

MTD Sales
142.77 L

Brand Share %
34.47 %

Information:

MTD : 01-09-2025 To 21-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **34.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	41.04	75.84 %
W.Heater	36.26	31.73 %
Inverter	18.21	100.00 %
Fan	17.84	10.08 %
Stab-HA2	17.29	66.00 %
Stab-AV	12.13	49.93 %
Total	142.77	34.47 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	24.98	37.32 %
TRICHY-01	21.64	46.97 %
SOUTH-01	20.90	32.36 %
SOUTH-03	18.43	31.51 %
WEST-01	12.48	39.12 %
NORTH ARCOT	10.37	39.02 %
CHENNAI-02	9.74	25.63 %
WEST-02	9.52	29.40 %
SOUTH ARCOT	7.82	33.02 %
TIRUPATI-01	3.30	26.82 %
VIJAYAWADA-01	1.85	21.60 %
KL-SOUTH	1.75	37.26 %
Total	142.77	34.47 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.88	72.30 %
W.Heater	6.91	30.54 %
Stab-HA2	2.66	87.51 %
Inverter	2.46	100.00 %
Fan	1.85	8.18 %
Stab-AV	1.24	47.50 %
Total	24.98	37.32 %

Branch *	MTD Sales L	Brand Share %
CH07	0.84	28.06 %
CH14	0.84	25.48 %
CH28	0.71	27.47 %
AVD1	0.60	32.66 %
WHC3	0.55	10.23 %
CH11	0.51	21.15 %
CH37	0.39	31.87 %
CH22	0.34	27.22 %
CH40		0.00 %
CZWH		0.00 %
Total	24.98	37.32 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	6.62	100.00 %
Stab-HA	5.64	91.66 %
W.Heater	5.12	40.01 %
Fan	1.97	12.63 %
Stab-HA2	1.35	50.01 %
Stab-AV	0.94	43.09 %
Total	21.64	46.97 %

Branch *	MTD Sales L	Brand Share %
NMM1	0.33	33.36 %
TZSD	0.31	21.92 %
KRN1	0.26	28.79 %
JKM1	0.26	30.49 %
TRY3	0.21	16.81 %
MSI1	0.18	30.94 %
AYR1	0.10	16.15 %
Total	21.64	46.97 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	5.07	76.32 %
Fan	4.49	12.43 %
W.Heater	3.72	33.70 %
Stab-HA2	3.00	61.12 %
Inverter	2.90	100.00 %
Stab-AV	1.72	57.92 %
Total	20.90	32.36 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.11	15.61 %
TKS2	0.86	26.41 %
VNR2	0.64	26.33 %
TVL1	0.63	18.73 %
TKS1	0.59	23.09 %
KYR1	0.53	31.19 %
TYI1	0.53	33.94 %
RPM1	0.39	29.01 %
SDI1	0.35	21.58 %
KSM1	0.32	34.17 %
SNL1	0.32	26.79 %
APK2	0.30	23.03 %
APK1	0.30	23.50 %
VKM1	0.29	23.64 %
STU2	0.21	28.64 %
ASM1	0.18	18.49 %
SGT1	0.04	9.93 %
S2SD		0.00 %
Total	20.90	32.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	5.72	83.97 %
Fan	3.57	12.24 %
W.Heater	3.04	29.69 %
Stab-HA2	2.58	44.49 %
Stab-AV	2.49	45.87 %
Inverter	1.02	100.00 %
Total	18.43	31.51 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.50	30.38 %
DGL1	1.39	34.15 %
TMM1	0.90	28.82 %
TPT1	0.81	33.52 %
MDU2	0.76	23.70 %
MDU6	0.74	21.81 %
DKI1	0.63	31.88 %
MDU5	0.47	18.00 %
KKD2	0.39	25.87 %
DGL2	0.34	25.28 %
CBM1	0.33	21.01 %
KPT1	0.30	25.46 %
SZSD	0.27	14.20 %
TEN2	0.24	25.84 %
ODM1	0.24	31.28 %
ADP1	0.22	31.54 %
SGP1	0.22	24.67 %
USL1	0.21	22.75 %
TEN1	0.18	30.94 %
NTM1	0.17	22.87 %
PKM1	0.16	30.95 %
BNR1	0.13	17.58 %
BTU1	0.12	20.80 %
CMR1	0.09	20.27 %
MNM1	0.08	16.14 %
Total	18.43	31.51 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	6.02	47.96 %
Fan	1.81	15.20 %
Stab-HA2	1.74	76.32 %
Stab-AV	1.49	49.55 %
Stab-HA	0.85	52.72 %
Inverter	0.58	100.00 %
Total	12.48	39.12 %

Branch *	MTD Sales L	Brand Share %
SNR1	0.51	31.76 %
CBE4	0.50	28.42 %
KMR1	0.33	14.12 %
TPR1	0.33	32.71 %
SYM2	0.27	26.98 %
DPM2	0.24	24.39 %
TPR2	0.24	29.81 %
AVI1	0.21	31.62 %
TPR4	0.17	30.86 %
PPI1	0.15	20.66 %
WZSD	0.11	8.30 %
GBM1	0.05	19.82 %
Total	12.48	39.12 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.74	79.44 %
W.Heater	2.39	31.01 %
Inverter	1.32	100.00 %
Stab-HA2	1.15	94.40 %
Stab-AV	1.11	68.20 %
Fan	0.65	6.56 %
Total	10.37	39.02 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.51	27.29 %
VEL1	0.44	33.92 %
ANI1	0.26	29.29 %
WJP1	0.20	30.91 %
ABR1	0.19	18.03 %
VNB1	0.17	27.57 %
TRT1	0.15	26.80 %
CGM1	0.07	18.30 %
CPT1	0.01	2.16 %
NASD		0.00 %
Total	10.37	39.02 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	3.99	59.79 %
W.Heater	1.99	16.93 %
Stab-HA2	1.60	85.95 %
Inverter	0.97	100.00 %
Fan	0.66	4.47 %
Stab-AV	0.54	26.42 %
Total	9.74	25.63 %

