51 %
Stab-HA2	16.98	52.58 %
Inverter	15.70	100.00 %
In-Stove	10.48	6.06 %
Gas-Stov	0.07	0.03 %
<b>Total</b>	<b>433.15</b>	<b>30.04 %</b>

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	70.25	33.04 %
SOUTH-03	47.43	26.95 %
TRICHY-01	44.73	33.87 %
WEST-01	41.49	29.03 %
SOUTH-01	39.56	23.33 %
CHENNAI-02	36.18	32.52 %
WEST-02	34.34	24.48 %
NORTH ARCOT	31.81	32.18 %
TIRUPATI-01	28.36	31.25 %
VIJAYAWADA-01	21.70	30.99 %
SOUTH ARCOT	20.81	32.22 %
KL-SOUTH	10.97	56.91 %
KL-NORTH	5.51	39.67 %
<b>Total</b>	<b>433.15</b>	<b>30.04 %</b>

## CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	49.93	93.43 %
W.Heater	5.12	25.63 %
Stab-HA2	4.27	93.60 %
Fan	4.03	6.35 %
Air-Cool	3.18	25.23 %
Stab-AV	2.20	64.52 %
Inverter	1.04	100.00 %
In-Stove	0.48	1.80 %
<b>Total</b>	<b>70.25</b>	<b>33.04 %</b>

Branch *	MTD Sales L	Brand Share %
CH07	2.64	29.51 %
CH49	2.13	24.13 %
CH29	0.41	21.84 %
CZWH	0.25	0.57 %
<b>Total</b>	<b>70.25</b>	<b>33.04 %</b>

### SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	23.88	84.97 %
Air-Cool	8.98	25.25 %
Fan	6.32	15.53 %
Stab-AV	2.52	31.58 %
W.Heater	2.44	27.73 %
Stab-HA2	2.32	32.35 %
Inverter	0.97	100.00 %
<b>Total</b>	<b>47.43</b>	<b>26.95 %</b>

Branch *	MTD Sales L	Brand Share %
MDU1	3.38	27.48 %
DGL1	2.89	25.91 %
MDU2	2.80	26.94 %
TMM1	1.49	16.47 %
KRR1	1.38	27.89 %
MDU5	1.34	21.81 %
MDU3	1.30	24.73 %
CBM1	0.98	24.31 %
BTU1	0.87	29.27 %
TEN1	0.86	23.27 %
TEN2	0.86	16.07 %
PKM1	0.85	27.60 %
NKI1	0.65	20.07 %
USL1	0.54	20.03 %
PNV2	0.48	22.48 %
ODM1	0.48	26.25 %
BNR1	0.45	15.31 %
PNI1	0.42	13.63 %
KYK1	0.39	16.31 %
KPT1	0.38	10.10 %
SGP1	0.36	20.67 %
ADP1	0.33	11.28 %
NTM1	0.22	14.54 %
CMR1	0.21	11.85 %
SZSD	0.05	10.91 %
<b>Total</b>	<b>47.43</b>	<b>26.95 %</b>

### TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	23.63	88.94 %
Air-Cool	8.85	30.47 %
Inverter	4.40	100.00 %
Fan	2.84	13.84 %
W.Heater	2.65	51.15 %
Stab-AV	1.76	51.75 %
Stab-HA2	0.60	19.94 %
<b>Total</b>	<b>44.73</b>	<b>33.87 %</b>

Branch *	MTD Sales L	Brand Share %
TRY1	3.82	29.29 %
PBR2	2.20	25.66 %
KUM1	1.19	18.05 %
TYR1	1.09	19.23 %
JKM1	0.89	27.16 %
TTP1	0.73	27.65 %
KIK1	0.61	19.02 %
NCK1	0.25	15.26 %
<b>Total</b>	<b>44.73</b>	<b>33.87 %</b>

**WEST-01**

Property	MTD Sales L	Brand Share %
Stab-HA	15.05	75.24 %
Air-Cool	12.87	31.07 %
Fan	4.93	18.67 %
W.Heater	3.84	38.66 %
Stab-AV	2.04	62.65 %
Inverter	2.03	100.00 %
Stab-HA2	0.74	29.03 %
<b>Total</b>	<b>41.49</b>	<b>29.03 %</b>

Branch *	MTD Sales L	Brand Share %
KMR1	2.06	20.45 %
PLI1	1.84	26.67 %
AVI1	1.54	25.27 %
MPM1	1.49	27.76 %
CBE6	1.44	27.10 %
TPR2	1.29	16.94 %
TPR1	1.20	15.65 %
DPM2	0.95	25.79 %
PPI1	0.81	26.20 %
UMP1	0.71	21.38 %
UAM1	0.64	19.51 %
KGM1	0.63	24.35 %
TPR4	0.50	20.24 %
CBE3	0.41	28.89 %
ANR1	0.38	29.25 %
SYM2	0.35	12.10 %
CNR1	0.22	16.24 %
GDR1	0.19	23.49 %
WZSD	0.04	3.01 %
WHCB	-0.04	26.14 %
<b>Total</b>	<b>41.49</b>	<b>29.03 %</b>

