

MTD Sales
300.75 L

Brand Share %
20.64 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **20.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	91.55	85.60 %
W.Heater	61.37	42.97 %
Inverter	60.20	100.00 %
Stab-HA2	26.39	69.97 %
Air-Cool	21.46	27.59 %
Stab-AV	19.36	72.19 %
Fan	17.42	6.85 %
In-Stove	1.43	2.04 %
Gas-Stov	0.82	0.27 %
Mixie	0.72	0.19 %
R.Heater	0.03	64.12 %
Total	300.75	20.64 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	43.33	24.53 %
CHENNAI-02	36.07	29.83 %
SOUTH-03	34.17	20.05 %
TRICHY-01	33.05	22.69 %
SOUTH-01	30.41	13.91 %
SOUTH ARCOT	20.17	23.58 %
KL-NORTH	18.06	34.69 %
NORTH ARCOT	17.13	19.83 %
WEST-02	16.74	17.41 %
WEST-01	15.74	19.06 %
TIRUPATI-01	9.63	13.00 %
VIJAYAWADA-01	8.41	13.32 %
KL-SOUTH	8.20	28.66 %
WEST-03	8.19	16.03 %
KL-CENTRAL	1.32	31.74 %
HYDERABAD-01	0.13	15.29 %
Total	300.75	20.64 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	20.90	92.57 %
W.Heater	8.92	34.29 %
Inverter	5.29	100.00 %
Stab-HA2	4.79	97.64 %
Stab-AV	2.02	86.46 %
Fan	1.42	5.15 %
Total	43.33	24.53 %

Branch *	MTD Sales L	Brand Share %
CH49	1.86	17.19 %
CH16	1.73	16.00 %
CH14	1.63	20.52 %
CH28	1.51	18.90 %
CH39	0.68	15.07 %
CH29	0.25	11.98 %
CZWH	0.11	5.29 %
CH40		0.00 %
Total	43.33	24.53 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	13.35	88.15 %
W.Heater	5.72	38.27 %
Inverter	5.72	100.00 %
Air-Cool	5.18	60.15 %
Stab-HA2	3.57	94.04 %
Stab-AV	1.94	80.12 %
Fan	0.60	3.32 %
Total	36.07	29.83 %

Branch *	MTD Sales L	Brand Share %
CH18	1.79	18.90 %
CH43	0.90	18.95 %
CH34	0.79	14.57 %
CH12	0.73	19.44 %
CH33	0.71	19.74 %
CH27	0.52	19.61 %
CH20	0.42	10.15 %
CH36	0.40	17.67 %
CH17	0.38	10.19 %
GPD1	0.34	15.41 %
CH46	0.31	14.87 %
CH44	0.28	13.20 %
CH41	0.21	10.16 %
CH01	0.09	17.69 %
CH32	0.05	9.21 %
Total	36.07	29.83 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	13.01	91.48 %
W.Heater	5.41	43.05 %
Stab-HA2	4.18	52.48 %
Fan	3.97	9.73 %
Stab-AV	2.92	48.63 %
Inverter	2.73	100.00 %
Air-Cool	1.94	32.21 %
Total	34.17	20.05 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.63	18.87 %
DGL1	2.19	18.08 %
TPT1	1.02	17.97 %
TMM1	0.91	14.44 %
MDU3	0.84	20.06 %
KKD3	0.82	10.77 %
MPA1	0.78	19.98 %
DKI1	0.72	16.99 %
KRR1	0.72	19.32 %
MDU4	0.59	20.15 %
PKM1	0.57	16.94 %
TEN1	0.55	18.47 %
BTU1	0.54	17.13 %
MDU5	0.53	8.15 %
ODM1	0.50	18.38 %
SVG1	0.49	19.78 %
DGL2	0.43	16.24 %
CBM1	0.43	14.75 %
PNI1	0.37	14.19 %
USL1	0.36	15.60 %
KYK1	0.36	14.98 %
CMR1	0.32	14.37 %
NKI1	0.28	7.02 %
ADP1	0.24	7.67 %
KPT1	0.23	9.59 %
TDI1	0.18	6.88 %
NTM1	0.18	8.01 %
Total	34.17	20.05 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	17.53	100.00 %
W.Heater	6.28	42.64 %
Stab-HA	3.98	70.37 %
Fan	1.61	6.26 %
Air-Cool	1.29	54.00 %
Stab-AV	1.27	69.38 %
Stab-HA2	1.09	38.34 %
Total	33.05	22.69 %

