

MTD Sales
138.62 L

Brand Share %
34.54 %

Information:

MTD : 01-09-2025 To 20-09-2025

* Branch where in Brand Share % is less than Overall Company's Brand Share **34.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Stab-HA	40.18	75.87 %
W.Heater	34.80	31.79 %
Inverter	17.81	100.00 %
Fan	17.33	10.06 %
Stab-HA2	16.72	65.91 %
Stab-AV	11.78	50.09 %
Total	138.62	34.54 %

Sales Zone	MTD Sales L	Brand Share %
CHENNAI-01	23.97	37.45 %
TRICHY-01	21.35	47.26 %
SOUTH-01	20.29	32.36 %
SOUTH-03	18.07	31.86 %
WEST-01	12.34	39.70 %
NORTH ARCOT	9.93	38.59 %
WEST-02	9.19	29.00 %
CHENNAI-02	9.06	24.97 %
SOUTH ARCOT	7.64	33.25 %
TIRUPATI-01	3.24	26.87 %
VIJAYAWADA-01	1.83	22.00 %
KL-SOUTH	1.69	36.87 %
Total	138.62	34.54 %

CHENNAI-01

Property	MTD Sales L	Brand Share %
Stab-HA	9.58	72.11 %
W.Heater	6.40	30.47 %
Stab-HA2	2.57	87.75 %
Inverter	2.46	100.00 %
Fan	1.81	8.29 %
Stab-AV	1.16	46.48 %
Total	23.97	37.45 %

Branch *	MTD Sales L	Brand Share %
CH14	0.84	26.30 %
CH07	0.78	28.11 %
CH28	0.70	27.71 %
WHC3	0.55	10.23 %
AVD1	0.54	31.55 %
CH11	0.51	21.91 %
CH37	0.39	32.43 %
CH22	0.34	28.94 %
CH40		0.00 %
CZWH		0.00 %
Total	23.97	37.45 %

TRICHY-01

Property	MTD Sales L	Brand Share %
Inverter	6.62	100.00 %
Stab-HA	5.52	91.50 %
W.Heater	5.05	40.49 %
Fan	1.91	12.48 %
Stab-HA2	1.31	49.91 %
Stab-AV	0.94	44.09 %
Total	21.35	47.26 %

Branch *	MTD Sales L	Brand Share %
ORU1	0.34	31.11 %
NMM1	0.33	33.36 %
TZSD	0.31	21.92 %
KRN1	0.26	29.29 %
JKM1	0.26	30.71 %
TRY3	0.21	17.58 %
MSI1	0.18	30.94 %
AYR1	0.10	16.15 %
Total	21.35	47.26 %

SOUTH-01

Property	MTD Sales L	Brand Share %
Stab-HA	4.95	76.80 %
Fan	4.31	12.29 %
W.Heater	3.52	33.15 %
Stab-HA2	2.94	61.53 %
Inverter	2.90	100.00 %
Stab-AV	1.67	57.97 %
Total	20.29	32.36 %

Branch *	MTD Sales L	Brand Share %
TUT1	1.11	15.83 %
TKS2	0.80	25.51 %
VNR2	0.64	27.11 %
TVL1	0.58	19.05 %
TKS1	0.57	23.26 %
TYI1	0.51	33.53 %
KYR1	0.50	31.17 %
RPM1	0.39	29.62 %
SDI1	0.35	21.84 %
KSM1	0.32	34.17 %
SNL1	0.32	28.37 %
PDI1	0.32	33.30 %
APK2	0.30	23.03 %
VKM1	0.29	23.64 %
APK1	0.26	21.36 %
STU2	0.21	30.53 %
ASM1	0.18	18.49 %
SGT1	0.04	10.81 %
S2SD		0.00 %
Total	20.29	32.36 %

SOUTH-03

Property	MTD Sales L	Brand Share %
Stab-HA	5.62	83.83 %
Fan	3.51	12.41 %
W.Heater	3.00	30.39 %
Stab-HA2	2.47	44.21 %
Stab-AV	2.45	46.76 %
Inverter	1.02	100.00 %
Total	18.07	31.86 %

