

MTD Sales
288.89 L

Brand Share %
20.52 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall Company's Brand Share **20.52 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	87.95	85.63 %
W.Heater	59.67	43.42 %
Inverter	57.22	100.00 %
Stab-HA2	25.03	70.37 %
Air-Cool	21.46	27.80 %
Stab-AV	18.13	71.87 %
Fan	16.54	6.70 %
In-Stove	1.40	2.08 %
Gas-Stov	0.82	0.28 %
Mixie	0.64	0.18 %
R.Heater	0.03	64.12 %
Total	288.89	20.52 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	41.74	24.58 %
CHENNAI-02	34.94	29.75 %
SOUTH-03	33.15	19.99 %
TRICHY-01	31.24	22.27 %
SOUTH-01	29.20	13.81 %
SOUTH ARCOT	19.67	23.80 %
KL-NORTH	16.94	34.33 %
WEST-02	16.55	17.53 %
NORTH ARCOT	16.19	19.25 %
WEST-01	15.23	19.15 %
TIRUPATI-01	8.96	12.58 %
VIJAYAWADA-01	8.15	13.42 %
WEST-03	7.84	16.08 %
KL-SOUTH	7.72	28.44 %
KL-CENTRAL	1.30	31.43 %
HYDERABAD-01	0.08	9.97 %
Total	288.89	20.52 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	20.03	92.42 %
W.Heater	8.68	34.41 %
Inverter	5.10	100.00 %
Stab-HA2	4.65	97.57 %
Stab-AV	1.95	86.56 %
Fan	1.33	4.98 %
Total	41.74	24.58 %

Branch *	MTD Sales L	Brand Share %
CH16	1.73	16.38 %
CH49	1.63	16.10 %
CH14	1.56	20.28 %
CH28	1.40	18.25 %
CH39	0.68	15.30 %
CH29	0.25	11.98 %
CZWH	0.11	5.29 %
CH40		0.00 %
Total	41.74	24.58 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	12.59	88.34 %
Inverter	5.72	100.00 %
W.Heater	5.58	39.27 %
Air-Cool	5.18	60.15 %
Stab-HA2	3.42	93.96 %
Stab-AV	1.85	80.72 %
Fan	0.60	3.40 %
Total	34.94	29.75 %

Branch *	MTD Sales L	Brand Share %
CH18	1.60	17.93 %
CH43	0.86	19.22 %
CH34	0.79	14.65 %
CH12	0.73	19.62 %
CH27	0.52	19.74 %
CH20	0.42	10.42 %
CH17	0.38	10.43 %
GPD1	0.34	16.12 %
CH36	0.33	15.58 %
CH46	0.29	16.45 %
CH44	0.28	13.40 %
CH41	0.21	10.31 %
CH01	0.09	17.69 %
CH32	0.05	9.21 %
Total	34.94	29.75 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	12.66	92.00 %
W.Heater	5.29	43.18 %
Stab-HA2	4.02	52.85 %
Fan	3.85	9.67 %
Stab-AV	2.80	48.72 %
Inverter	2.58	100.00 %
Air-Cool	1.94	32.21 %
Total	33.15	19.99 %

Branch *	MTD Sales L	Brand Share %
MDU1	2.44	18.16 %
DGL1	2.08	17.56 %
TPT1	0.95	17.38 %
TMM1	0.87	14.51 %
MDU3	0.84	20.42 %
KKD3	0.82	10.93 %
MPA1	0.78	20.06 %
KRR1	0.72	20.11 %
DKI1	0.62	14.87 %
PKM1	0.57	17.26 %
BTU1	0.54	17.96 %
TEN1	0.53	18.47 %
MDU5	0.53	8.55 %
ODM1	0.50	18.64 %
SVG1	0.48	20.10 %
DGL2	0.40	15.42 %
CBM1	0.38	13.09 %
PNI1	0.37	14.38 %
KYK1	0.36	15.46 %
USL1	0.34	15.38 %
CMR1	0.30	13.97 %
NKI1	0.27	6.87 %
ADP1	0.24	8.22 %
KPT1	0.23	9.89 %
TDI1	0.18	6.96 %
NTM1	0.18	8.33 %
Total	33.15	19.99 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	16.38	100.00 %
W.Heater	5.94	42.68 %
Stab-HA	3.89	70.33 %
Fan	1.48	5.88 %
Air-Cool	1.29	54.00 %
Stab-AV	1.24	69.33 %
Stab-HA2	1.03	38.93 %
Total	31.24	22.27 %

