

MTD Sales
174.98 L

Brand Share %
37.14 %

Information:

MTD : 01-11-2025 To 21-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.14 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	67.58	32.19 %
Stab-HA	34.80	76.66 %
Stab-AV	20.96	55.25 %
Stab-HA2	20.38	61.66 %
Inverter	18.89	100.00 %
Fan	12.37	9.82 %
Total	174.98	37.14 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	27.84	40.04 %
SOUTH-01	27.37	37.63 %
TRICHY-01	21.38	37.85 %
SOUTH-03	21.02	31.21 %
WEST-01	19.27	50.06 %
CHENNAI-02	12.72	30.75 %
SOUTH ARCOT	12.67	37.96 %
WEST-02	12.20	35.97 %
NORTH ARCOT	11.26	39.25 %
TIRUPATI-01	6.02	42.99 %
VIJAYAWADA-01	2.24	17.11 %
KL-SOUTH	0.99	45.71 %
Total	174.98	37.14 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	10.16	30.04 %
Stab-HA	8.43	73.72 %
Inverter	3.27	100.00 %
Stab-HA2	2.80	81.27 %
Stab-AV	1.86	49.95 %
Fan	1.33	9.61 %
Total	27.84	40.04 %

Branch *	MTD Sales L	Brand Share %
AVD1	1.23	36.17 %
CH08	1.22	27.72 %
CH07	1.01	33.71 %
CH14	0.96	32.69 %
CH19	0.95	22.70 %
GUD1	0.82	33.01 %
CH39	0.42	26.30 %
CH30	0.42	36.95 %
CGL1	0.39	27.40 %
KNR1	0.39	33.98 %
TKM1	0.30	25.20 %
GUD2	0.27	16.75 %
CZWH	0.25	21.08 %
CH40		0.00 %
MC09		0.00 %
Total	27.84	40.04 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	7.81	28.01 %
Inverter	4.81	100.00 %
Stab-HA2	3.92	62.59 %
Stab-AV	3.86	65.53 %
Stab-HA	3.84	77.10 %
Fan	3.13	13.67 %
Total	27.37	37.63 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.89	27.51 %
SNL1	0.77	31.22 %
TKS1	0.62	31.93 %
KYR1	0.61	33.74 %
SVK1	0.60	34.51 %
VNR2	0.59	21.38 %
APK2	0.47	35.02 %
PKD1	0.45	33.85 %
VLY1	0.38	28.88 %
APK1	0.34	16.89 %
ERL2	0.33	36.18 %
S2SD	0.31	33.27 %
COL1	0.29	33.56 %
SDI1	0.20	19.09 %
TKY1	0.17	26.21 %
MAR1	0.15	9.23 %
KSM1		0.00 %
Total	27.37	37.63 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	6.77	27.61 %
Inverter	5.24	100.00 %
Stab-HA	4.96	85.74 %
Stab-HA2	1.50	43.97 %
Stab-AV	1.50	40.40 %
Fan	1.41	10.22 %
Total	21.38	37.85 %

Branch *	MTD Sales L	Brand Share %
TRY1	2.10	35.21 %
MVM1	1.62	36.31 %
PBR2	1.15	28.33 %
TVR2	1.10	28.87 %
TNJ1	0.87	35.54 %
TRY4	0.59	30.69 %
JKM1	0.56	29.07 %
PTK1	0.52	32.88 %
MDI1	0.49	20.23 %
ORU1	0.31	31.62 %
KIK1	0.27	25.56 %
AYR1	0.19	21.51 %
MSI1	0.08	13.25 %
Total	21.38	37.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	8.17	33.57 %
Stab-HA	4.49	83.90 %
Stab-AV	3.38	41.28 %
Stab-HA2	3.12	44.69 %
Fan	1.49	6.72 %
Inverter	0.37	100.00 %
Total	21.02	31.21 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.38	26.80 %
TMM1	1.04	25.57 %
MDU2	0.82	22.35 %
DKI1	0.75	35.20 %
ATG1	0.62	32.66 %
TEN1	0.60	30.18 %
MPA1	0.50	34.97 %
MDU4	0.48	24.03 %
CBM1	0.46	26.91 %
KPT1	0.42	30.94 %
PNI1	0.41	36.60 %
KRR1	0.41	30.83 %
NKI1	0.41	30.81 %
MDU5	0.39	16.60 %
TPT1	0.30	12.29 %
ODM1	0.29	32.21 %
PKM1	0.28	30.74 %
ADP1	0.28	29.49 %
NTM1	0.25	32.58 %
SZSD	0.24	29.95 %
DGL2	0.22	21.78 %
SGP1	0.21	25.29 %
CMR1	0.20	23.70 %
BNR1	0.20	26.31 %
TEN2	0.17	11.27 %
USL1	0.10	9.49 %
Total	21.02	31.21 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	9.97	57.58 %
Stab-AV	2.85	62.91 %
Stab-HA2	2.47	72.79 %
Fan	1.91	18.41 %
Stab-HA	1.52	64.55 %
Inverter	0.57	100.00 %
Total	19.27	50.06 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.21	27.75 %
TPR3	0.18	21.64 %
DPM2	0.15	23.53 %
WHCB		0.00 %
Total	19.27	50.06 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	4.39	24.31 %
Stab-HA	3.60	63.08 %
Stab-HA2	1.97	77.50 %
Inverter	1.39	100.00 %
Stab-AV	1.03	43.36 %
Fan	0.33	2.91 %
Total	12.72	30.75 %