Branch *	MTD Sales L	Brand Share %
CH21	0.86	26.93 %
CH24	0.60	30.26 %
CH18	0.52	18.53 %
MJR1	0.43	21.13 %
GPD1	0.38	18.54 %
CH43	0.33	14.21 %
CH33	0.23	14.68 %
CH09	0.23	23.78 %
CH44	0.21	24.28 %
CH12	0.19	9.77 %
CH36	0.18	22.11 %
CH20	0.18	17.27 %
CH06	0.16	28.69 %
CH17	0.16	32.30 %
CH31	0.13	20.03 %
CH46	0.10	13.30 %
CH41	0.08	9.69 %
CH23	0.08	9.19 %
CH32	0.01	16.34 %
CH01		0.00 %
Total	9.74	25.63 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.42	41.65 %
Stab-HA2	1.40	63.71 %
Fan	1.39	8.73 %
Stab-AV	1.09	51.21 %
Stab-HA	1.00	74.63 %
Inverter	0.21	100.00 %
Total	9.52	29.40 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.40	21.72 %
ERD1	0.40	22.25 %
MCR1	0.30	27.48 %
KVP1	0.29	29.10 %
VPD1	0.28	21.36 %
APN1	0.27	26.96 %
NKL2	0.26	25.94 %
ATU1	0.24	24.36 %
EPI1	0.22	19.99 %
WZWH	0.21	18.00 %
HRR1	0.20	30.49 %
TCG1	0.19	29.86 %
MTR1	0.19	28.02 %
ERD2	0.19	8.29 %
PLC1	0.16	27.87 %
SGI1	0.14	17.88 %
EDP1	0.08	22.00 %
OML1	0.08	9.79 %
KMM1	0.07	16.22 %
PDR1	0.06	13.92 %
PMP1	0.05	7.46 %
SGG1	0.02	5.03 %
DPR2		0.00 %
Total	9.52	29.40 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.77	74.62 %
W.Heater	1.62	23.28 %
Inverter	1.11	100.00 %
Stab-HA2	1.04	80.02 %
Stab-AV	0.67	53.87 %
Fan	0.61	6.56 %
Total	7.82	33.02 %

Branch *	MTD Sales L	Brand Share %
POY2	0.54	23.09 %
KKI2	0.36	23.83 %
CDM1	0.35	17.99 %
PRT1	0.31	24.19 %
NVL2	0.29	18.30 %
VCM1	0.16	25.65 %
TVM2	0.11	30.71 %
MKM1	0.09	23.99 %
TDM1	0.05	8.37 %
STP1		0.00 %
WHNV		0.00 %
Total	7.82	33.02 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Inverter	1.02	100.00 %
Stab-HA	0.94	85.47 %
Fan	0.56	10.89 %
W.Heater	0.32	7.36 %
Stab-AV	0.31	70.24 %
Stab-HA2	0.15	74.42 %
Total	3.30	26.82 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.18	30.58 %
CTO1	0.14	20.12 %
KHT1	0.14	21.11 %
NDL1	0.11	26.67 %
KVL1	0.11	23.55 %
KOU1	0.09	12.76 %
TPY1	0.08	17.14 %
KDA1	0.08	18.75 %
MPL1	0.07	15.67 %
PMR1	0.07	24.57 %
ATP1	0.06	8.68 %
KNL1	0.05	8.34 %
PIL1	0.04	16.87 %
VKI1	0.03	9.78 %
ADI1	0.03	6.41 %
KNL2	0.03	9.39 %
DHN1	0.02	13.17 %
TPY2	0.02	3.13 %
PGR1	0.02	6.11 %
TPI1		0.00 %
Total	3.30	26.82 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.05	80.65 %
Fan	0.26	6.58 %
Stab-AV	0.24	74.68 %
Stab-HA2	0.18	79.80 %
W.Heater	0.11	4.12 %
Total	1.85	21.60 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.19	33.18 %
VKN1	0.18	34.09 %
GVM1	0.15	21.19 %
OGL1	0.14	31.82 %
VJW4	0.09	29.14 %
GDV1	0.09	24.45 %
VJW1	0.07	18.48 %
GNT2	0.07	32.16 %
KDR1	0.06	20.37 %
BPP1	0.06	21.76 %
TDD1	0.04	27.19 %
PRL1	0.04	18.80 %
CKT1	0.04	10.15 %
NRT1	0.03	7.11 %
VJW2	0.03	14.95 %
GNT1	0.03	20.94 %
ELU1	0.02	3.99 %
PNR1	0.02	14.14 %
JPT1	0.02	6.90 %
KND1	0.02	21.33 %
VJW5	0.02	11.05 %
DPE1	0.02	10.10 %
TVU1	0.01	8.72 %
BVR1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VUY1		0.00 %
Total	1.85	21.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.60	69.87 %
Stab-HA2	0.44	95.75 %
Stab-HA	0.39	100.00 %
Stab-AV	0.30	95.84 %
Fan	0.02	0.77 %
Total	1.75	37.26 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.31	22.73 %
Total	1.75	37.26 %