

MTD Sales
167.38 L

Brand Share %
37.29 %

Information:

MTD : 01-11-2025 To 20-11-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.29 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	63.89	32.31 %
Stab-HA	33.74	76.86 %
Stab-AV	20.13	55.28 %
Stab-HA2	19.49	61.55 %
Inverter	18.19	100.00 %
Fan	11.94	9.87 %
Total	167.38	37.29 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	27.26	40.76 %
SOUTH-01	26.17	37.96 %
TRICHY-01	20.17	38.04 %
SOUTH-03	20.08	31.27 %
WEST-01	18.26	49.32 %
CHENNAI-02	12.53	31.19 %
SOUTH ARCOT	12.37	38.41 %
WEST-02	11.51	35.33 %
NORTH ARCOT	10.05	39.05 %
TIRUPATI-01	5.83	42.80 %
VIJAYAWADA-01	2.20	17.78 %
KL-SOUTH	0.96	45.59 %
Total	167.38	37.29 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
W.Heater	9.95	31.16 %
Stab-HA	8.17	73.20 %
Inverter	3.27	100.00 %
Stab-HA2	2.69	80.67 %
Stab-AV	1.86	51.42 %
Fan	1.31	9.70 %
Total	27.26	40.76 %

Branch *	MTD Sales L	Brand Share %
CH08	1.19	27.50 %
AVD1	1.17	35.70 %
CH07	1.01	34.21 %
CH14	0.96	32.69 %
CH19	0.94	22.89 %
GUD1	0.79	32.94 %
CH39	0.42	27.20 %
CGL1	0.39	29.05 %
KNR1	0.39	36.14 %
GUD2	0.27	18.27 %
TKM1	0.27	24.84 %
CZWH	0.25	23.51 %
CH40		0.00 %
MC09		0.00 %
Total	27.26	40.76 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	7.41	28.19 %
Inverter	4.45	100.00 %
Stab-AV	3.82	66.44 %
Stab-HA2	3.75	62.63 %
Stab-HA	3.74	78.46 %
Fan	3.01	13.83 %
Total	26.17	37.96 %

Branch *	MTD Sales L	Brand Share %
TKS2	0.85	27.24 %
SNL1	0.75	32.08 %
KYR1	0.61	35.49 %
TKS1	0.61	33.85 %
VNR2	0.58	21.36 %
PKD1	0.45	34.60 %
VLY1	0.38	29.38 %
APK1	0.34	17.64 %
ERL2	0.29	33.81 %
COL1	0.29	33.56 %
SDI1	0.20	19.42 %
TKY1	0.17	29.95 %
MAR1	0.14	8.60 %
KSM1		0.00 %
Total	26.17	37.96 %

TRICHY-01

Property	MTD Sales L	Brand Share %
W.Heater	6.28	27.87 %
Inverter	4.90	100.00 %
Stab-HA	4.87	86.00 %
Stab-HA2	1.42	44.45 %
Stab-AV	1.38	39.38 %
Fan	1.32	9.99 %
Total	20.17	38.04 %

Branch *	MTD Sales L	Brand Share %
MVM1	1.52	35.79 %
PBR2	0.95	25.44 %
TVR2	0.89	27.02 %
TRY4	0.57	30.46 %
JKM1	0.52	27.91 %
PTK1	0.48	32.03 %
MDI1	0.47	20.56 %
ORU1	0.31	31.62 %
KIK1	0.27	28.84 %
AYR1	0.16	18.94 %
MSI1	0.08	14.39 %
Total	20.17	38.04 %

SOUTH-03

Property	MTD Sales L	Brand Share %
W.Heater	7.84	33.51 %
Stab-HA	4.31	84.73 %
Stab-AV	3.25	41.21 %
Stab-HA2	2.90	43.88 %
Fan	1.40	6.73 %
Inverter	0.37	100.00 %
Total	20.08	31.27 %