Branch *	MTD Sales L	Brand Share %
MDU1	1.47	30.35 %
TMM1	0.90	29.56 %
TPT1	0.77	32.57 %
MDU2	0.75	23.81 %
MDU6	0.68	21.68 %
DKI1	0.60	34.11 %
MDU5	0.47	18.56 %
KKD2	0.37	25.47 %
CBM1	0.33	21.42 %
DGL2	0.30	23.21 %
KPT1	0.30	27.93 %
SZSD	0.27	14.20 %
TEN2	0.24	26.89 %
ODM1	0.24	33.41 %
ADP1	0.22	31.54 %
SGP1	0.22	25.10 %
USL1	0.21	22.75 %
TEN1	0.18	30.94 %
NTM1	0.17	22.87 %
PKM1	0.16	31.74 %
BNR1	0.13	18.53 %
BTU1	0.12	20.80 %
MNM1	0.08	16.52 %
CMR1	0.07	17.33 %
Total	18.07	31.86 %

WEST-01

Property	MTD Sales L	Brand Share %
W.Heater	6.01	48.91 %
Fan	1.71	15.03 %
Stab-HA2	1.67	75.54 %
Stab-AV	1.46	49.85 %
Stab-HA	0.91	54.49 %
Inverter	0.58	100.00 %
Total	12.34	39.70 %

Branch *	MTD Sales L	Brand Share %
CBE4	0.50	30.80 %
SNR1	0.50	32.44 %
KMR1	0.33	14.37 %
TPR1	0.33	34.43 %
SYM2	0.27	27.32 %
DPM2	0.24	24.39 %
AVI1	0.21	31.62 %
TPR2	0.20	26.01 %
TPR4	0.17	31.85 %
PPI1	0.15	21.53 %
WZSD	0.11	8.30 %
GBM1	0.05	19.82 %
Total	12.34	39.70 %

NORTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	3.65	79.59 %
W.Heater	2.33	30.82 %
Inverter	1.12	100.00 %
Stab-HA2	1.10	94.19 %
Stab-AV	1.07	69.16 %
Fan	0.65	6.71 %
Total	9.93	38.59 %

Branch *	MTD Sales L	Brand Share %
TRR1	0.43	24.47 %
ANI1	0.26	29.29 %
WJP1	0.20	34.53 %
ABR1	0.19	18.40 %
VNB1	0.17	26.75 %
TRT1	0.15	26.80 %
CGM1	0.07	18.30 %
CPT1		0.00 %
NASD		0.00 %
Total	9.93	38.59 %

WEST-02

Property	MTD Sales L	Brand Share %
W.Heater	4.23	41.09 %
Stab-HA2	1.35	63.07 %
Fan	1.33	8.52 %
Stab-AV	1.09	51.19 %
Stab-HA	0.98	74.20 %
Inverter	0.21	100.00 %
Total	9.19	29.00 %

Branch *	MTD Sales L	Brand Share %
SLM1	0.40	21.72 %
ERD1	0.40	22.25 %
MCR1	0.30	28.49 %
KVP1	0.29	29.10 %
VPD1	0.28	21.92 %
APN1	0.27	26.96 %
ATU1	0.24	24.36 %
WZWH	0.21	18.00 %
HRR1	0.20	30.49 %
MTR1	0.20	30.50 %
EPI1	0.18	16.78 %
NKL2	0.17	18.57 %
PLC1	0.16	27.87 %
ERD2	0.16	7.28 %
TCG1	0.15	25.95 %
SGI1	0.14	17.88 %
EDP1	0.08	22.39 %
OML1	0.08	9.79 %
KMM1	0.07	16.43 %
PDR1	0.06	13.92 %
PMP1	0.05	7.46 %
SGG1	0.02	5.03 %
DPR2		0.00 %
Total	9.19	29.00 %

CHENNAI-02

Property	MTD Sales L	Brand Share %
Stab-HA	3.92	59.97 %
W.Heater	1.68	15.49 %
Stab-HA2	1.55	86.12 %
Inverter	0.77	100.00 %
Fan	0.64	4.42 %
Stab-AV	0.51	25.78 %
Total	9.06	24.97 %

