

MTD Sales
252.29 L

Brand Share %
37.86 %

Information:

MTD : 01-10-2025 To 20-10-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **37.86 %** are only listed below

Property	MTD Sales L	Brand Share %
W.Heater	68.43	30.38 %
Stab-HA	67.37	81.12 %
Stab-AV	39.42	52.76 %
Inverter	34.08	100.00 %
Stab-HA2	26.08	42.79 %
Fan	16.90	8.98 %
Total	252.29	37.86 %

Sales Zone	MTD Sales L	Brand Share %
TRICHY-01	38.06	46.14 %
SOUTH-03	37.66	32.96 %
SOUTH-01	36.33	37.46 %
CHENNAI-01	35.74	42.37 %
WEST-01	23.23	44.25 %
WEST-02	19.81	35.47 %
CHENNAI-02	17.88	32.89 %
NORTH ARCOT	17.60	38.87 %
SOUTH ARCOT	14.82	35.73 %
VIJAYAWADA-01	5.32	29.11 %
TIRUPATI-01	4.85	27.23 %
KL-SOUTH	1.00	37.13 %
Total	252.29	37.86 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	10.20	100.00 %
Stab-HA	9.57	93.45 %
W.Heater	9.37	35.39 %
Stab-AV	4.18	51.48 %
Fan	2.46	12.07 %
Stab-HA2	2.28	32.22 %
Total	38.06	46.14 %

Branch *	MTD Sales L	Brand Share %
PBR2	1.34	27.71 %
MDI1	1.33	34.18 %
TRY3	0.89	33.65 %
JKM1	0.85	33.84 %
ORU1	0.59	35.46 %
MSI1	0.33	24.57 %
TZSD	0.05	6.42 %
Total	38.06	46.14 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-AV	10.40	49.75 %
W.Heater	9.55	32.93 %
Stab-HA	9.27	88.70 %
Stab-HA2	4.45	27.56 %
Fan	2.96	8.07 %
Inverter	1.03	100.00 %
Total	37.66	32.96 %

Branch *	MTD Sales L	Brand Share %
MDU1	3.09	22.73 %
MDU6	2.30	31.20 %
MDU2	1.80	28.90 %
TMM1	1.25	23.76 %
TEN1	0.93	29.86 %
MDU4	0.93	33.10 %
DKI1	0.88	31.85 %
CBM1	0.85	29.16 %
SVG1	0.80	35.18 %
TPT1	0.73	21.27 %
TDI1	0.70	36.62 %
BNR1	0.63	28.69 %
NKI1	0.61	21.42 %
MDU5	0.60	20.34 %
KYK1	0.57	36.31 %
SGP1	0.57	33.25 %
PNV1	0.51	32.86 %
TEN2	0.48	23.71 %
PNI1	0.40	26.55 %
BTU1	0.39	25.24 %
CMR1	0.36	34.08 %
USL1	0.33	17.67 %
KKD2	0.27	30.87 %
PKM1	0.26	23.61 %
KPT1	0.19	13.90 %
SZSD	0.15	17.03 %
Total	37.66	32.96 %

SOUTH-01

Property	MTD Sales L	Brand Share %
W.Heater	9.57	32.54 %
Stab-HA	6.84	83.60 %
Inverter	6.31	100.00 %
Stab-AV	5.89	70.21 %
Stab-HA2	4.42	41.00 %
Fan	3.29	9.69 %
Total	36.33	37.46 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.01	36.55 %
TVL1	1.51	25.33 %
TKS2	1.12	21.56 %
TUT2	1.02	32.35 %
APK2	0.72	35.43 %
MAR1	0.71	32.33 %
APK1	0.62	26.31 %
KYR1	0.60	29.72 %
TKS1	0.58	19.31 %
PDI1	0.56	34.18 %
MMT1	0.49	35.37 %
SNL1	0.42	20.60 %
VNR1	0.39	25.29 %
SGT1	0.32	29.17 %
TKY1	0.30	25.27 %
STU2	0.20	15.52 %
S2SD	0.07	5.92 %
Total	36.33	37.46 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	14.80	78.63 %
W.Heater	7.75	25.13 %
Inverter	6.37	100.00 %
Stab-HA2	3.22	67.17 %
Stab-AV	2.05	34.95 %
Fan	1.55	8.79 %
Total	35.74	42.37 %

