

MTD Sales
272.51 L

Brand Share %
40.91 %

Information:

MTD : 01-08-2025 To 21-08-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **40.91 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cool	69.79	51.42 %
W.Heater	62.59	34.73 %
Stab-HA	60.98	74.50 %
Stab-HA2	23.30	59.02 %
Inverter	20.66	100.00 %
Stab-AV	18.30	46.95 %
Fan	16.89	9.98 %
Total	272.51	40.91 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	68.61	43.66 %
SOUTH-01	26.73	35.11 %
VIJAYAWADA-01	26.43	57.45 %
TIRUPATI-01	24.37	56.95 %
TRICHY-01	24.34	37.10 %
SOUTH-03	23.06	31.72 %
WEST-01	18.06	46.86 %
CHENNAI-02	17.09	33.02 %
NORTH ARCOT	14.90	42.16 %
SOUTH ARCOT	14.08	37.66 %
WEST-02	13.76	34.67 %
KL-SOUTH	1.08	36.60 %
Total	272.51	40.91 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Air-Cool	32.09	43.51 %
Stab-HA	16.53	78.88 %
W.Heater	10.36	35.19 %
Stab-HA2	3.36	91.09 %
Inverter	3.14	100.00 %
Fan	1.92	8.38 %
Stab-AV	1.20	37.14 %
Total	68.61	43.66 %

Branch *	MTD Sales L	Brand Share %
CH14	2.35	40.38 %
WHC3	2.22	31.56 %
CH05	1.98	35.86 %
CH19	1.49	31.81 %
CH28	1.31	39.70 %
AVD1	1.27	39.17 %
CH11	1.24	36.88 %
CH07	1.09	36.25 %
CH08	1.08	22.54 %
CH39	0.72	33.88 %
CGL1	0.62	32.75 %
TKM1	0.48	38.53 %
KNR1	0.47	36.04 %
CH26	0.33	33.80 %
MC02		0.00 %
WCHN	-0.03	35.82 %
Total	68.61	43.66 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	7.29	34.07 %
Stab-HA	5.31	69.70 %
Inverter	4.21	100.00 %
Stab-HA2	3.65	49.78 %
Fan	3.20	11.74 %
Stab-AV	3.08	53.91 %
Air-Cool		0.07 %
Total	26.73	35.11 %

Branch *	MTD Sales L	Brand Share %
TUT1	2.14	38.09 %
KVT1	2.10	34.48 %
TVL1	1.61	32.14 %
VNR2	1.38	33.77 %
TKS2	1.37	32.83 %
RND1	1.16	36.03 %
TCN1	0.91	39.00 %
TUT2	0.87	34.20 %
SVK1	0.80	31.12 %
MAR1	0.72	39.75 %
UDN1	0.58	38.22 %
VLY1	0.57	32.62 %
SKD1	0.50	22.06 %
PKD1	0.49	29.90 %
RPM1	0.49	30.11 %
TKS1	0.48	18.55 %
KYR1	0.44	25.14 %
APK1	0.44	19.64 %
TYI1	0.40	28.09 %
SGT1	0.34	40.66 %
SNL1	0.33	23.58 %
VKM1	0.31	35.54 %
TKY1	0.31	30.49 %
ERL2	0.30	27.52 %
STU2	0.29	27.50 %
KSM1	0.21	28.03 %
VNR1	0.19	26.83 %
SDI1	0.18	21.84 %
PDI1	0.13	17.12 %
ERL1	0.09	31.18 %
Total	26.73	35.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cool	19.38	72.33 %
Stab-HA	3.89	86.01 %
Fan	1.10	17.63 %
W.Heater	0.91	12.80 %
Stab-AV	0.41	87.43 %
Inverter	0.40	100.00 %
Stab-HA2	0.34	77.34 %
Total	26.43	57.45 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.50	37.60 %
GVM1	0.34	31.52 %
CRL1	0.31	34.15 %
TEL1	0.29	27.78 %
VJW1	0.24	19.19 %
VJW5	0.24	31.24 %
GDV1	0.23	39.16 %
NRT1	0.23	25.69 %
TVU1	0.21	27.16 %
GNT1	0.21	22.07 %
VJW3	0.20	12.98 %
KND1	0.17	37.62 %
KDR1	0.16	37.02 %
CKT1	0.16	22.81 %
VJW4	0.16	14.47 %
TDD1	0.16	24.43 %
JPT1	0.16	27.48 %
MTM1	0.15	32.60 %
BPP1	0.15	18.46 %
ELU1	0.13	18.49 %
BVR1	0.13	9.91 %
RMV1	0.13	35.27 %
RAL1	0.12	22.04 %
DPE1	0.10	13.89 %
GNT2	0.09	11.58 %
AMP1	0.08	29.16 %
VKN1	0.07	14.48 %
PNR1	0.04	20.68 %
PRL1		0.00 %
Total	26.43	57.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cool	18.05	77.59 %
Stab-HA	1.82	90.62 %
Fan	1.46	23.40 %
W.Heater	1.31	13.87 %
Stab-AV	0.86	93.59 %
Inverter	0.52	100.00 %
Stab-HA2	0.36	81.44 %
Total	24.37	56.95 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.40	17.64 %
RJP1	0.40	35.34 %
TPY1	0.39	20.62 %
KOU1	0.29	24.11 %
TPY2	0.24	15.53 %
NDL1	0.23	29.49 %
GTL1	0.16	23.50 %
VKI1	0.16	23.80 %
SPE1	0.15	39.31 %
ADI1	0.14	23.52 %
MPL1	0.13	29.04 %
CTO1	0.12	10.09 %
KNL2	0.10	15.58 %
DHN1	0.09	11.49 %
PIL1	0.09	19.66 %
RCY1	0.08	30.02 %
TPI1	0.07	15.82 %
KNL1	0.06	5.76 %
PDT1	0.03	8.27 %
PGR1	0.03	9.33 %
Total	24.37	56.95 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	8.75	36.65 %
Inverter	5.97	100.00 %
Stab-HA	4.83	67.07 %
Stab-HA2	1.71	38.35 %
Fan	1.69	8.72 %
Stab-AV	1.33	35.08 %
Air-Cool	0.06	6.88 %
Total	24.34	37.10 %