Branch *	MTD Sales L	Brand Share %
CH21	0.86	26.93 %
CH18	0.52	18.77 %
CH24	0.48	26.27 %
MJR1	0.43	21.13 %
GPD1	0.38	18.88 %
CH43	0.26	12.33 %
CH33	0.23	15.08 %
CH44	0.21	24.28 %
CH09	0.19	22.28 %
CH36	0.18	22.43 %
CH20	0.18	17.27 %
CH12	0.17	9.24 %
CH06	0.16	28.69 %
CH17	0.16	32.69 %
CH31	0.13	19.39 %
CH46	0.10	13.70 %
CH41	0.08	9.69 %
CH23	0.08	9.70 %
CH32	0.01	16.34 %
CH01		0.00 %
Total	9.06	24.97 %

SOUTH ARCOT

Property	MTD Sales L	Brand Share %
Stab-HA	2.73	74.39 %
W.Heater	1.55	23.17 %
Inverter	1.11	100.00 %
Stab-HA2	1.01	79.52 %
Stab-AV	0.62	53.14 %
Fan	0.61	6.78 %
Total	7.64	33.25 %

Branch *	MTD Sales L	Brand Share %
POY2	0.46	21.92 %
KKI2	0.36	23.94 %
CDM1	0.35	17.99 %
PRT1	0.31	26.12 %
NVL2	0.29	18.76 %
VCM1	0.16	25.65 %
TVM2	0.11	30.71 %
MKM1	0.09	23.99 %
TDM1	0.05	8.83 %
STP1		0.00 %
WHNV		0.00 %
Total	7.64	33.25 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Inverter	1.02	100.00 %
Stab-HA	0.94	85.47 %
Fan	0.56	11.04 %
W.Heater	0.32	7.53 %
Stab-AV	0.27	67.30 %
Stab-HA2	0.14	72.58 %
Total	3.24	26.87 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.18	30.58 %
KHT1	0.14	21.11 %
CTO1	0.13	19.59 %
NDL1	0.11	26.67 %
KVL1	0.11	23.55 %
KOU1	0.09	12.76 %
TPY1	0.08	20.04 %
KDA1	0.08	18.75 %
MPL1	0.07	15.67 %
ATP1	0.06	8.68 %
KNL1	0.05	8.34 %
PIL1	0.04	16.87 %
PMR1	0.03	13.08 %
VKI1	0.03	9.78 %
ADI1	0.03	6.41 %
KNL2	0.03	9.39 %
DHN1	0.02	13.17 %
TPY2	0.02	3.13 %
PGR1	0.02	6.11 %
TPI1		0.00 %
Total	3.24	26.87 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Stab-HA	1.04	82.34 %
Fan	0.26	6.82 %
Stab-AV	0.24	74.68 %
Stab-HA2	0.18	79.80 %
W.Heater	0.11	4.19 %
Total	1.83	22.00 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.18	34.09 %
GVM1	0.15	21.19 %
OGL1	0.14	34.25 %
VJW4	0.09	29.14 %
VJW1	0.07	18.48 %
GDV1	0.07	20.70 %
GNT2	0.07	32.16 %
KDR1	0.06	22.07 %
BPP1	0.06	21.76 %
TDD1	0.04	27.19 %
PRL1	0.04	18.80 %
CKT1	0.04	10.32 %
NRT1	0.03	7.11 %
VJW2	0.03	20.54 %
GNT1	0.03	20.94 %
ELU1	0.02	3.99 %
PNR1	0.02	14.14 %
JPT1	0.02	6.90 %
KND1	0.02	21.33 %
VJW5	0.02	11.05 %
DPE1	0.02	10.10 %
TVU1	0.01	8.72 %
BVR1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
VUY1		0.00 %
Total	1.83	22.00 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
W.Heater	0.60	69.87 %
Stab-HA2	0.44	95.75 %
Stab-HA	0.33	100.00 %
Stab-AV	0.30	95.84 %
Fan	0.02	0.78 %
Total	1.69	36.87 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.31	23.14 %
Total	1.69	36.87 %