

MTD Sales
264.54 L

Brand Share %
37.95 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.95 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	73.02	30.47 %
Stab-HA	69.36	81.12 %
Stab-AV	41.92	53.42 %
Inverter	35.45	100.00 %
Stab-HA2	27.33	43.05 %
Fan	17.46	8.97 %
Total	264.54	37.95 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	39.41	45.85 %
SOUTH-03	39.16	32.95 %
SOUTH-01	38.04	37.63 %
CHENNAI-01	37.63	42.56 %
WEST-01	24.43	43.82 %
WEST-02	21.10	35.65 %
NORTH ARCOT	18.99	39.54 %
CHENNAI-02	18.79	33.05 %
SOUTH ARCOT	15.33	35.58 %
VIJAYAWADA-01	5.54	29.35 %
TIRUPATI-01	5.06	27.70 %
KL-SOUTH	1.07	38.02 %
Total	264.54	37.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	10.65	100.00 %
W.Heater	9.85	34.63 %
Stab-HA	9.73	93.33 %
Stab-AV	4.42	51.84 %
Fan	2.49	11.99 %
Stab-HA2	2.28	31.85 %
Total	39.41	45.85 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.62	36.13 %
PBR2	1.53	28.39 %
MDI1	1.33	33.69 %
TRY3	0.89	33.33 %
JKM1	0.85	33.55 %
ORU1	0.65	37.78 %
MSI1	0.33	24.15 %
TZSD	0.05	6.42 %
Total	39.41	45.85 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-AV	10.91	50.35 %
W.Heater	10.08	32.85 %
Stab-HA	9.44	88.75 %
Stab-HA2	4.68	27.83 %
Fan	3.03	7.97 %
Inverter	1.03	100.00 %
Total	39.16	32.95 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.36	23.67 %
MDU6	2.36	30.04 %
MDU2	1.86	27.77 %
TMM1	1.39	24.90 %
MDU4	1.02	35.18 %
TEN1	0.93	29.54 %
DKI1	0.91	32.69 %
CBM1	0.89	29.72 %
SVG1	0.83	36.08 %
TPT1	0.73	20.53 %
TDI1	0.70	33.82 %
NKI1	0.68	23.21 %
BNR1	0.63	27.66 %
MDU5	0.60	19.38 %
SGP1	0.57	31.79 %
PNV1	0.56	34.35 %
TEN2	0.48	23.35 %
PNI1	0.45	28.92 %
BTU1	0.39	25.08 %
CMR1	0.37	34.22 %
KKD2	0.33	35.31 %
USL1	0.33	17.52 %
PKM1	0.31	26.07 %
KPT1	0.20	13.68 %
SZSD	0.15	17.03 %
Total	39.16	32.95 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	10.02	32.01 %
Stab-HA	7.02	82.96 %
Inverter	6.71	100.00 %
Stab-AV	6.26	71.29 %
Stab-HA2	4.68	41.33 %
Fan	3.36	9.73 %
Total	38.04	37.63 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.37	37.79 %
TVL1	1.73	27.39 %
TKS2	1.14	21.71 %
TUT2	1.02	30.77 %
MAR1	0.76	33.36 %
APK2	0.73	34.89 %
KYR1	0.67	31.28 %
APK1	0.64	26.52 %
TKS1	0.58	17.79 %
PDI1	0.56	34.04 %
MMT1	0.52	34.79 %
SNL1	0.47	22.34 %
VNR1	0.39	25.29 %
SGT1	0.33	28.91 %
TKY1	0.32	24.96 %
STU2	0.23	17.57 %
S2SD	0.07	5.92 %
Total	38.04	37.63 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	15.07	78.37 %
W.Heater	8.91	26.71 %
Inverter	6.51	100.00 %
Stab-HA2	3.33	67.59 %
Stab-AV	2.16	34.84 %
Fan	1.64	9.02 %
Total	37.63	42.56 %

Branch *	MTD Sales L	Brand Share %
CH14	1.89	36.82 %
CH08	1.53	31.73 %
GUD1	1.29	36.89 %
CH28	1.06	30.39 %
CH19	1.04	23.44 %
CH45	0.56	25.04 %
CH39	0.55	24.00 %
CZWH	0.37	32.34 %
CH26	0.07	10.00 %
Total	37.63	42.56 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	10.95	53.90 %
Stab-AV	4.14	43.65 %
Stab-HA2	2.86	49.70 %
Fan	2.75	17.58 %
Inverter	1.99	100.00 %
Stab-HA	1.73	67.37 %
Total	24.43	43.82 %

Branch *	MTD Sales L	Brand Share %
PLI1	1.02	30.50 %
TPR1	0.88	33.57 %
TPR2	0.79	32.67 %
SYM2	0.50	25.09 %
TPR4	0.46	34.46 %
AVI1	0.42	28.84 %
KGM1	0.31	33.01 %
UMP1	0.28	22.95 %
PPI1	0.27	19.81 %
DPM2	0.27	17.64 %
ANR1	0.12	22.89 %
CBE3	0.12	29.87 %
WZSD	0.08	18.48 %
Total	24.43	43.82 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	7.22	35.96 %
Stab-AV	6.00	61.39 %
Stab-HA	2.88	75.32 %
Stab-HA2	2.44	34.10 %
Fan	1.60	9.20 %
Inverter	0.96	100.00 %
Total	21.10	35.65 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.38	36.08 %
ERD1	1.09	37.52 %
SLM1	0.74	23.34 %
VPD1	0.71	36.23 %
PMP1	0.57	32.17 %
EPI1	0.51	25.95 %
PLC1	0.51	34.43 %
EDP1	0.49	30.68 %
APN1	0.48	31.14 %
BMD1	0.44	28.72 %
NKL2	0.43	21.81 %
KMM1	0.41	35.77 %
MTR1	0.39	31.01 %
SGI1	0.33	22.91 %
KVP1	0.32	29.13 %
SGG1	0.25	17.92 %
PDR1	0.25	24.57 %
MCR1	0.24	15.22 %
OML1	0.21	15.63 %
DPR2	0.17	21.63 %
WZWH		0.00 %
Total	21.10	35.65 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.87	78.60 %
W.Heater	5.56	29.12 %
Stab-AV	2.78	57.10 %
Stab-HA2	2.15	78.21 %
Inverter	1.05	100.00 %
Fan	0.58	5.02 %
Total	18.99	39.54 %