Branch *	MTD Sales L	Brand Share %
TNJ1	1.04	18.06 %
PTK1	0.99	15.54 %
KIK1	0.91	14.77 %
PDK2	0.73	16.28 %
PBR2	0.66	9.62 %
TNJ2	0.62	10.47 %
KRN1	0.49	19.94 %
TRY4	0.43	10.48 %
TRY3	0.35	11.56 %
MSI1	0.35	18.81 %
MDI1	0.28	6.98 %
TRY2	0.10	12.79 %
Total	31.24	22.27 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	8.50	76.02 %
Inverter	6.19	100.00 %
W.Heater	5.03	36.65 %
Fan	3.24	6.94 %
Stab-HA2	2.97	53.17 %
Air-Cool	1.74	23.52 %
Stab-AV	1.53	58.41 %
Total	29.20	13.81 %

Branch *	MTD Sales L	Brand Share %
TUT1	3.73	13.71 %
KVT1	2.55	15.40 %
NGR1	1.50	15.81 %
TKS2	1.28	12.86 %
TVL1	1.17	10.55 %
RPM1	0.88	14.65 %
RND1	0.87	11.03 %
RND2	0.72	8.69 %
SVK1	0.71	14.74 %
TYI1	0.69	18.83 %
TUT2	0.67	13.52 %
VLY1	0.63	10.31 %
KYR1	0.62	14.21 %
VNR2	0.62	8.59 %
TKY1	0.61	16.14 %
TCN1	0.58	9.00 %
PKD1	0.53	18.52 %
VKM1	0.51	14.89 %
TKS1	0.46	5.97 %
COL1	0.44	20.05 %
ERL2	0.39	10.25 %
KSM1	0.37	13.43 %
STU2	0.37	14.12 %
APK1	0.36	12.67 %
KGL1	0.34	15.72 %
PDI1	0.32	12.07 %
ASM1	0.31	10.66 %
SNL1	0.30	6.13 %
APK2	0.28	6.51 %
UDN1	0.23	9.73 %
SDI1	0.22	4.84 %
SGT1	0.22	19.27 %
ARM1	0.20	10.85 %
WHTV		0.00 %
Total	29.20	13.81 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	8.11	97.09 %
Inverter	4.88	100.00 %
W.Heater	2.97	31.73 %
Stab-HA2	1.78	88.70 %
Stab-AV	1.55	89.47 %
Fan	0.38	2.78 %
Total	19.67	23.80 %

Branch *	MTD Sales L	Brand Share %
CDM1	0.87	17.34 %
VCM2	0.47	13.19 %
KKI2	0.47	9.61 %
MKM1	0.39	20.50 %
STP1	0.20	10.69 %
VCM1	0.19	17.25 %
WHUT		0.00 %
Total	19.67	23.80 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Inverter	7.78	100.00 %
Stab-HA	2.40	77.53 %
W.Heater	1.55	69.97 %
Fan	1.16	13.17 %
Stab-HA2	1.13	98.32 %
In-Stove	0.96	26.99 %
Stab-AV	0.75	100.00 %
Gas-Stov	0.61	8.57 %
Mixie	0.60	4.25 %
Total	16.94	34.33 %

Branch *	MTD Sales L	Brand Share %
Total	16.94	34.33 %

WEST-02

Property	MTD Sales L	Brand Share %
Air-Cool	4.74	42.53 %
W.Heater	4.49	62.12 %
Inverter	1.87	100.00 %
Stab-HA	1.78	75.57 %
Stab-HA2	1.34	67.88 %
Stab-AV	1.22	69.06 %
Fan	1.11	6.83 %
Total	16.55	17.53 %