Branch *	MTD Sales L	Brand Share %
MDU6	1.38	26.96 %
KKD3	1.27	36.32 %
TMM1	1.04	26.06 %
MDU2	0.81	22.04 %
DKI1	0.75	36.23 %
TEN1	0.58	30.75 %
ATG1	0.57	34.78 %
MDU4	0.47	23.51 %
CBM1	0.42	27.88 %
KPT1	0.41	30.27 %
KRR1	0.41	30.83 %
NKI1	0.41	31.04 %
MPA1	0.37	31.41 %
MDU5	0.37	16.14 %
PNI1	0.33	32.21 %
PKM1	0.28	30.74 %
ADP1	0.28	29.49 %
ODM1	0.27	31.37 %
TPT1	0.26	10.98 %
NTM1	0.25	32.58 %
DGL2	0.22	22.30 %
SGP1	0.21	29.68 %
BNR1	0.20	26.89 %
SZSD	0.19	32.40 %
TDI1	0.18	33.57 %
CMR1	0.17	20.26 %
TEN2	0.16	11.18 %
USL1	0.09	8.59 %
Total	20.08	31.27 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	9.10	56.27 %
Stab-AV	2.76	63.00 %
Stab-HA2	2.47	73.30 %
Fan	1.89	18.49 %
Stab-HA	1.46	63.94 %
Inverter	0.57	100.00 %
Total	18.26	49.32 %

Branch *	MTD Sales L	Brand Share %
AVI1	0.21	29.46 %
TPR3	0.18	21.64 %
DPM2	0.12	19.50 %
ANR1	0.03	35.22 %
WHCB		0.00 %
Total	18.26	49.32 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
W.Heater	4.36	24.97 %
Stab-HA	3.54	63.01 %
Stab-HA2	1.89	77.06 %
Inverter	1.39	100.00 %
Stab-AV	1.03	43.82 %
Fan	0.33	3.00 %
Total	12.53	31.19 %

Branch *	MTD Sales L	Brand Share %
CH18	0.83	24.87 %
CH24	0.78	32.11 %
CH43	0.70	25.30 %
MJR1	0.69	36.89 %
CH17	0.53	24.07 %
GPD1	0.48	35.68 %
CH12	0.43	12.38 %
CH33	0.33	23.66 %
CH44	0.27	23.64 %
PON1	0.26	25.29 %
CH09	0.23	18.70 %
CH36	0.17	25.02 %
CH20	0.17	13.74 %
CH27	0.16	19.96 %
CH41	0.16	13.69 %
CH46	0.13	26.44 %
CH06	0.06	17.26 %
MC06	0.03	32.58 %
CH32	0.02	33.29 %
Total	12.53	31.19 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	5.83	35.92 %
Stab-HA	2.66	84.32 %
Inverter	1.31	100.00 %
Stab-HA2	0.94	52.94 %
Stab-AV	0.92	51.59 %
Fan	0.72	9.03 %
Total	12.37	38.41 %

Branch *	MTD Sales L	Brand Share %
CUD1	1.42	33.89 %
CDM1	0.82	30.80 %
PRT1	0.64	37.19 %
TRK1	0.52	36.85 %
ULP1	0.44	28.17 %
VPM2	0.43	27.69 %
KKI2	0.40	28.16 %
VCM1	0.12	14.81 %
STP1	0.10	13.31 %
VPM1	0.09	21.38 %
TVM2	0.05	11.63 %
Total	12.37	38.41 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	5.73	34.92 %
Stab-AV	1.91	65.92 %
Stab-HA2	1.29	57.15 %
Stab-HA	1.11	86.43 %
Fan	0.91	9.90 %
Inverter	0.56	100.00 %
Total	11.51	35.33 %