Branch *	MTD Sales L	Brand Share %
KUM1	2.21	39.95 %
MVM1	1.64	40.17 %
TNJ2	1.50	30.82 %
TNJ1	1.35	36.10 %
TVR2	1.31	30.50 %
MDI1	0.97	27.17 %
PBR2	0.84	25.00 %
PTK1	0.81	29.08 %
TRY3	0.69	25.37 %
JKM1	0.68	35.31 %
TYR1	0.63	32.70 %
PDK1	0.60	40.58 %
TTP1	0.56	39.21 %
ORU1	0.55	30.26 %
NGT1	0.48	32.28 %
NMM1	0.45	37.12 %
MSI1	0.18	13.05 %
Total	24.34	37.10 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	6.58	35.20 %
Stab-HA	5.97	84.38 %
Stab-AV	3.63	40.98 %
Stab-HA2	3.43	38.11 %
Fan	3.06	11.50 %
Inverter	0.38	100.00 %
Total	23.06	31.72 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.67	37.44 %
MDU6	1.37	30.67 %
MDU2	1.14	26.41 %
KKD2	0.87	22.64 %
PNV1	0.86	39.36 %
TPT1	0.82	25.97 %
MDU5	0.71	30.66 %
TEN1	0.66	32.83 %
DKI1	0.65	25.12 %
MLR1	0.63	32.60 %
SVG1	0.62	34.34 %
TMM1	0.61	23.04 %
MDU4	0.51	21.81 %
KRR1	0.51	37.31 %
DGL2	0.38	29.52 %
ADP1	0.36	31.83 %
CBM1	0.35	21.72 %
BNR1	0.35	26.59 %
TDI1	0.33	31.74 %
SZSD	0.31	25.24 %
SGP1	0.31	20.10 %
MDU3	0.31	28.20 %
KPT1	0.23	23.33 %
TEN2	0.23	15.26 %
BTU1	0.21	22.10 %
PKM1	0.21	29.79 %
CMR1	0.20	23.72 %
NTM1	0.16	28.29 %
USL1	0.15	12.78 %
ODM1	0.13	14.65 %
PNI1	0.07	13.53 %
Total	23.06	31.72 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	8.55	53.71 %
Stab-HA2	2.68	76.09 %
Stab-AV	2.42	48.35 %
Stab-HA	1.70	71.47 %
Fan	1.44	14.58 %
Inverter	1.12	100.00 %
Air-Cool	0.15	20.86 %
Total	18.06	46.86 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.19	34.28 %
CBE4	0.89	35.37 %
MPM1	0.63	37.57 %
PLI1	0.57	35.37 %
PDM1	0.42	37.05 %
AVI1	0.28	32.46 %
SYM2	0.27	28.14 %
DPM2	0.17	16.51 %
GBM1	0.16	33.58 %
UMP1	0.15	30.93 %
Total	18.06	46.86 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	7.75	59.30 %
W.Heater	3.01	21.74 %
Inverter	2.57	100.00 %
Stab-HA2	2.25	84.90 %
Fan	0.82	5.27 %
Stab-AV	0.71	24.09 %
Total	17.09	33.02 %