Branch *	MTD Sales L	Brand Share %
CH08	1.50	32.59 %
CH28	1.06	32.62 %
CH19	1.04	23.81 %
CH39	0.55	24.23 %
CZWH	0.37	32.34 %
CH45	0.35	17.09 %
CH26	0.07	10.00 %
Total	35.74	42.37 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	10.41	55.08 %
Stab-AV	3.81	43.58 %
Stab-HA2	2.69	50.51 %
Fan	2.65	17.59 %
Inverter	1.99	100.00 %
Stab-HA	1.68	67.40 %
Total	23.23	44.25 %

Branch *	MTD Sales L	Brand Share %
PLI1	0.99	31.36 %
TPR1	0.84	33.53 %
TPR2	0.71	32.77 %
SYM2	0.50	25.81 %
TPR4	0.44	35.68 %
AVI1	0.42	32.75 %
DPM2	0.25	18.01 %
PPI1	0.24	18.76 %
UMP1	0.22	21.13 %
ANR1	0.12	23.43 %
CBE3	0.12	29.87 %
WZSD	0.08	18.48 %
Total	23.23	44.25 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	6.86	36.35 %
Stab-AV	5.63	60.51 %
Stab-HA	2.57	73.45 %
Stab-HA2	2.30	33.41 %
Fan	1.49	9.11 %
Inverter	0.96	100.00 %
Total	19.81	35.47 %

Branch *	MTD Sales L	Brand Share %
ERD2	1.32	37.11 %
SLM1	0.73	23.41 %
VPD1	0.68	35.23 %
TRM1	0.66	37.01 %
PMP1	0.55	31.96 %
EPI1	0.48	25.94 %
PLC1	0.44	31.60 %
BMD1	0.44	29.57 %
NKL2	0.41	21.02 %
EDP1	0.41	29.07 %
APN1	0.40	27.71 %
KMM1	0.39	37.02 %
MTR1	0.37	32.59 %
KVP1	0.32	29.61 %
SGI1	0.32	22.13 %
SGG1	0.25	18.95 %
PDR1	0.25	25.11 %
MCR1	0.24	15.22 %
OML1	0.21	16.90 %
DPR2	0.15	19.97 %
WZWH		0.00 %
Total	19.81	35.47 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	6.73	68.97 %
W.Heater	3.81	19.03 %
Inverter	2.94	100.00 %
Stab-HA2	2.43	61.92 %
Stab-AV	1.49	35.56 %
Fan	0.47	3.47 %
Total	17.88	32.89 %

Branch *	MTD Sales L	Brand Share %
CH03	1.46	35.01 %
MJR1	1.14	33.07 %
CH43	0.80	27.86 %
CH18	0.67	24.62 %
PON1	0.63	29.93 %
CH12	0.62	16.77 %
CH24	0.54	19.88 %
CH33	0.46	21.50 %
CH20	0.44	19.02 %
CH09	0.31	23.35 %
CH23	0.29	25.68 %
CH44	0.22	18.63 %
CH31	0.22	19.37 %
CH41	0.19	14.53 %
CH27	0.19	15.14 %
CH17	0.13	19.29 %
CH36	0.12	18.21 %
CH46	0.11	20.61 %
MC06	0.03	30.52 %
MC05		0.00 %
Total	17.88	32.89 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	6.40	77.68 %
W.Heater	5.21	28.84 %
Stab-AV	2.46	54.62 %
Stab-HA2	2.09	77.77 %
Inverter	0.86	100.00 %
Fan	0.58	5.29 %
Total	17.60	38.87 %