Branch *	MTD Sales L	Brand Share %
ERD2	0.59	25.81 %
HSR2	0.57	22.76 %
DPR1	0.33	29.72 %
EDP1	0.27	34.24 %
EPI1	0.25	33.17 %
SGI1	0.23	36.79 %
DPR2	0.23	34.56 %
KMM1	0.22	31.39 %
RSP1	0.22	28.49 %
VPD1	0.21	18.47 %
MTR1	0.19	23.76 %
TRM1	0.19	22.05 %
HRR1	0.16	35.83 %
APN1	0.12	14.82 %
CMI1	0.09	22.38 %
OML1	0.05	12.76 %
WZWH	0.02	35.97 %
Total	11.51	35.33 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	4.22	34.87 %
Stab-HA	2.26	74.31 %
Stab-HA2	1.26	82.43 %
Stab-AV	1.21	57.78 %
Inverter	0.91	100.00 %
Fan	0.19	3.07 %
Total	10.05	39.05 %

Branch *	MTD Sales L	Brand Share %
KPM2	0.86	35.47 %
AKM1	0.53	35.22 %
TRR1	0.44	32.67 %
VEL1	0.37	24.75 %
CPT1	0.24	35.98 %
WJD1	0.20	25.01 %
SLG1	0.19	35.43 %
GDM1	0.18	24.05 %
ARC2	0.17	20.78 %
CYR1	0.15	18.57 %
PLR1	0.15	27.72 %
ANI1	0.15	32.47 %
UGI1	0.14	32.75 %
CGM1	0.09	15.43 %
PTU1	0.06	18.09 %
Total	10.05	39.05 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	2.47	32.77 %
Stab-AV	1.68	97.94 %
Fan	0.50	17.32 %
Stab-HA2	0.46	71.57 %
Stab-HA	0.39	76.16 %
Inverter	0.32	100.00 %
Total	5.83	42.80 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.33	31.08 %
CTO1	0.28	35.06 %
KNL2	0.26	33.74 %
KNL1	0.23	31.74 %
KVL1	0.16	36.60 %
BVL1	0.14	31.67 %
ADI1	0.12	35.59 %
PIL1	0.12	28.26 %
TPY2	0.12	19.42 %
PGR1	0.11	22.30 %
DHN1	0.10	24.34 %
TPY1	0.10	34.56 %
PMR1	0.06	19.21 %
TPI1	0.06	20.79 %
KOU1	0.04	20.88 %
KDA1	0.03	11.88 %
Total	5.83	42.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.89	95.57 %
Fan	0.37	10.22 %
W.Heater	0.37	5.24 %
Stab-HA2	0.27	73.76 %
Stab-AV	0.15	62.46 %
Inverter	0.14	100.00 %
Total	2.20	17.78 %

Branch *	MTD Sales L	Brand Share %
VJW5	0.17	27.58 %
BPP1	0.13	30.74 %
MTM1	0.10	24.03 %
CRL1	0.10	30.40 %
NRT1	0.09	30.95 %
KND1	0.08	35.02 %
RMV1	0.08	33.01 %
RAL1	0.07	14.69 %
TNK1	0.07	17.02 %
PAP1	0.05	20.22 %
VJW3	0.04	6.41 %
JGG1	0.04	18.95 %
KDR1	0.03	8.71 %
DPE1	0.03	12.34 %
JPT1	0.03	12.93 %
TEL1	0.03	18.18 %
NPR1	0.03	24.78 %
PNR1	0.02	8.66 %
VJW1	0.02	2.19 %
CKT1	0.02	6.34 %
GNT2	0.02	7.69 %
AMP1	0.01	24.80 %
TDD1	0.01	10.96 %
TVU1	0.01	4.18 %
VJW2	0.01	2.27 %
PPM1	0.01	6.25 %
GNT1	0.01	2.99 %
BVR1		0.00 %
ELU1		0.00 %
VUY1		0.00 %
Total	2.20	17.78 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.33	86.00 %
W.Heater	0.32	51.33 %
Stab-HA2	0.15	100.00 %
Stab-AV	0.15	85.37 %
Total	0.96	45.59 %

Branch *	MTD Sales L	Brand Share %
PAS1	0.13	32.01 %
Total	0.96	45.59 %