Branch *	MTD Sales L	Brand Share %
PTK1	1.20	17.88 %
PBR2	1.10	14.58 %
KIK1	0.91	13.64 %
PDK2	0.84	17.74 %
TNJ2	0.62	10.32 %
KRN1	0.49	19.33 %
TRY4	0.46	10.95 %
TRY3	0.35	11.29 %
MSI1	0.35	18.41 %
MDI1	0.28	6.76 %
TRY2	0.10	12.11 %
Total	33.05	22.69 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.71	75.45 %
Inverter	6.54	100.00 %
W.Heater	5.20	35.93 %
Stab-HA2	3.28	54.56 %
Fan	3.27	6.82 %
Air-Cool	1.74	23.21 %
Stab-AV	1.67	59.36 %
Total	30.41	13.91 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.76	13.66 %
KVT1	2.58	14.98 %
NGR1	1.61	16.25 %
MAR1	1.52	20.36 %
TKS2	1.35	13.22 %
TVL1	1.23	10.45 %
RPM1	0.90	14.69 %
RND1	0.87	10.68 %
RND2	0.86	9.83 %
TUT2	0.73	14.42 %
SVK1	0.71	14.54 %
MMT1	0.70	20.07 %
TYI1	0.69	18.44 %
VNR2	0.65	8.67 %
TKS1	0.65	7.82 %
VLY1	0.63	10.09 %
KYR1	0.62	14.09 %
TKY1	0.61	15.65 %
TCN1	0.57	8.72 %
PKD1	0.57	19.48 %
APK1	0.57	18.17 %
VKM1	0.51	13.98 %
COL1	0.44	19.51 %
ERL2	0.41	10.59 %
STU2	0.40	14.80 %
KSM1	0.37	12.41 %
KGL1	0.34	15.08 %
SNL1	0.34	6.77 %
ASM1	0.33	10.66 %
PDI1	0.32	11.68 %
APK2	0.28	6.36 %
UDN1	0.25	9.96 %
SGT1	0.23	19.61 %
SDI1	0.22	4.71 %
ARM1	0.21	11.55 %
WHTV		0.00 %
Total	30.41	13.91 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.39	97.48 %
Inverter	4.88	100.00 %
W.Heater	3.00	30.93 %
Stab-HA2	1.89	88.33 %
Stab-AV	1.63	89.29 %
Fan	0.38	2.74 %
Total	20.17	23.58 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.87	17.21 %
VCM2	0.49	13.24 %
KKI2	0.47	9.24 %
STP1	0.22	11.15 %
VCM1	0.17	15.39 %
WHUT		0.00 %
Total	20.17	23.58 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	8.33	100.00 %
Stab-HA	2.53	78.22 %
W.Heater	1.58	70.42 %
Fan	1.33	13.74 %
Stab-HA2	1.25	98.48 %
In-Stove	0.98	26.06 %
Stab-AV	0.80	100.00 %
Mixie	0.64	4.35 %
Gas-Stov	0.61	8.41 %
Total	18.06	34.69 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
Total	18.06	34.69 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.06	80.83 %
W.Heater	3.56	34.66 %
Stab-HA2	1.75	92.11 %
Inverter	1.74	100.00 %
Stab-AV	1.49	88.91 %
Fan	0.53	3.11 %
Total	17.13	19.83 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.29	19.74 %
KPM2	1.13	17.54 %
TRR1	0.75	11.74 %
ABR1	0.68	13.03 %
VEL1	0.51	15.24 %
BGR1	0.47	17.56 %
WJD1	0.45	15.07 %
ARC2	0.36	13.70 %
VNB1	0.33	11.07 %
WJP1	0.31	18.59 %
ANI1	0.21	9.91 %
CPT1	0.20	9.02 %
TRT1	0.18	11.40 %
CGM1	0.15	12.67 %
PTU1	0.14	17.83 %
UGI1	0.07	7.21 %
GDM1	0.05	3.59 %
Total	17.13	19.83 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	4.74	42.53 %
W.Heater	4.53	61.54 %
Inverter	1.87	100.00 %
Stab-HA	1.80	75.35 %
Stab-HA2	1.37	66.64 %
Stab-AV	1.31	70.71 %
Fan	1.13	6.78 %
Total	16.74	17.41 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.91	18.92 %
KRI1	0.84	18.08 %
SLM1	0.71	10.40 %
MTR1	0.60	14.62 %
HRR1	0.55	17.63 %
TRM1	0.47	7.87 %
OML1	0.45	14.44 %
APN1	0.39	13.52 %
SGI1	0.39	15.14 %
BMD1	0.37	14.60 %
PLC1	0.35	8.35 %
KVP1	0.33	11.37 %
DPR1	0.32	11.46 %
HSR1	0.32	7.59 %
PNG1	0.30	14.04 %
EPI1	0.28	7.17 %
PMP1	0.23	14.94 %
MCR1	0.18	3.63 %
KAM1	0.17	6.54 %
DPR2	0.09	3.87 %
EDP1	0.07	3.17 %
Total	16.74	17.41 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	5.67	58.64 %
Air-Cool	2.82	46.98 %
Stab-HA	2.32	80.59 %
Stab-HA2	1.54	70.55 %
Stab-AV	1.47	79.25 %
Inverter	1.01	100.00 %
Fan	0.89	9.13 %
R.Heater	0.03	64.12 %
Total	15.74	19.06 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.22	16.36 %
CBE4	1.00	15.56 %
CBE6	0.86	13.37 %
SUL1	0.85	18.69 %
CBE1	0.70	14.50 %
SNR1	0.54	11.65 %
CBE5	0.52	16.34 %
UAM1	0.43	13.39 %
PLI1	0.38	7.47 %
PDM1	0.34	17.43 %
CNR1	0.27	18.65 %
KMD1	0.26	15.37 %
CBE3	0.18	10.30 %
DPM2	0.15	7.10 %
PPI1	0.10	5.54 %
ANR1	0.08	6.46 %
Total	15.74	19.06 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	4.65	61.61 %
Air-Cool	2.24	13.09 %
Stab-HA	1.36	75.72 %
Stab-AV	0.90	88.65 %
Fan	0.41	5.96 %
Stab-HA2	0.08	21.62 %
Total	9.63	13.00 %