**SOUTH-01**

Property	MTD Sales L	Brand Share %
Stab-HA	15.93	79.05 %
Air-Cool	7.88	21.77 %
Fan	4.01	11.01 %
Inverter	3.06	100.00 %
Stab-AV	3.04	65.47 %
Stab-HA2	2.88	46.76 %
W.Heater	2.76	27.24 %
<b>Total</b>	<b>39.56</b>	<b>23.33 %</b>

Branch *	MTD Sales L	Brand Share %
TUT1	4.17	26.80 %
TVL1	2.95	22.76 %
NGR1	2.69	29.51 %
KVT1	2.60	21.85 %
TKS2	1.71	16.01 %
TUT2	1.61	27.52 %
TKS1	1.45	22.40 %
RND1	1.35	21.61 %
SVK1	1.31	25.65 %
VLY1	1.05	25.78 %
KYR1	1.02	21.18 %
TCN1	1.01	23.89 %
VNR2	1.00	14.99 %
SNL1	0.93	24.03 %
ASM1	0.92	29.04 %
APK1	0.90	21.58 %
RPM1	0.81	14.67 %
APK2	0.80	21.53 %
PDI1	0.75	27.76 %
MMT1	0.74	22.65 %
TYI1	0.71	25.59 %
STU2	0.59	24.16 %
ERL2	0.58	19.29 %
SDI1	0.57	17.11 %
ARM1	0.54	28.99 %
VKM1	0.44	15.17 %
VNR1	0.37	9.37 %
KSM1	0.35	27.63 %
SGT1	0.32	19.91 %
TKY1	0.26	16.31 %
KGL1	0.18	13.60 %
WHTV		0.00 %
<b>Total</b>	<b>39.56</b>	<b>23.33 %</b>

## CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	27.55	88.08 %
W.Heater	2.05	19.04 %
Stab-HA2	1.75	87.33 %
Air-Cool	1.28	13.15 %
Inverter	1.19	100.00 %
Fan	1.16	6.60 %
Stab-AV	1.02	62.21 %
In-Stove	0.18	1.01 %
<b>Total</b>	<b>36.18</b>	<b>32.52 %</b>

Branch *	MTD Sales L	Brand Share %
CH18	1.75	26.57 %
CH21	1.73	25.95 %
CH43	1.67	24.16 %
CH50	1.16	22.61 %
CH17	1.01	25.44 %
CH20	0.85	22.28 %
CH41	0.72	20.53 %
CH36	0.52	21.22 %
CH06	0.52	22.40 %
CH46	0.48	22.07 %
CH44	0.27	12.33 %
CH32	0.07	8.22 %
CH01	0.01	4.94 %
MC05		0.00 %
<b>Total</b>	<b>36.18</b>	<b>32.52 %</b>

## WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	12.68	27.83 %
Stab-HA	10.13	80.98 %
Fan	3.96	14.67 %
Stab-AV	2.68	73.70 %
W.Heater	2.16	31.50 %
Stab-HA2	1.54	55.67 %
Inverter	1.18	100.00 %
<b>Total</b>	<b>34.34</b>	<b>24.48 %</b>

Branch *	MTD Sales L	Brand Share %
ERD2	1.99	20.83 %
SLM3	1.63	26.87 %
SLM1	1.63	16.64 %
ERD1	1.34	25.55 %
RSP1	1.19	22.68 %
HSR1	1.19	27.52 %
EPI1	1.00	18.03 %
NKL2	0.91	14.22 %
KVP1	0.90	29.55 %
APN1	0.88	20.69 %
HRR1	0.80	27.10 %
ATU1	0.77	19.34 %
PLC1	0.76	24.10 %
BMD1	0.74	27.07 %
MTR1	0.73	19.79 %
PMP1	0.69	27.60 %
MCR1	0.67	14.30 %
TCG1	0.64	28.48 %
KMM1	0.62	22.10 %
SGI1	0.56	24.18 %
KAM1	0.55	24.54 %
VPD1	0.52	14.68 %
DPR2	0.48	23.24 %
SGG1	0.41	16.68 %
EDP1	0.40	15.72 %
WHPD	-0.02	15.37 %
<b>Total</b>	<b>34.34</b>	<b>24.48 %</b>

## NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	23.45	87.28 %
Air-Cool	2.42	16.69 %
W.Heater	1.71	14.75 %
Stab-AV	1.59	84.84 %
Fan	1.15	5.70 %
Stab-HA2	0.94	86.72 %
Inverter	0.55	100.00 %
<b>Total</b>	<b>31.81</b>	<b>32.18 %</b>

Branch *	MTD Sales L	Brand Share %
TRR1	0.73	15.25 %
BGR1	0.67	25.12 %
ANI1	0.59	24.78 %
WJP1	0.56	19.21 %
GDM1	0.56	20.04 %
VSI1	0.54	26.23 %
CYR1	0.52	20.80 %
CGM1	0.46	17.74 %
ABR1	0.45	14.63 %
PLR1	0.45	16.76 %
VNB1	0.45	19.14 %
UGI1	0.36	16.05 %
CPT1	0.33	13.08 %
<b>Total</b>	<b>31.81</b>	<b>32.18 %</b>

## TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.75	98.13 %
Air-Cool	12.00	28.87 %
W.Heater	1.45	36.59 %
Inverter	0.72	100.00 %
Stab-HA2	0.62	63.94 %
Stab-AV	0.56	93.46 %
Fan	0.26	2.61 %
<b>Total</b>	<b>28.36</b>	<b>31.25 %</b>

Branch *	MTD Sales L	Brand Share %
ATP1	1.84	25.99 %
KNL1	1.18	26.80 %
ADI1	0.98	23.55 %
KOU1	0.87	27.58 %
KAR1	0.86	24.26 %
KNL2	0.74	24.74 %
MPL1	0.53	14.31 %
PMR1	0.49	23.57 %
GTL1	0.46	21.10 %
DHN1	0.45	16.46 %
PGR1	0.43	24.32 %
KVL1	0.37	22.81 %
BVL1	0.36	18.24 %
NDL1	0.31	20.34 %
TPSD	0.06	1.86 %
<b>Total</b>	<b>28.36</b>	<b>31.25 %</b>

### VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	14.26	94.54 %
Air-Cool	4.84	21.74 %
W.Heater	1.30	40.05 %
Stab-AV	0.67	85.31 %
Stab-HA2	0.25	60.94 %
Inverter	0.20	100.00 %
Fan	0.18	2.07 %
<b>Total</b>	<b>21.70</b>	<b>30.99 %</b>

Branch *	MTD Sales L	Brand Share %
VJW3	0.68	20.66 %
ELU1	0.68	28.93 %
RMV1	0.63	28.87 %
PAP1	0.62	29.06 %
PRL1	0.54	22.16 %
GVM1	0.52	25.29 %
TVU1	0.49	21.82 %
BPP1	0.47	24.73 %
VUY1	0.44	26.21 %
CKT1	0.38	29.95 %
VJW5	0.34	16.51 %
GNT2	0.32	17.46 %
VJW2	0.20	16.51 %
GTSD		0.00 %
<b>Total</b>	<b>21.70</b>	<b>30.99 %</b>

### SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	16.25	90.65 %
Stab-AV	1.24	89.09 %
Air-Cool	1.04	11.72 %
Fan	0.96	7.48 %
Stab-HA2	0.62	57.99 %
W.Heater	0.54	10.81 %
Inverter	0.17	100.00 %
<b>Total</b>	<b>20.81</b>	<b>32.22 %</b>

Branch *	MTD Sales L	Brand Share %
CUD1	1.31	18.58 %
CDM1	0.77	23.36 %
KLM1	0.59	24.93 %
VCM1	0.51	23.98 %
KML1	0.50	24.73 %
NVL2	0.46	12.60 %
ULP1	0.44	12.48 %
VPM1	0.32	27.90 %
<b>Total</b>	<b>20.81</b>	<b>32.22 %</b>

### KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	7.40	65.12 %
Stab-HA	1.55	95.60 %
Air-Cool	1.21	68.64 %
Fan	0.26	16.15 %
Stab-HA2	0.22	75.90 %
W.Heater	0.16	51.43 %
Stab-AV	0.12	100.00 %
Gas-Stov	0.07	2.95 %
<b>Total</b>	<b>10.97</b>	<b>56.91 %</b>

Branch *	MTD Sales L	Brand Share %
<b>Total</b>	<b>10.97</b>	<b>56.91 %</b>

**KL-NORTH**

Property	MTD Sales L	Brand Share %
In-Stove	2.42	71.52 %
Stab-HA	1.82	96.77 %
Air-Cool	0.46	45.20 %
Stab-HA2	0.24	95.01 %
Fan	0.20	12.10 %
Inverter	0.18	100.00 %
Stab-AV	0.11	100.00 %
W.Heater	0.07	33.40 %
Total	5.51	39.67 %

Branch *	MTD Sales L	Brand Share %
Total	5.51	39.67 %