Branch *	MTD Sales L	Brand Share %
TRL1	1.99	37.06 %
VEL2	1.14	32.15 %
PLR1	0.54	34.26 %
VEL1	0.48	29.23 %
ARC2	0.47	36.38 %
TRR1	0.44	21.26 %
WJP1	0.43	33.66 %
SLG1	0.41	32.68 %
ANI1	0.33	26.50 %
CPT1	0.30	28.12 %
GDM1	0.29	26.02 %
ABR1	0.28	18.17 %
CGM1	0.27	29.18 %
UGI1	0.21	28.65 %
VNB1	0.19	20.92 %
Total	17.60	38.87 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
W.Heater	4.40	23.05 %
Stab-HA	3.89	82.76 %
Inverter	2.46	100.00 %
Stab-AV	2.12	72.67 %
Stab-HA2	1.33	57.21 %
Fan	0.63	6.32 %
Total	14.82	35.73 %

Branch *	MTD Sales L	Brand Share %
POY2	1.33	37.28 %
NVL2	1.00	31.42 %
KKI2	0.53	22.52 %
ULP1	0.52	25.82 %
CDM1	0.52	17.60 %
MKM1	0.36	34.99 %
KLM1	0.36	25.91 %
STP1	0.20	22.43 %
TVM2	0.17	34.39 %
VCM1	0.16	28.34 %
TVM1	0.11	18.05 %
Total	14.82	35.73 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	3.46	92.07 %
W.Heater	0.71	9.67 %
Stab-AV	0.45	80.22 %
Fan	0.40	6.44 %
Stab-HA2	0.30	86.68 %
Total	5.32	29.11 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.44	26.36 %
TNK1	0.27	35.75 %
DPE1	0.19	33.22 %
GVM1	0.19	24.67 %
TEL1	0.18	23.92 %
BPP1	0.15	24.59 %
JPT1	0.15	27.21 %
BVR1	0.15	19.77 %
MTM1	0.14	34.66 %
CKT1	0.14	30.77 %
PPM1	0.13	31.90 %
RAL1	0.13	19.37 %
GNT1	0.12	24.05 %
KDR1	0.11	23.71 %
VJW4	0.10	36.91 %
NRT1	0.10	15.50 %
GNT2	0.09	17.85 %
VKN1	0.09	22.10 %
PRL1	0.07	17.90 %
RMV1	0.05	19.03 %
VJW5	0.04	7.96 %
PAP1	0.04	10.73 %
AMP1	0.03	25.04 %
TVU1	0.02	12.43 %
JGG1	0.02	15.01 %
VUY1	0.02	7.12 %
GTSD		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	5.32	29.11 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.78	75.13 %
Inverter	0.95	100.00 %
Stab-AV	0.80	74.67 %
W.Heater	0.50	7.39 %
Stab-HA2	0.41	82.63 %
Fan	0.41	6.56 %
Total	4.85	27.23 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.41	35.72 %
SPE1	0.31	33.54 %
NYP1	0.22	25.63 %
KHT1	0.20	33.11 %
KOU1	0.19	24.81 %
VKI1	0.18	26.06 %
KNL2	0.13	22.71 %
NDL1	0.12	17.78 %
RCY1	0.10	27.77 %
ADI1	0.09	22.69 %
ATP1	0.09	7.90 %
TPY1	0.08	11.49 %
KDA1	0.05	12.89 %
MPL1	0.05	14.27 %
KNL1	0.05	4.74 %
DHN1	0.05	10.04 %
PGR1	0.04	8.10 %
PDT1	0.03	16.53 %
PMR1	0.02	2.64 %
PIL1	0.02	4.01 %
TPSD		0.00 %
Total	4.85	27.23 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Stab-HA	0.38	71.45 %
W.Heater	0.29	63.64 %
Stab-HA2	0.17	88.61 %
Stab-AV	0.14	100.00 %
Fan	0.02	1.48 %
Total	1.00	37.13 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.34	29.07 %
TVSD		0.00 %
Total	1.00	37.13 %