Branch *	MTD Sales L	Brand Share %
TPSD	1.84	18.95 %
TPY2	0.91	15.03 %
KDA1	0.39	13.51 %
KNL2	0.36	10.08 %
PDT1	0.36	18.67 %
ATP1	0.35	5.51 %
NLR1	0.31	19.82 %
KNL1	0.31	10.29 %
PUT1	0.29	17.39 %
KDR1	0.29	15.98 %
PGR1	0.28	16.74 %
PMR1	0.28	16.44 %
KOU1	0.27	13.55 %
KAR1	0.23	12.24 %
VKI1	0.20	19.06 %
TPY1	0.20	12.24 %
TPI1	0.16	7.48 %
DHN1	0.14	17.84 %
RCY1	0.14	5.83 %
PIL1	0.12	9.71 %
SPE1	0.11	5.46 %
GTL1	0.09	8.61 %
NDL1	0.09	5.74 %
MPL1	0.08	3.81 %
RJP1	0.07	3.74 %
ADI1	0.05	3.09 %
NYP1	0.04	3.47 %
KVL1	0.03	3.17 %
Total	9.63	13.00 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	3.45	44.62 %
Stab-HA	3.11	85.31 %
Air-Cool	1.00	12.05 %
Fan	0.44	5.69 %
Stab-AV	0.38	71.50 %
Stab-HA2	0.04	18.88 %
Total	8.41	13.32 %