Branch *	MTD Sales L	Brand Share %
ATU1	0.91	19.75 %
KRI1	0.83	18.34 %
SLM1	0.70	10.36 %
MTR1	0.60	15.01 %
HRR1	0.52	16.81 %
TRM1	0.47	7.89 %
OML1	0.45	15.02 %
APN1	0.39	13.60 %
SGI1	0.39	15.33 %
BMD1	0.37	14.73 %
KVP1	0.33	11.49 %
DPR1	0.32	11.51 %
PLC1	0.30	7.41 %
HSR1	0.30	7.51 %
PNG1	0.30	14.90 %
EPI1	0.28	7.44 %
PMP1	0.23	15.32 %
MCR1	0.18	3.66 %
KAM1	0.15	5.86 %
DPR2	0.09	3.90 %
EDP1	0.07	3.22 %
Total	16.55	17.53 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	7.64	79.98 %
W.Heater	3.36	33.95 %
Stab-HA2	1.67	91.78 %
Inverter	1.52	100.00 %
Stab-AV	1.48	89.54 %
Fan	0.53	3.17 %
Total	16.19	19.25 %

Branch *	MTD Sales L	Brand Share %
VEL4	1.23	19.03 %
KPM2	1.09	17.57 %
ABR1	0.63	12.40 %
TRR1	0.61	10.12 %
VEL1	0.49	15.00 %
BGR1	0.44	16.64 %
WJD1	0.42	14.87 %
ARC2	0.36	13.90 %
VNB1	0.33	11.07 %
WJP1	0.31	18.59 %
ANI1	0.21	9.91 %
CPT1	0.20	9.02 %
CGM1	0.15	12.67 %
TRT1	0.14	9.35 %
PTU1	0.14	18.84 %
UGI1	0.07	7.21 %
GDM1	0.05	3.69 %
Total	16.19	19.25 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	5.54	58.66 %
Air-Cool	2.82	48.03 %
Stab-HA	2.18	79.65 %
Stab-HA2	1.45	69.31 %
Stab-AV	1.36	78.56 %
Inverter	1.01	100.00 %
Fan	0.83	8.93 %
R.Heater	0.03	64.12 %
Total	15.23	19.15 %

Branch *	MTD Sales L	Brand Share %
KMR1	1.06	15.25 %
CBE4	0.98	15.75 %
CBE6	0.84	13.85 %
SUL1	0.74	16.98 %
CBE1	0.66	14.19 %
CBE5	0.52	16.34 %
SNR1	0.49	11.11 %
UAM1	0.43	13.97 %
PLI1	0.38	7.79 %
PDM1	0.30	17.42 %
CNR1	0.27	19.65 %
KMD1	0.26	15.97 %
DPM2	0.15	7.62 %
CBE3	0.13	8.36 %
PPI1	0.10	5.80 %
ANR1	0.08	6.46 %
WHCB	-0.02	15.20 %
Total	15.23	19.15 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
W.Heater	4.40	61.57 %
Air-Cool	2.24	13.29 %
Stab-HA	1.22	75.38 %
Stab-AV	0.70	91.33 %
Fan	0.33	5.07 %
Stab-HA2	0.06	30.78 %
Total	8.96	12.58 %

Branch *	MTD Sales L	Brand Share %
TPSD	1.84	18.95 %
TPY2	0.88	14.97 %
PDT1	0.36	19.08 %
ATP1	0.35	5.87 %
KNL2	0.30	8.59 %
PUT1	0.29	17.58 %
KDR1	0.29	16.25 %
PGR1	0.28	17.35 %
KOU1	0.27	14.60 %
KDA1	0.25	9.37 %
BVL1	0.25	15.59 %
KAR1	0.23	12.71 %
KNL1	0.23	8.08 %
PMR1	0.21	13.56 %
TPY1	0.20	12.43 %
VKI1	0.17	16.72 %
TPI1	0.16	7.70 %
RCY1	0.12	5.18 %
PIL1	0.12	9.87 %
SPE1	0.11	6.00 %
DHN1	0.10	15.48 %
GTL1	0.09	8.61 %
NDL1	0.09	6.04 %
MPL1	0.08	3.84 %
RJP1	0.07	4.07 %
ADI1	0.05	3.31 %
KVL1	0.03	3.17 %
NYP1	0.02	1.78 %
Total	8.96	12.58 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
W.Heater	3.41	46.38 %
Stab-HA	3.03	87.39 %
Air-Cool	1.00	12.05 %
Stab-AV	0.36	70.65 %
Fan	0.32	4.43 %
Stab-HA2	0.01	13.36 %
Total	8.15	13.42 %

