

MTD Sales
407.06 L

Brand Share %
29.93 %

Information:

MTD : 01-03-2026 To 21-03-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **29.93 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	220.92	87.89 %
Air-Cool	73.45	26.38 %
Fan	29.00	10.79 %
W.Heater	25.75	27.86 %
Stab-AV	18.21	59.51 %
Stab-HA2	15.80	52.08 %
Inverter	15.41	100.00 %
In-Stove	8.45	5.02 %
Gas-Stov	0.07	0.03 %
Total	407.06	29.93 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	64.93	32.05 %
SOUTH-03	45.13	27.26 %
TRICHY-01	42.90	34.03 %
WEST-01	38.45	29.11 %
SOUTH-01	37.58	23.64 %
CHENNAI-02	32.40	31.49 %
WEST-02	32.38	24.63 %
NORTH ARCOT	30.01	32.16 %
TIRUPATI-01	27.58	31.95 %
VIJAYAWADA-01	21.16	31.00 %
SOUTH ARCOT	19.94	32.36 %
KL-SOUTH	9.78	54.85 %
KL-NORTH	4.83	36.88 %
Total	407.06	29.93 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	45.81	93.19 %
W.Heater	4.88	25.62 %
Stab-HA2	4.11	93.77 %
Fan	3.96	6.36 %
Air-Cool	3.04	25.26 %
Stab-AV	2.07	64.62 %
Inverter	1.04	100.00 %
In-Stove	0.03	0.11 %
Total	64.93	32.05 %

Branch *	MTD Sales L	Brand Share %
CH07	2.11	25.54 %
CH49	1.95	23.31 %
CH29	0.38	20.43 %
CZWH	0.25	0.57 %
WCHN	-0.02	23.93 %
Total	64.93	32.05 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	22.48	84.66 %
Air-Cool	8.49	26.16 %
Fan	6.17	16.42 %
W.Heater	2.44	28.18 %
Stab-AV	2.44	32.05 %
Stab-HA2	2.14	31.68 %
Inverter	0.97	100.00 %
Total	45.13	27.26 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.26	27.84 %
DGL1	2.81	26.00 %
MDU2	2.57	27.26 %
TMM1	1.30	16.26 %
MDU3	1.28	26.70 %
MDU5	1.24	21.45 %
KRR1	1.20	26.96 %
CBM1	0.98	25.44 %
BTU1	0.87	29.53 %
TEN2	0.84	16.48 %
PKM1	0.84	28.21 %
TEN1	0.84	23.99 %
NKI1	0.65	20.65 %
USL1	0.54	20.49 %
PNV2	0.46	22.22 %
ODM1	0.44	26.80 %
PNI1	0.42	14.34 %
KYK1	0.39	17.02 %
BNR1	0.38	14.75 %
KPT1	0.38	10.52 %
SGP1	0.35	22.57 %
ADP1	0.26	9.52 %
NTM1	0.22	14.94 %
CMR1	0.17	10.82 %
SZSD	0.05	10.91 %
Total	45.13	27.26 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Stab-HA	22.43	89.09 %
Air-Cool	8.41	31.03 %
Inverter	4.40	100.00 %
Fan	2.84	14.66 %
W.Heater	2.64	54.50 %
Stab-AV	1.64	51.92 %
Stab-HA2	0.54	18.63 %
Total	42.90	34.03 %

Branch *	MTD Sales L	Brand Share %
TRY1	3.61	29.64 %
PBR2	2.14	26.47 %
KUM1	1.16	18.22 %
TYR1	1.01	19.18 %
JKM1	0.89	28.01 %
TTP1	0.73	28.45 %
KIK1	0.61	19.30 %
NCK1	0.25	15.91 %
Total	42.90	34.03 %