Branch *	MTD Sales L	Brand Share %
GTSD	1.34	15.08 %
CRL1	0.54	17.05 %
VJW3	0.49	19.95 %
VJW1	0.39	14.16 %
GNT1	0.31	9.46 %
RMV1	0.29	15.45 %
VJW4	0.28	19.14 %
OGL1	0.25	14.90 %
GVM1	0.24	12.89 %
VSK1	0.22	7.31 %
BPP1	0.21	19.75 %
NRT1	0.21	11.37 %
GDV1	0.18	14.13 %
VJW2	0.16	13.54 %
TNK1	0.14	8.80 %
JPT1	0.14	13.11 %
PAP1	0.13	15.36 %
DPE1	0.13	15.78 %
GNT2	0.12	7.31 %
JGG1	0.11	12.57 %
ELU1	0.10	10.43 %
RAL1	0.09	6.24 %
NPR1	0.09	6.89 %
TEL1	0.07	6.40 %
PNR1	0.04	7.46 %
PRL1	0.04	4.39 %
CKT1	0.04	3.80 %
VKN1	0.04	3.04 %
MTM1	0.03	3.50 %
NZV1	0.02	1.60 %
VJW5	0.02	1.49 %
KND1		0.00 %
VUY1		0.00 %
Total	8.41	13.32 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	3.12	100.00 %
Stab-HA	1.81	80.61 %
W.Heater	1.05	96.47 %
Stab-HA2	0.51	90.47 %
Fan	0.44	10.81 %
In-Stove	0.41	16.16 %
Stab-AV	0.40	119.10 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.09	1.61 %
Mixie	0.07	0.93 %
Total	8.20	28.66 %

Branch *	MTD Sales L	Brand Share %
Total	8.20	28.66 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	2.33	54.22 %
Stab-HA	1.72	70.40 %
Inverter	1.24	100.00 %
Stab-AV	1.06	75.02 %
Stab-HA2	0.95	67.74 %
Fan	0.65	8.81 %
Air-Cool	0.23	5.54 %
Total	8.19	16.03 %

Branch *	MTD Sales L	Brand Share %
ERD1	1.00	18.70 %
NKL2	0.80	20.47 %
ERD2	0.73	10.56 %
TPR2	0.56	10.47 %
CMI1	0.44	18.85 %
TPR1	0.41	8.91 %
AVI1	0.38	10.73 %
KMM1	0.31	14.54 %
KGM1	0.26	12.66 %
PDR1	0.25	18.28 %
TPR4	0.24	13.96 %
TCG1	0.18	12.33 %
SGG1	0.13	11.06 %
WHPD		0.00 %
Total	8.19	16.03 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.48	82.16 %
Fan	0.27	25.00 %
Inverter	0.21	100.00 %
Gas-Stov	0.12	29.15 %
Stab-HA2	0.11	90.99 %
Stab-AV	0.07	100.00 %
In-Stove	0.04	13.71 %
W.Heater	0.03	100.00 %
Total	1.32	31.74 %

Branch *	MTD Sales L	Brand Share %
Total	1.32	31.74 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Fan	0.07	50.97 %
Stab-HA	0.04	100.00 %
Stab-AV	0.02	100.00 %
Total	0.13	15.29 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.13	15.29 %
Total	0.13	15.29 %