Branch *	MTD Sales L	Brand Share %
GTSD	1.34	15.08 %
CRL1	0.54	17.42 %
VJW3	0.49	20.51 %
VJW1	0.35	12.73 %
GNT1	0.31	9.81 %
RMV1	0.29	16.56 %
VJW4	0.28	19.93 %
OGL1	0.25	16.62 %
GVM1	0.24	13.59 %
VSK1	0.22	7.44 %
NRT1	0.21	12.58 %
TDD1	0.21	18.52 %
BPP1	0.19	18.10 %
VJW2	0.16	14.70 %
GDV1	0.16	14.86 %
DPE1	0.13	16.49 %
GNT2	0.12	7.39 %
JPT1	0.12	12.03 %
PAP1	0.12	13.95 %
TNK1	0.11	7.26 %
ELU1	0.10	12.37 %
NPR1	0.09	6.89 %
JGG1	0.08	10.15 %
TEL1	0.07	6.61 %
RAL1	0.05	3.80 %
PNR1	0.04	7.46 %
CKT1	0.04	3.85 %
VKN1	0.04	3.14 %
MTM1	0.03	3.50 %
PRL1	0.02	2.97 %
NZV1	0.02	1.60 %
VJW5	0.02	1.55 %
KND1		0.00 %
VUY1		0.00 %
Total	8.15	13.42 %

WEST-03

Property	MTD Sales L	Brand Share %
W.Heater	2.33	56.03 %
Stab-HA	1.65	70.54 %
Inverter	1.24	100.00 %
Stab-HA2	0.89	67.98 %
Stab-AV	0.88	72.32 %
Fan	0.61	8.58 %
Air-Cool	0.23	5.54 %
Total	7.84	16.08 %

Branch *	MTD Sales L	Brand Share %
ERD1	0.98	18.85 %
ERD2	0.70	10.40 %
TPR2	0.47	9.65 %
CMI1	0.43	19.51 %
TPR1	0.41	9.32 %
AVI1	0.38	11.08 %
KMM1	0.29	14.12 %
KGM1	0.26	13.16 %
TPR4	0.24	14.62 %
PDR1	0.24	17.24 %
TCG1	0.18	12.53 %
SGG1	0.13	11.28 %
WHPD		0.00 %
Total	7.84	16.08 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Inverter	2.75	100.00 %
Stab-HA	1.78	80.67 %
W.Heater	1.05	99.00 %
Stab-HA2	0.50	90.14 %
Fan	0.44	11.03 %
In-Stove	0.41	16.27 %
Stab-AV	0.39	120.13 %
Air-Cool	0.28	36.65 %
Gas-Stov	0.09	1.71 %
Mixie	0.04	0.56 %
Total	7.72	28.44 %

Branch *	MTD Sales L	Brand Share %
Total	7.72	28.44 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Stab-HA	0.46	81.57 %
Fan	0.27	25.00 %
Inverter	0.21	100.00 %
Gas-Stov	0.12	29.15 %
Stab-HA2	0.11	90.99 %
Stab-AV	0.07	100.00 %
In-Stove	0.04	13.71 %
W.Heater	0.03	100.00 %
Total	1.30	31.43 %

Branch *	MTD Sales L	Brand Share %
Total	1.30	31.43 %

HYDERABAD-01

Property	MTD Sales L	Brand Share %
Stab-HA	0.04	100.00 %
Fan	0.04	40.85 %
Total	0.08	9.97 %

Branch *	MTD Sales L	Brand Share %
HYD1	0.08	9.97 %
Total	0.08	9.97 %