WEST-01

Property	MTD Sales L	Brand Share %
Stab-HA	13.96	74.82 %
Air-Cool	11.60	31.05 %
Fan	4.59	19.37 %
W.Heater	3.74	39.27 %
Inverter	2.03	100.00 %
Stab-AV	1.84	62.85 %
Stab-HA2	0.69	29.50 %
Total	38.45	29.11 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.92	20.83 %
CBE1	1.81	28.49 %
PLI1	1.69	26.15 %
AVI1	1.42	25.60 %
CBE6	1.40	27.80 %
MPM1	1.38	27.64 %
TPR2	1.23	17.91 %
TPR1	1.09	15.49 %
DPM2	0.95	26.16 %
UMP1	0.71	23.60 %
PPI1	0.71	25.56 %
UAM1	0.64	19.51 %
KGM1	0.63	25.51 %
TPR4	0.50	21.32 %
CBE3	0.40	28.04 %
SYM2	0.35	12.39 %
ANR1	0.24	22.85 %
CNR1	0.22	16.96 %
GDR1	0.19	24.93 %
WZSD	0.04	3.01 %
WHCB	-0.04	26.14 %
Total	38.45	29.11 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	15.03	79.32 %
Air-Cool	7.37	22.00 %
Fan	3.81	11.66 %
Inverter	2.99	100.00 %
Stab-AV	2.94	66.05 %
W.Heater	2.76	27.51 %
Stab-HA2	2.68	46.20 %
Total	37.58	23.64 %

Branch *	MTD Sales L	Brand Share %
TUT1	4.05	27.11 %
TVL1	2.78	22.35 %
KVT1	2.32	21.67 %
TKS2	1.54	15.81 %
TUT2	1.50	27.26 %
TKS1	1.38	23.66 %
SVK1	1.27	27.47 %
RND1	1.24	21.17 %
KYR1	1.00	21.51 %
VNR2	1.00	15.61 %
TCN1	0.96	24.64 %
VLY1	0.96	26.38 %
ASM1	0.92	29.67 %
SNL1	0.92	24.76 %
APK1	0.87	23.37 %
APK2	0.80	22.46 %
RPM1	0.70	13.68 %
PDI1	0.68	26.01 %
MMT1	0.66	20.82 %
TY11	0.62	26.28 %
STU2	0.59	26.64 %
ERL2	0.55	18.96 %
SDI1	0.52	16.45 %
VKM1	0.44	17.35 %
KSM1	0.35	27.98 %
VNR1	0.35	9.13 %
SGT1	0.32	20.63 %
TKY1	0.25	16.22 %
KGL1	0.18	13.94 %
WHTV		0.00 %
Total	37.58	23.64 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	24.63	87.67 %
W.Heater	1.98	19.26 %
Stab-HA2	1.57	86.63 %
Air-Cool	1.21	13.51 %
Fan	1.13	6.97 %
Inverter	0.97	100.00 %
Stab-AV	0.90	65.34 %
Total	32.40	31.49 %