Branch *	MTD Sales L	Brand Share %
CH03	1.48	32.33 %
CH34	1.27	32.60 %
CH18	1.09	36.19 %
CH21	0.99	30.24 %
CH43	0.85	32.57 %
MJR1	0.80	22.93 %
CH23	0.73	37.76 %
CH20	0.68	24.98 %
CH12	0.67	27.40 %
CH06	0.41	28.99 %
CH09	0.32	30.78 %
CH44	0.31	18.92 %
GPD1	0.31	15.15 %
CH31	0.27	29.31 %
CH27	0.27	29.89 %
CH46	0.24	29.78 %
CH33	0.22	12.50 %
CH36	0.21	23.46 %
CH41	0.07	6.49 %
MC06	0.03	23.23 %
CH32	0.01	4.37 %
Total	17.09	33.02 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.81	75.96 %
W.Heater	3.92	33.04 %
Stab-HA2	1.94	89.02 %
Inverter	1.48	100.00 %
Stab-AV	1.20	57.42 %
Fan	0.55	6.29 %
Total	14.90	42.16 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.82	38.01 %
AKM1	0.67	31.07 %
VEL1	0.54	27.32 %
PLR1	0.45	37.80 %
CPT1	0.32	27.83 %
UGI1	0.31	29.97 %
ANI1	0.28	25.65 %
ABR1	0.26	20.73 %
GDM1	0.25	30.17 %
WJP1	0.25	25.03 %
CYR1	0.23	25.65 %
VNB1	0.20	27.08 %
PTU1	0.11	31.90 %
Total	14.90	42.16 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	5.49	81.91 %
W.Heater	5.33	38.26 %
Stab-HA2	1.34	73.27 %
Stab-AV	0.88	50.39 %
Inverter	0.67	100.00 %
Fan	0.36	3.34 %
Total	14.08	37.66 %

Branch *	MTD Sales L	Brand Share %
POY1	1.68	37.96 %
CUD1	1.36	29.66 %
CDM1	0.70	21.13 %
KKI2	0.60	27.86 %
NVL2	0.57	36.36 %
ULP1	0.57	32.16 %
PRT1	0.56	25.37 %
KLM1	0.45	27.80 %
TVM1	0.35	40.00 %
STP1	0.21	29.86 %
TVM2	0.21	37.31 %
SJI1	0.06	9.42 %
Total	14.08	37.66 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	6.43	44.87 %
Stab-AV	2.38	59.32 %
Stab-HA2	1.88	52.90 %
Stab-HA	1.58	66.69 %
Fan	1.21	8.83 %
Inverter	0.21	100.00 %
Air-Cool	0.06	3.89 %
Total	13.76	34.67 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.68	38.20 %
TRM1	0.57	34.48 %
SLM3	0.53	40.53 %
ERD2	0.43	21.99 %
RSP1	0.43	23.30 %
NKL2	0.42	30.27 %
VPD1	0.37	27.98 %
MTR1	0.34	29.87 %
SGI1	0.33	27.97 %
PDR1	0.32	37.99 %
KRI1	0.30	25.44 %
PLC1	0.26	39.09 %
APN1	0.26	33.91 %
DPR2	0.26	22.35 %
KVP1	0.26	21.33 %
EDP1	0.22	30.63 %
HRR1	0.22	25.95 %
CMI1	0.21	34.57 %
SGG1	0.20	29.19 %
PMP1	0.18	26.29 %
EPI1	0.17	12.88 %
OML1	0.13	26.13 %
MCR1	0.12	8.75 %
BMD1	0.11	18.23 %
WZWH	0.10	38.32 %
Total	13.76	34.67 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA2	0.36	94.90 %
Stab-HA	0.29	100.00 %
Stab-AV	0.20	100.00 %
W.Heater	0.16	39.35 %
Fan	0.07	4.07 %
Total	1.08	36.60 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.21	36.20 %
KLR1	0.07	15.95 %
Total	1.08	36.60 %