Branch *	MTD Sales L	Brand Share %
VEL2	1.25	33.28 %
PLR1	0.61	36.18 %
ARC2	0.49	35.81 %
VEL1	0.48	29.03 %
TRR1	0.44	21.19 %
SLG1	0.41	32.51 %
ANI1	0.35	22.80 %
CGM1	0.33	32.82 %
CPT1	0.33	29.58 %
GDM1	0.30	26.71 %
ABR1	0.30	18.31 %
UGI1	0.23	27.66 %
VNB1	0.21	22.38 %
Total	18.99	39.54 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	6.95	69.43 %
W.Heater	4.07	19.18 %
Inverter	3.14	100.00 %
Stab-HA2	2.61	63.08 %
Stab-AV	1.56	36.47 %
Fan	0.47	3.32 %
Total	18.79	33.05 %

Branch *	MTD Sales L	Brand Share %
CH03	1.46	35.01 %
MJR1	1.16	32.48 %
CH43	0.82	27.76 %
PON1	0.72	33.00 %
CH18	0.68	25.00 %
CH12	0.64	16.98 %
CH24	0.61	21.28 %
CH20	0.55	21.80 %
CH33	0.46	21.50 %
CH23	0.33	28.20 %
CH09	0.32	23.68 %
CH31	0.30	21.53 %
CH44	0.22	18.23 %
CH41	0.22	15.52 %
CH27	0.19	15.14 %
CH17	0.16	18.02 %
CH36	0.12	17.94 %
CH46	0.11	20.61 %
MC06	0.03	30.52 %
MC05		0.00 %
Total	18.79	33.05 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	4.63	23.16 %
Stab-HA	3.95	81.69 %
Inverter	2.46	100.00 %
Stab-AV	2.22	73.27 %
Stab-HA2	1.40	58.07 %
Fan	0.68	6.52 %
Total	15.33	35.58 %

Branch *	MTD Sales L	Brand Share %
POY2	1.33	36.11 %
NVL2	1.12	33.77 %
ULP1	0.53	26.13 %
KKI2	0.53	21.85 %
CDM1	0.52	16.73 %
KLM1	0.38	26.14 %
MKM1	0.36	34.99 %
STP1	0.20	21.20 %
TVM2	0.18	36.20 %
TVM1	0.16	23.60 %
VCM1	0.16	26.82 %
Total	15.33	35.58 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.54	92.25 %
W.Heater	0.80	10.43 %
Stab-AV	0.45	80.22 %
Fan	0.44	6.79 %
Stab-HA2	0.31	85.20 %
Total	5.54	29.35 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.44	26.36 %
TNK1	0.31	35.64 %
DPE1	0.21	34.76 %
GVM1	0.19	24.44 %
TEL1	0.18	23.92 %
BPP1	0.15	24.59 %
JPT1	0.15	27.21 %
BVR1	0.15	18.30 %
CKT1	0.14	30.77 %
PPM1	0.13	31.17 %
RAL1	0.13	18.66 %
GNT1	0.12	24.05 %
PRL1	0.12	28.14 %
KDR1	0.11	21.91 %
VJW4	0.10	36.91 %
NRT1	0.10	15.50 %
GNT2	0.09	17.42 %
VKN1	0.09	22.10 %
RMV1	0.05	17.77 %
VJW5	0.04	7.96 %
PAP1	0.04	9.80 %
AMP1	0.03	25.04 %
TVU1	0.02	12.43 %
JGG1	0.02	15.01 %
VUY1	0.02	7.12 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	5.54	29.35 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.80	74.90 %
Inverter	0.95	100.00 %
Stab-AV	0.87	75.38 %
W.Heater	0.61	8.74 %
Stab-HA2	0.41	82.63 %
Fan	0.41	6.51 %
Total	5.06	27.70 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.45	37.86 %
SPE1	0.31	33.54 %
KHT1	0.24	35.93 %
NYP1	0.22	24.73 %
KOU1	0.19	24.81 %
VKI1	0.18	26.06 %
KNL2	0.16	26.34 %
NDL1	0.12	17.78 %
RCY1	0.10	27.77 %
ADI1	0.09	22.69 %
ATP1	0.09	7.90 %
TPY1	0.08	11.49 %
MPL1	0.07	18.38 %
PIL1	0.05	11.53 %
KDA1	0.05	11.69 %
KNL1	0.05	4.46 %
DHN1	0.05	10.04 %
PGR1	0.04	7.82 %
PDT1	0.03	16.53 %
PMR1	0.02	2.64 %
TPSD		0.00 %
Total	5.06	27.70 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.38	71.45 %
W.Heater	0.33	63.87 %
Stab-HA2	0.18	89.34 %
Stab-AV	0.15	100.00 %
Fan	0.02	1.45 %
Total	1.07	38.02 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.38	30.76 %
TVSD		0.00 %
Total	1.07	38.02 %