Branch *	MTD Sales L	Brand Share %
CH21	1.64	25.88 %
CH18	1.53	25.43 %
CH43	1.48	23.43 %
CH50	1.12	22.98 %
CH17	0.95	24.57 %
CH20	0.75	20.56 %
CH41	0.62	18.72 %
CH36	0.52	21.99 %
CH46	0.48	22.98 %
CH06	0.47	21.24 %
CH44	0.24	11.57 %
CH32	0.07	8.22 %
CH01	0.01	4.94 %
MC05		0.00 %
Total	32.40	31.49 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	12.35	29.18 %
Stab-HA	9.44	80.81 %
Fan	3.61	14.78 %
Stab-AV	2.39	72.24 %
W.Heater	2.07	32.68 %
Stab-HA2	1.33	53.56 %
Inverter	1.18	100.00 %
Total	32.38	24.63 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.83	20.73 %
SLM1	1.59	17.51 %
SLM3	1.41	25.07 %
SLM2	1.40	29.28 %
ERD1	1.26	26.00 %
RSP1	1.19	24.54 %
HSR1	1.15	28.50 %
EPI1	1.00	18.52 %
CMI1	0.95	29.89 %
APN1	0.86	21.30 %
NKL2	0.84	13.89 %
HRR1	0.78	28.16 %
PLC1	0.76	24.65 %
KVP1	0.71	26.93 %
BMD1	0.67	26.62 %
MTR1	0.66	19.27 %
ATU1	0.63	17.51 %
MCR1	0.60	13.81 %
KMM1	0.57	21.12 %
KAM1	0.53	24.39 %
SGI1	0.52	23.60 %
DPR2	0.48	23.59 %
VPD1	0.48	14.20 %
SGG1	0.41	17.73 %
EDP1	0.40	15.99 %
WHPD	-0.02	15.37 %
Total	32.38	24.63 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	21.93	87.24 %
Air-Cool	2.29	17.54 %
W.Heater	1.71	15.02 %
Stab-AV	1.51	84.75 %
Fan	1.13	5.96 %
Stab-HA2	0.90	87.74 %
Inverter	0.55	100.00 %
Total	30.01	32.16 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.73	15.99 %
BGR1	0.67	25.84 %
ANI1	0.59	25.75 %
WJP1	0.53	18.50 %
GDM1	0.53	20.06 %
VSI1	0.47	24.50 %
CGM1	0.44	17.96 %
ABR1	0.42	15.58 %
PLR1	0.41	16.81 %
CYR1	0.40	17.21 %
VNB1	0.38	18.80 %
UGI1	0.36	16.19 %
CPT1	0.33	13.24 %
Total	30.01	32.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	12.46	98.09 %
Air-Cool	11.64	29.75 %
W.Heater	1.45	38.65 %
Inverter	0.72	100.00 %
Stab-HA2	0.59	64.37 %
Stab-AV	0.50	92.65 %
Fan	0.23	2.38 %
Total	27.58	31.95 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.84	26.40 %
KNL1	1.09	26.14 %
ADI1	0.98	23.55 %
KOU1	0.87	29.54 %
KAR1	0.82	27.22 %
KNL2	0.74	25.68 %
MPL1	0.53	14.59 %
GTL1	0.45	21.04 %
PGR1	0.43	25.24 %
DHN1	0.42	15.46 %
PMR1	0.41	22.39 %
KVL1	0.37	23.92 %
BVL1	0.34	17.61 %
NDL1	0.31	22.92 %
TPSD	0.06	1.86 %
Total	27.58	31.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	13.91	94.40 %
Air-Cool	4.71	21.61 %
W.Heater	1.30	40.40 %
Stab-AV	0.64	84.70 %
Stab-HA2	0.23	59.55 %
Inverter	0.20	100.00 %
Fan	0.16	1.93 %
Total	21.16	31.00 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.67	20.92 %
ELU1	0.65	27.84 %
RMV1	0.63	29.36 %
PRL1	0.54	22.16 %
GVM1	0.51	26.55 %
TVU1	0.44	20.09 %
BPP1	0.42	22.77 %
VUY1	0.37	24.42 %
VJW5	0.34	16.51 %
GNT2	0.29	16.03 %
VJW2	0.18	15.78 %
GTSD		0.00 %
Total	21.16	31.00 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	15.61	90.80 %
Stab-AV	1.16	88.39 %
Fan	0.96	7.76 %
Air-Cool	0.90	11.04 %
Stab-HA2	0.60	58.43 %
W.Heater	0.54	11.16 %
Inverter	0.17	100.00 %
Total	19.94	32.36 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.27	19.54 %
CDM1	0.76	23.34 %
KLM1	0.59	27.75 %
VCM1	0.51	25.02 %
KML1	0.48	24.47 %
NVL2	0.46	12.75 %
ULP1	0.44	12.76 %
STP1	0.36	25.02 %
VPM1	0.32	28.17 %
Total	19.94	32.36 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	6.45	62.34 %
Stab-HA	1.51	98.42 %
Air-Cool	1.06	65.73 %
Fan	0.22	14.92 %
Stab-HA2	0.19	72.89 %
W.Heater	0.16	65.78 %
Stab-AV	0.12	100.00 %
Gas-Stov	0.07	3.00 %
Total	9.78	54.85 %

Branch *	MTD Sales L	Brand Share %
Total	9.78	54.85 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	1.97	66.34 %
Stab-HA	1.72	96.60 %
Air-Cool	0.39	41.40 %
Stab-HA2	0.24	95.01 %
Inverter	0.18	100.00 %
Fan	0.17	11.46 %
Stab-AV	0.08	100.00 %
W.Heater	0.07	33.40 %
Total	4.83	36.88 %

Branch *	MTD Sales L	Brand Share %
Total	4.83	36.88 %