Branch *	MTD Sales L	Brand Share %
CH18	0.83	24.71 %
CH24	0.78	31.71 %
MJR1	0.71	36.96 %
CH43	0.70	23.03 %
CH17	0.55	24.54 %
GPD1	0.48	35.68 %
CH12	0.43	12.06 %
CH33	0.39	26.37 %
CH44	0.27	21.76 %
PON1	0.26	25.29 %
CH09	0.26	20.71 %
CH27	0.18	24.36 %
CH41	0.17	15.02 %
CH36	0.17	24.59 %
CH20	0.17	13.74 %
CH46	0.13	26.44 %
CH06	0.06	17.26 %
MC06	0.03	32.58 %
CH32	0.02	33.29 %
Total	12.72	30.75 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	5.88	34.94 %
Stab-HA	2.72	83.85 %
Inverter	1.31	100.00 %
Stab-AV	1.02	52.46 %
Stab-HA2	0.97	53.47 %
Fan	0.77	9.33 %
Total	12.67	37.96 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.45	33.96 %
CDM1	0.85	31.36 %
PRT1	0.64	33.54 %
VPM2	0.44	28.41 %
ULP1	0.44	27.57 %
KKI2	0.40	26.91 %
VCM1	0.12	14.53 %
STP1	0.10	13.31 %
VPM1	0.09	21.38 %
TVM2	0.06	12.71 %
Total	12.67	37.96 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	6.22	36.04 %
Stab-AV	2.04	66.48 %
Stab-HA2	1.37	57.53 %
Stab-HA	1.11	86.43 %
Fan	0.91	9.68 %
Inverter	0.56	100.00 %
Total	12.20	35.97 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.74	29.51 %
HSR2	0.57	22.40 %
DPR1	0.35	30.72 %
PMP1	0.33	36.58 %
EDP1	0.27	33.58 %
MTR1	0.26	27.84 %
SGG1	0.25	36.19 %
SGI1	0.25	35.42 %
EPI1	0.25	33.17 %
VPD1	0.23	18.50 %
DPR2	0.23	33.06 %
KMM1	0.22	31.39 %
RSP1	0.22	27.46 %
TRM1	0.20	23.24 %
APN1	0.12	14.40 %
CMI1	0.09	22.38 %
OML1	0.05	11.80 %
WZWH	0.04	34.86 %
Total	12.20	35.97 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	4.97	35.68 %
Stab-HA	2.47	73.25 %
Stab-HA2	1.35	82.83 %
Stab-AV	1.33	59.05 %
Inverter	0.91	100.00 %
Fan	0.23	3.46 %
Total	11.26	39.25 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.89	35.34 %
VEL2	0.87	36.46 %
TRR1	0.44	32.36 %
KPM1	0.41	33.42 %
VEL1	0.39	25.46 %
ARC2	0.25	26.11 %
CPT1	0.24	35.98 %
WJD1	0.20	22.22 %
GDM1	0.20	25.63 %
CYR1	0.15	18.17 %
PLR1	0.15	24.57 %
ANI1	0.15	27.33 %
UGI1	0.14	32.26 %
CGM1	0.09	15.43 %
PTU1	0.06	18.09 %
Total	11.26	39.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	2.54	32.94 %
Stab-AV	1.80	98.07 %
Fan	0.50	16.76 %
Stab-HA2	0.46	71.57 %
Stab-HA	0.39	76.16 %
Inverter	0.32	100.00 %
Total	6.02	42.99 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.35	32.16 %
CTO1	0.28	35.06 %
KNL2	0.26	31.33 %
KNL1	0.23	31.74 %
KVL1	0.16	33.69 %
BVL1	0.14	31.67 %
DHN1	0.13	29.72 %
ADI1	0.12	33.55 %
PIL1	0.12	28.26 %
TPY2	0.12	19.42 %
PGR1	0.11	22.30 %
TPI1	0.09	26.33 %
KOU1	0.08	32.29 %
PMR1	0.06	19.21 %
KDA1	0.03	11.88 %
Total	6.02	42.99 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.93	95.73 %
Fan	0.37	9.96 %
W.Heater	0.37	4.86 %
Stab-HA2	0.27	73.76 %
Stab-AV	0.15	59.61 %
Inverter	0.14	100.00 %
Total	2.24	17.11 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.17	21.61 %
VJW4	0.13	35.19 %
BPP1	0.13	30.74 %
MTM1	0.10	24.03 %
CRL1	0.10	30.40 %
NRT1	0.09	30.95 %
KND1	0.08	35.02 %
RMV1	0.08	24.41 %
RAL1	0.07	11.86 %
TNK1	0.07	17.02 %
KDR1	0.05	12.54 %
PAP1	0.05	17.94 %
VJW3	0.04	6.11 %
JGG1	0.04	18.95 %
DPE1	0.03	12.34 %
JPT1	0.03	12.93 %
TEL1	0.03	11.13 %
NPR1	0.03	18.65 %
PNR1	0.02	8.66 %
VJW1	0.02	2.19 %
CKT1	0.02	6.34 %
GNT2	0.02	7.69 %
AMP1	0.01	24.80 %
TDD1	0.01	9.77 %
TVU1	0.01	4.18 %
VJW2	0.01	2.27 %
PPM1	0.01	6.25 %
GNT1	0.01	2.99 %
BVR1		0.00 %
ELU1		0.00 %
VUY1		0.00 %
Total	2.24	17.11 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.33	86.00 %
W.Heater	0.33	51.78 %
Stab-HA2	0.19	100.00 %
Stab-AV	0.15	85.37 %
Total	0.99	45.71 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.15	35.00 %
Total	0.99	45.71 %